DDI

Leading a Digital Future

Changing old leadership mindsets and ways of working

SOLUTION

Leading @ Digital Era

YOUR VALUE:

Support your mid-level leaders so they can effectively drive, support, and realize the organization's transformation initiatives.

VALUE TO LEADERS:

Enable Mid-level leaders to not only learn new skills, but to shift and unlearn old mindsets, habits and practices made obsolete by fast changing digital business environments.

WITH LEADING @ DIGITAL ERA, YOU CAN:

Connect Strategy to Execution

Gain traction from digital change initiatives from leaders who can drive and execute the organization's transformation agenda.

Drive Business Performance

Development connects directly to your business and organizational context, so leaders learn how to create real business impact.

Improve Bench Strength

Fill your leadership pipeline with mid-level leaders who are ready for leading a digital future.

Engage & Retain Leaders

Increase engagement and retention of key performers by acknowledging their value and giving them necessary skills that will enable them to line up both the technology and people resources they'll need to make transformation a success.

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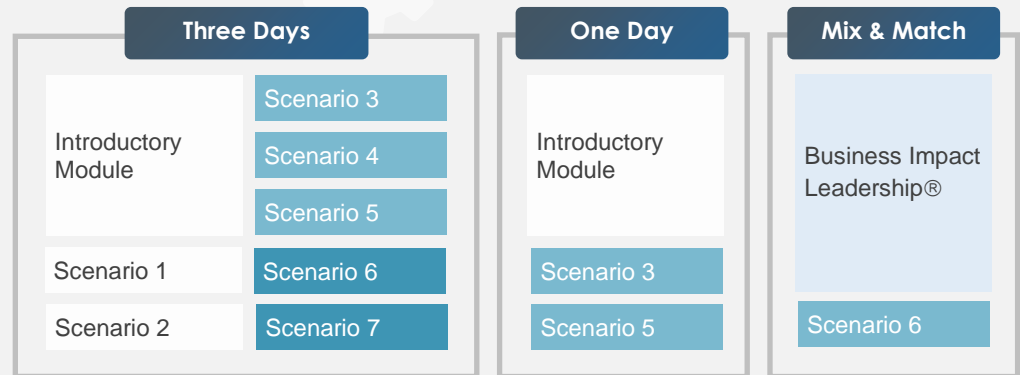
SOLUTION AT A GLANCE

Highly Relevant
One introductory module plus seven scenario-based modules designed to address the most common management challenges faced by mid-level leaders in a digital era.

High Impact
Engage leaders with case studies, discovery learning, situational simulations, role playing, peer learnings, and networking opportunities.

Configurable Solution Mix & Match
Scenarios can be configured to form 1–3-day workshops, or mixed and matched with other DDI Development Solutions (Business Impact Leadership®)

Three Days	
Introductory Module	Scenario 3
	Scenario 4
	Scenario 5
Scenario 1	Scenario 6
Scenario 2	Scenario 7

One Day	
Introductory Module	
Scenario 3	
Scenario 5	

Mix & Match
Business Impact Leadership®
Scenario 6

HOW IT WORKS

DDI Delivered

Certified DDI consultants can facilitate **Leading @ Digital Era** to an ideal class size of 16-20 leaders per scenario in-person or in a virtual classroom.

Design a Custom Experience

We can work together to design and deliver a unique program for your front or mid-level leaders with scenarios, assessment tools or immersive experiences, peer coaching, custom content, and activities, and more.

Measure Success

DDI offers a standard Impact Evaluation study to measure reactions, stakeholder perceptions, skill improvement and behavior change, and the effectiveness of the environment.

Scenarios

- **The Digital Era** – Trends, Challenges, Leader's Role

7 Common Challenges when Leading @ Digital
- **How to effectively master technical knowledge** when it is fast-changing
- **How to make effective decisions** without seeing the whole picture and direction
- **How to empower boldly** when the organization demands swift reactions to change
- **How to make cultural changes** in enterprise transformation and innovation
- **How to inspire people** with unclear direction and ever-changing policies
- **How to effectively unite talent** with diverse backgrounds from virtual teams.
- **How to bridge the gap** among four generations and achieve coexistence and win-win outcomes

Ready to learn more?
Visit us online: www.ddiworld.com/ASEAN
Email: info.asean@ddiworld.com or contact your DDI representative for next steps.