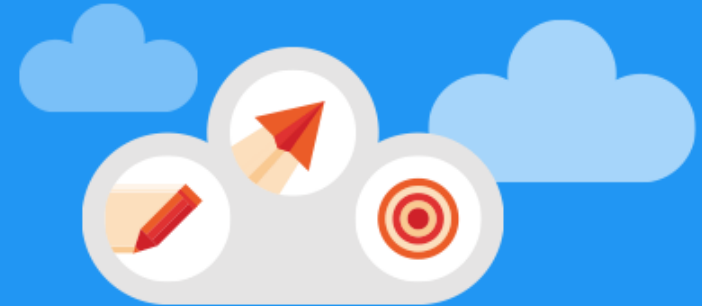


Developing Sites with Kentico Cloud

Bryan Soltis – Kentico Technical Evangelist

Agenda

- What is Kentico Cloud?
- Kentico Cloud vs Kentico EMS
- Architecting
- When to use Kentico Cloud
- .NET Core MVC Demo
- ReactJS Demo
- Learn More



What is Kentico Cloud?

- Cloud-based Content Management
- Fast, responsive
- Flexible / Scalable
- Data Types
- Roles
- Preview

Kentico Draft



Structure, collect, and manage content smoothly

Kentico Deliver



Our API-first CMS lets you use the tools you love to display content instantly

Kentico Engage



Track and measure individual user behavior and personalize content

Kentico Cloud vs Kentico EMS



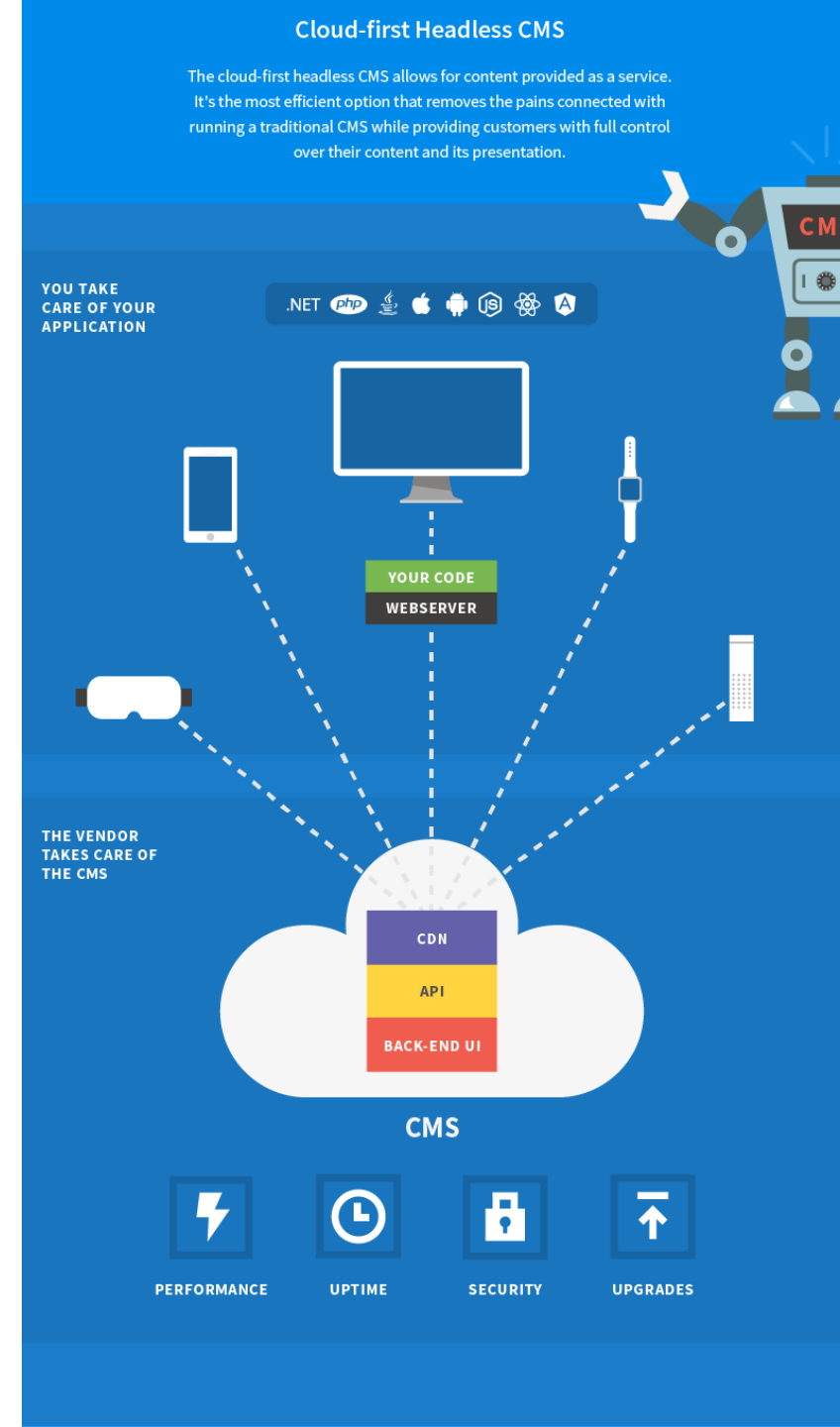
- Full-featured
- Requires install / updates
- Maintained by client
- Dependent on environment
- Less development / more included functionality
- License-based



- Smaller feature set
- More flexible
- 100% cloud-based
- Requires more development
- No install / updates required
- Pay as you go

Architecting

- Minimalist approach
- Compartmentalize functionality
- Micro services
- Central content
- Channel delivery
- Full control

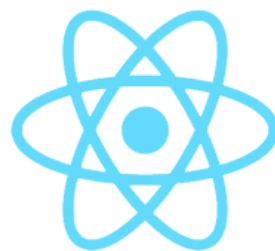


When to use Kentico Cloud

- Micro-sites
- SPAs
- Blogs
- Static websites
- Non-.NET applications
- Delivering content to multiple channels

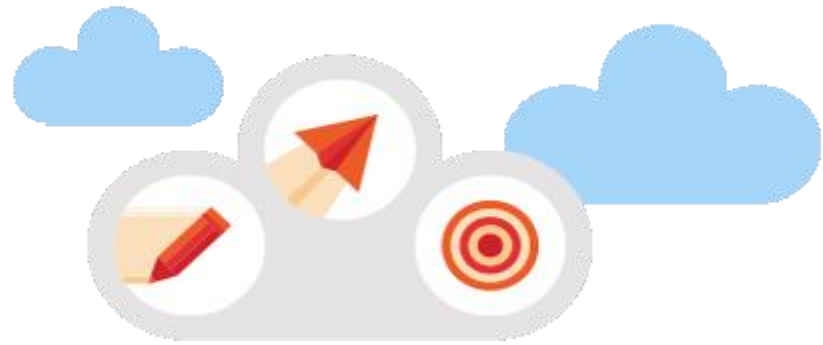


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React

Demo



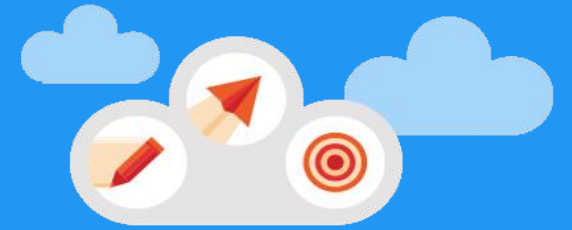
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ASP. NET Core

Demo

Learn More

- [KenticoCloud.com](https://kenticocloud.com)
- Free 30-Day trial
- [Typical Scenarios for Kentico Cloud](https://kenticocloud.com/blog/typical-scenarios-for-kentico-cloud-as-a-headless-cms)
<https://kenticocloud.com/blog/typical-scenarios-for-kentico-cloud-as-a-headless-cms>
- [Building an MVC Site with Kentico Cloud](http://devnet.kentico.com/articles/building-an-mvc-site-with-kentico-cloud-part-1)
<http://devnet.kentico.com/articles/building-an-mvc-site-with-kentico-cloud-part-1>
- [Building a ReactJS Site with Kentico Cloud](http://devnet.kentico.com/articles/creating-a-reactjs-site-with-kentico-cloud)
<http://devnet.kentico.com/articles/creating-a-reactjs-site-with-kentico-cloud>



Easily managing content production and the responsibilities of everyone involved

Using a super-fast API to **publish that content** seamlessly **on any channel**



Measuring and tracking individual user behavior and personalizing their experience

2017 Kentico Roadshow

- Free 1 Day Event
- Business / Technical
- [5/1 Chicago](https://www.eventbrite.com/e/kentico-roadshow-chicago-tickets-31674946618?aff=EventKcom)
<https://www.eventbrite.com/e/kentico-roadshow-chicago-tickets-31674946618?aff=EventKcom>
- [5/3 Denver](https://www.eventbrite.com/e/kentico-roadshow-denver-tickets-31674882426?aff=EventKcom)
<https://www.eventbrite.com/e/kentico-roadshow-denver-tickets-31674882426?aff=EventKcom>
- [5/5 Boston](https://www.eventbrite.com/e/kentico-roadshow-boston-tickets-31674848324?aff=EventKcom)
<https://www.eventbrite.com/e/kentico-roadshow-boston-tickets-31674848324?aff=EventKcom>

Agenda		
8:30am—9am	Registration	
9am—9:45am	Kentico Cloud Roadmap	
10am—10:45am	Kentico EMS Roadmap	
11am—11:45pm	When to use Kentico CMS and Kentico Cloud	
12pm—1pm	Lunch	
1pm—1:45pm	Technical: Kentico EMS Technical Session	Business: Kentico business strategy discussion for Partner executives
2pm—2:45pm	Technical: Transition to the cloud-first headless CMS development model	Business: Kentico EMS product planning session
3pm—3:45pm	Technical: Developing with a headless CMS	Business: Kentico EMS product planning session
4pm—4:45pm	Case study	
	Closing notes	
5pm—6pm	Networking drinks	

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