



Kentico 11 Overview

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Technical Evangelist

A close-up of a silver, spherical mesh microphone on a stand, positioned in the center of the frame. The background is a blurred, vibrant nightclub or concert scene with numerous warm-toned bokeh lights and some blue and purple stage lighting. Two dark purple rectangular boxes with white text are overlaid on the image, one above and one below the microphone.

**YOU ASKED FOR
UPDATES**

WE DELIVERED



<http://ideas.kentico.com>

Kentico Product Ideas

New and returning users may [sign in](#)

Welcome to the community site for sharing and discussing your ideas for [Kentico](#), the integrated marketing solution.

Help us better understand your needs so that we can deliver a **product you love**. It's easy!
Simply share your ideas, comment on the ideas of others and vote for those you want to see happen in Kentico.

If you could add something to Kentico, what would it be and why?

- Hot
- Top ideas**
- New
- Category
- Released (408)**
- My feedback

397
votes

Vote

improved picture management

upload in original size with full metadata. store select metadata in db for display + search. automatically move original sized image to special storage share. resize picture to two predefined sizes (e.g. hd 1920x1080 + vga 640x480) in set quality (e.g. 70%), remove metadata, add selected metadata (e.g. copyright) and store resized pictures in db. use the appropriate one depending on picture and/or browser window size whenever the picture is used on the website. allow tagging and management of thousands of pictures.

30 comments · Content Management

RELEASED · [David Komarek](#) (Content Management Product Owner, Kentico) responded

Kentico Product Ideas

[Post a new idea...](#)

All ideas

My feedback

- Community & Intranet 7
- Content Management 94
- E-commerce 11
- On-line Marketing 23
- Platform 54
- Services 2

Search

[Give feedback](#)

[Kentico](#)



Kentico 11 Overview

- Overview
- Online Marketing
- Ecommerce
- Search
- GDPR
- Connectors

A graphic for Kentico 11. It features the text "Kentico 11" in a white sans-serif font. The text is centered within a blue rectangular area that has a subtle gradient and a thin white border. This blue area is set against a dark purple background that also has a subtle gradient.

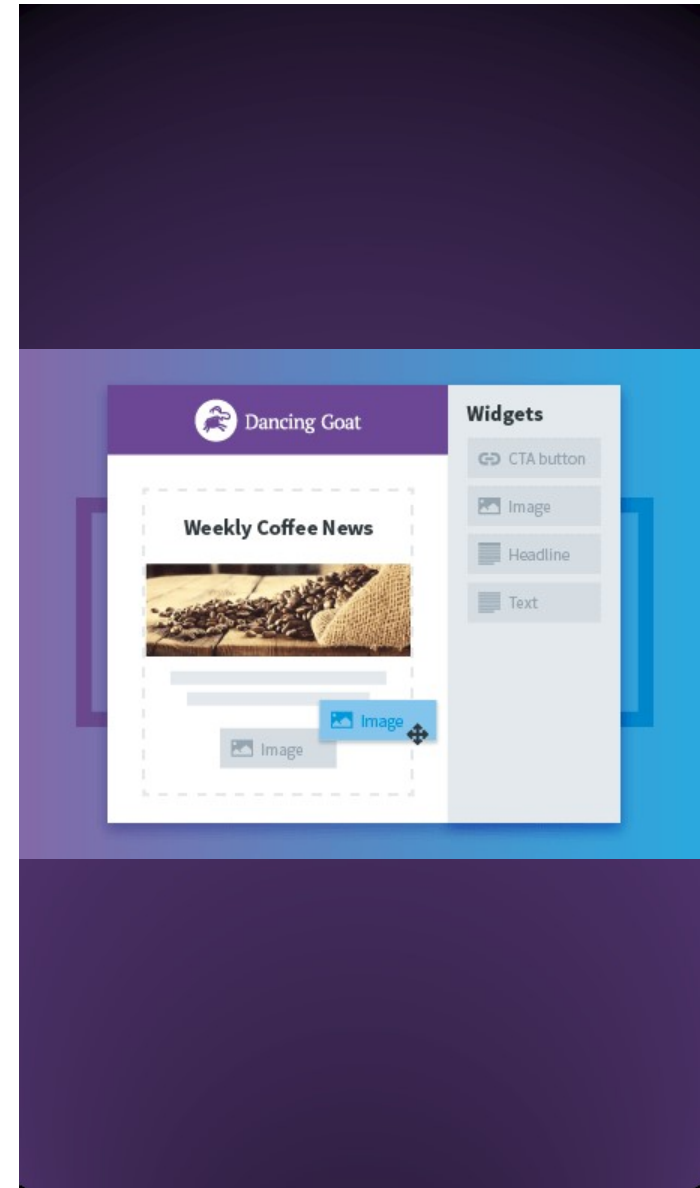


**ONLINE MARKETING
ENHANCEMENTS**



Online Marketing

- Email Builder
- Campaign Management
- Personas History
- Campaign Insights
- Google Analytics Tracking Support





**ECOMMERCE
IMPROVEMENTS**



Ecommerce Improvements

- Decimal based data
- Gift Cards
- Coupon improvements
- Delayed payments
- Categorizations
- UCommerce integration



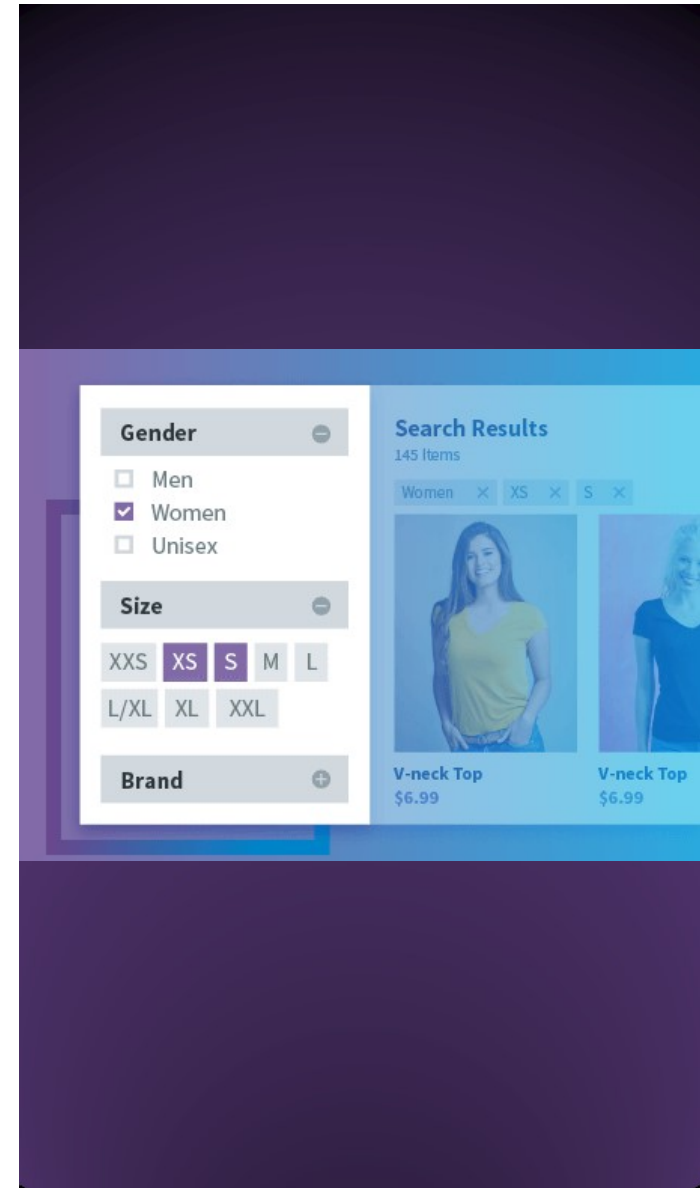
A close-up photograph of a small tabby kitten with white patches on its chest and paws. The kitten is perched on the wooden armrest of a chair, looking down. The chair has a cane backrest. The background is softly blurred, showing a window and a wall.

**SEARCH
ADVANCEMENTS**



Search

- Azure Search integration
- Facets
- Highlighting
- Synonyms
- Text analyzers
- Seamless integration



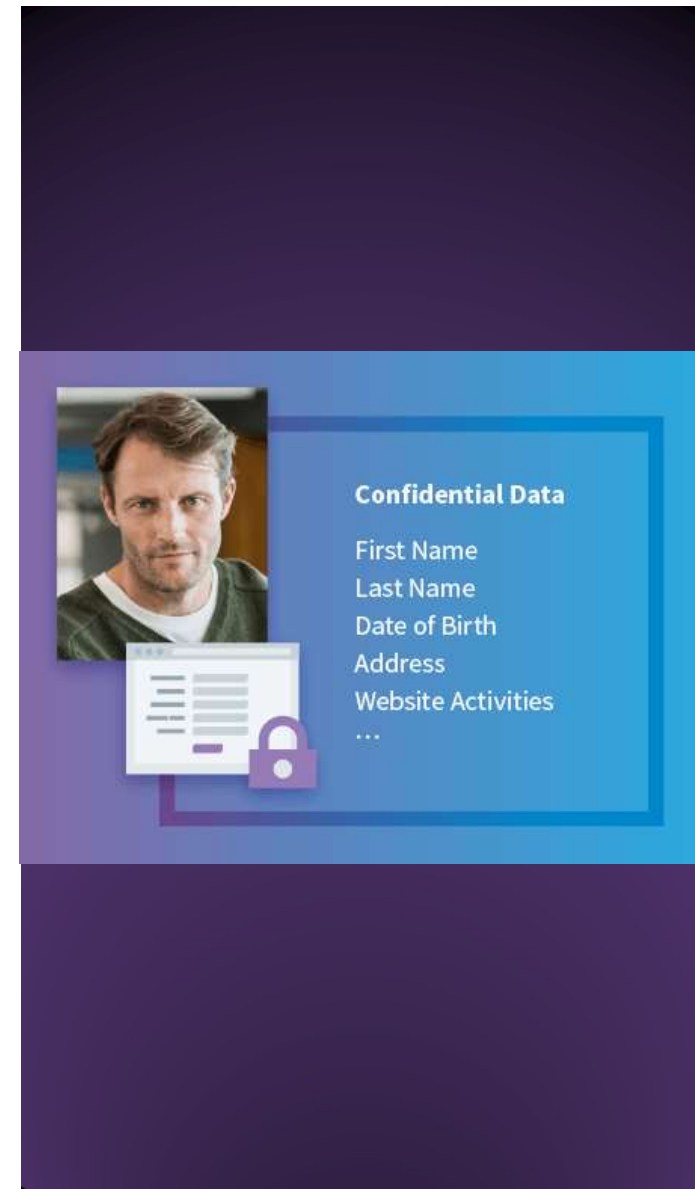


**GENERAL DATA
PROTECTION REGULATION
(GDPR) TOOLS**



GDPR

- Data Protection Module
 - Data portability
 - Right to access
 - Right to be forgotten
- Consents
- Documentation / Guides





**NEW
CONNECTORS**



Connectors

- Technology Partnership Program
- Dynamics CRM
- Salesforce
- Marketo



Questions?



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