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Embracing Kentico Cloud's new development approach

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Kentico Cloud Overview

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Overview

- Cloud-powered content
- 100% Azure-hosted
- Central content repository
- Technology-agnostic API
- Extremely scalable / flexible
- Simplified editor experience

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Creating Content

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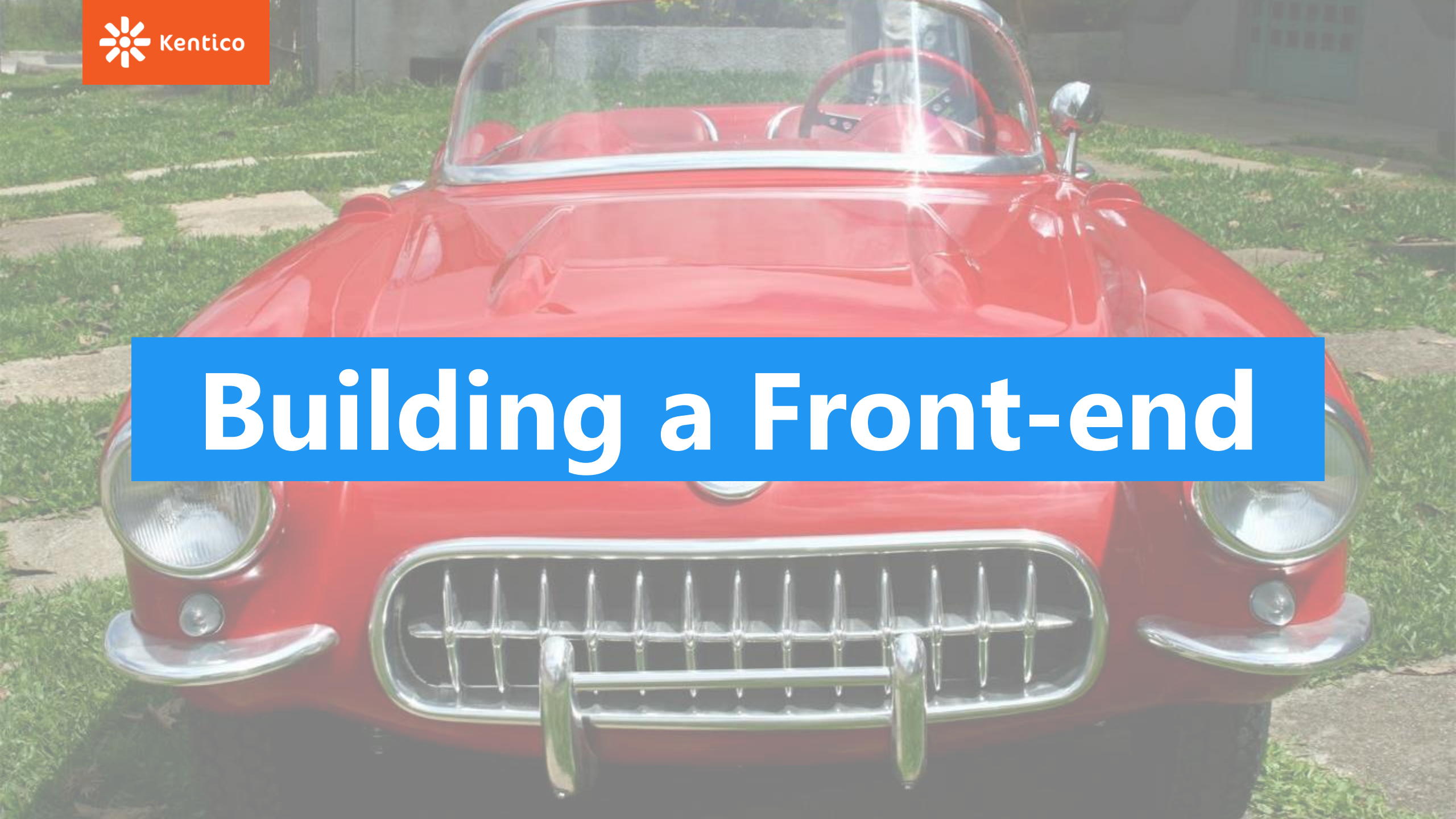
Creating Content

- Content models
  - Structured content
  - Simplified approach
  - Re-use in mind
- Elements
  - Logical breakdown of the content
  - Mapping data
  - Think about where it will be displayed
- Workflow
  - Edit / Publish / Archive
  - Customizable
  - Notifications



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Building a Front-end

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Building a Front-end

- Web
  - Traditional content
  - HTML-based
- Mobile
  - Native apps
  - Cross-platform
  - Image optimization
  - Non-web content
- Kiosks
  - Displays
  - Low-cost implementations
- IoT
  - Voice assistant integration
  - Chatbots / Digital assitants

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Developer Resources

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Developer Resources

- SDKs
  - JavaScript/PHP/Gatsby
  - .NET/iOS/Java(Android)
- Boilerplates
  - React/Vue/Angular/JS
  - .NET/Xamarin/JavaRx/PHP
  - Android/Swift(iOS)/PWAs
- API Reference

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Advanced Features

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Advanced Features

- Image transformations
- Custom Roles / Workflows
- Regional data centers
- Scheduled publishing
- Content Management API
- Extensions

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Learn More

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Learn more

- KenticoCloud.com
- Kentico Cloud Blog
- Kentico Cloud Developer Hub
- Kentico on GitHub

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Questions?

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Let’s Golf!