

# Standard Session Categories

## Progress and Accountability

Student learning outcomes, progress monitoring, superintendent evaluation, state, and local accountability

- Assessments for Learning
- Advanced Academic and Career and Technical Education (CTE) Programs
- Digital Learning Technology
- State and Local Accountability Plans
- Student Academic Performance
- Recruiting, Retaining, and Evaluating Your Superintendent

## Advocacy and Engagement

Building partnerships and engaging community, parents, and businesses; legislative policy; public school advocacy

- Public School Advocacy
- Marketing and Messaging of Public Schools
- Partnership Programs with Community Businesses
- Practices for Engaging Student, Parents and Other Community Members
- Writing Op/Ed Pieces for Public Education

## Vision and Goals

Shared vision, district goals, strategic planning

- Long-term Improvement Planning
- Strategic Goal Setting

## Synergy and Teamwork

Roles and responsibilities, ethics, teamwork, collaboration among Team of Eight

- Collaboration of the Board/Superintendent Team
- Continuous Improvement
- District Culture
- Improved Governance
- Relationships Among Governance Leaders (board, superintendent, cabinet-level administrators)
- Team Building
- Having Effective and Productive Board Meetings

## Systems and Processes

Human resources, professional development, curriculum and instruction, budgeting, bonds, policy, school law, facilities, school safety, and cybersecurity

- Bonds
- Budgeting Practices
- Cybersecurity
- Employment Law
- Energy Issues
- Ethics and Transparency
- Funding IDEA
- Innovation in Facility Design
- Leadership Development
- Legislative Developments
- Managing Enrollment Shifts
- Policy
- School Law
- School Safety
- Teacher Recruitment and Retention