

# TASA | TASB txEDCON Session Credit Guide

To help you ensure compliance with the new State Board of Education (SBOE) rule regarding training credits, we have prepared this guide to txEDCON 2025 sessions. Sessions led by a registered training provider, approved by the Texas Education Agency (TEA), and therefore able to offer credit for the session, are clearly marked in this guide for your convenience.

For the most up-to-date information, please view the txEDCON 2025 app. Questions? Email [CEC@tasb.org](mailto:CEC@tasb.org).

*All sessions are located in the George R. Brown Convention Center unless otherwise noted.*

## THURSDAY

■ Eligible for credit as of Sept. 3, 2025

### 2-5 P.M.

#### LOCATION

Evaluating and Improving Student Outcomes (EISO) . . . . .	.320AB	■
Identifying and Reporting Suspected Child Abuse, Neglect, and Human Trafficking . . . . .	.310AB	■
Grievances: Best Practices and New Requirements . . . . .	.310AB	■
Open Meetings, Public Comment, and Parental Engagement . . . . .	.310AB	■

## FRIDAY

### 7:30 A.M.-3:30 P.M.

#### LOCATION

Board Officer Institute (BOI) . . . . .	335 ABC, Hilton Americas-Houston	■
Texas Trustee Institute (TTI): Day 1 . . . . .	381	■

### 7:30-8:30 A.M.

#### LOCATION

From Hire to High Impact-Leading with Vision as a Team of 8 . . . . .	.332CF	■
High School Ratings and Predictor of Post-Secondary Success . . . . .	.320AB	■
Improve Your District Culture by Listening . . . . .	.342ABDE	■
Job Order Contracting 101: Efficient Project Delivery for Education Leaders . . . . .	.310AB	■
Leadership and Lessons from School Consolidation and Declining Enrollment . . . . .	.352E	■
Meeting the Challenge: Crafting District-Specific Safety Solutions. . . . .	320C	■
Mitigating the Impact of Social Media: Legal Action and District Strategies to Improve Student Outcomes . . . . .	342CF	■
My Texas Future: College and Career Planning Reimagined. . . . .	310C	■

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Nonrenewals: Procedures and Pitfalls . . . . .	351	■
Setting a Strategic Plan for Your District Through the TSL Process . . . . .	332AD	■
Small School, Big Wins: Navigating a Successful Bond Campaign. . . . .	352F	■
What Your Competition Is Doing to Recruit Your Students . . . . .	332BE	
Work Between the Work: Embedding Continuous Improvement in Daily Practice. . . . .	352D	

## 8-11:30 A.M.

### LOCATION

Small School District Seminar. . . . .	Ballroom ABC, Hilton Americas-Houston	■
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## 8:45-9:45 A.M.

### LOCATION

Child Abuse Prevention: What Board Members Need to Know . . . . .	351	■
Crisis Communications for Education Leaders . . . . .	332AD	■
Facility and Insurance Strategies for the Modern Era. . . . .	352F	■
Leveraging Higher Ed for CCMR Success, Teacher Retention, Budget Optimization . . . . .	310C	
Operating Procedures for All Special Programs (Not Just Special Ed) . . . . .	310AB	■
Rethinking Budget Development: Transparency, Timelines, and Teamwork . . . . .	320C	■
Strategic Facility Planning . . . . .	352E	■
Strategic Foundations: Long-Term Planning for Districtwide Success . . . . .	332CF	■
TASA Legislative Update – Looking Back at the 89 <sup>th</sup> Session. . . . .	342ABDE	■
The Curriculum Management Audit: An Organizational Analysis . . . . .	352D	
The Inside Scoop: Learn About the Legislative Process and Advocacy From Capitol Staff . . . . .	320AB	■
Ways to Improve Your New Trustee Onboarding Process. . . . .	332BE	■

## 10:45-11:45 A.M.

### LOCATION

A Board Member's Guide to Understanding Employee Benefits . . . . .	342CF	■
Beyond the Ballot: Flipping the Script on Bond Success . . . . .	352F	■
Burnout Versus Balance: Superintendent Wellness and Sustainability . . . . .	320AB	■
Campus to Community: Building a Culture of Public School Champions . . . . .	342ABDE	■
Future Focused: Robust CTE Programming and Partnerships . . . . .	310C	
Maximize the Financial Value of TRS-ActiveCare Health Plans . . . . .	352D	
'Me' to 'We': Board Member Ethics to Academic Oversight . . . . .	351	■
Meaningful Facility Assessments That Build Trust and Guide Strategy . . . . .	332CF	■

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Powerful Choices: Compete and Win in the School Choice Marketplace . . . . .	332BE	■
SHARS Update: Key Policy Changes and Practices for School Leaders . . . . .	310AB	■
Texas School Safety Leadership: Legal Mandates, Armed Security Options, and Modern Solutions . . . . .	332AD	■
The State of Public Education . . . . .	General Assembly B	
To Insure or Not to Insure, That is the Question . . . . .	352E	■

## 1:30-2:30 P.M.

### LOCATION

Addressing Teacher Recruitment and Retention Differently . . . . .	342CF	■
Advocacy Matters in the Interim . . . . .	332AD	■
Best Practices for Communication and Transparency in Governance . . . . .	351	■
Budget and Tax Rate Adoption for Board Members . . . . .	310AB	■
Council of School Attorneys Construction Contracts Committee: Building a Better . . . . .	352F	■
Do School Facilities Impact Student Achievement? (Why What You Do Affects Classroom Success.) . . . .	320AB	■
Friendship Bonds and School Bonds . . . . .	352D	■
Need Teachers? Problem Solved . . . . .	320C	■
Rooted in Legacy: Reuniting Community Through Purpose-Driven Design . . . . .	310C	■
Understanding Religious Accommodations, Undue Hardship After <i>Groff v. DeJoy</i> . . . . .	352E	■
Voices Matter: Using Community Engagement Surveys to Drive Organizational Improvement . . . . .	332BE	■
What's Next for Public Schools? Navigating Replacement, Displacement, and Change . . . . .	332CF	

## 2:45-3:45 P.M.

### LOCATION

Application to Incentive: Building a Culture of Excellence with TIA . . . . .	320C	■
Developing a Best Value Approach: Procurement NERD . . . . .	352E	■
Improving Trust and Transparency Through Communications That Connect . . . . .	342ABDE	■
Reality Leadership 2.0: Leadership in Action . . . . .	310C	■
Risk Management Foundation for New Board Members . . . . .	352D	■
Saving Time with BuyBoard Direct . . . . .	332AD	■
Securing the School Environment Beyond the Bell: Best Practices for Texas Leaders . . . . .	332BE	■
Sunnyvale ISD's Bond Process: Building Community Support . . . . .	352F	■
Supporting Superintendent Well-being: Strategies for Leadership Sustainability and Effectiveness . . . . .	310AB	■
TASB Legal Post-Legislative Update . . . . .	351	■

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The Case for Early Adoption of New Security Tech . . . . .	.332CF	■
The Charles Butt Foundation’s 2025 Texas Teacher Poll. . . . .	.342CF	■
The Scoreboard Effect: Measuring What Matters for Student Success . . . . .	.320AB	

4-5:30 P.M.	LOCATION
First General Session: Anthony Trucks . . . . .	Hall C ■

## SATURDAY

7:30 A.M.-4 P.M.	LOCATION
Texas Trustee Institute (TTI): Day 2 . . . . .	381 ■

7:30-8:30 A.M.	LOCATION
5 Questions Every Board Should Ask to Retain Great Leaders . . . . .	.342CF ■
A New Superintendent: Transitioning for Success . . . . .	.332BE ■
Be the Culture You Want to See. . . . .	.342ABDE ■
CCMR: What Got You Here – and Won’t Get You There . . . . .	.332AD ■
Effective Superintendent Evaluation. . . . .	.351 ■
Emergency Management: What Board Members Need to Know and Do . . . . .	.352E ■
Growing Pains: Avoiding Disaster When Eminent Domain is Your Best or Only Option for Land. . . . .	.352F ■
Leadership Roundtable: Turning Challenges into Opportunities . . . . .	.352D ■
Listen Up: Building Trust Through Listening Circles . . . . .	.310C ■
Ripples of Influence: The Power of Engagement . . . . .	.320AB ■
School Board and Administrator Updates on Mandates on School Safety . . . . .	.320C ■
Tool Time: Navigating TASB’s Policy Resources Like a Pro . . . . .	.310AB ■

8:45-9:45 A.M.	LOCATION
A Superintendent’s Guide to Developmentally Aligned AI. . . . .	.320AB ■
Behind the Bills: A Post-Legislative Policy Breakdown. . . . .	.310AB ■
Building Strong Community Ties: Strategies to Grow and Sustain Enrollment in Public Schools . . . . .	.310C ■
Building Synergy with Structure: A Governance Model Centered on Student Outcomes . . . . .	.320C ■
Compensation Changes from the 89 <sup>th</sup> Legislative Session . . . . .	General Assembly B ■

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From the Boardroom to the Classroom: Campus Walks with Trustees. . . . .	351	■
How to Lead Fearlessly With Skilled Legal Counsel . . . . .	342ABDE	
Innovate to Elevate: Empowering Teachers and Students for Future Success. . . . .	352F	■
Leading Loudly: Authentic Visibility in Politically Polarizing Times. . . . .	332BE	■
Planning for the Future: How Boards Can Help Improve Student Success . . . . .	332CF	■
Purposeful Pathways: Rethinking CTE Through Innovative School and Campus Models. . . . .	332AD	■
Stronger at the Top: How Executive Coaching Drives District Success. . . . .	352D	■
The A+ in Attendance. . . . .	342CF	■
We Have a Grievance, Now What? . . . . .	352E	■

## 10:30 A.M.-NOON

### LOCATION

Second General Session: Kevin Brown . . . . .	Hall C	■
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## 1:45-2:45 P.M.

### LOCATION

Bringing the Board Into District Optimization . . . . .	342CF	
Components and Attributes of Effective Superintendent-Board Relationships . . . . .	320C	■
Culture Formula: A Proven Path to Building Empowered Teams . . . . .	332BE	■
Customer Service Excellence: A Key Ingredient to District Success . . . . .	332CF	■
How Feedback Is Redefining Board Excellence . . . . .	342ABDE	■
Keep Moving Forward . . . . .	332AD	■
Religion in Schools: Mahmoud and the Evolution of Parental Rights . . . . .	352D	■
Responding with Purpose: Public Forum, Transparency, and Telling Our Story. . . . .	Canceled	■
Safety in Action: Legal Duties and Operational Realities . . . . .	310AB	■
Strategic Certification Support to Keep Classrooms Fully Staffed. . . . .	320AB	■
Through the Looking Glass: Update on Federal Discrimination Laws . . . . .	352E	■
Transformational Governance: The School Board's Role in Visionary Leadership . . . . .	351	■
Unlocking Potential and Empowering Futures: Practicums in Rural High Schools . . . . .	352F	■

## 3-4 P.M.

### LOCATION

Closed Meetings: 10 Things Trustees Should Know . . . . .	342ABDE	■
Educating for Impact: Building P-TECH Programs with Real-World Tech. . . . .	332CF	
Elections Matter: Leveraging Policy Responsiveness for Improved Local Governance . . . . .	352D	■

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From Incentive to Impact: Advancing Academic Growth through TIA . . . . .	.320AB	■
Growing Leaders in Rural School Districts . . . . .	.352E	■
Ingredients of a Remarkable School Culture . . . . .	.332AD	■
Leading the Journey . . . . .	.310C	■
Leveraging DOI to Boost Your Efficiency, Recruitment, and Teacher Retention . . . . .	.342CF	■
Open Doors, Raised Voices: Keeping Order When Everyone’s Invited . . . . .	.320C	■
Our Bond Passed: Now What? Turning Community Trust Into Tangible Results. . . . .	.310AB	■
Storm-Proofing Texas Schools: Protecting Campuses Starts with. . . . .	.352F	■
Successfully Navigating Financial Transitions . . . . .	.351	■
Where Have All the Students Gone? Exploring Enrollment Decline . . . . .	.332BE	■

4:15-5 P.M.

LOCATION

State of Public Education and Updates from the 89<sup>th</sup> Legislative Session . . . . . General Assembly B

SUNDAY

8:30-10:15 A.M.

LOCATION

Closing Session: Justine Froelker . . . . . Grand Ballroom ■