

Governance Camp: *Powered by Student Voice*

Call for Concurrent Session & Student Inspired Demonstrations Proposals Guide

TASB Governance Camp, Powered by Student Voice, is an inclusive opportunity to engage with trustees across the state in exceptional formal and informal learning experiences. TASB is seeking session proposals for Governance Camp that reflect sound adult learning principles and reveal the best thinking in the field, informed by theory, research, and practice. In addition, Camp provides an opportunity for students to share their educational experiences with community leaders – school board members and administrators – who make decisions that directly impact them.

OVERVIEW

Please review these guidelines and application instructions on the submission form. Preference may be given to proposals that are positioned to deliver a mix of the following:

- Reflect innovative, cutting-edge content, and evidence-based practice
- Stimulate and provoke discussion, audience engagement, and outcome-focused design
- Present a business case with evidence supported by research or data
- Explore issues important to Texas Trustees
- Challenge attendees to think of a new solution
- Cover topics around student voice
- Provide diverse approaches for different types of learners
- Demonstrate the relevance of lessons through real-life case studies

LEARNING FORMATS

Adult learners usually prefer to engage in self-directed learning and that philosophy drives the Governance Camp approach to conference programming.

Concurrent Leadership & Governance Sessions (60 minutes, Thursday only)

- These sessions are the educational backbone of the conference and must fill the entire 60 minute timeslot. The material needs to be of value to our attendees (90% are school board members), reflect the mission and vision of TASB, and provide a truly interactive learning experience. Concurrent sessions can be delivered in various formats – panel, instructor driven, dialogue, or café style. *Please note, sessions that let out earlier than 5 minutes before the scheduled end time may not be included in future events.*

Concurrent Student Voice Session (60 minutes, Friday only)

- Sessions on Friday will focus on Texas public school students' real-life education experiences that impact student achievement and student outcomes. The Student Voice sessions should be presented or co-presented by students about initiatives and programs driven by students or developed by students.

Students Inspired (Combination of exhibit/demo and 15 min presentation at lunch, Friday only)

- A Student Voice opportunity for an individual or group of students to lead a hands-on interactive experience or demonstration in an "exhibition" style setting twice on Friday. This showcase is

ideal for students who are excited to demonstrate the ways K-12 has improved their own learning journey. Maybe it is video game design, health studies, or crafts like carpentry or welding; TASB is giving students the platform to share their skills.

SESSION CATEGORIES

As you reflect on your proposal, please consider the following session categories for the governance and leadership sessions. While session applications may address more than one area, you must select one of the following.

- **Vision and Goals:** Shared vision, district goals, strategic planning
- **Systems and Processes:** Human resources, professional development, curriculum and instruction, budgeting, bonds, policy, school law, facilities, school safety, and cybersecurity
- **Progress and Accountability:** Student learning outcomes, progress monitoring, superintendent evaluation, state and local accountability
- **Advocacy and Engagement:** Building partnerships and engaging community, parents, and businesses; legislative advocacy; public school advocacy
- **Synergy and Teamwork:** Roles and responsibilities, ethics, teamwork, collaboration among Team of 8

MEETING LOGISTICS

Handouts and Sharable Files: Email your handout or sharable files when they are ready for inclusion on the Governance Camp resource web page for our members to access.

Day/Time Preference: Sessions will be scheduled for Thursday or Friday, depending on whether they meet the Governance or Student Voice criteria. The schedule for both Wednesday and Saturday is set. No additional sessions can be offered either day.

Room Arrangement and Audio/Visual Setup: Room assignments are made depending on pre-registration numbers. Additional information will be provided with your session schedule.

SELECTION CRITERIA & PROPOSAL PROCESS

Governance Camp is an exclusive and premier event for our membership. Therefore (other factors being equal), priority is given to proposals that include **original content** designed solely for our members that have not been presented at other TASB or non-TASB events. It is also imperative to note that sessions perceived by attendees as **commercially biased** in the content are unacceptable. Any submission that is not educational, neutral, unbiased, and free of commercial motive/intent will not be accepted.

RULES OF ENGAGEMENT

- **All proposals must be submitted online via the appropriate submission link.**
Think quality over quantity. You can submit up to two proposals for this conference.
Thursday Concurrent Leadership & Governance Sessions:
<https://surveys.tasb.org/s3/TASB-Concurrent-Leadership-and-Governance-Session-App>
Friday Concurrent Student Voice Sessions:
<https://surveys.tasb.org/s3/TASB-Gov-Camp-Student-Voice-App>
Friday Students Inspired Demonstrations:
<https://surveys.tasb.org/s3/TASB-Gov-Camp-Students-Inspired-App>
- **The primary point of contact (POC) is the person submitting the proposal. TASB will ONLY communicate with the singular POC for all communications, including notifications and deadlines.** In addition, the POC is responsible for sharing information as needed with co-leaders and panelists.
- **All proposed content leaders must be listed.** Intentionality is critical in providing a quality learning experience, including the expertise of instructors.

- **Use clear, error-free language.** Session proposals require clear and concise titles, persuasive outcomes-focused descriptions (limit 65 words). TASB retains the right to modify titles and descriptions during copy editing for marketing purposes.
- **First here, first heard.** We seek to create an exclusive and premier event for our members. Therefore (other factors being equal), priority is given to proposals that include original content designed exclusively for TASB that has not been presented at other TASB and non-TASB events.
- **All accepted content leaders must adhere to published deadlines.** You must be committed and responsive to working with TASB to deliver exceptional service by adhering to deadlines.
- **All accepted content leaders must observe intellectual property rights.** Presenters must ensure that information, illustrations, images contained in presentations, related materials, or visual aids shall be factual and not be misleading and will not violate any third party's intellectual property or copyrights.
- **Content leaders must follow registration and hotel reservation instructions.** Presenters will receive detailed registration and housing information with instructions on how to manage both.
- **Parental permission forms due** Wednesday, Feb. 19, 2025 (necessary for all participating under the age of 18). [Download here.](#)
- **TASB events are nonpartisan,** and TASB does not support or oppose candidates for public office.

By submitting your application, you represent that you (or your company) are fully authorized to use all content that you present or make available to attendees. You represent that, to the best of your knowledge, your presentation does not violate any proprietary or personal rights of others (including any copyright, trademark, or privacy rights.) and contains nothing defamatory or otherwise unlawful. You understand that TASB will not defend or indemnify you against any claims made by others that arise from your presentation. You grant TASB permission to use your name, likeness, photograph, and biographical data in connection with the use and promotion of the program. If you grant TASB permission to publish your content, your content may be published in full in print or electronic medium up to a year after your presentation. Finally, you represent that you are authorized to bind the organization you represent, if applicable.

DATA REQUIRED TO SUBMIT APPLICATION

When submitting an application, you will need the following information:

- **Contact information** for the primary point of contact and all presenters or chaperones.
First / Last Name
Title
Email
Cell Phone Number
- **Has session been presented before** at a TASB Conference, if so, which conference and what year(s)
- **Session Title / Project or Program Name**
- **Session Description** **(75 word maximum; use complete sentences. Session must be 60 minutes in length. Do not allow for more than 5 minutes for Q&A.)*

Session Format **necessary for concurrent and student voice sessions*

- **Open Discussion:** Moderator-facilitated, in-depth conversation with participants serving as key contributors around a specific issue or topic concerning education. Participants are responsible for much of the content shared, as well as which issues receive the most discussion.
- **Panel:** Moderator-led discussion with experts in the field with an opportunity for audience Q&A. Features multiple superintendents, board members, or other experts in conversation with each other to advance participant understanding about an important issue in education.
- **Presentation:** Formal presentation by an expert, often featuring a visual component (e.g., PowerPoint) designed to inform the audience about a specific issue or topic and demonstrate key components of a particular education approach. Limited opportunities for hands-on or collaboration during the session.

Session Categories **only necessary for Thursday concurrent sessions*

As you reflect on your proposal, please consider the following session categories for the Thursday concurrent governance and leadership sessions. While session applications may address more than one area, you must select one of the following [Framework for School Board Development](#) categories.

- **Vision and Goals:** Shared vision, district goals, strategic planning
- **Systems and Processes:** Human resources, professional development, curriculum and instruction, budgeting, bonds, policy, school law, facilities, school safety, and cybersecurity
- **Progress and Accountability:** Student learning outcomes, progress monitoring, superintendent evaluation, state and local accountability
- **Advocacy and Engagement:** Building partnerships and engaging community, parents, and businesses; legislative advocacy; public school advocacy
- **Synergy and Teamwork:** Roles and responsibilities, ethics, teamwork, collaboration among Team of 8