

Texas Association of School Administrators | Texas Association of School Boards

txED TASA | TASB Convention

CON22

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September 23-25, 2022 • San Antonio



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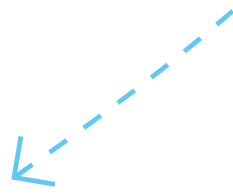
SILVER



BRONZE



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txED TASA | TASB
Convention
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**September 23-25, 2022
San Antonio**





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First Vice-President seat vacant until the 2022 Delegate Assembly.

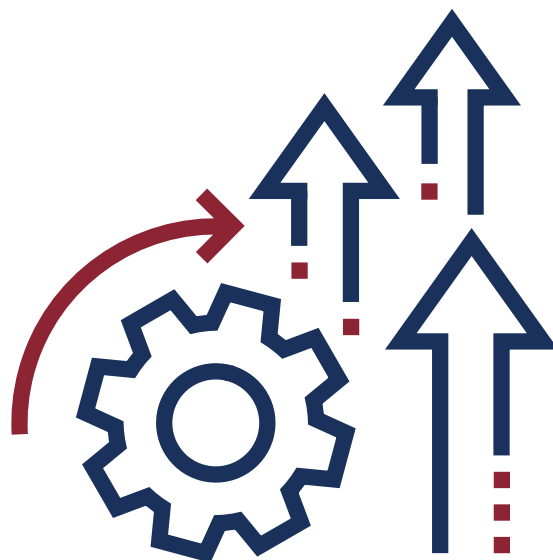
* Denotes Large District

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The new Policy Online™ is here!

Want to know more about the updated features like the adoption notification form, pending policy tracker, and how to post links to policy-related materials?

Whether you're a policy pro or just getting started, we're here to help.



Visit the Learning Lounge in the Exhibit Hall on Saturday, Sept.24.

8:45 a.m.
Behind the Scenes of Policy Updates,
Including the New Policy Online
(one-hour of CEC awarded)

1 p.m.
Live demonstration
and Q&A



Policy Service

IMPORTANT INFORMATION



ONSITE REGISTRATION FEES

- \$525 for TASA | TASB members, including Council of School Attorneys (CSA) members
- \$425 for Full Board-Superintendent Team*
- \$625 for Non-Members
- \$150 for Students
- \$50 for Preconference Sessions
- \$50 for Field Trip (lunch included)

* Your full board and superintendent must register and attend to take advantage of this low rate.

100% ATTENDANCE

If the superintendent and all board members from your district are in attendance, fill out a 100% attendance card available on the 100% Attendance table at the entrance to the Exhibit Hall (Halls 2/3).

Cards must be completed and dropped in the box on the table by 1:30 p.m. Saturday.



Lost and Found

Check any Information Booth



First Aid

Located in Exhibit Hall 1, H101, Street Level

GUEST BADGES

One complimentary guest badge is offered with each paid registration and is available for a personal guest (provided the person is not eligible for membership in TASA or TASB or for whom paid registration would otherwise be required). Guest badges may only be requested on-site at the event. A guest badge will give guest access to attend the Opening Reception, Exhibit Hall, and all three general sessions.

- Opening Reception
- Exhibit Hall
- All three General Sessions

A full registration is required for the following:

- Public official of a school district
- Administrator or employee of a school district
- Member of the Council of School Attorneys (CSA)
- Administrator or employee of an education service center



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CONVENTION RULES/ STANDARDS

NON-ENDORSEMENT

The views expressed in presentations and materials are the views of the presenters only and do not necessarily reflect the views of TASA, TASB, or either of their members, officers, directors, executive committees, employees, agents, or representatives.

Neither TASA nor TASB endorses any speaker, exhibitor, sponsor, attendee, or other participant by virtue of their participation in Convention.

MARKETING

Attendees are not permitted to distribute materials or to otherwise market themselves or their businesses in contracted convention space unless such attendees are registered as exhibitors and limit their marketing activities to within the confines of their assigned booth or space.

TAPING OR RECORDING

By registering for or attending this event, attendee consents to the recording of attendee's likeness, image, and/or voice in any non-private space and authorizes TASA | TASB to use photographs, video, and audio recordings containing attendee's likeness, image, and/or voice in any medium for any TASA | TASB purpose.

No taping or recording is allowed other than by TASA | TASB and their designees. TASA | TASB and their designees record, photograph, and/or stream various aspects of this event for archival and promotional purposes.

CIVILITY

As a courtesy to others, please remove your hat and silence your cellphone during sessions.

TASA | TASB is committed to providing a welcoming, civil, and safe environment for all participants and guests. TASA | TASB will not tolerate any form of harassment or offensive conduct by any person toward any of our staff, registrants, guests, or other participants or attendees. Anyone deemed to be in violation of this policy will be required to leave the event and no full or partial refund will be issued. If registrant wishes to report conduct that registrant believes violates this policy, please visit the onsite registration desk.

COVID-19 COMPLIANCE AND WAIVER

Attendee acknowledges that in-person attendance at an event is completely voluntary. By attending this event, attendee hereby waives any and all claims against TASA and TASB, including any of their members, officers, directors, executive committees, employees, agents, and representatives, for any COVID-19 exposure or related illness or harm that results from in-person participation in this event. Attendee further agrees to comply with any COVID-19 Safety Measures published by TASA | TASB, as well as any safety guidelines or protocols posted or communicated by the host venue or any governmental authority.

TRAINING CREDIT



TRAINING CREDIT

Attendees can earn more than 15 hours of training credit during the TASA | TASB Convention.

CONTINUING EDUCATION CREDIT (CEC) FOR SCHOOL BOARD MEMBERS

Credit offered during Convention qualifies as Additional Continuing Education. New school board members are required to earn at least 10 hours their first year. Experienced board members must complete a minimum of five hours each year.

SPECIAL REQUIRED TRAINING

Evaluating and Improving Student Outcomes: EISO/SB 1566 training offered as a preconference session on Thursday 2-5 p.m. fulfills the three-hour biennial requirement.

What to Do if a Student Is a Victim of Human Trafficking on Friday at 8:45 a.m. in 220

and

School Districts as Leaders in Child Sexual Abuse Prevention on Saturday at 7:30 a.m. in 302 BC

Both sessions fulfill the one-hour biennial requirement for child abuse prevention training.

New school board members attending the New Board Member Launch on Friday from 1-3:30 p.m. will have online access to bonus content including required trainings on the Texas Open Meetings Act and Sexual Abuse, Human Trafficking and Other Maltreatment of Children.

REPORTING CREDIT

Board members and superintendents should report credit using myCEC. Use the camera on your phone to scan the QR code or go to cecm.tasb.org and log in using your myTASB credentials.



- Enter credit numbers immediately or up to 24 hours after the event concludes
- Credits show up immediately
- View your full credit history at any time

CONTINUING PROFESSIONAL EDUCATION (CPE) FOR SUPERINTENDENTS AND ADMINISTRATORS

Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing education clock hours. The form for record keeping of CPE credit is available at Registration and will contain more information about SBEC certification rules.

NOTE: There are no sessions scheduled that fulfill the new required safety training for school board members. There is only one approved course, and that is provided free through TEA Learn.

There are no sessions scheduled that fulfill the one hour annual cybersecurity training. That training must be completed by a Texas Department of Information Resources (DIR) approved provider.



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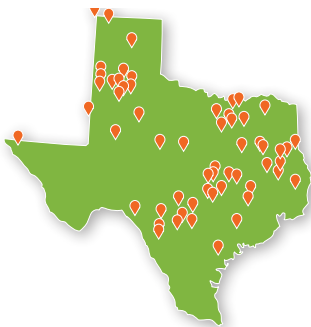


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GENERAL SESSIONS

JON GORDON



FIRST GENERAL SESSION

Friday, September 23, 4-5:30 p.m.

EXHIBIT HALL 1, STREET LEVEL

KEYNOTE: **Jon Gordon**, *New York Times* bestselling author

PRESIDING OFFICER: TASA President Gonzalo Salazar

STUDENT PERFORMANCE: Los Fresnos CISD

AWARD PRESENTATIONS: Key Communicator, Outstanding School Board Award

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DERRICK JOHNSON



SECOND GENERAL SESSION

Saturday, September 24, 10:30 a.m.-noon

EXHIBIT HALL 1, STREET LEVEL

KEYNOTE: **Derrick Johnson**, Former member of Texas Longhorn and Kansas City Chief football teams; founder and president of Defend the Dream Foundation

PRESIDING OFFICER: TASB President Ted Beard

STUDENT PERFORMANCE: Longview ISD

AWARD PRESENTATION: Superintendent of the Year

Brought to you in part by 

MERLYNA VALENTINE



THIRD GENERAL SESSION

Sunday, September 25, 10:30-11:30 a.m.

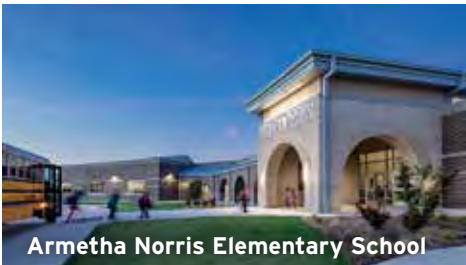
Stars at Night Ballroom 2-4, Ballroom Level

KEYNOTE: **Merlyna Valentine**, Well-respected, award-winning teacher, principal, and school district executive director

PRESIDING OFFICER: TASA President-Elect LaTonya Goffney

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THURSDAY, SEPTEMBER 22

PRECONFERENCE SESSIONS

\$50 fee is required. If you did not preregister, ask on-site registration staff to check for availability.

2-5 P.M.

Controversies in the Classroom: How to Respond to Parent Concerns Over Instructional Issues

From challenges to instructional resources to complaints about social studies curriculum categorized as “critical race theory,” schools must respond to parent concerns about what their children are learning at school. Otherwise, dissatisfied parents may look to home schooling or vouchers as a result. Join school attorneys as they walk through the challenges many districts face with respect to what is taught in the classroom and the impact of privatization of education.

Presenters:

Carol Simpson, Eichelbaum Wardell Hanson Powell & Muñoz, P.C.

Holly Wardell, Eichelbaum Wardell Hanson Powell & Muñoz, P.C.

Jackie Wernz, Thompson & Horton LLP

Ashley White, Thompson & Horton LLP
In House General Counsel TBD

221AB, MEETING ROOM LEVEL

Evaluating and Improving Student Outcomes: EISO/SB 1566 Training

(fulfills 3-hour biennial requirement)

Focused and engaged school boards make a difference to student learning. This research-informed session highlights practices and tools to help boards understand the current state of student

learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts.

Presenters:

Susan Elliott, Director of Curriculum and Instructional Design, TASB Board Development Services

Orin Moore, Senior Consultant, TASB Board Development Services

225CD, MEETING ROOM LEVEL

Board Officers' Academy: How Boards Can Make a Difference While Focusing on Student Success

“Some of our students are doing well while others aren’t. What can we do to ensure that ALL students succeed? What can our school board do to help?” If you’re hearing or saying things like this, then this session is for you. During this interactive session, school board members and administrators will learn some things that they can do to make positive changes to improve the learning environment. Topics include developing clear priorities, demonstrating positive and focused leadership, and monitoring progress to ensure success. This is going to be a highly interactive session, so come ready to think, participate, and learn.

Presenters:

David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services
Esperanza Orosco, Consultant, TASB Board Development Services, and Trustee, Hays CISD

225AB, MEETING ROOM LEVEL

Reboot 2022: Working with the Whole Community to Redefine and Restore Our Schools

Having needed but difficult conversations can be hard and feel unsafe for all involved. What are some safe ways that we can interact with staff, students, and families together? How can we begin to have an authentic conversation and build trust and agreement for the sake of our students and the future of public schools? This workshop will begin to build a framework for ways to bring folks to the table, including students, to discuss how we come back together and establish the normal we all need.

Presenter:

Mike Hall, Strong Fathers-Strong Families

221CD, MEETING ROOM LEVEL

OPENING RECEPTION

5-6:30 P.M.

**STARS AT NIGHT BALLROOM PRE-FUNCTION,
BALLROOM LEVEL**

**THE WAGNER HIGH SCHOOL JAZZ BAND,
JUDSON ISD**

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A large graphic with a blue and teal mosaic background. The text is centered and reads: **STOP BY THE MOSAIC WALL IN THE LOBBY AND BE PART OF THE BIG PICTURE!**
Below the mosaic, on a black background, it says **SPONSORED BY** followed by the **50 pfluger** logo and the website www.pflugerarchitects.com.A close-up, artistic photograph of a camera lens, showing the internal elements and the front element with a blurred background.

COMPLIMENTARY HEADSHOTS

Stop by the Headshot Photo Booth, booth 700 in the Exhibit Hall, to have a professional photo taken.

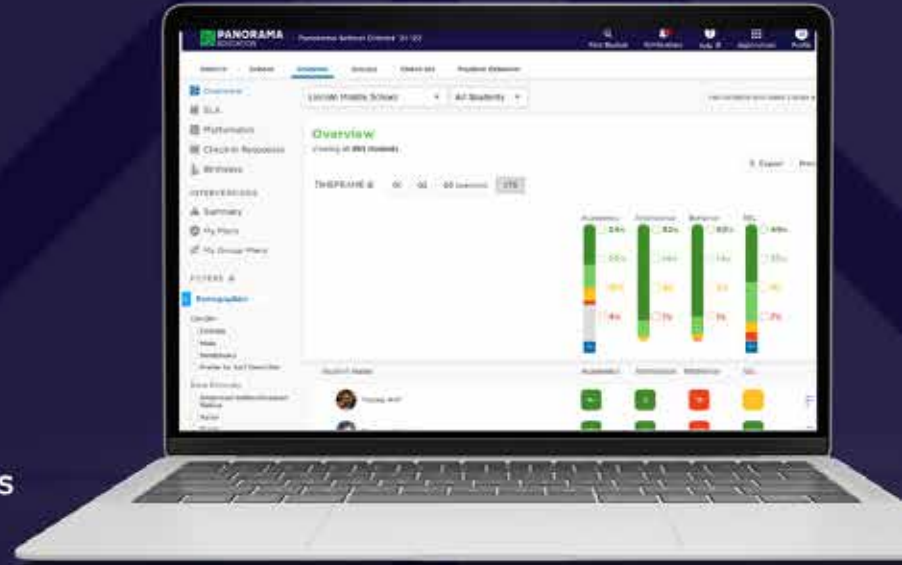
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The logo for TASBO, featuring a stylized 'T' with a star above it, and the letters 'T|A|S|B|O' below it.



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Thursday, September 22
5:00 PM - 6:30 PM

Visit us for a demo at Booth #119

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FRIDAY, SEPTEMBER 23

AGENDA AT A GLANCE

6:30 a.m.-6 p.m.

6:30 a.m.-4 p.m.

7:30-8:30 a.m.

7:30-11:30 a.m.

7:30 a.m.-1 p.m.

8:30 a.m.-4 p.m.

8:45-9:45 a.m.

9:45-10:15 a.m.

10:15-11:15 a.m.

1-2 p.m.

1-3:30 p.m.

2:15-3:15 p.m.

3:15-4 p.m.

4-5:30 p.m.

Registration Open

Speaker Ready Room Open

Concurrent Sessions

Small School District Seminar

Field Trip

Exhibit Hall Open

Concurrent Sessions

Break in Exhibit Hall

Concurrent Sessions

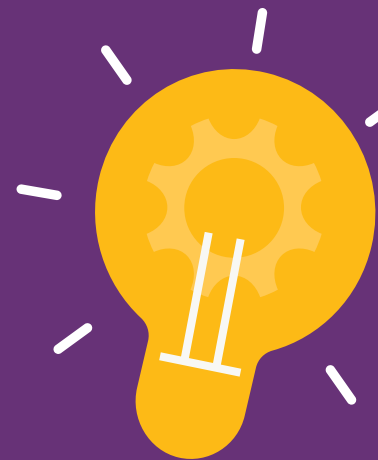
Concurrent Sessions

New Board Member Launch

Concurrent Sessions

Break in Exhibit Hall

First General Session





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FIELD TRIP*

Herff Elementary (Boerne ISD) and
Jefferson High School (San Antonio ISD)

7:30 a.m.-1 p.m.

Preregistration required and \$50 fee
(lunch included)


Spend the morning touring two campuses in the San Antonio area. Hear from campus leaders what principles guided their design phase, and see their instructional spaces such as classrooms, labs, library, media centers, CTE, fine arts, and athletics. Learn about the technology and security implemented in their schools such as interactive systems, cameras, doors, glass protection, and more.

Campus leaders will share what they would have done differently and what they have planned for the future.

After the field trip, attendees will return to Henry B. González Convention Center for lunch and a debriefing of the tours.

Participants will earn four continuing education credit hours for this event.

Participants will be required to provide their ID prior to the trip to prepare for campus security.

Hosted in collaboration with 

SMALL SCHOOL DISTRICT SEMINAR*

STARS AT NIGHT BALLROOM (2-4), BALLROOM LEVEL

7:30-8 a.m.

Registration and Continental Breakfast

8-11:30 a.m.


Program (includes a 15-minute break)

This seminar, designed for schools with 750 or fewer students, focuses on the advantages small schools have to offer.

By making the most of the relationships and close-knit feel of a small community, these districts are uniquely poised to try innovative thinking that has a big impact on student achievement.

This year's seminar will focus on teacher recruitment and retention, school finance and innovative instruction.

Participants will earn three continuing education credit hours for this event.

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***These sessions require advance registration. Check with staff at the session's registration table for availability.**

Join your colleagues at the Area Association Pavilion at booth 549 and learn about what we are doing around the state!

Your host area associations are Gulf Coast, Bexar County, Central Texas, and North Texas Area Association.



FRIDAY, SEPTEMBER 23

7:30-8:30 A.M.

How to Improve School Facilities within Your Existing Operating Budget

This session features recent facility improvement projects from Texas districts that used two different procurement options, with both resulting in no impact to the operating budget. The school officials will discuss driving factors for pursuing each project, as well as share their outcomes and lessons learned.

Presenters:

Xavier De La Torre, Superintendent, Ysleta ISD

Paul Jones, Superintendent, Paris ISD

John Reece, Session Moderator, Performance Services

220

It's Bigger than a Bond: Community Voices for Student Success

The Westwood ISD 2021 bond was the first successful bond passed in 43 years and followed two failed attempts in 2019. While the 2021 bond will provide significant facility upgrades, the strategic planning process implemented throughout the 13-month journey led to a much more substantial impact. Join this informative session to gain insight into how a bond planning process can empower community voices and lead to student success and a culture of excellence.

Presenters:

Carolyn Booker, Board President, Westwood ISD

Roz Keck, Partner, N2Learning

Sheri Sides, Partner, N2Learning

Wade Stanford, Superintendent, Westwood ISD

221AB

LGBTQIA+ Update: Terms to Know, Texas Law, and Talking Heads

Presenters will attempt to untangle the web of issues relating to gender identification and sexuality in the school environment, including participation in UIL activities, gender reassignment surgeries and child abuse, student records and bathroom/locker room issues, and employee protections. With so much changing in the last year alone, this session will discuss emerging case law, legislation, and regulations that affect LGBTQIA+ students and staff.

Presenters:

Emma Darling, Associate, Eichelbaum Wardell Hansen Powell & Muñoz, P.C.

Andrea Mooney, Shareholder, Eichelbaum Wardell Hansen Powell & Muñoz, P.C.

221CD

Navigating Change: How Polarity Management Impacts Governance and Why It Matters for Teacher Retention

Join two current education leaders as they discuss the present effects of community polarization and offer tools to manage it. This session – a continuation of the article “Bringing the Positives and Negatives Together, Polarity Management” in the TASA *INSIGHT* spring issue – is intended for governance teams to reflect on current problems of practice and build a tool kit to tackle those challenges. After the session, participants will be able to differentiate between complicated and complex problems, construct actionable steps to manage polarization, and communicate a framework for deconstructive polarization.

Presenters:

Morris Lyon, Executive Director, Region 3 Education Service Center

Quintin Shepherd, Superintendent, Victoria ISD

225AB

We Are All in This Together

There is no argument that the district's main responsibility is to educate students, but the leadership team has found that creating a positive, nurturing work environment for staff is vital in establishing a culture – a place where everyone can contribute – that allows staff and students to learn and grow. Hays CISD is focused on creating employee-friendly policies, recruitment, retention, and reward incentives, and encouraging employees, students, and the community to exercise their voices. We know together we are stronger.

Presenters:

Esperanza Orosco, Consultant, TASB Board Development Services, and Trustee, Hays CISD
Eric Wright, Superintendent, Hays CISD

301A

Improving District Stability and Board Governance through the Superintendent Contract

Studies of student outcomes credit district leadership stability in improving student performance. Commitment to board goals is critical to driving student success and the superintendent's contract can be structured to help provide the stability needed to stay the course. It can also be used to better define roles and responsibilities to ensure good board governance and make your district an attractive place to be a superintendent.

Presenter:

Cory Hartsfield, Attorney, Cory Hartsfield Law Firm, PC

301BC

Moving from Random Acts of STEM

This session will examine a district's journey in moving from Random Acts of STEM to a more focused and aligned approach. Reflecting on the necessary skills for student success and the instructional approaches needed to achieve them gave staff an opportunity to examine campus and district initiatives through a new lens. Changing the focus resulted in an approach centered on the highest hopes for learners, while also equipping teachers with the understanding and tools to bring the vision to life.

Presenters:

Bobby Blount, Trustee, Northside ISD–Bexar County

Janis Jordan, Deputy Superintendent, Northside ISD–Bexar County

Brian Woods, Superintendent, Northside ISD–Bexar County

302A

Powered by Possibilities in Arlington ISD

Arlington ISD's new 2022-27 Powered by Possibilities Strategic Plan focuses on four broad areas: (1) closing the unfinished learning gap, (2) increasing achievement while reducing burnout, (3) social and emotional well-being, and (4) equitable access for all. Coming to that decision on a plan wasn't easy, and it took everyone in the district to get to that point.

Presenters:

Marcelo Cavazos, Superintendent, Arlington ISD

Justin Chapa, Trustee, Arlington ISD

Kecia Mays, Trustee, Arlington ISD

Aaron Reich, Trustee, Arlington ISD

302BC

Tackling Teacher Incentive Allotment in a Small Rural District

Developing a local designation plan for Teacher Incentive Allotment (TIA) in a small- to mid-sized rural district can be a challenge, and implementing the plan can be an even bigger challenge. In this session, participants will have an inside look at how Eastland ISD is implementing and expanding the TIA process, including managing the appraisal load, measuring student growth, and helping teachers track their own progress toward the goal of earning a distinction.

Presenter:

Shelley Rinehart, Director of Curriculum and Instruction, Eastland ISD

303A

Build Back Never? A Short Overview of Facilities for Long-Range Solutions

New facility construction costs are astronomical, equipment lead-times and contractor delays appear

boundless, and, similarly, public expectations for safe and healthy facilities have also grown. Poorly maintained facilities impact budgets, student achievement, and public trust. But a high-level understanding of building systems and equipment life cycles illuminate solutions and methodology – maintenance, retrofits, and redesign of existing systems – that could leave your facilities “as good as new” so you Build Back Never.

Presenters:

Jeff Clemmons, Division Director, TASB Facility Services

Klip Weaver, President, E3

303B

Children’s Mental Health Services and Care: School Based and Beyond

Learn about free mental health services available to students, educational opportunities, and outreach activities. This school-based program assists in directing counseling and telepsychiatry to students, linking families with community resources, and providing educational materials for staff through community learning collaboratives. Services are delivered by a multidisciplinary team of mental health professionals working to improve access to mental health expertise through free, time-limited services. Educational opportunities are provided to staff to enhance understanding of mental health challenges and learn strategies to help alleviate increased stress, overload, and burnout. Discover how to bring these valuable services to your district.

Presenters:

Jeff Carr, Senior Program Director, Texas Tech University Health Sciences Center

Jennifer Rojas-McWhinney, Managing Director, Texas Tech University Health Sciences Center

303C

District Gardens: Feeding and Learning Through Lived and Authentic Student and Community Experiences

What can a garden teach a child? Get first-hand information on how campus gardens can successfully contribute to students’ academic success and engage community representatives. Longview ISD (LISD) has successfully incorporated

the growth of fruits and vegetables into everyday curriculum while opening the doors for community partnerships. Discover how LISD turned a food desert into a campus garden. As a result, a districtwide initiative emerged that benefited LISD students and the Child Nutrition department, bringing authentic community involvement to campus doorsteps with farm-to-table options for breakfast and lunch in school cafeterias.

Presenters:

Shan Bauer, Board President, Longview ISD

Ted Beard, President, TASB, and Trustee, Longview ISD

James Hockenberry, Assistant Superintendent, Longview ISD

James Wilcox, Superintendent, Longview ISD

304A

TSPRA: Controlling the Narrative – Using Proactive Communications to Move from Striving to Thriving

The nature of public education today can be toxic and turbulent, with many districts dealing with issues swirling around curriculum, library books, and partisan politics. Learn from an organization that faced its critics head-on, controlling the narrative through both traditional and unique communication strategies. Review the proactive communications framework it used, as part of a larger dynamic strategy, to spiral out of a toxic environment and position the organization for continued success. Receive simple tips for how proactive communications can help shape your narrative.

Presenter:

Danielle Clark, APR, Chief Communications Officer, Harris County Department of Education

304BC

A Student’s Voice: Highlighting Student Success with the Board

Do you want to hear more from students? Are you interested in creating student highlights in board meetings? How does smoked brisket sound? From the ag department smoking meat for a board dinner to an elementary baking club creating dessert: Let Blue Ridge share its intentional design in bringing student voice to the forefront and

recognizing student successes in board meetings. Join this fun presentation highlighting students and engaging the board.

Presenter:

Matt Kimball, Superintendent, Blue Ridge ISD

305

TASA GR Legislative Update

The 88th Legislative Session is only a few months away, and the TASA Governmental Relations Team is here to preview the issues most impactful for Texas public school districts! Get information on important legislative issues related to school finance, TRS, assessment, accountability, and others. The TASA GR team will discuss how the landscape has changed since the 87th Legislature met and what to expect from the upcoming session.

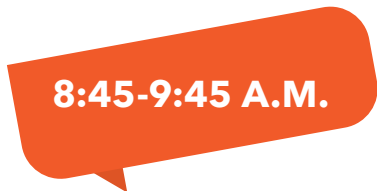
Presenters:

Amy Beneski, Deputy Executive Director of Governmental Relations, TASA

Casey McCreary, Associate Executive Director, Education Policy, TASA

Colby Nichols, Consultant, Ancira Strategic Partners, LLP

STARS AT NIGHT BALLROOM 1



What to Do If a Student Is a Victim of Human Trafficking

Schools provide the perfect opportunity for traffickers to take advantage of the most vulnerable populations of all ages. Traffickers and trafficking victims can be found in schools, playgrounds, and other places where children and teenagers congregate, including inner cities, suburbs, and rural areas. In this presentation, participants will learn about mandatory reporting and responding laws, how the increased use of technology plays a role, potential warning signs, and proactive approaches districts can use to assist in prevention and awareness of human trafficking. *(Fulfills one hour biennial requirement for child abuse*

prevention training.)

Presenters:

Nancy Galle, Project Manager/Consultant, Title IVA School Safety State Initiative, Region 14 ESC

Rod Pruitt, Coordinator, Title IV, Part A School Safety State Initiative

220

Controversy in the Community and Public Comment

Recent controversial issues like the pandemic, mask mandates, and library books have increased public interest in sharing their opinions – good and bad – about district decisions. Districts are seeing more people attending board meetings to share their opinions. The first 30 minutes of this session will review the public’s legal rights (and limitations) to speak during public comment and will review how board policies can be used to legally manage public comment. The rest of the session will be a discussion of real-life scenarios where public comment resulted in disruption. The audience will discuss best practices on how to legally respond.

Presenter:

Michelle Alcalá, Attorney, Leon Alcalá, PLLC

221AB

Different Dance, Same Song: Revisiting PIA Basics in Today’s Digital Environment

Board members and superintendents access and create public information in the performance of their board and employment duties. This session is an introduction to the public information act (PIA) and how it governs the rights and obligations of school districts, requestors, and records custodians, and how PIA relates to laws like the Local Government Records Act and the Open Meetings Act in today’s digital environment. *This presentation does not qualify for PIA training required under Texas Government Code, Section 552.012, for designated public information coordinators/officers.*

Presenters:

Julie Allen, Senior Attorney, TASB Legal Services

Lindsey McPheeters, Staff Attorney, TASB Legal Services

221CD

Staying Connected: Monthly Minisessions

According to TASB, “The main function of the school board is to provide local, citizen governance and oversight of education.” In Gregory-Portland ISD’s Mini Board Sessions, trustees voluntarily meet in groups of two or three with central office staff before each month’s board meeting. Topics discussed monthly correspond to agenda items covered the following week. Learn how Gregory-Portland ISD plans and implements these sessions and the trustees’ reactions to them.

Presenters:

Dean Atkinson, Trustee, Gregory-Portland ISD
Leslie Faught, Deputy Superintendent, Gregory-Portland ISD
Tim Flinn, Trustee, Gregory-Portland ISD
Melissa Gonzales, Trustee, Gregory-Portland ISD
Carrie Gregory, Board Vice-President, Gregory-Portland ISD
Nicole Nolen, Trustee, Gregory-Portland ISD
Mark Roach, Trustee, Gregory-Portland ISD
Zach Simmons, Trustee, Gregory-Portland ISD

225AB

Raising the Pay Floor

From April 2020 to February 2022, the U.S. unemployment rate went from 14.7 percent to 3.8 percent. The rebound came with a catch – the great resignation with employee shortages across every job category. Applicants for critical entry-level jobs like custodian and cafeteria worker are now in short supply with starting rates soaring. This session will discuss recruiting and retention challenges HR is facing for these and other critical jobs in a world where \$15 an hour is quickly becoming the normal minimum rate.

Presenters:

Luz Cadena, Senior HR/Compensation Consultant, TASB HR Services
Keith McLemore, HR/Compensation Consultant, TASB HR Services

225CD

SW: The Southwest Solution to Effective Teacher Retention

Discover Southwest ISD (SWISD) and the research-based practices that work as districts try to retain teachers. The Southwest story will open your eyes to the results of innovation and intense collaboration in supporting beginning teachers as it tries to retain teachers and save public schools. Data speaks, and SWISD shares four years of findings to show how it has retained 90% of its first-year teachers, and during a global pandemic. Creating an effective design to support new teachers by giving voice to their struggles and triumphs has resulted in a new community of educators who are flourishing, not failing and not leaving.

Presenters:

Sara McAndrew, Executive Director, New Teacher Mentoring and Retention, Southwest ISD
Lesley McClennan, Executive Director of Talent Management and Director of Schools, Southwest ISD
Lloyd Verstuyft, Superintendent, Southwest ISD

301A

Board Preparation and Actions MATTER: Pflugerville ISD did survive, strive to sustain the drive to THRIVE

Board leaders will share the structure and impact of board culture, collaboration, and action contributing to solid successful sustainable systems that have improved governance and student outcomes. Get a cursory overview of board operating procedures, superintendent evaluation process, governmental relations, orientation/mentoring, and other committee work that have kept the board “Movin’ PForward Together.” Time will be allotted for participant engagement of related challenges and best practices.

Presenters:

David Aguirre, Trustee, Pflugerville ISD
Brian Allen, Trustee, Pflugerville ISD
Tony Hanson, Trustee, Pflugerville ISD
Vernagene Mott, Trustee, Pflugerville ISD

301BC

From the Boardroom to the Classroom: Supporting Dual Language Education

How do superintendents and board members collaborate to develop a strong and lasting commitment to empowering emergent bilingual students through effective implementation of dual language programs? Members from this lively panel from Austin, Dallas, El Paso, and San Antonio ISDs will share how they use leadership levers and local policy to improve academic outcomes for emergent bilingual students, increase opportunities for students to become bilingual and biliterate, and sustain student-centered bilingual programs during board and superintendent transitions. Note: In addition to the four superintendents, the panel will include a board member from each district.

Presenters:

Jaime Aquino, Superintendent, San Antonio ISD

Ivonne Durant, Superintendent, Marathon ISD

Stephanie Elizalde, Superintendent, Dallas ISD

Edwin Flores, Trustee, Dallas ISD

Leah Hanany, Trustee, El Paso ISD

Michael Hinojosa, Former Superintendent, Dallas ISD

Christina Martinez, Trustee, San Antonio ISD

Diana Sayavedra, Superintendent, El Paso ISD

David Kauffman, CEO, Kauffman Education, LLC

302A

Aspiring for Great School Leaders: How Districts Can Support Early Leader Development

School leaders play a large role in student outcomes, but districts often wrestle with how to prioritize and develop their leadership pipeline. What if there was a way for districts to develop future school leaders while in the classroom? This session will share how Spring ISD (SISD) is doing just that. Participants will learn how SISD is creating modules to strengthen their in-district leader pipeline and retain teachers by giving them career pathways. Attendees will leave the session with a better understanding of how they can develop their own school leader pipeline and options to support teacher leaders and aspiring principals.

Presenters:

LaTracy Harris, Assistant Superintendent of Academics, Spring ISD

Stephanie Mosqueda, Senior Vice-President of

Strategic Projects, National Institute for Excellence in Teaching

302BC

Connecting the Dots of Learning Acceleration at the District Level

Learning acceleration is a buzz word in K-12 education right now. Early results indicate the most successful approaches go beyond activities like tutoring and summer programs, and they engage more than just the classroom teacher. In this session, participants will learn how San Felipe Del Rio CISD has connected the dots of learning acceleration to support teachers from the district level through a comprehensive approach. District strategies, including schedule restructuring, and real-world tips for implementation will help participants create an action plan that can be adopted to accelerate learning in their own districts.

Presenters:

Aida Gomez, Chief Instructional Officer, San Felipe Del Rio CISD

Carlos Rios, Superintendent, San Felipe Del Rio CISD

Amber Simpson, Texas Director, National Institute for Excellence in Teaching

303A

Rounding Out Student Opportunities: Maximizing Resources for Early College Programs

Nationally recognized Early College High School needed a permanent base. Tyler ISD sited it adjacent to the Career and Technology Center, allowing the district to develop a unified, collegiate campus to elevate all programs while creating a unique identity for each school. Presenters will discuss the program's success of crafting an environment that blurs the lines between a high school experience and collegiate expectations, increasing student engagement and success, elevating college and career programs by defining a common vision and sharing resources, providing active spaces where industry and collegiate partners can mentor and collaborate with students and educators in real-time.

Presenters:

Marty Crawford, Superintendent, Tyler ISD

Sangeetha Karthik, Associate Principal, Corgan
303B

From Disruption to Engagement through the Prosper ISD School Board Promise

Prosper ISD trustees found themselves in disbelief about the level of disruption at school board meetings and ongoing attacks on social media regarding the district's work. The board used its goals and a strong vision of reconnecting and reengaging the school community to better support the students, staff, and parents. Learn how the board along with the superintendent and key leadership committed to reconnecting with the community and creating a story of impact through an initiative called the Prosper Promise.

Presenters:

Bill Beavers, Trustee, Prosper ISD
Holly Ferguson, Superintendent, Prosper ISD
Debra Smith, Trustee, Prosper ISD

303C

How Your Engagement Can Be the Catalyst to Significantly Improve Family, District, and Community Collaboration

Learn strategies to create and strengthen district and community partnerships to build a network of support for schools and families. Explore how to collect and use data to address critical areas of need. As a result of Irving ISD's community connections with local chambers, nonprofits, and businesses, the district has been able to respond to specific needs of its families and build trust to form lasting relationships. Find out how to best use the resources already available and strategically cultivate the relationships needed to improve your district.

Presenters:

Madelyn Argueta, Parent Education and Community Engagement Lead, Irving ISD
Jackie Fritzel, Parent Education and Community Engagement Lead, Irving ISD
Liesl Payne, Executive Director of Marketing, Communications, and Parent and Community Engagement, Irving ISD

304A

Go Public: Taking It to the Streets

Board members and superintendents in the San Antonio and Gulf Coast areas have created a lasting advocacy program with the support of the community, corporations, after-school programs, law enforcement, and the list continues to grow. The program started originated with telling stories of the great things occurring in schools and has become a sophisticated initiative that understands how to leverage social and local media, corporate partnerships, sports teams, and fine arts programs. This session will show how any district can leverage resources in its community to advocate for public education.

Presenter:

Bobby Blount, President, Bexar County School Boards Coalition, and Trustee, Northside ISD
304BC

Cut through the Noise and Take Control of the Conversation

Beaumont, Lubbock, and Terrell ISDs are taking control of the narrative about their schools. Unwarranted criticism and misinformation plague public education, which is stressing educators like never before. Learn how these three districts are mobilizing to change the conversation, boost staff morale, and improve the public's perception of their good work. The public needs to know that ISDs remain the best choice for quality education!

Presenters:

Shannon Allen, Superintendent, Beaumont ISD
Leslie Milder, Founder, Friends of Texas Public Schools
Kathy Rollo, Superintendent, Lubbock ISD
Georgeanne Warnock, Superintendent, Terrell ISD—Kaufman County

305

Bringing Families Together: Parent-Student Reunification

Find out about actual occurrences and lessons learned throughout the reunification process. The presenter will discuss barriers and successes to address the needs of the district as well as the students, faculty, staff, and families affected by the reunification process. Explore the basic concepts of reunification planning and revisions. Also look

at ways to measure successes through after-action reviews and analysis of other incidents to ensure reunification processes and procedures can be updated to better serve the educational community.

Presenter:

Melanie Moss, Emergency Management and School Security Consultant, TASB Risk Management Services

STARS AT NIGHT BALLROOM 1

9:45-10:15 A.M.

Take a break in the Exhibit Hall! Stop by Stantec's booth 511 for a cup of coffee.



10:15-11:15 A.M.

Retaining Teachers in Your Community with a Facilitated Network

OnRamps, a signature dual enrollment initiative of The University of Texas at Austin, is designed with a comprehensive year-long professional learning and development model that last year helped retain 60% of teachers who were in their third year or in their career. Explore how the model has successfully engaged teachers and the impacts seen on statewide virtual communities of practice. District and campus administrators will learn three key strategies for building virtual teacher networks that can strengthen professional learning communities within and across districts while producing high engagement.

Presenter:

Jennifer Porter, Managing Director, OnRamps

220

Measure What Matters: Rethinking School Accountability in Texas

In October 2021, a statewide team started meeting with more than 10,000 Texans in small and large group settings to educate stakeholders about the current accountability system and invite people to join Raise Your Hand Texas in the push for legislative change in the 88th legislative session. Find out what Raise Your Hand heard throughout Texas and learn more about current policy recommendations regarding how to improve the state's accountability system to measure what matters in Texas schools.

Presenters:

Libby Cohen, Senior Director of Advocacy, Raise Your Hand Texas

Bob Popinski, Senior Director of Policy, Raise Your Hand Texas

221AB

HR Hot Topics

Hear more about current hot HR topics in public education, including contract abandonment rule changes, changes to criminal history check processes for contractors, retire-rehire surcharge changes, and more.

Presenters:

Amy Campbell, Division Director, TASB HR Services

Leslie Story, Division Director, TASB Legal Services

221CD

The Superintendent Search Process

TASB Executive Search Services staff will present the elements of the search process, what to expect if doing the search internally, advantages of using an external consultant, board members' perspectives about the process, and how to manage expectations.

Presenters:

Butch Felkner, Division Director, TASB Executive Search Services

Cristina McKee, Program Coordinator, TASB Executive Search Services

Marian Strauss, Senior Consultant, TASB Executive Search Services

225AB

XG: Don't Be the Weakest Link

The school district's primary focus is student learning. Research supports that classroom teachers have more influence on how well students perform than the principal, central administration, superintendent, and the school board. This session will discuss new research about how school boards' actions can lead to improved student achievement.

Presenters:

Samuel Bonsu, Principal, Burleson Collegiate High School, Burleson ISD

Mark McMahan, Assistant Principal, Manvel High School, Alvin ISD

225CD**Leadership Pathways**

N2 Learning (N2) has developed four initiatives designed to inspire leaders to transform the future of education. The Executive Leadership Institute, Principals Institute, Assistant Principal Leadership Academy, and Teacher Leadership Institute are all designed around ideas in the TASA Visioning Document. Each initiative does a deep dive into what it takes to be a strong instructional leader, how to lead organizational change, and the power of being a learner. Come learn about each of these initiatives and how they can help your district transform.

Presenters:

Eddie Coulson, Partner, N2 Learning

Roz Keck, Partner, N2 Learning

301A**Creating Financial Transparency Between District Leadership and the Board Through a Collaborative Board Finance Committee**

As the fastest growing district in Texas, Prosper ISD faces unique opportunities and challenges. Working collaboratively with the chief financial officer and superintendent, the Board Finance Committee has provided valuable perspectives related to long-term financial planning, budget development, auditor selection process, and management of a \$1.3 billion bond program with unprecedented inflation. This session will be beneficial for anyone considering implementing of a board finance committee or who wants to boost

their knowledge of school finance. Attendees will see first-hand from multiple perspectives the positive impact this group has had in providing financial direction to the district.

Presenters:

Kelly Cavender, Board Secretary, Prosper ISD

Holly Ferguson, Superintendent, Prosper ISD

Kyle Penn, Chief Financial Officer, Prosper ISD

Drew Wilborn, Board President, Prosper ISD

301BC**Rural Schools Innovation Zone: Redefining Rural Education and Postsecondary Success**

The Rural Schools Innovation Zone is a first-of-its-kind initiative in rural South Texas that aims to expand college and career pathways through a collaborative, resource sharing model. This session will focus specifically on how college and career pathways were both expanded and built to allow more rural students to access high-quality CTE pathways that reflect regional workforce needs. Additionally, participants will learn about key elements of this scalable, replicable structure and how it is a proven model for preparing students for postsecondary future success. This session will be beneficial for rural community leaders, districts, superintendents, and IHEs.

Presenters:

Conrad Cantu, Superintendent, Freer ISD

Maria Casas, Superintendent, Brooks County ISD

Kristina Gonzalez, Superintendent, Premont ISD

Mike Gonzalez, Executive Director, Rural Schools Innovation Zone

302A**Dream Big: Ensuring Every Student Is at or Above Grade Level**

Fort Sam Houston ISD's mission is that every student is at or above grade level and college, career, and military ready. Every student's journey begins and ends with individual goals and support. Learn how one district pivoted during COVID-19 to restructure, horizontally and vertically, its multitiered support system (MTSS) for all students. Participants will walk away from this interactive session with an example of an MTSS that reaches every student, best practices and research in

multitiered support, and a model teacher support system that includes acceleration practices.

Presenters:

Gary Bates, Superintendent, Fort Sam Houston ISD
Joseph Cerna, Principal, Fort Sam Houston ISD
Mina Schnitta, Assistant Superintendent for Teaching and Learning, Fort Sam Houston ISD

303A

Boardroom to Classroom: Belton ISD's Alignment of Goals, Improvement Plans, and Accountability for Progress

Ever wondered how your work as a trustee impacts district and school improvement? Belton ISD (BISD) is working to ensure that its board can see its efforts come to life. Learn how BISD is striving to align district goals, improvement plans, and meeting structures with shared accountability for continuous improvement.

Presenters:

Erin Bass, Trustee, Belton ISD
Chris Flor, Trustee, Belton ISD
Malinda Golden, Deputy Superintendent, Belton ISD
Suzanne McDonald, Trustee, Belton ISD
Jeff Norwood, Trustee, Belton ISD
Matt Smith, Superintendent, Belton ISD

303B

Disrupting the GPA Game: Reimagining Policy to Maximize Student Learning Experiences

Automatic college admissions based upon class rank have resulted in unhealthy levels of competition among students and course selection focused solely on maximizing GPA and class rank. College Station ISD reimagined its GPA policy to align with its strategic plan's goal of promoting exploration of students' aspirations and interests and continuing participation in programs such as fine arts and CTE. Participants will learn about specific steps and receive sample resources to reach consensus around necessary decision points along the way to transform their district's academic achievement and class rank policy.

Presenters:

Tiffany Parkerson, Executive Director of Secondary Education, College Station ISD

Molley Perry, Deputy Superintendent, College Station ISD

303C

Building Trust with the Arlington ISD Trustees

Arlington ISD wanted to give its community more access to board members and their work. The question was how to do that. The district launched two initiatives: Board Briefs and Trustee Talks. Board Briefs feature a board member summarizing each lengthy board meeting in a two- to three-minute video in language anyone can understand. Trustee Talks are public meetings in a relaxed setting. Three trustees host each one, giving updates on important district topics and answering any questions.

Presenters:

Marcelo Cavazos, Superintendent, Arlington ISD
Melody Fowler, Board President, Arlington ISD
Sarah McMurrough, Trustee, Arlington ISD

304A

Advocacy 101: Starting Your Advocacy Journey

TASB is developing a new track of advocacy trainings designed to get trustees ready to advocate for your students and schools. If you're just starting out on your advocacy journey, join TASB Governmental Relations staff for an overview of the educational ecosystem in Texas, our state's legislative process, and how trustees can most effectively advocate in Austin and back home. After this session, trustees will have a better understanding of how legislation is created and how to communicate their needs to legislators and their communities.

Presenters:

Whitney Broughton, Assistant Director, TASB Governmental Relations
Dax Gonzalez, Division Director, TASB Governmental Relations
Ruben Longoria, Assistant Director, TASB Governmental Relations
Marisha Negovetich, Assistant Director, TASB Governmental Relations

304BC

How Is It Growing? Addressing Challenges of Growing Enrollment

District enrollment is projected to grow over the course of the next few years. How are you planning for this increase in student enrollment? Will your facilities accommodate this increase? Do you have enough educators and staff? What will be the financial impact of this increase to your community? The panelists (trustees, superintendent, and operations) will discuss how they are planning to address these and other questions, as well as sharing their plans for addressing their projected growth.

Presenters:

Mike Brooks, Chief of Operations, Salado ISD
King Davis, Superintendent, Sheldon ISD
David Hicks, Superintendent, Northwest ISD
Ty G. Jones, Trustee, Lancaster ISD
Mike McFarland, Superintendent, Crowley ISD
Jeff Pendill, Trustee, Community ISD

305

Reasons to Care About Workers' Compensation

Workers' Compensation coverage is statutory, unlike other lines of coverage. Failure to follow the rules can cost employers in fines and claim costs. Attendees will learn what to ask and look for in coverage proposal, how to set up their internal procedures to ensure compliance, and steps to manage costs.

Presenter:

Laura Romaine, WC Claims Program Consultant, TASB Risk Management Services

LEARNING LOUNGE IN THE EXHIBIT HALL

TRS ActiveCare: Local Healthcare, Texas-Sized Benefits

From the North Texas plains to the Gulf Coast, TRS-ActiveCare is wherever you live. The provider says it has more Texas doctors than any other plan. And now, its pricing is unique to each region. Learn more about how local health trends impact each region's premium rates and how TRS is empowering districts with local data to help improve health outcomes and reduce costs.

Presenters:

Monica Bernal, Senior Director of Health Operations, Teacher Retirement System of Texas
Meaghan Bludan, Chief Staff Health Division, Teacher Retirement System of Texas
Katrina Daniels, Chief Healthcare Officer, Teacher Retirement System of Texas
Cristina Juarez, Health Engagement Manager, Teacher Retirement System of Texas

STARS AT NIGHT BALLROOM 1

1-3:30 P.M.

New School Board Member Training

Welcome to school board service! Joining a board in progress requires new trustees to learn a lot in a short time. This extended session provides foundational information and perspective to help newly elected trustees get their bearings quickly. Participation in this session includes online access to bonus content including required trainings on the Texas Open Meetings Act and Sexual Abuse, Human Trafficking, and Other Maltreatment of Children.

Presenter:

Susan Elliott, Director of Curriculum and Instructional Design, TASB Board Development Services

221AB

1-2 P.M.

Students' Rights of Expression

More than 50 years ago, the Supreme Court famously decided that students do not shed their constitutional rights at the schoolhouse gate. Flash forward to 2022 and students' rights related to personal expression continue to be fought over in the courts. Knowledge of the latest legal developments help district leaders

navigate complex decisions. This session with a TASB attorney will provide practical examples and opportunity for questions and answers in the vigorously litigated areas of student dress, gender identity, religious expression, and off-campus speech.

Presenter:

Joe Ball, Staff Attorney, TASB Legal Services

221CD

Responding to the Teacher Vacancy Crisis

The Shepherd ISD superintendent will present the results of the Teacher Voice Survey (22,579 responses) and provide an overview of the work from the TEA Teacher Vacancy Task Force. In addition, participants will learn what Shepherd ISD is doing to recruit and retain teachers in the middle of a nationwide crisis.

Presenters:

DeAnna Clavell, Assistant Superintendent, Shepherd ISD

Jeff Cottrill, Superintendent, IDEA Public Schools

Jason Hewitt, Superintendent, Shepherd ISD

Mark Puig, Senior Governance Advisor, Texas Education Agency

225AB

Improving Culture through Increased Leadership Capacity

San Angelo ISD shares how the district partnered with engage2learn to provide professional development for principals and principal supervisors in to increase leadership capacity and improve district culture. The district used a coaching system with targeted leadership standards aligned to T-PESS, along with measurable growth data, to improve leadership practices that have positively impacted both educators and learners within the district.

Presenters:

Cheri Braden, Director of Campus Academic Support, San Angelo ISD

Diana Branch, Executive Director of Partner Success, engage2learn

Shelly Huddleston, Executive Director of Teaching and Learning, San Angelo ISD

225CD

A School Board's Learning Journey About Effective Governance: It Can Be Done!

The Hutto ISD board members model lifelong alongside district leaders. In their quest to be focused on student learning outcomes, they took a deep dive into learning about effective school board governance by reading *The Governance Core* by Michael Fullan and Davis Campbell. Their learning journey has had a profound impact on how they lead, how they structure board agendas, and most importantly, how they make decisions. It is a winning leadership approach for Hippo Nation!

Presenters:

Felix Chavez, Trustee, Hutto ISD

Billie Logiudice, Board President, Hutto ISD

Celina Thomas, Superintendent, Hutto ISD

Shara Turner, Trustee, Hutto ISD

301A

Board Officers' Academy: Important Tools for Meeting Preparation

This session introduces two important tools for meeting preparation: an agenda calendar and a customizable background information form for agenda items. We'll also provide you with tips for renewing draft agendas. *NOTE: This is part one of a two-part session for Friday afternoon.*

Presenters:

David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services

Esperanza Orosco, Consultant, TASB Board Development Services, and Trustee, Hays CISD

301BC

A Great Place to Stay: Hotels Provide Rewarding Career Opportunities

The Texas lodging industry produces more than \$30 billion in annual wages for Texans of varied backgrounds and education levels and offers an unparalleled setting to experience adventures while earning competitive pay. The industry employs 1 in 25 Americans resulting in unlimited opportunities for personal growth and career advancement. Hotels aren't just a great place to "stay;" they're a place to build a rewarding career. Discover valuable CTE hospitality programs. As panelists share an array of career paths available, dynamic



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success stories that make the industry unique, compensation potential, CTE program of study value, and post-secondary preparation options.

Presenters:

Cristina Besosa, Market Director of Human Resources, Marriott Rivercenter and Riverwalk Hotels

Sara Godwin, Director of Retail and Spa, San Luis Resort and Spa, Galveston

Elda Martinez, Director of Talent and Culture, Hotel Emma

Doak Walker, General Manager, Estancia Del Norte Hotel, San Antonio

Debbie Wieland, Education Outreach and Foundation Director, Texas Hotel and Lodging Association

Reggie Woodridge, General Manager, Marriott Dallas/Fort Worth Westlake

302A

A District's Journey: Road to Successful Student Outcomes

In 2014 Tyler ISD was faced with the challenge of 11 campuses in need of improvement. District leaders developed and implemented systems to change the existing culture, optimize resources, and impact data-driven instruction resulting in an overall B district rating by 2019. This session will provide school districts with innovative strategies to analyze districtwide data to increasing student achievement.

Presenters:

Cassandra Chapa, Chief Innovation Officer, Tyler ISD

Marty Crawford, Superintendent, Tyler ISD

Lance Groppe, Deputy Superintendent, Tyler ISD

Johnita Ward, Chief of School Leadership, Tyler ISD

302BC

Effective Advising K-12: Preparing All Students for High-Wage, High-Growth Jobs in Your Community

Preparing students for high-wage, high-growth jobs starts well before high school. Districts need a comprehensive K-12 plan to counsel students toward their academic and career goals. Hear more about Rankin ISD's work with an Effective Advising Framework pilot grant where it developed a K-12

program to help students graduate both college and career ready. Effective advising can increase TSI scores, CCMR outcomes bonuses, and industry-based certifications and associates degrees. More importantly, it prepares students for high-wage, high-growth jobs in the local community. Come explore how to apply Rankin's lessons learned in your district.

Presenters:

Adrian Gallardo, High School Principal, Rankin ISD

Brad Riker, Elementary School Principal, Rankin ISD

Misti Tucker, Counselor, Rankin ISD

303A

How Can You Place Yourself in the Arena?

Alvarado ISD central office administrators dedicate one day for campus visits. These campus visits connect the superintendent and central administrators directly to the campus and the classroom. What started as a way to coach principals has turned out to be a powerful tool for improvement inside and outside the classroom. Hear about this district's process and a review of staff and student data. Get a sample calendar of the journey to make this happen in your district.

Presenters:

Jalynn Burnes, Principal, Alvarado ISD

Maribel Diaz, Chief Academic Officer, Alvarado ISD

Kenneth Estes, Superintendent, Alvarado ISD

Tom Head, Trustee, Alvarado ISD

Lori Nunez, Chief of Special Programs, Alvarado ISD

Renee Warner, Executive Director, Administrative Services & Accountability, Alvarado ISD

303B

A Transformative Data Equity Assessment Approach to Improve Student Outcomes and Pathways

This interactive session will review the data assessment approach Garland ISD (GISD) used to begin its journey to identify and eradicate inequities thereby, improving student outcomes and eliminating student achievement gaps. GISD believes education transforms lives; therefore, the district is committed to establishing an equitable environment that demonstrates respect for all students, families, staff, and communities.

Attendees will examine the board's resolution, guidelines for formation of an equity task force, selection of an educational partner, data collection, training session details, and initial findings. Attendees will also get information that will allow them to preliminarily assess their district's district data to reveal potential disproportionality.

Presenters:

Linda Griffin, Trustee, Garland ISD
Babetta Hemphill, Executive Director of Student Services and School Choice, Garland ISD

303C

How to Empower Your School Board While Ensuring Transparency and Accountability

Superintendents and school board members are under constant scrutiny, and expectations from parents are higher than ever. With the influx of feedback, questions, and concerns, it's challenging to answer every inquiry. Learn how Austin ISD's board has managed inbound communications from their community while building trust and demonstrating transparency using Let's Talk!

Presenters:

Alton Frailey, Senior Vice-President of Strategy, Leadership Development, and District Relations, K12 Insight
Sarah Maston, Regional Account Director, K12 Insight
Jacob Reach, Chief of Governmental Relations and Board Services, Austin ISD

304A

Bond Election Success Is a Community Effort: How to Pick a Winning Team

Colleagues, community members, parents, and the media: there are many voices that can easily paralyze forward momentum within a school community. This presentation will reveal strategies that help build consensus, identify common ground needed to move important measures forward, highlight new legislative requirements for school bond campaigns, and focus in on why sports and fine arts facilities are largely being impacted throughout the state. The presentation will also offer unique perspectives about what success looks like and help attendees identify how to pick a

winning team within their community.

Presenters:

Kimberly Bow, Principal, Stantec
Tim Harkrider, Superintendent, Willis ISD
Scott Klaus, Principal, Stantec

304BC

We Understood the Assignment: What We Must Do Now

The pandemic brought many challenges, but the greatest struggles are ahead. Learn about the journey of one Texas leader, known as the "Subbing Superintendent," and the lessons she learned as she stepped back into the classroom during the pandemic-fueled teacher shortage. There is no greater threat to education than the current crisis in teacher morale and retention. Crack the code: lifting morale and perceptions of educator professionalism through authentic communication is possible. This session will focus on one educator's journey, lessons learned, and how to build a brighter future.

Presenter:

Georgeanne Warnock, Superintendent, Terrell ISD-Kaufman County

305

How Collaborative Strategy Leads to Student Well-Being During a Complex Addition/Renovation Project

The Dewitt Perry Middle School project for the Carrollton-Farmers Branch ISD includes major renovations to the existing 188,930-square-foot middle school building in Carrollton. The project includes 22,000 square feet of structural demolition, 30,000 square feet of new construction, 178,500 square feet of renovations, as well as building system upgrades, and site and athletic improvements. The project includes upgrades to fine arts classroom walls, ceiling treatments and STC-rated door openings, complete reconfiguration of the administrative and library areas, and renovation of classroom spaces to create grade-level pods. The project also includes complete demolition and reconstruction of the building's main entryway, minor landscape additions, sports program upgrades including a



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brand-new athletic track and football field, and replacement of all MEP and technology systems. The project was scheduled to be completed in summer 2022 and will provide a refreshed and cutting-edge learning environment for all students enrolled.

Presenters:

Gary Aanenson, Vice-President, CORE Construction

Dalane Bouillion, Chief Development Officer, VLK Architects

Malcolm Mulroney, Chief Operating Officer, Carrollton-Farmers Branch ISD

Clinton Schiver, Principal Architect, VLK Architects

LEARNING LOUNGE IN THE EXHIBIT HALL

SBOE Panel Discussion

The Texas State Board of Education (SBOE) plays a significant role in developing policies and standards for Texas public schools – from setting curriculum standards to reviewing new charter school awards approved by the commissioner of education. Join SBOE members for a panel discussion moderated by Lubbock Cooper ISD Superintendent and TASA Legislative Chair Keith Bryant about what lies ahead for the SBOE and public education in Texas.

Moderator:

Keith Bryant, Superintendent Lubbock Cooper ISD, Legislative Chair TASA.

Panelists:

Lawrence Allen, Member, State Board of Education
Will Hickman, Member, State Board of Education

Marisa Pérez-Díaz, Member, State Board of Education

Audrey Young, Member, State Board of Education

STARS AT NIGHT BALLROOM 1

Make Your District a Magnet for Talent

When it comes to cultivating faculty and staff who fuel student success, leaders play a critical role in designing strong talent systems where people are challenged and supported to grow. In tandem, leaders must also create a positive culture where people are inspired by a shared vision to do their best work. Learn how districts that have prioritized

this work have seen success, even during a pandemic.

Presenters:

Arturo Cavazos, Superintendent in Residence, The Holdsworth Center

Mark Estrada, Superintendent, Lockhart ISD

Pauline Dow, Vice-President, The Holdsworth Center

Natasha Epps, Principal, Arlington ISD

STARS AT NIGHT BALLROOM 2-4



2:15-3:15 P.M.

Exploring Broadband Alternatives: Overview of TLL Temple Foundation-Funded Pilot in Rural East Texas Districts

Panelists will share lessons learned from a pilot project sponsored by the TLL Temple Foundation, supporting a unique collaboration between Olivia Technologies, Human Better EDU, and The University of Texas at Austin (evaluation team) to deliver 200 Home Education Centers (HECKos) across sixth grade classes in two East Texas school districts. The pilot is designed to support student populations without access to reliable broadband. Members of each organization will share early lessons learned, how the distribution of HECs are enhancing student learning opportunities outside of school, and early evidence of how HECs are mitigating learning loss in real time.

Presenters:

Matt Giani, Director of Research and Data Science for the Office of Strategy and Policy/Assistant Professor of Practice, Department of Education, The University of Texas at Austin

Jenny Morrison, Director of Programming, Human Better EDU/Texas A&M University

Charles Luke, Former Superintendent, Buffalo ISD

Ryan Ross, Founder and CEO, Olivia Technologies

Taylor Savage, Graduate Research Assistant, The University of Texas at Austin

220

Policy to the Rescue! Controversial Curriculum and Instruction Issues

From CRT to the library, parents and the media have been increasingly concerned with curriculum and instruction topics. This presentation will dive in to the legal and policy implications on hot button instructional topics including controversial curriculum, social and emotional learning, instructional and library materials, and additional requirements for human sexuality instruction and abuse prevention instruction.

Presenters:

Amy Kadlecek, Lead Policy Consultant, TASB Policy Service

Jasmine Wightman, Senior Attorney, TASB Legal Services

221CD

School Boards: The Shapers of District Culture

Participants will learn how the internal school board culture can influence the success of the entire district. We will introduce strategies that will align districtwide values, goals, and beliefs to provide direction to all members of the community on creating a positive learning experience where each member feels psychologically and physically safe, committed to district goals, empowered to be their personal best, and committed to learning.

Presenters:

Carolyn Booker, Board President, Westwood ISD

Kermit Spears, Co-Founder, Culture Cre8ion

Niki Spears, Co-Founder, Culture Cre8ion

Wade Stanford, Superintendent, Westwood ISD

225AB

Leading by Example: Gregory-Portland ISD Team of 8 Scorecard

How does your team grow together to accelerate outcomes for students in your district? In Gregory-Portland ISD (G-PISD), we believe our Board of Trustees are strategic, collaborative leaders who model good governance and empower and inspire others to serve the G-PISD community. Learn how our Team of 8 demonstrates our commitment to continuous improvement and holds ourselves responsible for progress with our Team Scorecard that outlines our governance goals and actions.

Leave with a step-by-step process to develop your own scorecard, self-assess your team's governance, and collaborate with peers to generate a list of actions to grow together as a team.

Presenters:

Michelle Cavazos, Superintendent, Gregory-Portland ISD

Tim Flinn, Board Secretary, Gregory-Portland ISD

Carrie Gregory, Board Vice-President, Gregory-Portland ISD

Nicole Nolen, Trustee, Gregory-Portland ISD

225CD

I Need You: School Board Impact

This session will give school board members the opportunity to reflect on their leadership and know the difference between effective and ineffective governance. Strategies and tools will be given to board members that will assist them in effectively organizing their work so that it impacts student achievement. Learning activities will be used to tap into members' different learning styles so that participants are actively engaged in learning.

Presenter:

Tracie Robinson, Principal, Aldine ISD

301A

Board Officers' Academy: Focused and Productive Board Discussions

This course will help board members and board presidents understand how to facilitate a discussion that is focused and productive, one in which the board is addressing issues that will truly advance the organization. This course will provide tips and tools to move your board's discussions to a higher level. *NOTE: This is part two of a two-part session for Friday afternoon.*

Presenter:

David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services

301BC

And the Survey Says...Leveraging Feedback from Students, Parents, and Employees

Surveys help identify customer expectations, measure satisfaction levels, determine specific

areas for improvement, and set realistic goals. Including input from the individuals who are most directly impacted solidifies a shared partnership and creates connections to the purpose and ownership in the continuous improvement process. Join our discussion and learn how LaVernia ISD uses a cycle of survey results to help inform strategic actions.

Presenter:

Helen Whisenhunt, Chief Instructional Officer, La Vernia ISD

302BC

Life After Board Service: Continuing to Make a Significant Difference Starts Now

Most trustees advocate for our districts and for public education. Many continue after leaving office, thus offering a unique leadership opportunity. Presently, some say there is an assault on public education, including from the legislature. Hear how the active role of trusted current and former trustees has become a critical part of a community's dedication to quality schools and a means to minimize threats to public education. Participants will walk through a step-by-step guide to create an advocacy strategy, educating our communities about public education and providing leadership using the knowledge and skills gained as a trustee.

Presenters:

Robert Davee, Attorney, Greer, Herz and Adams, LLP

Laura DuPont, Board Secretary, Clear Creek ISD

Greg Smith, Executive Director, Fast Growth School Coalition

Winifred Weber, Former Trustee, and Attorney, Association of Former Board Trustees

302A

School Improvement: Asking the Right Questions

School systems are open social systems, meaning they are malleable and responsive to their environments (e.g., parents, students, and community members). Real improvement sometimes gets lost in the midst of these vague systems leaving trustees questioning why results never seem to improve. Asking the right questions

can facilitate this process of academic improvement. For example, instead of asking "what teachers are doing to improve reading," a better question might be "what is the correlation between the strategy teachers are using and reading improvement?" This session will dive into meaningful questions trustees should be asking to facilitate academic improvement.

Presenters:

Kevin Barlow, Assistant Professor, University of Mary Hardin-Baylor

Stephanie Blanck, Trustee, Georgetown ISD

David Wilbanks, Trustee, Arlington ISD

303B

THAT Is the Question: Developing Effective Questioning Techniques for Board Members

Rubber-stamp, rogue, pot-stirrer: all terms heard to describe boards and board members. Community expectations are increasingly putting school boards in the spotlight and sometimes in the hot seat. How do trustees avoid the weeds yet exercise due diligence, effectively carrying out their governance role? Ask great questions. Asking better questions is the key to unlocking better answers. Determine when to broaden the discussion, when to narrow it, driving toward a decision. Learn to ask questions in a way that demonstrates commitment to the mission yet adds understanding. Join the conversation as we develop the how and why of asking better questions.

Presenter:

Diana Baker Freeman, Trustee, Hamilton ISD

303C

Organizing and Optimizing Talent: A Strategic Approach

Join this session to learn a strategic approach to mitigating talent challenges. Learn about different strategic staffing and compensation methodologies including opportunity culture, Teacher Incentive Allotment, and national board certification. Superintendents, leadership teams, and board members will leave with an understanding of how to strategically employ talent initiatives that align with the district's needs as well as a model for evaluation to ensure investments in human capital

initiatives are effective and fiscally responsible. Additional content will include the creation of talent pipelines and the design of personalized professional learning plans for each employee.

Presenters:

- Staci Ashley**, Executive Director of HR, Ector County ISD
- Scott Muri**, Superintendent, Ector County ISD
- Ashley Osborne**, Executive Director of Talent Development, Ector County ISD
- Anthony Sorola**, Associate Superintendent of Human Capital and Operations, Ector County ISD

304A

The Kids Are Coming

After multiple years of unstable enrollments due to COVID-19 and migration of families into and across the state, having a firm understanding of what future enrollment holds is more important than ever. Whether it's starting a long-range facility plan, augmenting existing programs, passing a bond, making budgeting and staffing decisions, or simply ensuring there are enough seats, enrollment projections provide a view through a lens into the future. This view allows a school district to estimate future enrollment and understand what is influencing changes and allow enough time to plan for increases or decreases.

Presenters:

- Benjamin Clark**, Senior Associate Director, Cooperative Strategies
- Gary Marek**, Consultant, TASB Facility Services
- Cindy Powell**, Senior Consultant, Cooperative Strategies

304BC

Campus Safety and Security: Common Sense to Comprehensive

A moderated panel consisting of a superintendent, chief of police, chief operations officer, and a senior Security Consultant come together to offer diverse perspectives on campus safety and security. Panelists will answer questions while providing effective measures to increase campus safety. They will share thoughts and ideas ranging from simple and practical to more comprehensive and strategic. Regardless of your role, security involvement, or the

state of your facilities, we hope you return to your district with new or renewed thoughts on improving safety and security for your staff and students!

Presenters:

- Solomon Cook**, Chief of Police, Humble ISD
- Russ Johnson**, CEO, True North Consulting Group
- Malcom Mulroney**, Chief Operations Officer, Carrollton-Farmers Branch ISD
- Michael Rozin**, Senior Security Consultant, True North Consulting Group
- Kevin Worthy**, Superintendent, Royse City ISD

305

How to Engage Stakeholders in District and School Improvement Efforts

Districts nationwide have engaged their communities in developing a portrait of a graduate (POG) to redefine student success. Learn how Lubbock, Belton, and Boerne ISDs are transforming their systems through this approach. Understand key practices in implementing a POG, specifically in leveraging board leadership, transforming accountability and assessment, and engaging the broader community. Understand how superintendents and board members can engage their communities and strengthen systems transformation in the POG process. Reflect on key examples and resources in the POG implementation toolkit.

Presenters:

- Steve Fujii**, Senior Director, Battelle for Kids
- Thomas Price**, Superintendent, Boerne ISD
- Kathy Rollo**, Superintendent, Lubbock ISD
- Matt Smith**, Superintendent, Belton ISD

LEARNING LOUNGE IN THE EXHIBIT HALL

Ready or Not! Preparing for the Next Legislative Session

The 88th Session of the Texas Legislature is fast approaching. Join TASB Governmental Relations (GR) staff for a panel discussion about what to expect from legislators and how you can make a difference at the Capitol. In addition to addressing topics such as staff shortages, school funding, and student remediation, GR staff will answer questions from the audience on issues they want to know about. Leave this session with a better idea of what

legislation lawmakers will be considering in a few months.

Presenters:

Whitney Broughton, Assistant Director, TASB
Governmental Relations

Dax Gonzalez, Division Director, TASB
Governmental Relations

Ruben Longoria, Assistant Director, TASB
Governmental Relations

Marisha Negovetich, Assistant Director, TASB
Governmental Relations

STARS AT NIGHT BALLROOM 1



CSA SPOTLIGHT: Hail Mary: Coach-Led Prayers on the 50-Yard Line

Can coaches pray after games? What if students are present? The U.S. Supreme Court recently decided its first case, *Kennedy v. Bremerton Public Schools*, about religion in public schools in many years. This new opinion examines how the rights of an individual employee to free exercise of religion intersect with the school district’s obligation to avoid an establishment of religion. What does this case mean for your district? Join a panel of experienced members of the Texas Council of School Attorneys (CSA) for this CSA Spotlight session on school prayer.

Presenters:

Joy Baskin, Education Counsel, TASB Policy and Legal Services

Mike Leasor, Attorney, Leasor Crass, PC

Jim Walsh, Attorney, Walsh Gallegos Treviño Kyle & Robinson, PC

STARS AT NIGHT BALLROOM 2-4

3:15-4 P.M.

Popcorn lovers unite! Join us in the Exhibit Hall for six different flavors of gourmet popcorn, set up just outside the entrance to the First General Session.

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4-5:30 P.M.

**First General Session
Exhibit Hall 1, Street Level**

POWER OF POSITIVE LEADERSHIP

Jon Gordon, *New York Times* bestselling author of *The Power of Positive Leadership* and *The Energy Bus*



The research is clear. Being a positive leader is not just a nice way to lead. It's the way to lead if you want to build a great culture, unite your organization in the face of adversity, develop a connected and committed team, and achieve excellence and superior results. Author Jon Gordon will draw from his bestselling book, *The Power of Positive Leadership*, to share how and why positive leaders transform teams and organizations and change the world. He will talk about how positive leadership is not about fake positivity; it is the real stuff that makes great leaders great. Gordon is a graduate of Cornell University and holds a master’s in teaching from Emory University. He is the author of 24 books, including 12 bestsellers and five children’s books. The principles on which he writes have been put to the test by numerous Fortune 500 companies, professional and college sports teams, school districts, hospitals, and nonprofits.

Presiding: **Gonzalo Salazar**, President, TASA, and Superintendent, Los Fresnos CISD

Invocation: **Ted Beard**, President, TASB, and Trustee, Longview ISD

Student Performance: Los Fresnos CISD

Award Presentations: Key Communicator, Outstanding School Board Award

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2022 TASA School Board Awards

Thirteen boards of trustees from across the state were selected by their regions as nominees for the 2022 TASA School Board Awards. Five were chosen by TASA's School Board Awards Committee to be recognized as Honor Boards. The committee interviewed those finalists, and one will be named Outstanding School Board of the Year on Friday!

Texas Honor Boards



East Chambers ISD

Front Row Left to Right: Frank Abalos, Trustee; Richard Lee, Trustee; Lisa Bauer, Vice President; Charlotte Edwards, Trustee; Back Row Left to Right: Scott Jones, President; Taylor Wilcox, Secretary; Kelley Touchet, Trustee.



Goose Creek CISD

Front Row Left to Right: Richard Clem, President; Jessica Woods, Trustee; Howard Sampson, Secretary; Tiffany Guy, Vice President; Back Row Left to Right: Mercedes Renteria III, Trustee; Helen Berrott-Tims, Assistant Secretary; Shae Cottar, Trustee.



Lubbock-Cooper ISD

Front Row Left to Right: Daniel Castro, Vice President; Ursula Caswell, Trustee; Colby Miller, Trustee; Back Row Left to Right: Kevin Bryan, Secretary; Paul Ehlers, President; Brent Preston, Trustee; BJ Lewis, Trustee.



Lyford CISD

Front Row Left to Right: Vicki N. Perez, President; Marina Quilantan-Rivera, Vice President; Viola Z. Vela, Trustee; Back Row Left to Right: Joey Mendoza, Secretary; Eulalio Mendez IV, Trustee; Alison Busse Savage, Trustee; Arnold Cortez, Trustee.



Quinlan ISD

Left to Right: Dale Chreene, Trustee; Todd Darter, Trustee; Eric Kleiber, Secretary; Billie Miller, Trustee; Rusty Case, Vice President; Rick Grant, Trustee; Kenny Stone, President.

Regional Honor Boards

The following eight boards, nominated by their regions, will also be honored:

Region 2: Robstown & Santa Gertrudis ISDs | Region 3: Victoria ISD | Region 6: Navasota ISD | Region 11: Joshua ISD | Region 13: Lockhart ISD | Region 16: Highland Park ISD | Region 20: Seguin ISD

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SATURDAY, SEPTEMBER 24

AGENDA AT A GLANCE

6:30 a.m.-3 p.m.

Registration Open

6:30 a.m.-4 p.m.

Speaker Ready Room Open

7:30-8:30 a.m.

Concurrent Sessions

8:30 a.m.-3 p.m.

Exhibit Hall Open

8:45-9:45 a.m.

Concurrent Sessions

9:45-10:15 a.m.

Break in the Exhibit Hall

10:30 a.m.-noon

Second General Session

12:30-1:30 p.m.

TASB Delegate Assembly Caucuses

1-2 p.m.

Concurrent Sessions

2-3 p.m.

Exhibit Hall Closing Event

2-4:30 p.m.

TASB Delegate Assembly

3-4 p.m.

Concurrent Sessions

4:15-5 p.m.

Commissioner Mike Morath



2022

TASB Delegate Assembly

Saturday, September 24
Grand Hyatt

Your Association. Your Voice.

Delegate Assembly is your opportunity to have a voice on key Association business. This year, Delegates will vote on:

- The 2022-24 TASB Advocacy Agenda
- TASB's leadership for 2022-23

There is still time to register!

On-site Delegate/Alternate registration opens at 11:30 a.m. Saturday, September 24, in the Texas Ballroom (Floor 4) and near the escalators on Floor 2.

Already registered?

If you have your Delegate/Alternate ribbon, then head directly to your regional caucus meeting at 12:30 p.m.

Schedule

12:30-1:30 p.m.

Lunch and Regional Caucuses, Floors 2-4
Your Delegate/Alternate ribbon will grant you access to the free lunch and caucus.

2-4:30 p.m.

Delegate Assembly, Texas Ballroom, Floor 4
Earn continuing education credit for participating in the Assembly and caucus lunch!



Attend for a chance to win!

All Delegates in attendance at the Assembly will be entered into a drawing for one of ten \$1,000 student scholarships.

Thanks to our sponsors:



SATURDAY, SEPTEMBER 24

7:30-8:30 A.M.

Meeting the Needs of Early Childhood and Early Learning Programs

Thriving students and engaged community are a couple of Crowley ISD's goals that set the tone for the reimagined classroom to meet the needs of its students and employees. The confidence gained when attending early childhood programs provides emotional, academic, and social skills. The district has successfully delivered pre-kindergarten, Montessori, and Early Head Start programs at several existing campuses. From infants to pre-K4, these early learners are welcomed into a purposefully designed space inside and outside. The learning programs implemented foster an environment that provides a foundation for student success.

Presenters:

Shawneequa Blount, Director of Early Learning Programs, Crowley ISD

Kenya Jackson, Director of Employee Child Development Center, Crowley ISD

220

Litigation Update: Recent Decisions Impacting School Districts and Their Personnel

This session will provide an update on recent judicial decisions impacting school districts and their employees. From qualified immunity, to prayer in schools, to the ability of a board to censure one of its members, courts have recently decided cases that affect student and teacher rights, as well as how school districts govern themselves. Attendees will learn about the most recent, significant decisions of importance to Texas schools, and,

when applicable, will be provided with real-world examples as to how they may apply to how teachers and administrators do their jobs.

Presenters:

Laura O'Leary, Member/Partner, Fanning Harper Martinson Brandt & Kutchin, PC

Francisco J. Valenzuela, Member/Partner, Fanning Harper Martinson Brandt & Kutchin, PC

221AB

Workplace Investigations

Conducting a workplace investigation is a very challenging task. Attendees will learn how to properly conduct a thorough, fair, and impartial workplace investigation. The session will focus on preparation, fact gathering, interviewing witnesses, using relevant district and board policies, assessing witness credibility, defining the scope of an investigation, and writing the report. The session will include scenarios to engage attendees.

Presenters:

Sadia Ahmed, Attorney, Abernathy, Roeder, Boyd & Hullett, P.C.

Anna Koenig, Executive Director of Human Resources, Lovejoy ISD

Mari McGowan, Director and Shareholder, Abernathy, Roeder, Boyd & Hullett, PC

221CD

TSPRA: The Magic of Getting Them in the Door – Recruitment Marketing

It takes more than a magic wand (although you'll get one) to make the hiring process easier. We have creative tricks to fill your open positions quickly, with less hassle and fewer headaches. Learn more about target marketing, saving time through automation, winning the first impression, and the importance of sharing your district's culture.

Welcome to The Magic Show for recruiting!

Presenters:

Sheri Barberee-Taylor, Executive Director of Human Resources, Tyler ISD

Skyler Hefley, Social Media Strategist, Tyler ISD

Jennifer Hines, Chief Communications Officer, Tyler ISD

225AB

XG: The Value of Setting and Supporting High Expectations for Student Achievement

Having high expectations for students is an essential step in improving their performance. Governance research shows school boards that set, communicate, and support high expectations have a profound positive impact on student achievement in their district. In this session, learn how your board can develop and articulate high expectations to make a difference for your students.

Presenter:

Esperanza Orosco, Consultant, TASB Board Development Services, and Trustee, Hays CISD

225CD

Latino Leadership: Shifting to Growth Over Experience

Latino leadership is underrepresented in many private and public organizations. Investing in Latino leadership is paramount in addressing an organization's hiring obstacles and addressing the lack of representation in organizations. Shifting mindsets from experience to growth focusing on Latinos' potential will open myriad opportunities for organizations that struggle to find Latino leaders. Participants will identify five steps to develop Latino talent by shifting hiring mindsets from growth over experience.

Presenters:

Miguel Castillo, Principal, Austin ISD

Alma Gonzalez, Area Executive Director for Teaching and Learning, Pflugerville ISD

301A

What Superintendents Wish Their Board Members Knew and Vice Versa

Survey says, What keeps superintendents up at

night? What do board members find to be the most challenging part of the job? What causes them to feel the most pride in their role? Survey responses gathered from superintendents and board members from across the state will serve as the basis for this lively discussion. Prepare to be surprised, enlightened, and encouraged.

Presenters:

Rich Elsasser, Executive Director, Region 13 ESC

Ron Jones, Trustee, Dripping Springs ISD

Sheryl Moore, Executive Director for Client Relations, Leon Alcala, PLLC

301BC

District-Managed School Restart: Lessons from a School Turnaround

In this panel session, attendees will learn more about the district-managed school restart strategy. What does research say about this school turnaround strategy? What does it look like in practice? What are the implementation challenges and lessons learned? Participants will hear from TEA staff who manage the School Action Fund that provides district grants to implement the strategy, district leaders who have implemented it in their schools, and a researcher who will share new findings on the effects of the strategy on educator and student outcomes.

Presenters:

Priscila Dilley, Senior Officer of Leadership Academy Network, Texas Wesleyan University

Jolee Healey, Deputy Chief of Priority Schools and Leadership Development, Dallas ISD

Angelica Herrera, Senior Researcher, Regional Educational Laboratory Southwest at AIR

Laura Hyatt, Manager of School Action Fund, Division of System Support and Innovation, Texas Education Agency

302A

School Districts as Leaders in Child Sexual Abuse Prevention

Child sexual abuse (CSA) is a public health problem that impacts 1 in 10 children. Most people do not realize that CSA is largely preventable, not inevitable. Districts have the power to reduce CSA prevalence in their communities in several

ways, including providing CSA prevention education to students, teachers, staff, and parents; developing policies and procedures to prevent CSA perpetrated by teachers and staff; and providing training for staff on how to recognize and report suspected CSA among students. *(This presentation will discuss strategies for meeting both statutory requirements and best practice recommendations for CSA prevention in schools. Fulfills one hour biennial requirement for child abuse prevention training.)*

Presenters:

Debbie Solcher, CACTX Program Manager
Justin Wood, General Council, Vice-President for External Relations, Children's Advocacy Centers of Texas

302BC

Generation Z Teachers Talk: Influence on Design

For schools to provide dynamic, supportive, physical learning environments, there needs to be a call to action and shift from traditional ways schools have been designed. Presenters will share the theme by allowing voices of Generation Z teachers to challenge the way educators and architects approach the future shifts needed. A Hutto ISD administrator will share first-hand experience of designing for the anticipation of Generation Z teachers. Participants will be asked to engage and challenge their own ideas of space based on the teachers' voice while providing their own as "leave behind."

Presenters:

Dalane Bouillion, Chief Development Officer, VLK Architects, Inc.
Sara Koprowski, Educational Planner, VLK Architects, Inc.
Robert Sormani, Associate Superintendent of Innovation and Instruction, Hutto ISD

303A

The 4-1-1 on District of Innovation Plans from a Policy Perspective

More than 900 Texas school districts are now districts of innovation (DOI). Learn about the DOI process as it relates to the board policy manual and the steps to reflect changes to (LOCAL) policies.

Join a TASB Policy Service consultant and TASB Legal Services director as they review the policy implications of some innovation exemptions and learn about DOI trends.

Presenters:

Amy Kadlecek, Lead Consultant, TASB Policy Service
Leslie Story, Division Director, TASB Legal Services
303C

Don't Just Survive! Thrive in Uncertain Times by Developing a Crisis Ready Culture

Is your school or district prepared to respond to risk and challenges in a way that strengthens trust, credibility, and brand equity? Don't allow the crisis management plan sitting on the shelf give you a false sense of confidence. Learn how Lubbock ISD has implemented a crisis-ready culture and walk away with actionable items to help prepare for weathering any crisis while building trust and confidence with your stakeholders.

Presenters:

Stacy Carter, School Safety and Security Director, Lubbock ISD
Erin Gregg, Executive Director of Communications and Community Relations, Lubbock ISD
304A

Creating a Voting Culture in Texas Public Schools

Education is on the ballot at every level of government. To keep public schools strong, educators and students need to be informed and ready to vote! Learn where important decisions are made. Find out what you can do in your district to encourage voter participation and civic engagement. And learn where the legal lines are drawn.

Presenter:

Laura Yeager, Founder and Director, Texas Educators Vote
304BC

355 Facility Projects

So much to do with limited resources! Where do you start? Long-range facility planning can provide clarity and direction when making decisions



www.TSPRA.org



2022 Key Communicator James Colbert, Jr. Superintendent Harris County Department of Education

about addressing facility needs. Learn about a community-based approach by following a district's experience navigating the process. Attendees will gain an overview of the key inputs, process, benefits, and outcomes of a strategy that provides transparency, stakeholder involvement, and community connection.

Presenters:

Lamond Dean, Superintendent, Chapel Hill ISD
Gary Marek, Consultant, TASB Facility Services
Grady Slaydon, Regional Manager, TASB Facility Services

305

Life After ESSER: Identifying Key Investments Needed to Secure a Sustainable School Finance System

Inflation and other forces are pushing the costs of providing public education higher each year. However, the Texas school finance system is not structured to offset these rising costs, leaving school leaders facing difficult budget decisions. ESSER funds have helped alleviate this problem to some extent in the short term, but Texas school

districts need a system that will sustain them into the future. In this session, school finance experts at Moak Casey will identify key investments that public education advocates will need to push for during the upcoming legislative session to set Texas on a more sustainable path.

Presenters:

Josh Haney, Executive Director of Finance Services, Moak Casey
Dan Huberty, Texas House District 127, Moak Casey
Leo Lopez, Chief Financial Officer, Moak Casey
Amy Ma, Director of Finance Services, Moak Casey

STARS AT NIGHT BALLROOM 1



8:45-9:45 A.M.

Tech-Prep Students? Creating a Destination K-8 Campus in a K-12 New Tech Curriculum District

Building on the success of a K-12 New Tech curriculum, Manor ISD is building a K-8 campus in this destination district. From lower levels of middle schooler anxiety to reduced facility expenses, studies show many benefits of the K-8 model: strengthens parental involvement, provides continuity for students and staff, and creates a nurturing learning environment. A common model for public schools in other states is being introduced in Manor ISD. Presenters will discuss K-8 advantages, tech-prep curriculum driving Manor's new K-8 construction, and flexibility this model can provide.

Presenters:

Andre Spencer, Superintendent, Manor ISD
Anna Sullivan, Director of Planning and Program Development, HPM
Jenifer Weskalnies, K-12 Practice Leader, ADM Group Inc.

220

You Can Pay Me Now, or You Can Pay Me Later. I'd Prefer Now!

Like it or not, every legislative session is a school finance session. Learn what will be the key school finance issues and what solutions and changes are needed to ensure finance formulas move Texas public education to the efficient, equitable, and adequate funding system every child and taxpayer deserves. Learn who the key players will be, what directions those players may take, and how to most effectively influence the direction and results of the upcoming legislative session. We may even try to have a little fun in the process!

Presenters:

Ray Freeman, Executive Director, Equity Center
Josh Sanderson, Deputy Executive Director, Equity Center

221AB

Transgender Students in Texas Schools: What You Need to Know

Texas is home to thousands of transgender students, and school districts large and small are striving to ensure safety and success for every student. During this session, you will hear directly from transgender, nonbinary, and gender diverse students about their experiences in Texas public schools and challenges they face in areas such as names and pronouns, bullying, access to restrooms, sports, and dress codes. Find out how federal and state laws inform best practices adopted by Texas school districts, recent changes and updates to these laws, and how trainings and policies in your district impact students' lives.

Presenters:

Brian Klosterboer, Staff Attorney, ACLU of Texas
Adri Perez, Policy and Advocacy Strategist, ACLU of Texas

221CD

The FRSLN Experience: On the Road to Transformation

Join us for an informative session on how the Future-Ready Superintendent Leadership Network (FRSLN) has helped San Elizario ISD (SEISD) begin the path to transformation. From thinking about it to taking action, presenters will share examples of how SEISD is transforming the culture, learning spaces, and ultimately, mindsets. Your transformation journey begins right here.

Presenters:

Blanca Cruz, Human Resources Director, San Elizario ISD
Jeannie Meza-Chavez, Superintendent, San Elizario ISD
Rogelio Segovia, Assistant Superintendent, San Elizario ISD

225AB

Weathering the Staffing and Recruitment Storm

School districts have spent the last year working hard to address ongoing staffing challenges brought on by the pandemic and more-than-typical midyear resignations. Given the near-crisis districts are facing and may continue to face, rethinking usual processes and procedures may be necessary.

Quick fixes are worth exploring but may not provide long-term solutions to staffing and recruitment issues. Thinking strategically and ensuring changes implemented are sustainable will help the district weather its current staffing and recruitment storm. Two TASB HR consultants will share tips to offer immediate help.

Presenters:

Karen Dooley, Assistant Director, TASB HR Services
Cheryl Hoover, HR Consultant, TASB HR Services
225CD

Leadership in Critical Times: How Do We Grow from Here?

How do district leaders leverage change in the midst of a crisis? Participants will take a deep dive into the authentic and organic “lived experiences” of small-sized districts and their seasons of climate and culture. Superintendents will discuss the impact of purposeful leadership on transformation, student achievement, cultural capacity, and district credibility.

Presenters:

Carnelius Gilder, Superintendent, West Sabine ISD
Darryl Henson, Superintendent, Marlin ISD
301A

Building a Better Construction Contract

The TASB Council of School Attorneys (CSA) Construction Contract Committee prepares school-specific amendments to commonly used American Institute of Architects (AIA) contract forms. Hear this group of experienced attorneys discuss recommended contract amendments and relevant legal updates affecting school facility construction.

Presenters:

Wayne Haglund, Haglund Law Firm, PC,
Sarah Laglois, KBS Law Group
Tom Myers, Attorney Bracket & Ellis, PC and Chair,
 CSA Construction Contracts Committee
John Hopkins, Thompson and Horton, LLP
301BC

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Telling District Stories through Community-Based Accountability

Learn how three districts of various sizes and different areas of the state tell their stories through the Community-Based Accountability (CBA) process. Participants will gain insight on how CBA provides a framework for not only being accountable to the things that truly matter, but can also assist in creating a strong, meaningful brand for school districts.

Presenters:

Jeff Burke, Superintendent, Splendora ISD
Carl Dethloff, Superintendent, San Angelo ISD
Brad Hunt, Superintendent, Coppell ISD
302A

XG: How Your School Board Can Move from Okay to Excellent

Come and hear from two of the best boards in Texas and find out how they did it. The Aledo ISD school board was named the TASA 2021 Texas Outstanding School Board and the Allen ISD was awarded the School Board of the Year in H-E-B Excellence in Education Awards in 2022. During

this session you'll hear practical advice about how your local board can improve. Both districts took part in TASB's eXceptional Governance (XG) board development process.

Presenters:

Susan Bohn, Superintendent, Aledo ISD
Robin Bullock, Superintendent, Allen ISD
Amy Gnad, Board President, Allen ISD
Hoyt Harris, Board President, Aledo ISD
David Koempel, Trustee Engagement and Senior Consultant, TASB Board Development Services

302BC

The Superintendent Evaluation: The Tool to Steer the Direction of Your District

The superintendent evaluation is one of the most important tasks a board undertakes. This session will explain how the board can use the tool to communicate the direction it wants to take the district to the superintendent and how to keep the superintendent on track while staying in its own governance lane.

Presenters:

Jorge Arredondo, Superintendent, Pharr-San Juan-Alamo ISD
Benjamin Castillo, Attorney, O'Hanlon, Demerath & Castillo, P.C.
DeAndrea Fleming, Board President, DeSoto ISD

303B

AI-Powered Community Engagement: Delivering Superior Experiences with the First Chatbot Built for K-12 Education

Discover how El Paso Independent School District is using the Let's Talk! Assistant – the first AI-powered chatbot built for K-12 school districts – to support enrollment and registration, save staff time, improve parent engagement, and deliver superior experiences. Since implementing Let's Talk!, the district has responded to nearly 12,000 dialogues. Timely responses have translated to stronger connections and trust in the EPISD community.

Presenters:

Alton Frailey, Senior Vice President, Strategy, Leadership Development and District Relations, K12 Insight

Sarah Maston, Regional Account Director, K12 Insight

Sonia Villa, Assistant Director Community Engagement, El Paso ISD

Dan Wittich, Head of District Partnerships, K12 Insight

303C

TSPRA: Taking the Bull by the Horns: A Team Approach to Strategic Communications and Engagement

Texans know team roping is about heading and heeling. In public education, it takes a concerted team effort to ensure internal and external communications work seamlessly to be both strategic and engaging. Grab your cowboy boots and skinny jeans as Bridgeport ISD's new superintendent shares strategies to improve overall communications with the board, staff, students, parents, and business community. Learn to give students a voice, dialogue with key stakeholders, and improve the district's overall brand experience. You'll fall head over heels for this practical learning session on how to steer school communications in the right direction.

Presenters:

Amy Ellis, Superintendent, Bridgeport ISD
Julie Thannum, Senior Strategist, CESO Communications

304A

From Dropout to Superintendent: One District's Passion to Re-engage, Recover, and Graduate Every Student

One option is not enough to help every student earn their diploma. Join dropout turned Victoria ISD Superintendent Quintin Shepherd for a conversation on re-engaging, recovering, and graduating students. Hear how his story has driven his passion for graduating students despite their barriers and life experiences. After the session, attendees should be able to understand challenges and options facing school districts trying to recover dropouts, pre- and post-pandemic; identify three features of a successful dropout recovery program; and implement diverse and equitable pathways to graduation for students with barriers preventing

them from attending or returning to school.

Presenters:

Randy Cavazos, Vice-President of Program Development (Former Interim Executive Director), Texas Association of Latino Administrators and Superintendents

Quintin Shepherd, Superintendent, Victoria ISD
304BC

Finding a Needle in a Haystack: Hiring Processes in a 3A District

With the teacher shortage, how do you fill your teacher openings? Do you feel like you are competing against other districts that have more to offer? Blue Ridge ISD, a small 3A district northeast of McKinney, will share its strategic actions in hiring new staff members. Attendees will learn how this small district uses compensation plans, recruiting, and critical timelines to hire the best. Administrators and campus leaders will share proven strategies for hiring teachers.

Presenter:

Matt Kimball, Superintendent, Blue Ridge ISD
305

Behind the Scenes of Policy Updates, Including the New Policy Online

Join a TASB Policy Service Consultant and a TASB Policy Service Business Analyst to learn more about Policy Online and quick, easy strategies for managing TASB policy updates. You will get an overview of the new Policy Online features; learn to work with update materials, including available electronic resources; and have the opportunity to ask key questions about local manual updates. Come away with a great plan for managing TASB policy updates – from review of the materials in the board packet through the adoption process and beyond. *(Earn one hour of CEC).*

Presenters:

Val Conner, Consultant, TASB Policy Service
Marvin Long, Business Analyst, TASB Policy Service

LEARNING LOUNGE IN THE EXHIBIT HALL

Staffing Models: Caseload Versus Workload Analysis in Special Education

Staffing decisions in special education are historically made based on caseloads, squeaky wheels, or what's always been done. With the ever-increasing need for specialized student support and demand for educational dollars, these methodologies are difficult to support. This session will provide an overview of the workload analysis and several research-based models districts can use. Attention will be given to teaching, related services, and assessment staffing needs.

Presenters:

Karlyn Keller, Division Director, TASB Special Education

Mary McFarlin, Account Executive, TASB Student Solutions

STARS AT NIGHT BALLROOM 1

TASB Legal Services Game Show: Legal Jeopardy!

Question: What is fun, informative, and full of the latest school law news? Answer: The TASB Legal Services annual Convention extravaganza! This session uses a Jeopardy! game show format to update you on recent legislation, court cases, and other legal mischief. Guaranteed to be the most painless hour you have ever spent in a room full of lawyers.

Presenters:

Leslie Story, Division Director, TASB Legal Services
Attorneys, TASB Legal Services

STARS AT NIGHT BALLROOM 2-4

9:45-10:15 A.M.

Join us in the Exhibit Hall for a cup of hot coffee and a chocolate caramel churro just outside the entrance to the Second General Session.

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SUPERINTENDENT OF THE YEAR • 2022

SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to public support and involvement in education. Superintendents from any of the state's 1,026 school districts are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee. The 2022 Superintendent of the Year will be announced Saturday, September 24, during the Second General Session.

SOTY STATE FINALISTS



Jenny McGown
Klein ISD
Region 4



Thurston Lamb
Henderson ISD
Region 7



Bobby Ott
Temple ISD
Region 12



Doug Killian
Pflugerville ISD
Region 13



Scott Muri
Ector County ISD
Region 18

SOTY REGIONAL WINNERS

Tony Lara
South Texas ISD, Region 1

José Moreno
Robstown ISD, Region 2

Micah Dyer
Cuero ISD, Region 3

Lisa Meysembourg
Woodville ISD, Region 5

Jeff Burke
Splendora ISD, Region 6

Jason McCullough
Mount Vernon ISD, Region 8

Tony Bushong
City View ISD, Region 9

Doug Williams
Sunnyvale ISD, Region 10

Taylor Williams
Slidell ISD, Region 11

David Young
Abilene ISD, Region 14

O.K. (Buddy) Wolfenbarger III
Comstock ISD, Region 15

Darryl Flusche
Canyon ISD, Region 16

Chris Smith
Brownfield ISD, Region 17

Jeannie Meza-Chavez
San Elizario ISD, Region 19

Saul Hinojosa
Somerset ISD, Region 20



10:30 A.M.-NOON

Second General Session Exhibit Hall 1, Street Level

DEFEND THE DREAM: THE CALL TO INSPIRE AND SERVE

Derrick Johnson, Retired All-Pro NFL linebacker, former All-American football player at The University of Texas at Austin



Be inspired by a short talk and fireside chat with Derrick Johnson (DJ), who, in 13 seasons with the Kansas City Chiefs, earned four Pro Bowls, two All-Pro selections, and Pro Bowl Defensive MVP, retiring as the Kansas City Chiefs' all-time leading tackler. DJ also played for Mack Brown at The University of Texas at Austin, where he was awarded the Bronko Nagurski Trophy for being the nation's top defensive player, the Butkus Award for being the nation's top linebacker, and named Big 12 Defensive Player of the Year.


But don't expect his keynote to be about football. In 2012, DJ founded the Defend the Dream nonprofit, which provides low-income and inner-city youth the opportunities and resources to reach their full potential in school and in life. The foundation has transformed libraries by donating more than 25,000 children's books. Launching its first Austin outreach project in 2022, the foundation is investing nearly \$50,000 into the Oak Springs Elementary School library by installing a multifunctional space for students to read and learn.

Presiding: **Ted Beard**, President, TASB, and Trustee, Longview ISD

Invocation: **Gonzalo Salazar**, President, TASA, and Superintendent, Los Fresnos CISD

Student Performance: Longview ISD

Award Presentation: Superintendent of the Year

Brought to you in part by 

1-2 P.M.

New Principal Mentorships: The How-to Guide for Supporting First-Year Principals

"A leader is one who knows the way, goes the way, and shows the way," according to John Maxwell. Socorro ISD (SISD) has a standard of excellence for all, especially campus principals. In this session, district leaders will share how to provide ongoing support to first-year principals through a comprehensive new principal mentoring program. By using the Effective Schools Framework, SISD will demonstrate the power of strategic goal setting, collaboration, and long-term improvement planning to help newly appointed principals know the way, go the way, and show the way.

Presenters:

Lucia Borrego, Chief Academic Officer, Socorro ISD

Nate Carman, Superintendent, Socorro ISD

Carmen Crosse, School Improvement Officer, Socorro ISD

Jina Eksaengsri, School Improvement Officer, Socorro ISD

220

The Importance of Understanding the Foundations of School Board Governance to Avoid TEA Oversight

Every school district should aim to remain free of any oversight from TEA. However, the reality is TEA can impose sanctions on any independent school district due to poor behavior by board members, either at a meeting or by micromanaging the district operations. This session will examine when TEA can appoint a monitor, conservator, or board of managers under Chapter 39 of the Texas Education Code, and the current practices adhered to by the agency when investigating a public school district for improper board governance.

Presenters:

Jeff Cottrill, Deputy Commissioner of Standards

and Engagement, TEA

Juan Cruz, Attorney, J. Cruz & Associates, LLC

221AB

Long Hair, Don't Care: Recent Trends in Student Dress Codes

Multiple times in the past few years, Texas school districts have made national news for dress code issues. This session will explore how dress codes in public schools have recently caused discrimination based on gender, race, and religion, and what your district can do to avoid harming students or violating federal law. Hear directly from students and parents who have been affected by dress code discrimination and learn about recent court cases and best practices to ensure a safe and equitable environment for all of students.

Presenters:

Brian Klosterboer, Staff Attorney, ACLU of Texas

Adri Perez, Policy and Advocacy Strategist, ACLU of Texas

221CD

Partners in Progress: Board Members and Administrators Partnering for Impact through Committees

Over the past two years, despite the challenges faced, our committees directly impacted students, staff, and community members by using the strengths and passions of our board members. This session will discuss Belton ISD's use of board committees with administrative partners, our progress, and our next steps.

Presenters:

Manuel Alcozer, Trustee, Belton ISD

Malinda Golden, Deputy Superintendent, Belton ISD

Janet Leigh, Trustee, Belton ISD

Mike Morgan, Assistant Superintendent of Operations, Belton ISD

Matt Smith, Superintendent, Belton ISD

Ty Taggart, Trustee, Belton ISD

225AB

Leading with a Governance Mindset for Student Success and Well-Being

What happens when superintendents embrace a "whatever it takes" mindset, are committed to action, and willing to take risks in pursuit of a singular, unifying principle of leadership? One that raises the bar ensuring all students become academically skilled to engage in life and build a future with optimum success. This interactive session will explore how a governance mindset – rooted in collaboration and trust – is essential in achieving student success and emotional well-being. Presenters will discuss the barriers of implementing SEL frameworks, the role governance plays in student success, and what immediate action steps can be taken in your district.

Presenter:

Quintin Shepherd, Superintendent, Victoria ISD

225CD

Professional Development and Training for a Texas Secondary Athletic Administrator

This presentation will introduce attendees to the professional development curriculum of the Texas High School Athletic Directors Association, otherwise known as the Texas Athletic Administrators Certification (TAAC). The certification process consists of five professional development sections designed to enhance the ability of athletic administrators to successfully perform the duties and responsibilities of their job assignments in Texas. All sections are designed specific to duties of an athletic administrator and are presented by athletic administrators, industry professionals, and schools superintendents. Certification will confirm a candidate has completed a Texas-specific field of study in athletic administration.

Presenters:

Johanna Denson, Director of TAAC, Texas High School Athletic Directors Association

Rusty Dowling, Executive Director, Texas High School Athletic Directors Association

301A

Information Sharing Between School Districts and Law Enforcement for School Safety: A 2-Way Street

Information sharing between school districts and law enforcement agencies is vital to keep both the school and the community safe. Learn from a panel of school lawyers and police on how Article 15.27 of the Texas Code of Criminal Procedure was recently amended to require law enforcement agencies to provide school districts with additional information about a student when necessary to conduct a threat assessment or implement a safety plan relating to a student. This presentation will include real-life scenarios where the new law allowed school districts additional information from law enforcement for threat assessments contributing to school safety

Presenters:

Rebecca Bradley, Senior Associate, Abernathy, Roeder, Boyd & Hullet, PC

Alicia Nors, Deputy Chief, Plano ISD

Joseph Parks, Partner, Law Office of Joseph Parks

Lisa Ray, General Counsel, Garland ISD

301BC

Lessons from Teachers in an Evolving Profession

As national headlines call attention to a pipeline predicament, worsening staff burnout, and disparities in learning, schools have the opportunity and challenge to activate their campus as a powerful tool to recruit and keep top talent as empowered partners in student success. This panel discussion with administrators from various Texas districts will explore survey results from 1,000 K-12 teachers, including 36 in-depth interviews. Participants will gain insights into the pain points of teachers and how their administration and campus designs can provide educators with the right support to shape the next generation.

Presenters:

Jay Barrett, Principal, Amtech Career Academy, Amarillo ISD, and Member, Amarillo College Board of Regents

Melissa Hoelting, Design Researcher, Corgan

Chad Jones, Superintendent, Decatur ISD

Jason Mellard, Senior Associate, Corgan

302A

The Curriculum Management Audit: An Organizational Analysis Examining All Factors of Teaching and Learning

Looking for valuable feedback to improve learning for all students? Learn how curriculum management audit services can equip the leadership team with the tools necessary to objectively evaluate curriculum and all facets of the organization that impact student learning, and determine critical next steps in promoting student achievement. Hear from a district how curriculum management audit and related trainings can provide a structured approach to evaluating such areas as curriculum, assessment, and program design; instructional delivery; equality and equity issues; and policy direction, planning for change, and goal prioritization.

Presenters:

Opal Core, Director of Texas Curriculum Management Audit Center, TASA

Jana Rueter, Superintendent, Elgin ISD

302BC

You Belong Here: Creating a Safe and Welcoming Facility for All

Never in the history of schooling has the vitality of students and teachers faced such immense pressure. The post-pandemic world of education requires thoughtful consideration for the wellness, resiliency, and safety of all occupants to support learners and teachers while creating a safe and welcoming facility for all. Learn how Northwest ISD rethought two high schools to align with new safety procedures; tell positive, uplifting stories; and create a more healthy and vibrant learning community.

Presenters:

Tim McClure, Assistant Superintendent for Facilities, Northwest ISD

Vandana Nayak, Principal, Perkins&Will

Sarah Stewart, Executive Director of Planning, Northwest ISD

303A

A Whole New World, Again? Essential Board and Leadership Responsibilities in the Ever-Changing Title IX

The rules governing Title IX are changing, again. What must trustees and administrators know about the current law, changes to come, and essential roles of board members and administrators under the law? Join this interactive, scenario-based presentation to learn the answer to that critical question and more. Topics covered will include sexual harassment, transgender issues, and athletics. Participants will leave the session able to contrast the current state of Title IX law with proposed changes from the Biden OCR and describe the roles trustees and administrators play in Title IX compliance.

Presenters:

Holly McIntush, Partner, Thompson & Horton, LLP
Heather Stoner, Director of Operations and School Safety, Title IX Coordinator, Georgetown ISD
Jackie Wernz, Partner, Thompson & Horton, LLP
303B

Transforming a Small District with a Big Focus: Every Dollar Matters with ESSER Funds

Presenters will share how San Elizario ISD identified areas of need for the district to successfully transition back to in-person instruction using ESSER funds. Staff created forms, systems, and lines of communication to ensure every dollar is accounted for. Find out what groups were created to better facilitate documentation and cultivate transformation, and how these groups were aligned using local option codes.

Presenters:

Jeannie Meza-Chavez, Superintendent, San Elizario ISD
Edgar Ponce, Coordinator of ESSER Programs, San Elizario ISD
Norberto Rivas, Chief Financial Officer, San Elizario ISD
303C

Two Districts, One Community, Serving All: The Common Threads That Bind Us

Neighboring school districts can thrive when they work together for student success! Two

superintendents share how they established an interdistrict relationship resulting in enhanced and aligned services to support their students, staff, and learning community in both districts. Videos and media samples will underscore a team dynamic significantly influencing effective leadership, data-driven decisions, and positive performance outcomes in both districts.

Presenters:

David Gonzalez, Superintendent, United ISD
Sylvia G. Rios, Superintendent, Laredo ISD
304A

How Board Members Can Effectively and Legally Advocate for Public Education

As a board member, one of your responsibilities is to be an advocate for public education and your district's needs, both locally and at the state level. This means engaging with lawmakers, community members, and district partners, while avoiding the legal pitfalls of campaigning, electioneering, and political advertising. Learn the do's and don'ts of being an effective public education advocate.

Presenters:

Stephanie Butler, Director of Outreach Communications, TASB Communications, Marketing and Events
Mark Tilley, Lead Attorney, TASB Legal Services
304BC

Planning a Performing Arts Center? What Will Work for Your Community?

Have you ever dreamed of building a multipurpose performing arts center in your district? This program will discuss successful strategies for planning a center to meet your district's needs, the pros and cons of a multipurpose versus a specialized facility, and examples of how districts across the state are improving arts education opportunities for students and their communities.

Presenters:

Michelle Dudley, Principal, Pfluger Architects
Manuel Gamez, Director of Fine Arts, Pflugerville ISD
Jack Hagler, Partner, Schuler Shook
Garrett Martin, Principal, Pfluger Architects
305

The New Policy Online™ is here! Live demonstration and Q&A

Please note this is a demonstration only and no CEC will be provided.

Presenters:

Val Conner, Consultant, TASB Policy Service

Marvin Long, Business Analyst, TASB Policy Service

LEARNING LOUNGE, EXHIBIT HALL

Long-Term Challenges and Short-Term Money: How School Districts Are Managing COVID-19 Recovery

School systems have faced unprecedented challenges in helping students recover from the effects of the pandemic. Students are returning to school needing substantial support related to both academic success and mental health. At the same time, staffing shortages, supply chain issues, and inflationary headwinds have all combined to make addressing the needs of these students an even bigger challenge. This session will examine district responses to those challenges and will consider potential state responses as we approach the 88th legislative session.

Presenters:

Amanda Brownson, Associate Executive Director of Policy and Research, TASBO

Al McKenzie, Policy and Research Associate, TASBO

Janet Spurgin, Policy and Research Associate, TASBO

Karen Wilson, Policy and Research Associate, TASBO

STARS AT NIGHT BALLROOM 1

District Cybersecurity: Policy and Prevention

The global cybersecurity threat continues to evolve. Unfortunately, it is increasingly targeting the education sector, specifically K-12. This presentation will focus on low or no-cost policies that, upon implementation, can profoundly improve a district's cybersecurity defense. The presenter will discuss acceptable use policies, data loss prevention agreements, and internal technology policies that can immediately improve your security. Attendees will explore case studies that illustrate the impact these simple changes can have in a district and general best practice recommendations to improve cybersecurity posture.

Presenter:

Lucas Anderson, Privacy and Cyber Risk Consultant, TASB Risk Management Services

STARS AT NIGHT BALLROOM 2-4

2-3 P.M.
Exhibit Hall Closing



3-4 P.M.

What All Districts Should Know About Leveraging Partnerships to Improve Teacher Pipelines

Socorro ISD (SISD) has quickly become a statewide model for its teacher residency program. By leveraging strong partnerships with its regional community partners, educational preparation programs, and district leadership, SISD has changed what traditional teacher preparation looks like. In this session, attendees will explore how to design, implement, and impact teacher staffing, preparation, and pipelines. Come learn how advocacy for teacher preparation and engagement with key stakeholders leads to specific district action: reallocating underused district funds to fulfill immediate instructional needs.

Presenters:

Lucia Borrego, Chief Academic Officer, Socorro ISD

Nate Carman, Superintendent, Socorro ISD

Carmen Crosse, School Improvement Officer, Socorro ISD

220

The Trouble with the Superintendency

With a wave of superintendent retirements and a shallower recruiting pool, is it time to rethink the superintendent pipeline? Is a national search still the best route for choosing a new superintendent, or should districts and boards be more engaged in succession planning and growing the next superintendent from within?

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Presenters:

Sara Bonser, Superintendent, Plano ISD
Alicia Noyola, Superintendent, Harlingen CISD
Nolan Perez, Trustee, Harlingen CISD
Lindsay Whorton, President, The Holdsworth Center

221AB

Pico Turns 40: Is the First Amendment Still Alive in Public Libraries?

In 1982, the Supreme Court decided that the First Amendment imposes limitations upon a local school board's authority to remove books from high school and junior high school libraries despite the board's vested interest in promoting respect for community values. This session focuses on the legal and practical implications this holding has on the current debate over school library materials. Presenters for this session are a former elementary school librarian who has spent more than a decade teaching information science at the post-secondary level and her brother, an attorney, who regularly advises Texas public school districts on First Amendment issues.

Presenters:

Dean Micknal, Attorney, Leasor Crass, PC
Jeannie Naylor, Librarian and Adjunct Professor, University of North Texas

221CD

Limiting Exposure in Special Education Cases: How Board Members Can Assist

Special education litigation is getting bigger. The time period parents can litigate is going from one to two years, and prevailing parents are recovering attorney's fees in excess of \$100,000. This session will familiarize attendees with the tools and tactics used to limit the district's legal exposure in special education cases. The knowledge gained from this session will allow board members to have a more thoughtful discussion with their school attorney when the time comes for a closed session discussion about special education litigation.

Presenter:

Christopher Schulz, Attorney, Schulman, Lopez, Hoffer & Adelstein, LLP

225AB

Communication, Conversations, and Conversions: How to Better Work with our Families and Communities

It is hard to think about communication being a two-way process when you are always being yelled at in board meetings. It is hard to feel you will be heard when you only have five minutes after that last screamer. Most of us really want to hear and be heard, but in this present climate it can be difficult. Come discuss (and perhaps cuss) the challenges and possible solutions for school leaders to be able to hear their communities and to be heard by them. Conversations about schools can lead to converting folks to get behind public ed locally and on a larger scale. And who knows, if WE listen as education leaders, we might be converted to some really good things as well.

Presenter:

J. Michael Hall, President, Strong Fathers-Strong Families

225CD

School Safety: The Conversation Is Far from Over

Much has changed over the last couple of years due to the pandemic, but when schools returned to a more in-person model after months of being virtual, many of the issues related to school safety came back into focus. In fact, the issues that existed before the pandemic, such as mental health, have only been exacerbated. The Texas Society of Architects School Safety Work Group will share the work is being done to proactively address these issues.

Presenters:

Chudi Abajue, Project Manager, IBI Group

Daniel Bankhead, General Manager of Facilities Design, Houston ISD

Kerri Brady, Vice-President of Educational Practice, Huckabee

Laura Satchleben, Global Education and S&T Sector Leader, Stantec

301A

Addressing the Mental Health Impacts on Students and Educators

As we move into recovery, COVID-19 has magnified the mental health needs of students and educators. Both are struggling with pandemic-related social isolation, anxiety, trauma, and grief. Attendees will learn how Texas districts, with a focus on the San Antonio area, are responding to these challenges through an innovative approach. Join administrators from the Meadows Mental Health Policy Institute as they share how to better leverage community partnerships to support the mental health needs of students and educators.

Presenters:

Talli Dolge, CEO Mobile Mental Wellness Collaborative and Senior Vice-President of School and Community Partnerships, Meadows Mental Health Policy Institute

Melissa True, Director of Operations for the Mobile Wellness Collaborative, Meadows Mental Health Policy Institute

Tony Walker, Vice-President of Education Strategy and Innovation, Meadows Mental Health Policy Institute

301BC

How Can Your Team of 8 Review Real-Time Student Progress Measures?

Learn how the Allen ISD board, in collaboration with the superintendent, set a vision to monitor predictive upstream assessment criteria within an organically designed data dashboard system that is student centered and operationally focused. Hear how the Technology and Learner Services teams selected appropriate data, identified how and when the data would be presented to the Team of 8, and facilitated how it would be used to support leaders in meaningful analysis and relevant application, while allowing for longitudinal comparisons in performance and growth over time.

Presenters:

Robin Bullock, Superintendent, Allen ISD

Amy Gnad, Board President, Allen ISD

Nelson Orta, Executive Director of Technology, Allen ISD

Jennifer Wilhelm, Assistant Superintendent of Learner Services, Allen ISD

302A

How Rural Schools Can Improve Instruction through the Teacher Incentive Allotment

The Teacher Incentive Allotment (TIA) program represents a big challenge and a big opportunity for rural schools. Learn how a district designed a local TIA system that resulted in more than 60% of students reaching their academic growth goals, more than 90% of teachers improving their teaching practice, and all administrators improving their instructional leadership. Through a focus on growing – and not just evaluating – teachers, the TIA system helped improve teaching and learning districtwide. Come explore the unique challenges and solutions discovered in this rural district and leave with a clearer vision of why the program might be a great fit for your district.

Presenters:

Rebecca Bunger, Curriculum Director, Rankin ISD
Betsy Jones, Early College High School Director, Rankin ISD

Michelle Rinehart, Assistant Superintendent, Rankin ISD

Sammy Wyatt, Superintendent, Rankin ISD

302BC

TSPRA: Different Faces of a Bond Election

Different faces include choosing the best materials, a PAC leader, and pros and cons for the pre-bond planning committee. All these and much more are the different faces of a bond Election. Who to include, how to do it, and what do stakeholders and the community want? What type of presentations, how many, and who should attend? These are the who, why, and what of a bond election. The presenter will talk about all the faces the 3 Ws, and ways to improve the possibilities of passing a bond.

Presenter:

Susan Ard, Director of Communications and Media, Cleveland ISD

303A

What We Know and Don't Know About Teen Suicide: Lessons Learned from the Pandemic Challenges

Research shows that half of all lifetime cases of mental illness begin by age 14. Scientists are discovering that changes in the body leading to mental illness may start much earlier before any symptoms appear. Through greater understanding of when and how fast specific areas of children's brains develop, researchers are learning more about the early stages of a wide range of mental illnesses that appear later in life. Helping young children and their parents manage difficulties early in life may prevent the development of disorders.

Presenters:

Kasey Holder, Coordinator of Guidance and Counseling, Mansfield ISD

Greg Hudnall, Founder and Chief Executive Officer, Hope Squad

Tam Larned, Trainer Facilitator, Hope Squad

303B

Providing Affordable Housing for Teachers: It's Not Just a Recruitment Tool; It's a Retention Tool

Across Texas, a lack of affordable housing is adding to the shortage of teachers. In rural communities, the problem stems from a shortage of rentals. Teachers have been increasingly unable to live in their districts and making long commutes add to the stress of the job. Pecos-Barstow-Toyah ISD

(PBTISD) is enticing teachers to work and live in their community with innovative housing programs. By offering teacher housing, PBTISD intends to recruit teachers by reducing the anxiety associated with the cost of living and providing teachers housing in the community so they can be invested in their students' lives.

Presenters:

Monika Castillo, Principal, VLK Architects, Inc.

Brent Jaco, Superintendent, Pecos-Barstow-Toyah ISD

Cara Malone, Assistant Superintendent of Organizational Management, Pecos-Barstow-Toyah ISD

303C

Enhanced Improvement with Multiple Measures of Data and a Balanced Scorecard

Students and districts need more than one score to monitor improvement. Using an assets-based approach and engaging stakeholders, learn how Gregory-Portland ISD (G-PISD) built a Balanced Scorecard that uses multiple measures of real-time data to monitor progress. Also, discover G-PISD's development of a Learning Framework that operationalizes district systems and human capital to accelerate learning and empower staff across the organization to ensure success for every student.

Presenters:

Dean Atkinson, Trustee, Gregory-Portland ISD

Leslie Faight, Deputy Superintendent, Gregory-Portland ISD

Tim Flinn, Trustee, Gregory-Portland ISD

Melissa Gonzales, Trustee, Gregory-Portland ISD

Carrie Gregory, Board Vice-President, Gregory-Portland ISD

Nicole Nolen, Trustee, Gregory-Portland ISD

Mark Roach, Trustee, Gregory-Portland ISD

Zach Simmons, Trustee, Gregory-Portland ISD

304A

New Navigators: Charting a Course for New Superintendents

Talk to three first-time superintendents about their transition to the seat and what opportunities and challenges they've experienced in their first year

in the seat. Each represents different paths to the superintendency and have learned valuable lessons along their journey to leading a district.

Presenters:

Tabitha Branum, Superintendent, Richardson ISD

Devin Padavil, Superintendent, Taylor ISD

Lori Rapp, Superintendent, Lewisville ISD

Angel Rivera, Superintendent, Mesquite ISD

Theresa Williams, Superintendent, Plano ISD

304BC

Small But Mighty: Using Partnerships for Bond Planning and Construction in a Small District

The process of renovating facilities or new construction can be overwhelming. How do school leaders manage the everyday work of leading a district AND manage construction? Would it be helpful to hear how a district is doing it? Hear Blue Ridge ISD share its story of passing a bond while conducting a superintendent search and the journey of new construction and renovations in a small district. Objectives include ideas for partnerships and a clear road map from bond planning to new construction/renovation.

Presenters:

Shelly Enloe, Trustee, Blue Ridge ISD

Von Gallagher, President, Gallagher Construction

Mike Holmberg, Principal, WRA Architect

Matt Kimball, Superintendent, Blue Ridge ISD

305

Deciphering TEA's Revised Facility Standards

TEA revised facility standards that went into effect November 1, 2021. The new standards are considerably different from the previous standards and now include several board and administrative requirements that did not exist before. Facility leaders from two fast-growth districts will discuss what's changed, the challenges they see, the approach they are using to keep their board and administrative leadership informed, and their efforts to build a path to compliance.

Presenters:

Jeff Chapman, Principal, PBK

Ashley Dixon, Director, Fort Bend ISD

Easy Foster, Administrative Director of Planning

and Construction, Conroe ISD

Ian Powell, Managing Partner, PBK

STARS AT NIGHT BALLROOM 1



CSA SPOTLIGHT: Hoping for the Best, Preparing for the Worst – Legal Issues in School Safety

Districts across the state are reeling from the tragedy in Uvalde CISD and the summer scramble to complete directives from TEA and the Texas School Safety Center to better secure school campuses. Now that the rush is over, how can your district continue to keep safety a top priority and comply with the numerous state laws and policies related to school safety? A panel of experienced members of the Texas Council of School Attorneys (CSA) will explain the legal guidelines and decision points for your district.

Presenters:

Marney Collins Sims, General Counsel, Cypress-Fairbanks ISD

Tyler Ezell, Attorney, Eichelbaum Wardell Hansen Powell & Muñoz, PC

Ellen Spalding, Partner, KBS Law Group

Mark Tilley, Lead Attorney, TASB Legal Services

STARS AT NIGHT BALLROOM 2-4

4:15- 5 P.M.

TEA Update

Commissioner Morath will celebrate the outstanding academic growth made by Texas students alongside the hard work and perseverance of their teachers and staff. He will also discuss the strategies in place to continue strong achievement and review statewide initiatives that lay the groundwork to help Texas schools continue to recruit, support, and retain our teacher workforce.

Presenter:

Mike Morath, Commissioner of Education, Texas Education Agency

STARS AT NIGHT BALLROOM 2-4

SUNDAY, SEPTEMBER 25

7-8:30 A.M. Continental Breakfast Meeting Room Level Foyer

Join your colleagues for breakfast before sessions begin at 8 a.m.

8-9 A.M.

There's No 'I' in TEAM. Learn from the 2022 Outstanding School Board

Ever wonder what it takes to be an "Outstanding School Board?" Come hear from the members of the winning 2022 TASA Outstanding School Board as members share their strategies for becoming an effective governance team. You'll have the opportunity to ask questions and learn from their experiences.

Moderators:

Charles Dupre, Deputy Executive Director, Member Engagement and Support, TASA

Hoyt Harris, Trustee, Aledo ISD (2021 Outstanding School Board)

221AB

Wrap Around Services through Community Partnerships

Through community partnerships like Boys & Girls Clubs in Texas, organizations provide academic, career, and health and wellness support through out of school programs to build great futures for and with youth served. The Texas Alliance of Boys & Girls Clubs convenes, supports, and advocates for

clubs statewide. The Texas Alliance was established to enable Boys & Girls Clubs organizations from across the state to come together as one "movement" to effectively and efficiently work with public and private partners to address the state's most pressing youth issues.

Presenter:

Mitzi Stoute Faniola, Executive Director, Texas Alliance and Boys & Girls Clubs

221CD

School Safety – A Top Priority

School Safety is a top priority for all school districts this year. The Texas School Safety Center housed at Texas State University is charged to oversee many of the new mandates and will continue to train and educate districts throughout the state. This training is geared specifically for district officials and school board members and will entail a comprehensive overview of the mandates and how district operations play a key role in initiatives to keep schools as safe and supportive learning environments. The current statewide Intruder Detection Audit program, school safety audits and free trainings and resources for districts will be discussed.

Presenter:

Celina Bley, Associate Director of Training and Education, Texas School Safety Center

225CD

9:15-10:15 A.M.

Why I Lead

Join TASA and TASB presidents and past presidents

in a conversation about leadership. What qualities define great leaders? How can you continue to develop your leadership style? Come away inspired and encouraged to be a more effective leader.

Presenters:

Ted Beard, President, TASB, and Trustee, Longview ISD

Debbie Gillespie, President-Elect, TASB, and Trustee, Frisco ISD

Gonzalo Salazar, TASA President and Superintendent, Los Fresnos CISD

Jill Siler, Deputy Executive Director, Professional Learning, TASA

Doug Williams, Immediate Past President, TASA, and Superintendent, Sunnyvale ISD

221AB

A Conversation with the 2022 Superintendent of the Year

Our 2022 Superintendent of the Year (SOTY) winner will take the stage for a conversation with the 2021 SOTY winner. Learn how to improve board-superintendent relations, strengthen student achievement, and increase community support and involvement in education.

Presenters:

H.T. Sanchez, Superintendent, Plainview ISD

Dan Troxell, Executive Director, TASB

221CD

Employee Retention Strategies: Ideas for Keeping Employees Engaged

Employee turnover is a major problem in all industries, including public schools, and organizations are struggling to find ways to retain employees. This session, led by the director and assistant director of TASB HR Services, will share strategies public schools can use to support employee retention.

Presenters:

Nicolle Gee-Guzman, HR and Compensation Consultant, TASB HR Services

April Mabry, Assistant Director, TASB HR Services

225CD

10:30-11:30 A.M.

**Third General Session
Stars at Night Ballroom 2-4, Ballroom Level**

CHANGE CHOSE ME

Merlyna Valentine, Award-winning teacher, principal, and district leader



Change can be difficult; it is a process, not an event. In these unprecedented times, we have all experienced change, especially educators. When change chose her in the form of a medical tragedy that resulted in her becoming a quad amputee, Merlyna Valentine transformed adversity into success and obstacles into opportunities. Rather than focusing on what's missing from her life, she has chosen to embrace life with a grateful heart and positive attitude.

An educator and leader for more than 30 years, she has received numerous awards, and her powerful story of perseverance, courage, and hope has been featured on the "Today Show" and in *Ebony* magazine.

Valentine's message will remind us that we have the power to choose our mindset and thrive in challenging times. Her message is a roadmap for resilience. Get ready to be inspired and empowered to embrace change and live life "on purpose."

Presiding: LaTonya Goffney, President-Elect, TASA, and Superintendent, Aldine ISD

Invocation: Debbie Gillespie, President-Elect, TASB, and Trustee, Frisco ISD

100% Attendance Presentation

Brought to you in part by K12 Insight



Help us assemble a variety of kits focused on food, health, and hygiene, and supplies. No donations required! TASA | TASB provides the donations, you provide the helping hands in the Exhibit Hall!

TASA | TASB is committed to incorporating a community give-back component that allows our event to leave a positive footprint in the community where the convention is held. The project focuses on helping teachers and students by providing much-needed items to help them have a more positive and productive school year.

The United Way of San Antonio and Bear County will distribute the kits we assemble to local school districts at the end of the event.



**United Way of San Antonio
and Bexar County**

EXHIBIT HALL OVERVIEW



PRODUCTS AND SERVICES SHOWCASE
Explore more than 300 education-related displays showcasing products and services to benefit your district. Leave with tools to take back to your district to help cut costs and increase efficiency.

EXHIBIT HALL HOURS

FRIDAY, SEPTEMBER 23

8:30 a.m.-4 p.m.

SATURDAY, SEPTEMBER 24

8:30 a.m.-3 p.m.

Exhibit Hall Closing Event in the Learning Lounge. Win Prizes!
2-3 p.m.

WHAT'S GOING ON IN THE EXHIBIT HALL?

Community Service Project Zone

Lend a helping hand in assembling 1,000 Hunger Kits and 1,000 Hygiene Kits to support students in need during this annual event! **Booth #1404**

Professional Headshot Photos

Stop by the headshot photo booth for a professional photo. *Brought to you in part by Texas Association of School Business Officials (TASBO)*
Booth #700

Exhibit of School Architecture

The TASA | TASB Exhibit of School Architecture in collaboration with the A4LE- Southern Region Foundation showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment. **Booth #637**

Learning Lounge

Check the schedule of concurrent sessions to see what is being offered in the Learning Lounge this year. **Booth #1604**

Networking Coffee Bar

The Networking Coffee Bar is the perfect place to grab a beverage and snack and to visit with your peers. *Brought to you in part by Stantec.* **Booth #511**

Student Art

Discover innovative and inspirational art from Texas schoolchildren as we partner with the Texas Art Education Association (TAEA) to showcase student talent. **Booth #1537**

TASA Member Engagement Center and TASB Member Services

Get the latest information and resources from your associations. **TASA Booth #505, TASB Booth #301**

TSPRA Resource Center

In its 60th year dedicated to improving public education by promoting effective public relations practices, providing professional development and improving communications between Texans and their public schools, the TSPRA Resource Center provides member-developed collateral for sharing, replicating and inspiring Texas school districts. All resources are free for the taking. **Booth #1241**

Area School Board Association Pavilion

Join colleagues from your area association in the Exhibit Hall Friday, 8:30-10 a.m. and Saturday, 11:30 a.m.-1 p.m. *Hosted by:* Bexar County School Boards Coalition (Region 20), Central Texas School Board Association (Region 13), Gulf Coast Area Association of School Boards (Region 4) and North Texas Area Association of School Boards (Regions 10 and 11) **Booth #549**



EXHIBITS BY NAME

KEY

● BUYBOARD VENDOR

● SPONSOR

● TASB

A

● **A. Bargas & Associates, LLC**
818

Association/Public Service Org.
abargasco.com

● **ABM**
329

Building and Facilities
abm.com

Action Floor Systems, LLC
436

Building and Facilities
actionfloors.com

ADM Group, Inc.
1141

Building and Facilities
admgrouppinc.com

Aeries Education Solutions
1107

School District Services
aeriesed.com

A-Lert Roof Systems
1238

Building and Facilities
alertrtroofsystems.com

Alpha Testing, LLC
609

Building and Facilities
alphatesting.com

American Bus Sales, LLC
1412

Transportation Services
americanbussales.net

Apptegy
1108

Other, education related
apptegy.com

Aramark K-12 Education
1018

School District Services
aramark.com

Armoured One LLC
438

Safety and School Security
armouredone.com

Army ROTC Houston
126

Other, education related
army.deps.mil

Ascension Wheelchair Lifts
710

Building and Facilities
ascension-lift.com

Audio Enhancement
937

Safety and School Security
audioenhancement.com

AVadek Walkway Cover Systems and Canopies
1318

Building and Facilities
avadek.com

Avel eCare School Health
1112

Other, education related
avelecare.com

AVID
1040

Curriculum Resources
avid.org

Axis Communications
1333

Safety and School Security
axis.com

B

Bark for Schools
847

Safety and School Security
bark.us

Bartlett Cocke General Contractors
1242

Building and Facilities
bartlettcocke.com

Beech Acres Parenting Center
118

Curriculum Resources
thecharactereffect.org

BH365 LLC
1240

Curriculum Resources
bh365.org

Blue Cross Blue Shield of Texas
1341

Insurance/Risk Management Services
bcbstx.com

● **Blue Star Bus Sales**
B-6

Transportation Services
bluestarbussales.com

Braun Intertec Corporation
444

Building and Facilities
braunintertec.com

Breakout EDU
206

Curriculum Resources
breakoutedu.com

● **Bright Thinker**
1429

Curriculum Resources
brightthinker.com

Brown Reynolds Watford Architects
312

Building and Facilities
brwarch.com

BTC
1221

Building and Facilities
BTCbuilds.com

● **BuyBoard Purchasing Cooperative**
301

buyboard.com

C

CADCO Architects
227

Building and Facilities
Cadcoae.com

Care Solace
143

School District Services
caresolace.org

CareerVerse
1439

Other, education related
careerlearning.com

Careington
939

School District Services
DialCare.com

● **Cavalry Construction and Restoration**
1227

Insurance/Risk Management Services
cavalryconstruction.com

● **Chartwells K12 Student Nutrition**
1031

School District Services
chartwellsschools.com

Choice Partners Cooperative-HCDE
1000

Other, education related
choicepartners.org

ClassHero
1453

Curriculum Resources
classhero.com

● **ClassLink**
204

Other, education related
classlink.com

Classworks
1451

Curriculum Resources
curriculumadvantage.com

Claycomb Associates, Inc.
619

Non-Educational
claycomb.net

Clixtherapy
1536

Other, education related
clixtherapy.com

Code Galaxy
1231

Curriculum Resources
thecodegalaxy.com

Commercial Risk Services, Inc.
1200

Safety and School Security
zeroloss.net

● **Comm-Fit**
929

Building and Facilities
comm-fit.com

● ● **CORE Construction**
721

Building and Facilities
Coreconstruction.com

Core Displays
1041

Building and Facilities
core-displays.com

● **Corgan**
611

Non-Educational
corgan.com

Coryell Roofing
903

Building and Facilities
coryellroofing.com

● **Cotton Global Disaster Solutions**
1028

Non-Educational
cottongds.com

Creative Learning Systems
540

Curriculum Resources
smartlearning.com

CSRS
337

Non-Educational
csrsinc.com

D

● **Daktronics**
219

Building and Facilities
daktronics.com

Daltile
1136

Building and Facilities
daltile.com

Davis Demographics
237

Building and Facilities
davisdemographics.com

Delcom Group
1531

Other, education related
delcomgroup.com

● **Digi Security Systems**
938

Safety and School Security
digiss.com

● **Direct Energy Business**
419

Building and Facilities
business.directenergy.com

DIS.IN.FX
147

School District Services
disinfx.com

DLR Group
418

Building and Facilities
dlrgroup.com

DSA Construction Management
536

Building and Facilities
dsamgt.com

Dunaway Associates, LLC
901

Building and Facilities
dunaway.com

E

● **E3 Entegral Solutions, Inc.**
705

Building and Facilities
E3ES.COM

EAB
1300

School District Services
EAB.com

ECRA Group, Inc.
1011

Other, education related
ecragroup.com

EdBrix
247

Other, education related
edbrix.com

Eichelbaum Wardell Hansen Powell & Muñoz, P.C.
321

Legal Services
edlaw.com

EIKON Consulting Group, LLC
1103

Building and Facilities
eikoncg.com

Elevate K-12
1042

Other, education related
elevatek12.com

Elevation Solutions
1449

Non-Educational
elevation.solutions

EMA Engineering & Consulting
913

Building and Facilities
EMAengineer.com

EMist
1128

Building and Facilities
emist.com

engage2learn
1146

School District Services
engage2learn.org

Epulse
236, 1047

Non-Educational
epulseusa.com

EqualLevel Inc
900

School District Services
equallevel.com

Equity Center
814

Association/Public Service Org.
equitycenter.org

**ESC Region 19 - Allied States
Cooperative**

441
Other, education related
alliedstatescooperative.com

Exhibit Concepts, Inc.
537

Building and Facilities
exhibitconcepts.com

Eyeful Art Murals & Designs
304

Building and Facilities
eyefulart.com

FGM Architects
1237

Building and Facilities
fgmarchitects.com

FMX
1440

Building and Facilities
gofmx.com

Focus School Software
1443

Other, education related
focusschoolsoftware.com

**FoodService Sustainability
Solutions**

210
Building and Facilities
fs-sustainability.com

● **Frontline Education**
308

School District Services
frontlineeducation.com

FTJ Solutions
746

Non-Educational
ftjsolutions.com

**Gallagher Construction Services**
747

Building and Facilities
gallaghertx.com

● **Garrett Metal Detectors**
1206

Safety and School Security
garrett.com

● **Gerloff Company, Inc.**
319

Building and Facilities
gerloffinc.com

GermBlast
1204

Transportation Services
germblast.com

Glenn|Partners
733

Building and Facilities
glenn-partners.com

Global Educational Concepts
1635

Other, education related
gecexchanges.com

Gnosis IQ
1301

School District Services
gnosisiq.com

GoldStar Transit, Inc.
1326

Transportation Services
ridegst.com

● **Goodside Health**
1101

School District Services
goodsidehealth.com

● **Goodwin-Lasiter-Strong**
519

Building and Facilities
glstexas.com

Gordian
1203

Building and Facilities
gordian.com

Government Capital Corporation
121

School District Services
govcap.com

GPD Group
122

Building and Facilities
gpdgroup.com

● **Grace Hebert Curtis Architects**
1104

Building and Facilities
ghc-arch.com

Granite Telecommunications
945

Non-Educational
granitenet.com

● **Guardian Security Solutions, L.C.**
1436

Safety and School Security
myshield.org

**HarrisonKornberg Architects**
443

Building and Facilities
HarrisonKornberg.com

Hawkeye S3
1428

Safety and School Security
hawkeyes3.com

● **Hellas Construction, Inc**
1111

Building and Facilities
hellasconstruction.com

● **Hertz Furniture Systems, LLC**
131
Building and Facilities
hertzfurniture.com

Highland Electric Fleets
1137
Transportation Services
highlandfleets.com

Hill and Wilkinson General Contractors
1229
Building and Facilities
hill-wilkinson.com

Hilltop Securities Inc.
719
Non-Educational
hilltopsecurities.com

HKS, Inc.
627
Building and Facilities
hksinc.com

Homeland Safety Systems, LLC
644
Safety and School Security
homelandsafetysystems.com

Hope Squad
1008
Other, education related
hopesquad.com

HPM
911
Building and Facilities
hpmleadership.com

● **Huckabee**
527
Building and Facilities
huckabee-inc.com

HUMANeX Ventures
1314
Other, education related
HUMANeXVentures.com

Huntong Group
841
Building and Facilities
huntongroup.com

I
IBI Group, Inc
1121
Non-Educational
ibigrouptexas.com

IDIS America
1328
Safety and School Security
idisglobal.com

● **Indeco Sales, Inc.**
813
Building and Facilities
indecosales.com

Innive K12 360
344
Other, education related
k12360.com

Interactive Learning
1446
Curriculum Resources
INTLRN.com

IronNet Cybersecurity
242
Safety and School Security
IronNetCybersecurity.com

J
Jacob & Martin, LLC
1004
Building and Facilities
jacobmartin.com

● **Jamail & Smith Construction, LP**
828
School District Services
jamailsmith.com

Joeris General Contractors, Ltd.
542
Building and Facilities
joeris.com

Justice Claims Group
137
Non-Educational
justiceclaims.com

K
K-12 by Elior
1319
Building and Facilities
k12byeliior.com

● **K12 Insight**
1559
School District Services
k12insight.com

Kahrs Upofloor
1105
Other, education related
upofloor.com

KAI
1401
Non-Educational
kai-db.com

Kirksey Architecture
837
Building and Facilities
kirksey.com

Kitchell CEM - Austin, TX
1315
Building and Facilities
kitchell.com

● **KLC Video Security**
1332
Safety and School Security
klcvideosecurity.net

Kognito
246
Other, education related
kognito.com

L
LanguageLine Solutions
942
Non-Educational
languageline.com

LearnPlatform
1139
Other, education related
learnplatform.com

Lee Lewis Construction, Inc.
1419
Non-Educational
leelewis.com

LifeTrack Services, Inc.
908
Other, education related
graduate-surveys.com

Lift Aids, Inc./ Home Elevator of Texas
437
Building and Facilities
lift-aids.com

● **Lightspeed Technologies, Inc.**
800
Curriculum Resources
lightspeed-tek.com

Linebarger Goggan Blair & Sampson, LLP
713
Legal Services
lgbs.com

Lone Star
1345

Safety and School Security
lonestarcom.com

- **Lone Star Furnishings, LLC**
921
Other, education related
lonestarfurnishings.com

- **Lone Star Investment Pool**
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Non-educational
lonestarinvestmentpool.com

Lowman Consulting LLC
1143
Curriculum Resources
lowmaneducation.com

- **LPA, Inc.**
605
Building and Facilities
lpadesignstudios.com

M

Mammoth Sports Construction
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Building and Facilities
mammothbuilt.com

MasteryPrep
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masteryprep.com

McCreary, Veselka, Bragg & Allen, P.C.
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Medal of Honor Character Development Program
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cmohs.org

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floors.milliken.com

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School District Services
moakcasey.com

- **MooreCo, Inc.**
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MooreCoinc.com

MOORING Commercial Construction + Disaster Restoration
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mpaktactical.com

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musco.com

- **Myrtha Pools USA**
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Nana Wall Systems
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nanawall.com

National Bus Sales
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Transportation Services
nationalbus.com

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National University System
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- **Newline Interactive**
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opaafood.com

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- **Palmer Hamilton**
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SmartData Dashboard
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● **Spectrum Scoreboards**
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● **Sturdisteel Company**
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● **Taher, Inc.**
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School District Services
taher.com

● **Tarkett Sports / Tarkett North America**
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● **TASB Benefits Cooperative**
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● **TASB Energy Cooperative**
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Terra Testing
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Texas Association for Health, Physical Education, Recreation & Dance (TAHPERD)

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Texas Association of School Administrators (TASA)

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tci.tdcj.texas.gov

Texas Department of State Health Services

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TIPS - The Interlocal Purchasing System

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Varsity Tutors for Schools

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● **1010**
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VELUX America LLC - Commercial Division

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commercial.veluxusa.com

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vlkarchitects.com

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Walker Quality Services, LLC
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wqs.now.com

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Exhibit of School Architecture

The TASA | TASB Exhibit of School Architecture, in collaboration with the A4LE- Southern Region Foundation, showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment. All nominated projects are displayed at the annual TASA | TASB Convention. The projects receiving Stars of Distinction are displayed at the TASA Midwinter Conference in January, when the Caudill Class winners are announced.

Learn more about the nominated projects at texaschoolarchitecture.org.

2022-23

D - Design V - Value I - Innovation C - Community P - Planning ST - School Transformation

District	School or Facility	Architect Firm	D	V	I	C	P	ST
Abilene ISD	Dyess Elementary School	Parkhill	✓			✓		
Alamo Heights ISD	Alamo Heights High School	LPA, Inc.					✓	
Alamo Heights ISD	Alamo Heights Natatorium	LPA, Inc.						
Aledo ISD	Annetta Elementary School	PBK			✓			
Amarillo ISD	AmTech Career Academy	Corgan	✓	✓	✓			
Arlington ISD	CVPA and Athletics Center	HKS, Inc.				✓		
Austin Community College	Austin Community College Highland Phase II	Perkins&Will	✓	✓				✓
Austin ISD	Ann Richards School for Young Women Leaders	O'Connell Robertson	✓				✓	
Austin ISD	Casis Elementary School	LPA, Inc.			✓	✓	✓	✓
Austin ISD	Norman-Sims Elementary School	Kirksey Architecture					✓	✓
Austin ISD	Sánchez Elementary School	McKinney York Architects						✓
Barbers Hill ISD	Leadership Support Center	PBK						
Bay City ISD	Tenie Holmes Elementary	Claycomb Associates, Architects		✓				
Birdville ISD	Haltom Middle School	PBK						
Blue Ridge ISD	Blue Ridge Elementary School	WRA Architects						
Brazosport ISD	Brazoswood CTE Center	VLK Architects, Inc.						
Burleson ISD	Game Development Design School	Pfluger Architects, Inc.						
Caldwell ISD	Caldwell Elementary School Pre-K through 3rd Grade Addition and Renovation	Parkhill						
Collin College/Allen ISD	Collin Technical Center	Perkins&Will	✓			✓	✓	✓
Comal ISD	Pieper High School	Pfluger Architects, Inc.	✓					
Conroe ISD	Stockton Junior High School	PBK						
Dallas ISD	Jill Stone Elementary School at Vickery Meadow	Huckabee	✓					✓
Dallas ISD	Nathaniel Hawthorne Elementary School	Glenn Partners					✓	
Decatur ISD	STEM Academy at Enis Elementary School	Corgan		✓				

District	School or Facility	Architect Firm	D	V	I	C	P	ST
Denton ISD	Strickland Middle School Additions and Renovations	VLK Architects, Inc.						
Dripping Springs ISD	Cypress Springs Elementary School	Corgan	✓	✓				
Eustace ISD	Eustace High School	Claycomb Associates, Architects	✓	✓				
Fort Worth ISD	Amon Carter High School	Glenn Partners	✓			✓	✓	✓
Fort Worth ISD	Eastern Hills High School Additions and Renovations	VLK Architects, Inc.						
Fort Worth ISD	Southwest High School Additions and Renovations	Parkhill						
Frona ISD	Frona Primary School	Parkhill						
Gatesville ISD	Gatesville High School Addition/Renovation	WRA Architects						
Goose Creek CISD	Stuart Career Tech High School	Pfluger Architects, Inc.		✓				
Hillsboro ISD	Hillsboro Elementary School	WRA Architects						
Humble ISD	Lakeland Elementary School	PBK	✓					✓
Hutto ISD	Hutto 9th Grade Center	Pfluger Architects, Inc.						
Hutto ISD	Nadine Johnson Elementary School Renovations	VLK Architects, Inc.	✓	✓				
Katy ISD	Welch Outdoor Learning Center	Stantec				✓	✓	✓
Keller ISD	Florence Elementary School Replacement	VLK Architects, Inc.						
La Grange ISD	La Grange Elementary	Claycomb Associates, Architects				✓		
Lubbock ISD	Anita Carmona-Harrison Elementary School	Parkhill						
Lubbock-Cooper ISD	Lubbock-Cooper Middle School	Parkhill	✓	✓				
Mansfield ISD	Alma Martinez Intermediate School	Huckabee						
Melissa ISD	Willow Wood Elementary School	Perkins&Will						
Mesquite ISD	Vanguard High School	WRA Architects	✓				✓	
Richardson ISD	Lake Highlands High School	HKS, Inc.	✓		✓			
Round Rock ISD	Redbud Elementary School	PBK	✓			✓	✓	✓
San Antonio ISD	Brackenridge High School	Stantec					✓	✓
San Marcos CISD	San Marcos High School CTE Addition	Perkins&Will	✓		✓			
Spring Branch ISD	Hunters Creek Elementary School	Pfluger Architects, Inc.						
Spring Branch ISD	Landrum Middle School Replacement	Stantec					✓	✓
Spring ISD	Roberson STEAM Middle School	Huckabee						
Tyler ISD	John Tyler High School	Stantec		✓				
Tyler ISD	Tyler Legacy High School	Corgan	✓	✓				
Van Vleck ISD	Van Vleck ISD 2017 Bond Program	PBK	✓					

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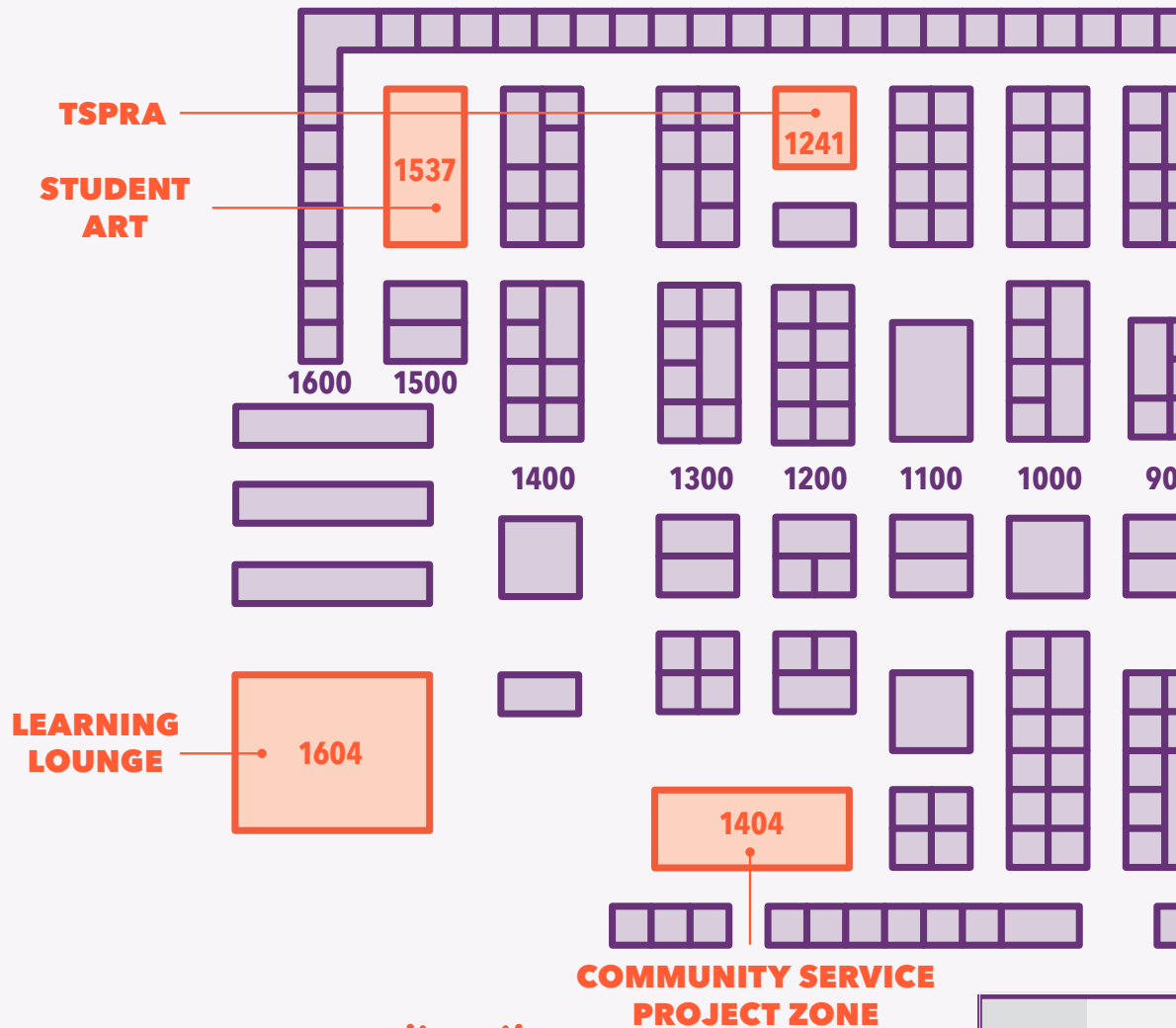




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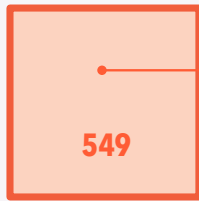


CONVENTION CENTER MAP STREET LEVEL, EXHIBIT HALL



**FIRST AND SECOND
GENERAL SESSIONS**

**SCHOOL OF
ARCHITECTURE
EXHIBIT**

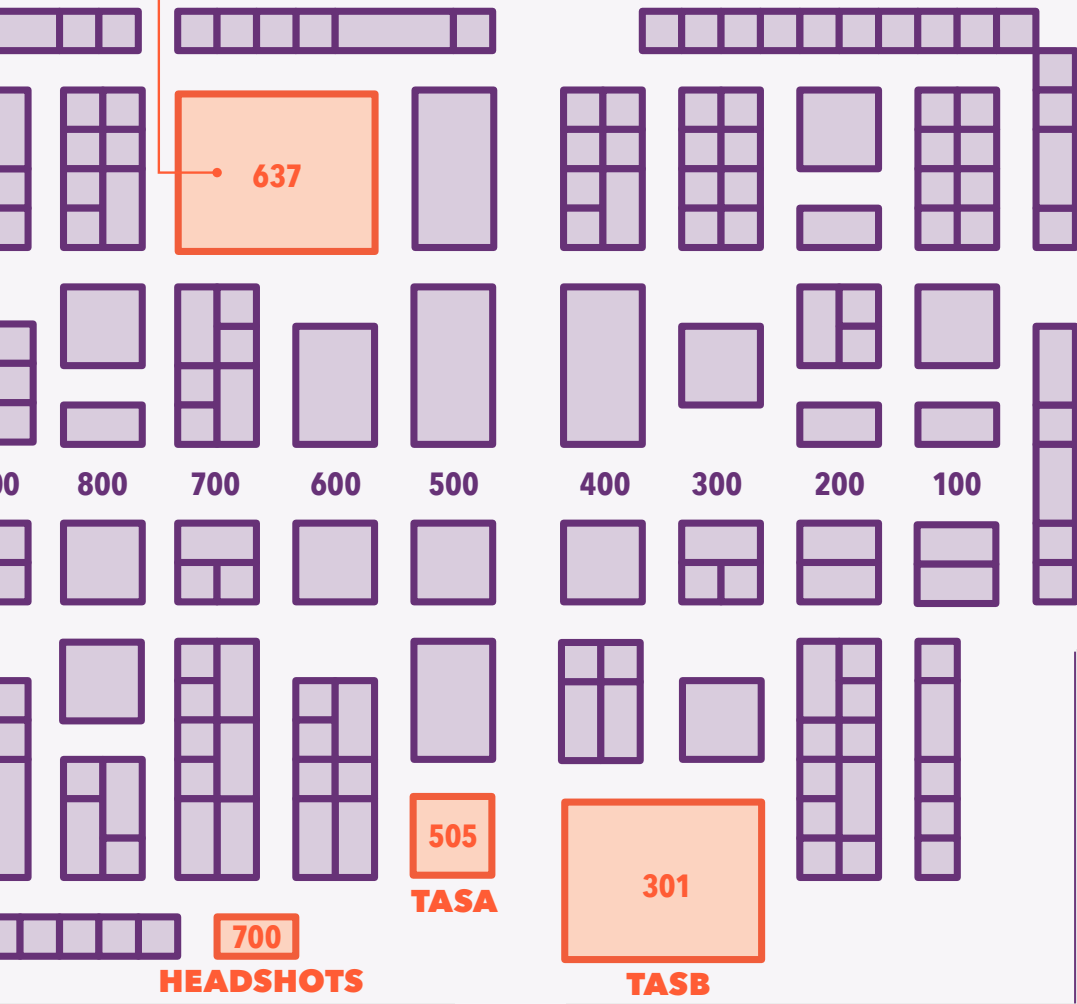


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PAVILION**

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HEADSHOTS

**ENTRANCE TO EXHIBIT HALL
AND GENERAL SESSIONS**

**REGISTRATION
ADVOCACY T-SHIRT SHOP
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MOSAIC WALL**



**MAIN ENTRANCE, SPEAKER
READY ROOM AND
SHUTTLE DROP OFF**

FIRST AID



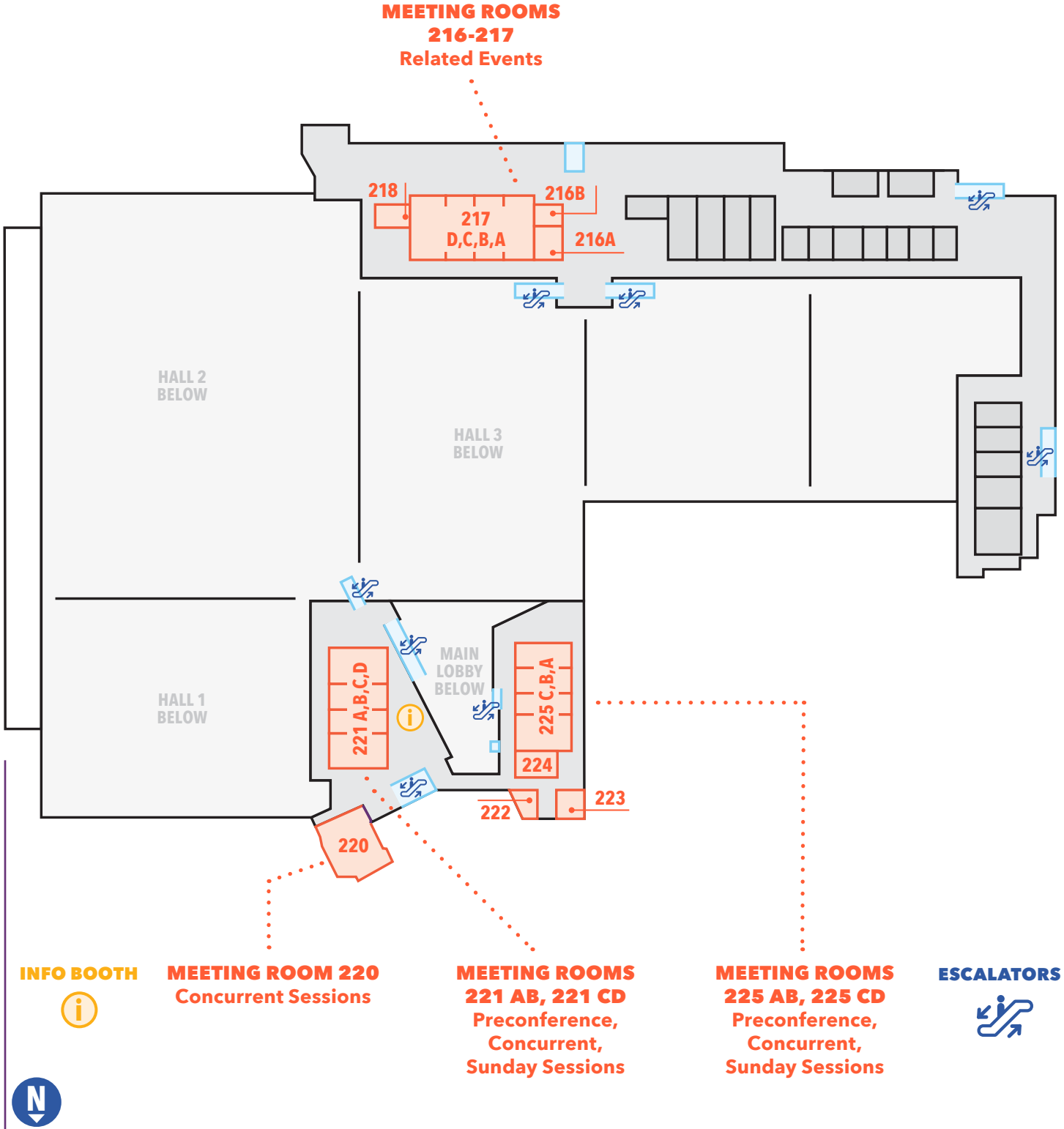
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Concurrent Sessions

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221 AB, 221 CD**
Preconference,
Concurrent,
Sunday Sessions

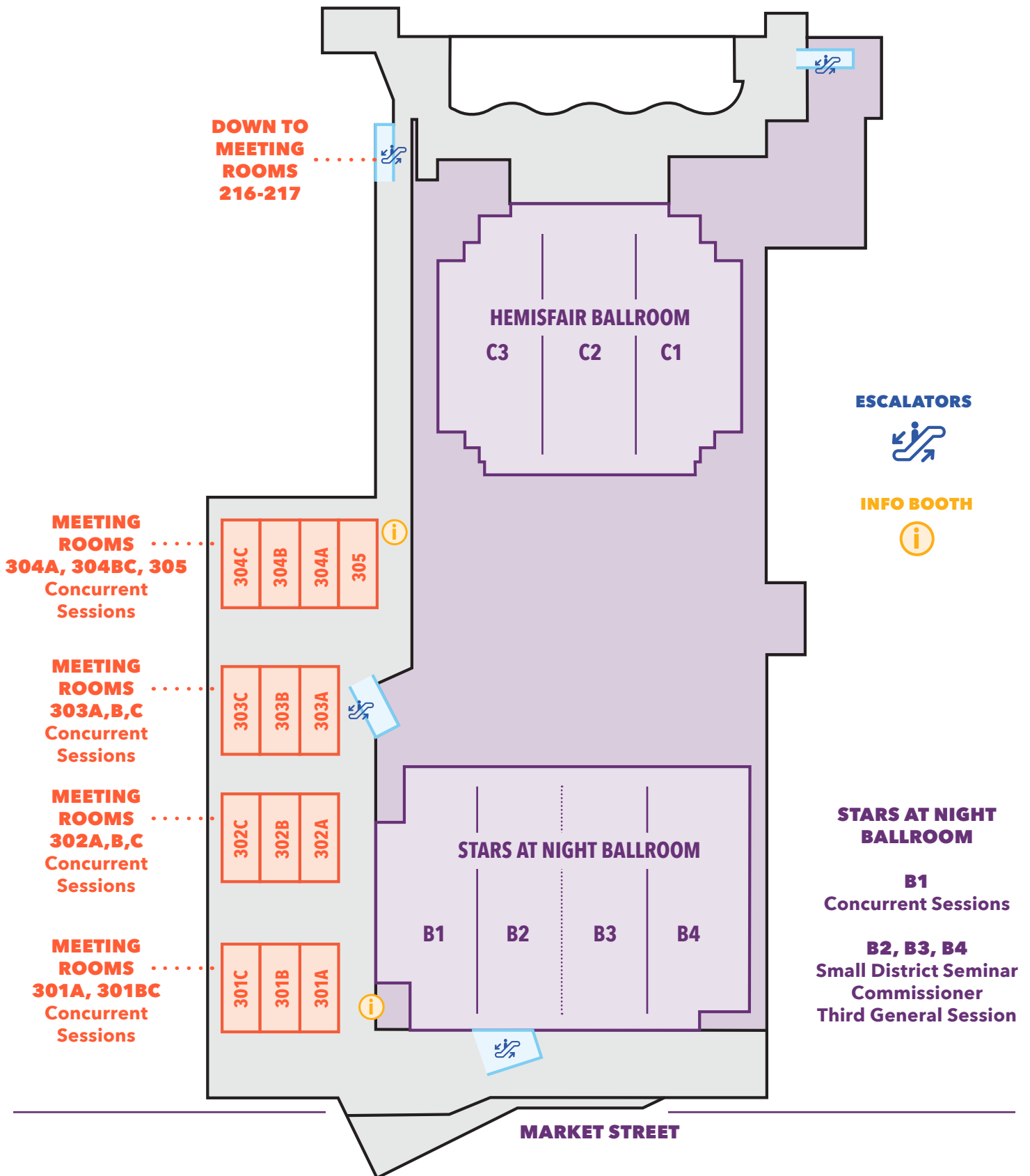
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225 AB, 225 CD**
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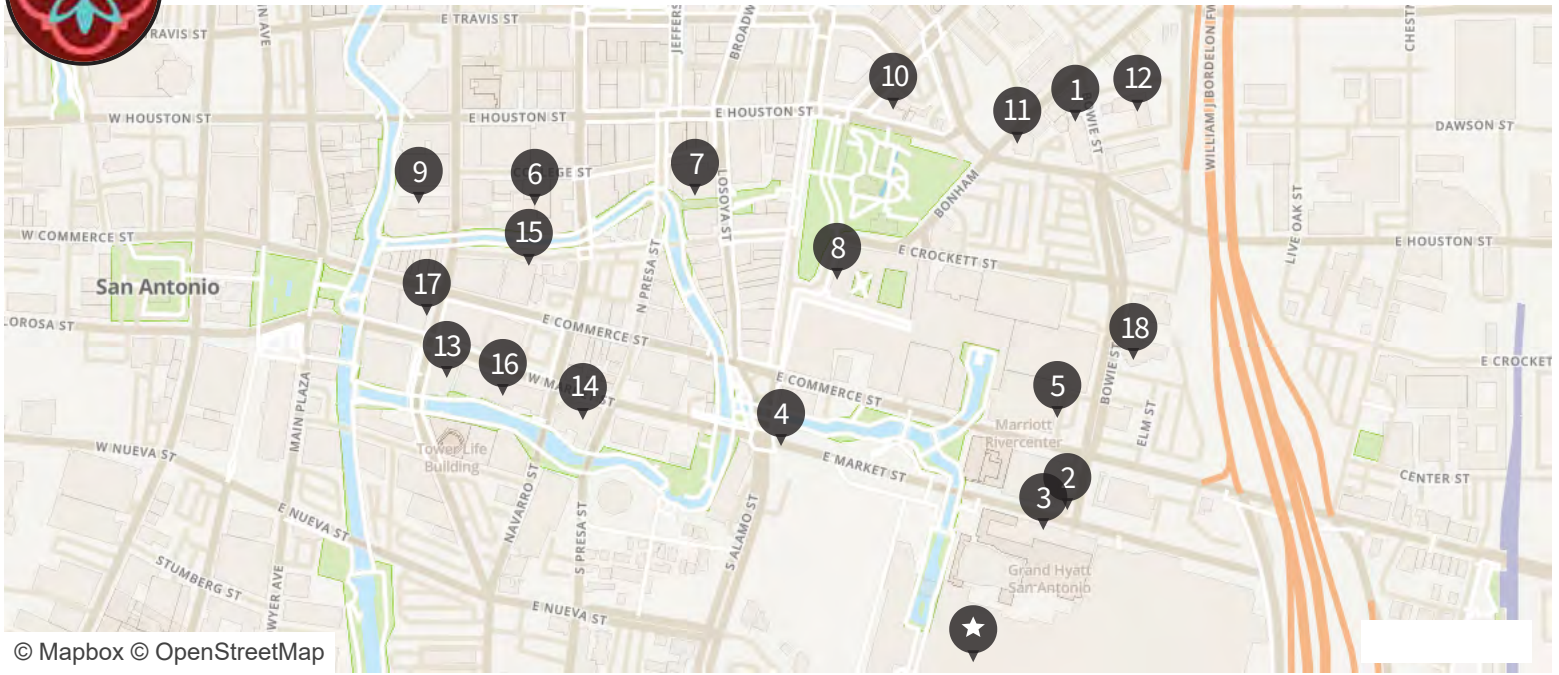
CONVENTION CENTER MAP BALLROOM LEVEL



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Lodging
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- 3** Grand Hyatt San Antonio
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- 11** Fairfield Inn & Suites San Antonio Downtown/Alamo Plaza
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- 12** Hampton Inn San Antonio-Downtown (Riverwalk)
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- 13** Homewood Suites by Hilton Riverwalk
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- 14** Hotel Contessa Luxury Suites on the Riverwalk
Lodging
306 W Market St
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- 15** Mokara Hotel & Spa
Lodging
212 W Crockett St
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- 16** The Westin Riverwalk San Antonio
Lodging
420 W Market St
San Antonio, TX 78205
- 17** Drury Plaza Hotel San Antonio Riverwalk
Lodging
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- 18** La Quinta Inn & Suites San Antonio Riverwalk
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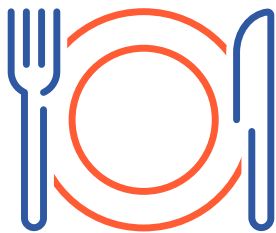
Date	AM Service (10-15 minute intervals)	Midday Service (20-30 minute intervals)	PM Service (15-20 minute intervals)
Thursday, September 22	Noon-7 p.m. (15-20 minute intervals)		
Friday, September 23	6-9:30 a.m.	9:30 a.m.-4 p.m.	4-6 p.m.
Saturday, September 24	6-9:30 a.m.	9:30 a.m.-4 p.m.	4-6 p.m.
Sunday, September 25	7 a.m.-12:30 p.m. (15-20 minute intervals)		

Free convention shuttle service is provided between official TASA | TASB Convention hotels and the Henry B. González Convention Center on Thursday afternoon, Friday, Saturday, and Sunday morning.

The Grand Hyatt San Antonio, Hilton Palacio del Rio, LaQuinta Inn and Suites, San Antonio Riverwalk, Marriott Rivercenter, and Marriott Riverwalk are considered “walkable” properties to the Henry B. González Convention Center. All other official TASA | TASB Convention hotels will have shuttle service.

DINING OPTIONS

All locations accept cash, debit, and credit card.



	Market Café Main Lobby (East)	Grab-n-Go Hallway connecting Main and West Lobbies	The Broken Crust Hallway connecting Main and West Lobbies (outdoor café and patio)	Coffee & Snack Cart Ballroom Level
	Main food concepts including breakfast and lunch	Sandwiches, salads, chips, cookies, snacks, and beverages	Made-to-order flatbread pizzas and beverages	Sodas, bottled water, coffee, tea, cookies, pastries, and dry snacks
Thursday, September 22	7 a.m.-5 p.m.	7 a.m.-5 p.m.	-	-
Friday, September 23	6 a.m.-5:30 p.m.	6 a.m.-5:30 p.m.	11 a.m.-2 p.m.	6:30-10:30 a.m.
Saturday, September 24	6 a.m.-5 p.m.	6 a.m.-5 p.m.	11 a.m.-2 p.m.	6:30-10:30 a.m.
Sunday, September 25	7-11 a.m.	-	-	-

RELATED EVENTS

Rooms are in the Henry B. González Convention Center unless noted.



THURSDAY, SEPTEMBER 22

9 a.m.-4 p.m.	Budget Cohort for School District Leaders	301BC
8:15 a.m.-1:30 p.m.	Council of School Attorneys (CSA) Meeting	Grand Hyatt – Lonestar AB, FL2

FRIDAY, SEPTEMBER 23

8 a.m.-noon	TASA Honor Board Interviewee Waiting Room	Grand Hyatt – Crockett AB, FL4
7:30 a.m.-5 p.m.	Leadership TASB Lounge	216B
8-9:30 a.m.	Texas Association of Midsize Schools (TAMS) Board Meeting	217BC
8 a.m.-1:30 p.m.	TASA Honor Board Award Interviews	Grand Hyatt – Crockett CD, FL4
8:30 a.m.-3 p.m.	Texas Council of Professors of Educational Administration (TCPEA) Meeting	Grand Hyatt – Lonestar C, FL2
11:30 a.m.-12:45 p.m.	Texas Rural Education Association Board Meeting	217BC
11:30 a.m.-1 p.m.	School Board Advisory Network (SBAN) Luncheon	Grand Hyatt – Lonestar A, FL2
11:30 a.m.-3 p.m.	Fast Growth Schools Coalition Luncheon	Grand Hyatt – Lonestar D, FL2
Noon-2 p.m.	TASA Higher Education Committee Meeting	216A
12:15-1:45 p.m.	Texas Caucus of Black School Board Members (TCBSBM) Annual Meeting and Lunch	Grand Hyatt – Lonestar F, FL2
5:30-7:30 p.m.	Texas Association of Latino Administrators and Superintendents (TALAS)/Mexican American School Boards Association Reception	Grand Hyatt – Lonestar E, FL2
5:30-7:30 p.m.	UT Austin Cooperative Superintendent Program Reception	Grand Hyatt – Lonestar F, FL2
5:30-7 p.m.	Leadership TASB Celebration	Stars at Night Ballroom Foyer
8:30 p.m.-midnight	TCBSBM Casino Night	Grand Hyatt – Lonestar B, FL2

SATURDAY, SEPTEMBER 24

8-9:30 a.m.	TALAS Board Meeting	Marriott Riverwalk – Bowie
7:30 a.m.-3 p.m.	Leadership TASB Lounge	216B
8:30 a.m.-5 p.m.	TALAS Mentoring Session	Marriott Riverwalk – Salon D
11 a.m.-2 p.m.	Texas School Alliance Annual Meeting and Luncheon	217BCD
2-3 p.m.	UT Austin Cooperative Superintendent Program: Talk with Martha Salazar-Zamora	217A



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THURSDAY, SEPTEMBER 22

- 2-5 p.m. Preconference Sessions
- 5-6:30 p.m. Opening Reception

FRIDAY, SEPTEMBER 23

- 7:30-8:30 a.m. Concurrent Sessions
- 7:30-11:30 a.m. Small School District Seminar
- 7:30 a.m.-1 p.m. Field Trip
- 8:45-9:45 a.m. Concurrent Sessions
- 9:45-10:15 a.m. Break in the Exhibit Hall
- 10:15-11:15 a.m. Concurrent Sessions
- 11:30 a.m.- 1 p.m. School Board Advocacy Network (SBAN) Luncheon (*SBAN members only*)
- 1-2 p.m. Concurrent Sessions
- 2:15-3:15 p.m. Concurrent Sessions
- 3:15-4 p.m. Break in the Exhibit Hall
- 4-5:30 p.m. First General Session

SATURDAY, SEPTEMBER 24

- 7:30-8:30 a.m. Concurrent Sessions
- 8:45-9:45 a.m. Concurrent Sessions
- 9:45-10:15 a.m. Break in the Exhibit Hall
- 10:30 a.m.-noon Second General Session
- 12:30-1:30 p.m. TASB Delegate Assembly Caucuses (*Grand Hyatt*)
- 1-2 p.m. Concurrent Sessions
- 2-3 p.m. Exhibit Hall Closing Event
- 2-4:30 p.m. TASB Delegate Assembly (*Grand Hyatt*)
- 3-4 p.m. Concurrent Sessions
- 4:15-5 p.m. Commissioner Mike Morath

SUNDAY, SEPTEMBER 25

- 7 a.m. Continental Breakfast
- 8-9 a.m. Concurrent Sessions
- 9:15-10:15 a.m. Concurrent Sessions
- 10:30-11:30 a.m. Third General Session

	ATTENDEE REGISTRATION	SPEAKER READY ROOM	EXHIBIT HALL OPEN
	Main Lobby, Street Level		Main Lobby, Halls 2/3, Street Level
Thursday, September 22	10 a.m.-6:30 p.m.	1-6 p.m.	CLOSED
Friday, September 23	6:30 a.m.-6 p.m.	6:30 a.m.-4 p.m.	8:30 a.m.-4 p.m.
Saturday, September 24	6:30 a.m.-3 p.m.	6:30 a.m.-4 p.m.	8:30 a.m.-3 p.m.
Sunday, September 25	CLOSED	7-9:30 a.m.	CLOSED