



2025 SLI - EDUCATION PROPOSAL GUIDELINES

San Antonio: June 11-June 14 || **Forth Worth:** June 18-June 21

The Summer Leadership Institute (SLI) seeks conference proposals grounded in adult learning principles and best practices, informed by theory, research, and experience.

OVERVIEW

To deliver an exceptional learning experience, please review the following guidelines. **Preference is given to proposals that are positioned to deliver a mix of the following:**

CONTENT:

- Reflect innovative, cutting-edge content, and evidence-based practice.
- Present a business case with evidence supported by research or data.
- Explore issues relevant to Texas Trustees.

INSTRUCTIONAL DESIGN:

- Stimulate and provoke discussion, audience engagement, and outcome-focused design.
- Facilitate knowledge transfer and development of new competencies.
- Use methods that draw out relevant past knowledge and experiences.

AUDIENCE:

- Targeted messages for school board members.
- Provide diverse approaches for different types of learners.
- Demonstrate relevance of lessons through “real-life” case studies.

DEVELOPING YOUR SESSION

Adult learners thrive in self-directed environments, shaping SLI’s philosophy to conference programming. As you develop your session, consider:

- How much is interactive?
- Will participants leave with a practical plan?
- Will participants leave with an understanding of budget and personnel cost?
- Will participants understand the overall impact to either district operations or student outcomes?

SESSION CATEGORIES

As you refine your proposal, consider the following session categories—key focus areas from the **Framework of School Board Development**, adopted by the State Board of Education. While your session may cover multiple areas, please select the one that best fits.

Vision and Goals: Shared vision, district goals, strategic planning

Systems and Processes: Human resources, professional development, curriculum and instruction, budgeting, bonds, policy, school law, facilities, school safety, and cybersecurity

Progress and Accountability: Student learning outcomes, progress monitoring, superintendent evaluation, state and local accountability

Advocacy and Engagement: Building partnerships and engaging community, parents, and businesses, legislative advocacy, public school advocacy

Synergy and Teamwork: Roles and responsibilities, ethics, teamwork, collaboration among team of eight

NOTE: Wednesday and Saturday are reserved for preconference and post-conference sessions.

SELECTION CRITERIA & PROPOSAL PROCESS

SLI is an exclusive and premier event for our membership, and therefore (other factors being equal) priority is given to proposals that include **original content** designed solely for our members.

All proposals are evaluated on each of the following six criteria:

Overall quality*	Timeliness and Relevance	Originality
Ability to Inspire Action	Program Design	Speaker Qualifications

*Well-defined focus and learning objectives, concise description, practical application

It is essential to emphasize that any session perceived by attendees as commercially oriented will not be accepted. The following standards must be met:

- **Educational and Neutral:**
Submissions must be educational, neutral, unbiased, and free from commercial intent.
- **Vendor-Led Proposals:**
Vendor-led proposals are strictly prohibited, with the exception of event sponsors, who are held to the same standards.

SUBMISSION FORM

Primary Point of Contact (POC): The person submitting the proposal will be the primary point of contact. TASB will communicate exclusively with this POC for all notifications and deadlines. The POC is responsible for sharing information with co-presenters and panelists as needed.

Content co-presenters: All proposed content leaders must be listed. Ensuring the expertise of instructors is critical for providing a quality learning experience.

Language and Descriptions: Use clear, error-free language. Session proposals require clear and concise titles and persuasive, outcomes-focused descriptions (limit 65 words). TASB retains the right to modify titles and descriptions during copy editing for marketing purposes.

Nonpartisan Events: TASB events are nonpartisan, and TASB does not support or oppose candidates for public office.

MEETING LOGISTICS

Locations: Attendees choose between SLI's two locations: San Antonio or Fort Worth. General Session Keynotes are booked for both weekends, and at least 90% of breakout content is consistent across both. Review your June schedule carefully and select your available location(s) on the application. **Preference is given to those sessions that can be offered in both locations.**

Room and Audio/Visual Setup: Breakout rooms will be set to a comfortable max capacity and equipped with microphones (as needed), a laptop, projector, screen, house sound for computer audio, and basic internet. Room and AV changes will not be made on-site.

Handouts and Sharable Files: Digital handouts are highly recommended and will be available to attendees through ShareBase.

PRESENTING DISTRICT CONFERENCE REGISTRATION & HOUSING:

If your session(s) are accepted, each district/organization may receive:

- Up to **two (2)** "comped" registration fees **per conference location**
- Up to **five (5)** VIP housing reservations **per conference location**

Note: Please use the General Housing and waitlist process for any additional hotel needs