



Investor Relations | Smithfield Foods USA, Global Food Company

2020 Winners Announced for the Smokin' With Smithfield Barbecue Grant Program

SMITHFIELD, Va., Jan. 27, 2020 (GLOBE NEWSWIRE) -- [Smithfield®](#) is pleased to present the recipients of the fourth-annual [Smokin' With Smithfield Grant Program](#). After receiving more than 120 applications from all across the country, 22 non-profit and community barbecue events have been carefully selected to receive up to \$3,000 each, a total investment of \$66,000 on behalf of Smithfield. Established in 2017, the Smokin' With Smithfield Grant program is designed to provide event support for sanctioned barbecue competitions and deepen the prize pool in major meat categories including pork and ribs.

"We're honored to have awarded grants to 141 barbecue events since the beginning of this program, bringing our total investment to-date to nearly \$423,000," said Laura Pall, brand manager for Smithfield Foods. "From our sponsorships of major competitions and award-winning pitmasters, to our ongoing commitment to delivering consistent, top quality pork products, this initiative is just one of the many ways Smithfield continues to deepen our support of the growing barbecue industry."

2020 Grant Program Winners

- March 20-22: Smokin' in the Square BBQ Cookoff, Pensacola, Fla.
- March 27-28: Tennessee River BBQ Battle & Music Fest, Jackson, Tenn.
- March 27-28: Hammond BBQ Challenge, Hammond, La.
- March 28: Suncoast BBQ & Bluegrass Bash, Venice, Fla.
- April 3: CarFest SA BBQ Cook-Off, San Antonio
- April 10-11: Smoke in the Spring, Osage City, Kan.
- April 24-26: 12th Annual WashMo BBQ, Bikes & Blues, Washington, Mo.
- May 1-3: Masters in May, Bancroft, Wis.
- May 22-23: High on the Hog Festival, Winchester, Tenn.
- May 24: Red, White & Bar-B-Q, Westmont, Ill.
- May 29-30: Smokin in Steele, Owatonna, Minn.
- June 5-6: 9th Annual Valley Veterans BBQ Competition, Valley, Neb.
- June 26-28: Heritage Day's BBQ Showdown, Belvidere, Ill.
- July 10-12: Gold Ribbin' BBQ Fest, Green Bay, Wis.
- July 11: Clayton BBQ Cook Off, Clayton, Calif.
- July 17-18: Chillin' & Grillin' in the Glades, Wise, Va.
- Aug. 28-29: 9th Annual Death's Door Bar-B-Q, Washington Island, Wis.
- Sept. 11-12: Riverfest BBQ & Music Fest, Decatur, Ala.
- Sept. 18-19: Tilley H-D Biker Blues BBQ Rally, Salisbury, N.C.
- Sept. 18-19: Tri City BBQ Fest, Denison, Iowa
- Nov. 7-8: Polar Pig BBQ Cook Off, Concord, N.C.
- Dec. 11-12: Briscoe Ranch BBQ Cook-Off, Uvalde, Texas

To find out more about the Smokin' With Smithfield Grant and Committed Cooks programs, please visit www.SmokinWithSmithfield.com.

About Smithfield

A leading provider of high-quality pork products, Smithfield was founded in 1936 in Smithfield, Virginia. From hand-trimmed ribs, loins and bacon and slow-smoked holiday hams to marinated tenderloins, Smithfield brings artistry, authenticity and a commitment to heritage, flavor, and handcrafted excellence to everything it produces. With a vast product portfolio including smoked meats, hams, bacon, sausage, ribs, and a wide variety of fresh pork cuts, the company services retail, foodservice, and deli channels across the United States and 30 countries abroad. All of Smithfield's products meet the highest quality and safety standards in the industry. To learn more about how Flavor Hails from Smithfield, please visit www.Smithfield.com, www.Twitter.com/SmithfieldBrand, and www.Facebook.com/CookingWithSmithfield. Smithfield is a brand of Smithfield Foods.

About Smithfield Foods

Headquartered in Smithfield, Va., since 1936, Smithfield Foods, Inc. is an American food company with

agricultural roots and a global reach. Our 40,000 U.S. employees are dedicated to producing “Good food. Responsibly.®” and have made us one of the world’s leading vertically integrated protein companies. We have pioneered sustainability standards for more than two decades, including many industry firsts, such as our ambitious commitment to cut our carbon impact by 25 percent by 2025. We believe in the power of protein to end food insecurity and have donated hundreds of millions of food servings to our neighbors in need. Smithfield boasts a portfolio of high-quality iconic brands, such as Smithfield®, Eckrich®, and Nathan’s Famous®, among many others. For more information, visit www.SmithfieldFoods.com, and connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

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