

Charity Partner program 2020 report



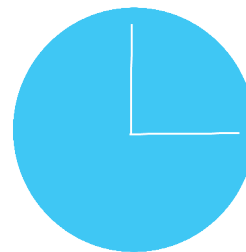
The Charity Partner program gives employees from each site in our EMEA (Europe, the Middle East and Africa) region the opportunity to support a local charity of its choice. This report contains a full list of the countries and sites that took part in the shared mission – to contribute to our communities through partnering with local charitable organizations – in 2020.



18
Charity Partners



\$ 122.000
sent



420
hours



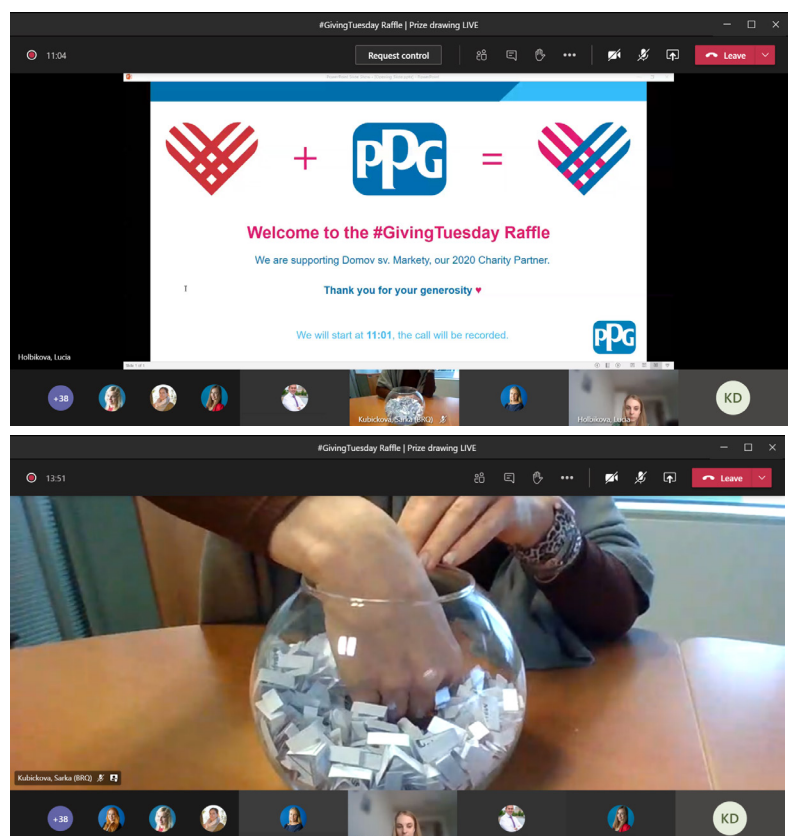
11
countries

CZECH REPUBLIC

Brno

Despite having to be completely virtual, our colleagues at the Brno SSC (Shared Service Centre) kept their tradition of a #GivingTuesday raffle. Employees could win gift vouchers for local e-shops or deliveries from restaurants and even a day off!

All proceeds went to support their Charity Partner **Domov sv. Markety** (Home of Saint Marketa), which supports single mothers in material need.



FRANCE

Rueil-Malmaison

For the third year in a row, Architectural Coatings sites around Paris came together in an extensive partnership with **AFM Téléthon** in support of patients and the families of those affected by genetic, rare and progressive diseases. Besides a **COLORFUL COMMUNITIES**® project, and a cause-related marketing campaign, the team organized various fundraising activities including a refurbished-furniture auction. All monies raised were donated to the Téléthon. [Read more about the partnership here.](#)

Marly and Saultain

Employees at our Saultain and Marly sites were donating to Maison de l'Enfance of the **Association Pitchoun**, the sites' Charity Partner, and an emerging needs grant recipient and upcoming *Colorful Communities* site beneficiary.



ITALY

Cavallirio

Fondazione Ricerca Fobrosi Cistica Onlus is a foundation for research into cystic fibrosis. The organization promotes, selects and finances advanced research projects to improve the duration and quality of the lives of patients with a view to permanently defeating the disorder. In support of this, our employees ordered Easter chocolates, cakes and plants from the charity's website, which were then delivered directly to their homes and designed to symbolize the fight against the disorder.

THE NETHERLANDS

Delfzijl

While our colleagues in Delfzijl were sad not to be able to take part in the annual city run in Appingedam, close to Delfzijl, which has become a tradition for our employees, they were still able to organize a voluntary collection to support their Charity Partner **EC Berjarijke**, who provides childcare for children with disabilities.

NIGERIA

To launch the Charity Partner program for the first time in Nigeria, our colleagues donated an array of toiletries and food items, and raised funds to assist residents of the **Bethesda Home for the Blind**.



POLAND

AC Wroclaw

Wroclaw Children's Hospice Foundation is a 'home hospice' for terminally and chronically ill children. Home hospices allow sick children to remain in their homes and receive help from the hospice's staff – doctors, nurses, psychologists, therapists and social workers. This year, our AC and employees donated holiday gifts, toys, decorations and other items for young patients at the hospice.

Gliwice

At our Automotive OEM site in Gliwice, the team came together to provide essential health care and daily living items to individuals in need. All of the income was used to benefit families in need via Gliwice's chosen Charity Partner, **Fundacja Jesteśmy Blisko**.

Gdynia

Our colleagues in Gdynia supported the local hospice **Hospicjum im. Św. Wawrzyńca** to provide for a portable oxygen concentrator.



RUSSIA

For Giving Tuesday, colleagues in Russia decided to add to their all-year donations through salary deductions and boosted their fundraising for **RBOF "Detskiye serdtsa"** via direct donations. The organization provides targeted assistance to children, from 0 to 18 years, with congenital heart diseases as well as acquiring medical equipment and supplies for hospitals.

SLOVENIA

To kick off the program among our Slovenian colleagues, our country's team fundraised to support **Zavod Pit**, Slovenia's Charity Partner that works to protect animals, and promote responsible animal ownership and pet care.



SPAIN

Valladolid

For the third year running, our colleagues from Valladolid supported **Asociación Española Contra el Cáncer (AECC)**. In its fight against cancer, the charity leads the effort of the Spanish society to reduce the impact caused by the disease and to improve the lives of those people affected.

“Fortunately, this year, the technology was very handy, and made a huge difference in allowing us to continue our support through online donations!”

Camarma

In support of their Charity Partner **Cruz Roja Española-Corredor del Henares**, employees in Camarma de Esteruleas organized a ‘Red Cross Lottery and collected lots of interesting prizes to encourage employees to get involved in various fundraising activities. The local division of the Red Cross’s work involves social intervention, volunteering and training, employment and emergency assistance.



Valencia

Joining their colleagues from Valladolid, our team in Valencia raised funds for the **Asociación Española Contra el Cáncer (AECC)** in December despite the challenging situation this year.

SWITZERLAND

Rolle

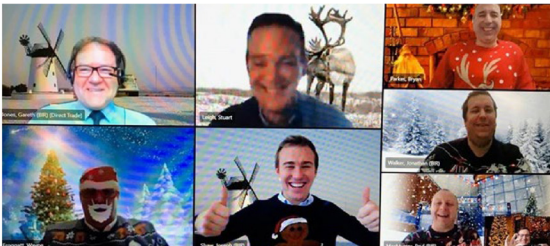
Employees at our European headquarters in Rolle launched a collection of food and funds for **Cartons du Coeur**, an organization they have been supporting for many years. Despite limited access to the office, the collection was a huge success, with remote collecting as well.



UNITED KINGDOM & IRELAND

Architectural Coatings locations

To close up the four-year successful cooperation, our colleagues at the Birstall site and the AC locations in the UK and Ireland truly showed their dedication to **Prostate Cancer UK**. With their strong fundraising efforts throughout the pandemic in 2020, they have surpassed their overall goal, and over the four years, they were able to support Prostate Cancer UK with over 115,000 GBP (160,000 USD)!



Birmingham

Despite having to postpone a *Colorful Communities* project at the partner, our team at the Birmingham site has been proud to support their Charity Partner **Acorns Children's Hospice** for the third year in a row.



Stowmarket

Our Stowmarket site in the UK has been raising money for **AJ's Legacy** for around 10 years now, supporting young people in need from the Stowmarket area.

"The fact that we are able to help support such a worthy charity and go some way to enriching the lives of young people in our local community are what I enjoy the most!"