



Rittenhouse Announces Realignment of Sales Team

April 18, 2023 – Rittenhouse, key provider of STM print and digital books, is pleased to announce the realignment and expansion of its sales team to provide more efficient and effective partnerships with retail bookstore and library customers. The realignment includes the addition of a new Sales Director, Donna Davis, and two new Account Executives.

Donna is responsible for overseeing the sales effort and ensuring close collaboration with marketing and service offerings. “Understanding the needs of our customers and marrying it to the value and services Rittenhouse provides will drive our sales activities,” said Donna. “We are happy to be able to expand and meet these needs with our new team.”

“Customer service is at the forefront of everything we do at Rittenhouse” said Nicole Gallo, Executive Vice President, Rittenhouse. “We are excited to have seasoned individuals recently join the Rittenhouse Team. Their experience and drive will provide extensive knowledge transfer and support for our customers when and how they need it.”

Read about each Rittenhouse sales team member below. Click on their name to reach out and schedule a meeting. They look forward to working with you!

[Donna Davis](#), Sales Director

Donna joined the Rittenhouse Team this past December and has been focused on reimagining how the sales team can realign to better serve its retail and library customers. She brings extensive knowledge and experience as a performance-oriented Sales Leader offering an exceptional record of achievement over a 15-year career, most recently with Hurst Review Services and more than 20 years with Wolters Kluwer Health. Donna is actively building and developing a high-performing team to drive growth.

[Gina Ferrigno](#), Enterprise Account Manager—Southeast Territory

As a seasoned member of the Rittenhouse Team, Gina brings a wealth of experience and knowledge not only with print and digital resources available through Rittenhouse, but also the tools and services that can support academic library and hospital customers in her territory. With the recent territory realignment, Gina is eager to engage with new customers and explore ways that Rittenhouse can better support their institution and patrons.

[David Putz](#), Enterprise Account Manager—Mid-Central Territory

David joined Rittenhouse in 2022 and has since become an integral part of the sales team. Having brought nearly 20 years of library sales experience with him from eBrary, ProQuest, and EBSCO. David has worked to cultivate relationships with existing and new customers in the hospital market. With the territory realignment, David is looking forward to adding academic library customers to his territory portfolio and engaging with them to identify tools and services that can improve their print and digital collection management.



[Brian DeVine](#), Enterprise Sales Representative—Northeast Territory

Brian recently joined the Rittenhouse Team and brings with him more than 30 years of combined experience, most recently with Hurst Review, and previously at Wolters Kluwer and Elsevier in the medical, healthcare, and educational sales spaces. At Rittenhouse, Brian will be responsible for the northeast territory—serving libraries at universities, colleges and medical institutions, as well as hospital and healthcare facilities.

[Julia Cunningham](#), Enterprise Retail and Corporate Account Executive

Julia comes to the Rittenhouse team with more than 8 years of publishing sales experience at Wolters Kluwer and will apply that product knowledge to support and grow customer relationships in the retail market. Working closely with our customer resource center, Julia will spearhead efforts to engage and ensure bookstore and retail corporate customers across the country have access to the textbooks their patrons need.

To or learn more about the many tools and services available at [Rittenhouse.com](#) and [R2library.com](#).

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About Rittenhouse

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors provides libraries, retailers, and other businesses with print and electronic books in the fields of medicine, nursing, and allied health. Rittenhouse connects its partners with the information, services, and expertise critical to their success. The R2 Digital Library, Rittenhouse's market-leading eBook database, provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. Rittenhouse is an EEP/AAP employer. For more information, visit [Rittenhouse.com](#) or [R2library.com](#).