

## Nicole Gallo Named Executive Vice President

January 20, 2022 – Rittenhouse, a leading national distributor of life and health sciences content, has announced the promotion Nicole Gallo to Executive Vice President. Nicole will be responsible for the overall business operations of Rittenhouse; providing leadership and sharing the executive vision for the company.

In her previous role as Executive Director Nicole leveraged her experience in the industry and dedication to the company for planning and execution of the sales, marketing, and publisher relations. She has been instrumental in guiding the company plans for technology innovation and expansion with the addition of an internal IT department, and dedicated publisher relations team.

In her 26 years with the company Nicole served as the Executive Director of Sales & Marketing and spent many of these years in customer facing roles. "Working to understand the needs of our customers has enabled us to establish strategic business objectives focused on providing everything our customers need -from one distributor," said Gallo. With an emphasis on advancing business and innovative technology solutions, she will also continue to oversee the Rittenhouse Advisory Board and collaborate with our strategic partners in industry, publishing and development.

Additionally, Matt Conmy, former Product & Special Sales Manager, has been promoted to the Director of Operations. In this position he will lead and direct publishing partnerships, logistics, quality control, and inventory management with a focus on continuous improvement in processes, workflows, and technology services.

"Since we acquired Rittenhouse in mid-2020, one of our primary goals was to empower a management team that can lead this company forward," said Jeff Villwock, Chief Executive Officer. "Nicole and Matt have done an exceptional job and we are pleased that they and the balance of our team are now well positioned for the future. We look forward to working with them as the ownership team continues to drive growth and create strategic relationships to strengthen our industry leading position."

Rittenhouse stresses customer service in everything it does, and this reorganization is critical to ensure that the company is providing a single source for effortlessly finding trusted, vetted, and quality life and health sciences content.

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## **About Rittenhouse**

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors, Inc. provides libraries, retailers and other businesses with print and electronic books in the fields of medicine, nursing and allied health. Rittenhouse connects its partners with the information, services and expertise critical to their success. The R2 Digital Library, Rittenhouse's market-leading eBook database provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. Rittenhouse is an EEP/AAP employer. For more information, visit Rittenhouse.com.