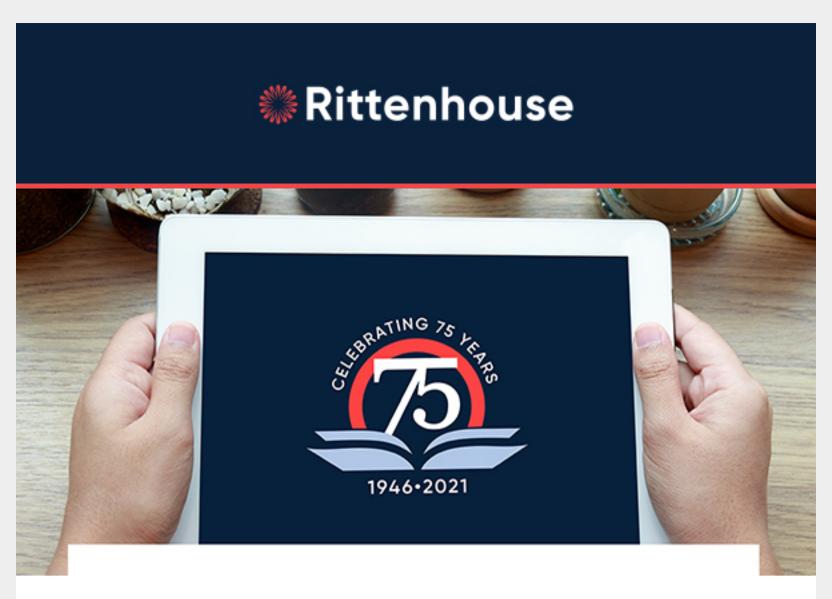
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# **Celebrating 75 years while** focused on the future

Rittenhouse celebrates its 75th anniversary by looking to the future of digital and mobile growth.

This year, Rittenhouse celebrates 75 years of history, hard work and innovation. What began as a bookstore of health sciences and rare books in Philadelphia in 1946, has grown to become the largest independent distributor of health sciences content in the United States. While Rittenhouse celebrates this milestone with pride and appreciation, the team is also filled with focus and anticipation for the future.

#### Here's What You Can Expect in the Years Ahead:

Rittenhouse is poised to significantly transform distribution and access to scientific, technical and medical information through collaboration with industry stakeholders and the development and implementation of innovative new technologies. According to the Bureau of Labor Statistics, 6 of the top 10 growth markets through 2030 are in the health sciences. Rittenhouse will leverage its existing publisher relationships, distribution models, and collaboration with a new advisory board of industry experts, to create new exciting products and services around access to intellectual property and information – when and where the user needs and wants it.

### Proprietary Mobile App:

To celebrate this anniversary, Rittenhouse has launched the first of many new initiatives, Rittenhouse News. This new, free app features news feeds from the most respected STM Associations and Scholarly Publishers – all in one place. In addition, the app provides access to special topics lists, powered by Doody Enterprises, that feature the latest recommendations for content focused in telehealth, health equity and more. The app also enables access to print and eBooks for purchase and the ability to follow publishers in real time as they release new and significant health sciences and medical information.

## DOWNLOAD THE APP TODAY



### **About Rittenhouse**

Rittenhouse is the nation's largest distributor of scientific, technical and medical (STM) content, distributing thousands of titles from more than 500 leading publishers to healthcare providers, universities, retailers and libraries. To better meet the needs of health sciences professionals and students, Rittenhouse is innovating to transform distribution and access to STM content. In addition to the wholesale book distribution business, Rittenhouse's market–leading online platform, the R2 Digital Library, provides access to essential health sciences content and publications in an intuitive, simple-to-use interface. Providing customers and patrons with information critical to their success is Rittenhouse's mission. Knowledge is power. And access to knowledge is empowering.

CONNECT WITH US





For more information, call 800.345.6425, or email customer.service@rittenhouse.com.