

By the Numbers: The R2 Digital Library 2017 Snapshot

March 27, 2018 – Rittenhouse Book Distributors has released key usage and access data from its health sciences eBook database, the R2 Digital Library. Used by more than 500,000 students, faculty, and practitioners in medicine, nursing, and allied fields annually, R2 Library usage data and patterns provide insight into academic and professional healthcare, as well as key metrics for librarians who support these specialized users.

The most accessed discipline in 2017 was public health and the most popular search term was "energy". R2 users printed more than 60,000 chapters and sections of R2 content during the year, enabling collaboration between, students, faculty, and colleagues. Users found the information they needed on the R2 Library more than 60% of the time by starting their search in a LibGuide, library catalog or commercial search engine.

"With a design specialized for the health sciences, the R2 Digital Library provides users with an elevated eBook experience. By easily integrating with any library's systems, and providing tools that support sharing and collaboration, R2 enhances access to a collection of eBooks available nowhere else," said Jason Hafer, Manager of eContent and ePlatform Support. "And because R2 is dedicated to health sciences content, a simple search for 'energy' will provide section level results in nursing, medicine and allied health, rather than leave the user to sort through topics such as solar power, electricity or sports drinks."

Launched in 2005, the R2 Digital Library database offers thousands of health sciences eBooks from the leading publishers and associations—eBooks, videos and images. These high yield, current resources provide the specialized content demanded by health sciences professionals, faculty and students. In addition to traditional publisher content, the R2 Digital Library also offers Open Educational Resources (OER). Some additional features and benefits of the R2 Digital Library include:

- Resources are purchased individually and seamlessly combine to create a customized database.
- Librarians are able to build collections based on their users' needs and library budget.
- Upon purchase, eBooks are immediately accessible with perpetual access.
- R2 features a unique Patron Driven Acquisition model—with no automatic or required purchase to enable users to inform collection development decisions.

The R2 Digital Library can be accessed on desktop computers, laptops, tablets, smartphones and web-capable eReaders. The extensive image library, deep linking, and indexed search functionality provide an enhanced experience for the user. The R2 Digital Library's user interface is optimized for the health sciences, and eBooks are easily integrated into any collection.

Media Contact:
Nicole Gallo
800.345.6425 x 600
nicole.gallo@rittenhouse.com



About Rittenhouse Book Distributors

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors, Inc. provides libraries, retailers and other businesses with print and electronic books in the fields of medicine, nursing and allied health. Rittenhouse connects its partners with the information, services and expertise critical to their success. The R2 Digital Library, Rittenhouse's market-leading eBook database provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. Rittenhouse is an EEP/AAP employer. For more information, visit Rittenhouse.com.