

Rittenhouse Book Distributors Announces an eBook Partnership with the American Diabetes Association

September 19, 2017—Rittenhouse Book Distributors is pleased to announce the addition of resources from the American Diabetes Association (ADA) to its eBook database, the R2 Digital Library. This partnership broadens the R2 Library’s database of resources that support healthcare education from the classroom to the practice setting.

“Rittenhouse strives to continuously add the most current and comprehensive eBooks to the R2 Digital Library. Many, like the resources from the ADA, are essential to education and clinical care,” said Nicole Gallo, Executive Director Sales & Marketing, Rittenhouse Book Distributors. “Adding ADA eBooks to the R2 Digital Library allows us to continue supporting libraries and hospitals that work to provide quality eBooks to healthcare professionals and students.”

The ADA is a global leader in professional education courses and information for health care professionals caring for people with diabetes, most significantly as the publisher of the annual *Standards of Medical Care in Diabetes*, four peer-reviewed scientific research journals, and more than three dozen clinically focused book titles. These resources, along with professional education opportunities, are critical in ensuring the latest research and evidence-based care guidelines reach the medical professional who care for the more than 30 million Americans living with diabetes.

“We’re excited to be working with Rittenhouse and the R2 Digital Library to help us reach and educate more professionals and students on diabetes clinical care,” said Abe Ogden, the ADA’s Associate Publisher of Books. “This collaboration enables our Standards of Care-based content to reach a new audience, and, we hope, support improved outcomes for more people living with diabetes.”

A number of key resources from the ADA are currently available for purchase or Patron Driven Acquisition (PDA) through the R2 Digital Library at R2library.com.

Media Contact:

Laura Duray
Rittenhouse Book Distributors
800.345.6425 x 606
laura.duray@rittenhouse.com

###

Rittenhouse

BOOK DISTRIBUTORS

DISTRIBUTING THE LEADING SCIENTIFIC, TECHNICAL AND MEDICAL PUBLISHERS

About Rittenhouse Book Distributors

Founded in Philadelphia as a retail medical bookstore in 1946, Rittenhouse Book Distributors, Inc. provides libraries, retailers and other businesses with print and electronic books in the fields of medicine, nursing and allied health. Rittenhouse connects its partners with the information, services and expertise critical to their success. The R2 Digital Library, Rittenhouse's market-leading eBook database provides customers with access to thousands of essential and specialized titles in an intuitive interface, optimized for use in health sciences. Rittenhouse Book Distributors, Inc. is a privately held firm headquartered in King of Prussia, Pennsylvania. For more information, visit Rittenhouse.com.

About the American Diabetes Association

Nearly half of American adults have diabetes or prediabetes; more than 30 million adults and children have diabetes; and every 21 seconds, another individual is diagnosed with diabetes in the U.S. Founded in 1940, the American Diabetes Association (ADA) is the nation's leading voluntary health organization whose mission is to prevent and cure diabetes, and to improve the lives of all people affected by diabetes. The ADA drives discovery by funding research to treat, manage and prevent all types of diabetes, as well as to search for cures; raises voice to the urgency of the diabetes epidemic; and works to safeguard policies and programs that protect people with diabetes. In addition, the ADA supports people living with diabetes, those at risk of developing diabetes, and the health care professionals who serve them through information and programs that can improve health outcomes and quality of life. For more information, please call the ADA at 1-800-DIABETES (1-800-342-2383) or visit diabetes.org. Information from both of these sources is available in [English](#) and [Spanish](#). Find us on Facebook ([American Diabetes Association](#)), Twitter ([@AmDiabetesAssn](#)) and Instagram ([@AmDiabetesAssn](#))