



5 Ways To Grow Your T-Shirt Business



1. Be Different





1. Be Different Specialize in a Niche



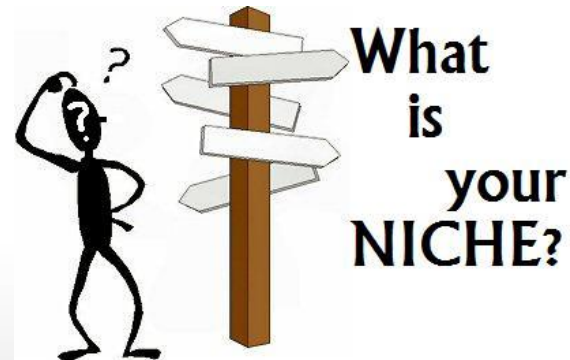
Baseball



School Plays



Festivals





1. *Be Different Speed*



Advertise - Your custom shirts delivered in
two working days!



1. Be Different Artwork

New Design My Library

LEARN DESIGN MODE

Customize Layout

ADD TEXT
ADD CLIP ART
ADD LAYOUT
ADD YOUR ARTWORK

Artwork Troubleshooting Tips

Edit All
Color
Special Effects
Effects Distress Patterns
Show invisible objects:
Show grid lines:

Undo Redo Object Zoom Art Board Delete

Layout #: QEV-157 Design Size: 13.16 in by 6.09 in Design Name: QEV-157

Standard Sheet Size (11.25 x 14)

100%

Transfer Express layout QEV-157

Order Summary

Print Method: Screen Print
Transfer Type: Goof Proof
Fabric: Select Fabric
Cut Apart: No
Transfer Size: 13.16 W 6.09 H
Number of Colors: 2 (Black, Neon Pink)
Background Color: (i.e. Fabric Color)
Image Qty:
Color Changes: 0 Edit
Total Image Qty: 0

Order Notes

Preview & Share
Review Order and Add To Cart

Advertise you have art and can customize in seconds



2. Incentives

Give Your Current Customer a reason to buy more!

Once they choose a design, show them what it will look like on other custom printed items.





2. Incentives

Give Your Current Customer a reason to buy more!



With transfer sheet pricing, use the real estate to add smaller images for free and sell caps, shorts, mouse pads at an incentive price.



2. Incentives

Give Your Current Customer a reason to buy more!

Use price breaks to get them to order more

Standard Transfer Types	Goof Proof, [®] Hot Split, Polytrans								Prices are per SHEET				
	375-499	250-374	200-249	150-199	100-149	75-99	50-74	35-49	25-34	20-24	15-19	10-14	5-9
1 COLOR	.86	.98	1.15	1.33	1.46	1.60	1.87	2.23	2.64	3.04	3.71	4.19	7.99

Example:

We can print 42 shirts for \$93.66 or 50 shirts for \$93.50, do you want to order 50 so you have some extras



3. *Make it easy to buy*

Narrow their choice to the power of 3 to make it easy to decide



QCH-130



QCH-149



QCH-127



3. Make it easy to buy

Create order forms for easy group ordering

**Hornet Cheerleader
SPIRIT SALE**

T-Shirts \$10.00 each & Hoodies \$20.00 each

Colors Available: Color here (color here print) or color here (color here print)

Sizes available:
Youth Small, Youth Medium, Youth Large, Adult Small, Adult Medium, Adult Large, Adult XL

Name: _____ Homeroom: _____

T-Shirts - \$10.00 Each

Quantity _____ Color _____ Size _____ Design# _____
 Quantity _____ Color _____ Size _____ Design# _____
 Quantity _____ Color _____ Size _____ Design# _____

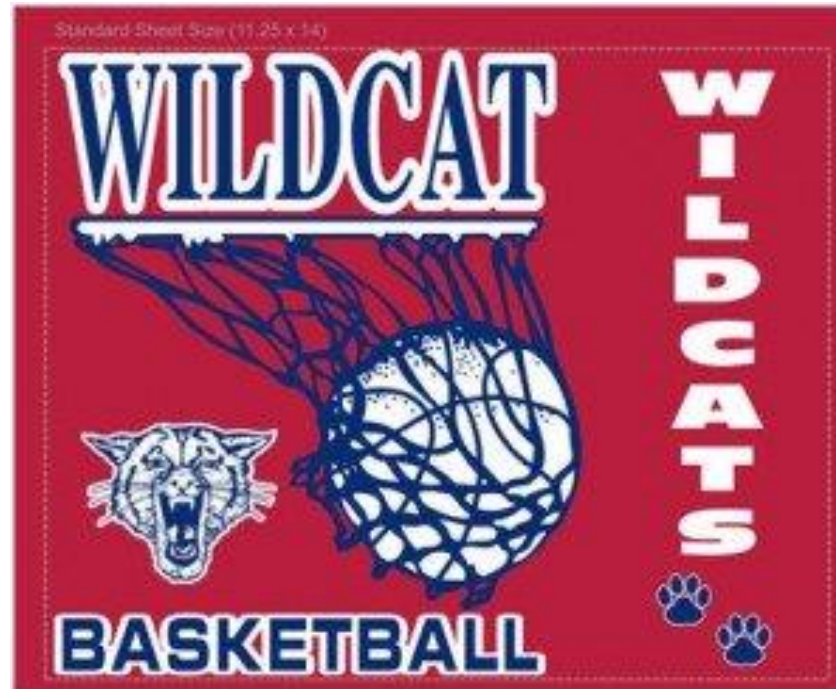
Hoodies - \$20.00 Each

Quantity _____ Color _____ Size _____ Design# _____

Total Enclosed: _____



4. Upsell



Offer a second print location—do you want to add a sleeve print to your hoodie for \$2 more? This is pure profit, it prints on the sheet for free!



4. Upsell



Add an American flag to a sports uniform or an awareness ribbon to the sleeve for a fundraiser



4. Upsell



Personalize with an individual number or add Mom or Dad to the middle for a parent's shirt



4. Upsell



Personalize with a class year on the pocket or under the team name



5. *Package for Repeat Sales*



Include a thank you tag with each shirt



5. *Package for Repeat Sales*



Use your free extra transfer to make a thank you gift for the person organizing and ordering for the group



5. Package for Repeat Sales



Add a custom sticker or hang tag so they know where to get more....



Need more help or have a question?

www.TransferExpress.com

1-800-622-2280

info@TransferExpress.com

