



# Generate Sales With Gifts Using Custom Transfers



Fusion Heat Press



Auto Clam Heat Press

Presented By:





# 15 Gift Ideas You Can Make with Heat Printing

## 1. T-Shirts and Sweatshirts



QAL-14



Express Names™



QSH-2



# 15 Gift Ideas You Can Make with Heat Printing

## 2. Shorts



QSL-59



QLS-33



QFB-60



QAL-476





# 15 Gift Ideas You Can Make with Heat Printing

## 3. Sweatpants, Yoga Pants, Flannel Pants



QLG-2



QAL-45 with Chevron Pattern



QLG-60



# 15 Gift Ideas You Can Make with Heat Printing

## 4. Caps



QBU-154



QHT-18



# 15 Gift Ideas You Can Make with Heat Printing

## 5. Shoes







# 15 Gift Ideas You Can Make with Heat Printing

## 6. Bags



QBU-230



QBU-161



QBU-37





# 15 Gift Ideas You Can Make with Heat Printing

## 7. Kitchen Items (potholders/towels/chef mitts)



QLG-28

Rhinestones and Express Name





# 15 Gift Ideas You Can Make with Heat Printing

## 8. Tablet Covers/Phone Cases and Mouse Pads



QBU-202



QBU-20



# 15 Gift Ideas You Can Make with Heat Printing

## 9. Doll Clothes



QBA-225



# 15 Gift Ideas You Can Make with Heat Printing

## 10. Pet Clothes



QFB-99





# 15 Gift Ideas You Can Make with Heat Printing

## 11. Pillows



Throw pillows with Goof Proof® - perfect for soon-to-be graduates



Use Crystal Clear for pillows you will sleep on - stays soft



# 15 Gift Ideas You Can Make with Heat Printing

## 12. Baby Bibs/Onsies/Caps



CP-25



QAL-14





# 15 Gift Ideas You Can Make with Heat Printing

## 13. Blankets



QFB-76





# 15 Gift Ideas You Can Make with Heat Printing

## 14. Towels



QRT-32



QBU-37



# More Gift Ideas You Can Make with Heat Printing

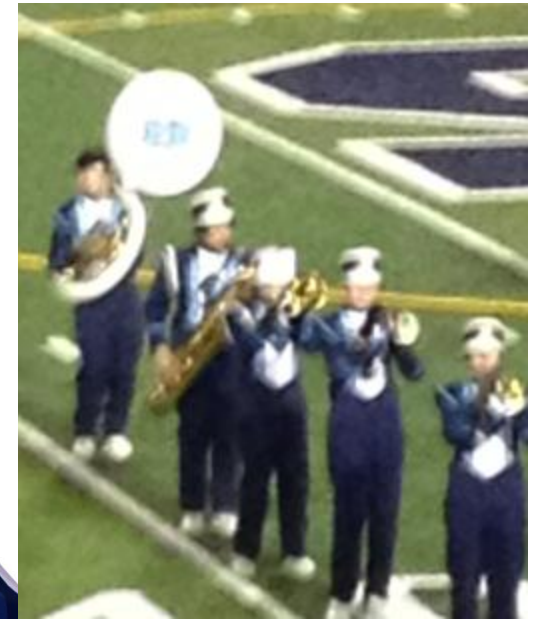
15. And More: Aprons, Tuba Covers, Koozies



QEV-146



QLO-9





# Ordering Tip: Gang Sheets



QLO-9

QBU-137

- All the same or different sizes, and images can be combined to reduce print costs
- All need to be the same color or colors
- Every time you place an order add some ideas for gifts on the sheet





# Ordering Tip: Express Names for One Offs



QFD-4 with Express Name

Individual names cost \$1.40-\$1.75 each

Average Selling Price \$5-8



QAL-374 with Express Name



# Ordering Tip: Order at Price Breaks

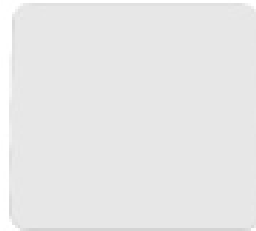
## **Get Extras from Price Breaks**

With transfers it is often less expensive to order at price breaks. For example, it is less expensive to order at the price break of 25, than 22. These extras, that you really didn't pay for are great for add-on sales.



# Application Tips: Raising the Print Area Only

Tip: Use a foam mouse pad to raise the print area. They are inexpensive, come in a variety of shapes and sizes, and can be cut for a custom fit if needed.



**1/4" Thick  
Mouse Pads:  
9.25" x 7.75"**





# Application Tips: Your Cap Press Can Print More Than Caps



Hotronix® Cap Press

- Shorts
- Short Sleeves
- Small Bags
- Any print 3 x 5 or less





# Conclusion

Go to [www.TransferExpress.com/Webinars](http://www.TransferExpress.com/Webinars) for a copy of today's webinar slides.

## *Do you have more questions??*

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows

Contact us:

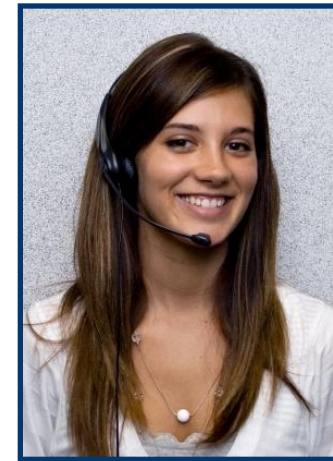
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# Thank You for Attending

## Next Transfer Express Webinar

- **Saving Money with Custom Transfer Sheets**
- **Thursday, December 11**
- **2:00 PM - 3:00 PM**

What topics would you like to see covered in a Transfer Express webinar?

**Email them to:** [info@transferexpress.com](mailto:info@transferexpress.com)



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