

# What is New at Transfer Express for 2025



# Agenda



**Lizz & Mia**  
*Presenters*

1. Offerings

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2. Goof Proof & Goof Proof Premium

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3. HTV

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4. DTF Ultra Color Max-Updates

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5. Easy View Updates

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6. Marketing Kit + Growth  
Opportunity

# The Best Just Got Better

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## Goof Proof

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## Goof Proof Premium

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# Goof Proof

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- Plastisol Ink Transfer
- 70 Ink Colors
- 4 Second Application
- Available In Gang Sheets
- 99 Cent – Single Image Transfers
  - 25 Pcs Minimum
  - 11x14" Sheet Size



# Goof Proof Premium

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- Clear Carrier
- 4 Secs Application
- Available In Gang Sheets
- Perfect For High Volume Printing

# Siser Vinyl

- HTV
- New Options with Added Dimension
- Easy To Cut & Weed
- Special Effects
  - Glitter
  - Metallic
  - Glow-In-The-Dark



# UltraColor Max

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- Exclusive on Transfer Express for UltraColor Max
- Auto-check details & deliverables
- Auto-Proof: Receive free proof in seconds
- Auto-correct: Enhancements for corrections made instantly



# UltraColor Pro

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- New Single Image Pricing
- Efficient for High Quantities
- Vibrant, Detailed Designs with Unlimited Colors and Gradients.





# Easy View

- More Customization & More Creativity
- New Layouts & Clip Art Added
- Free With Transfer Express Account
- Artwork Made Easy



# Marketing Kit

- ❖ Attract New Clients
- ❖ Offer New Products & Finishes
- ❖ Showcase, sell, and succeed with ready-to-use samples, tools, and resources.
- ❖ Everything you need to start and grow your apparel decorating business.

# Stay In Touch

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## Email

[info@TransferExpress.com](mailto:info@TransferExpress.com)

## Call us

1-800-622-2280

## Join Us

Visit us at trade shows

Webinars monthly

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# Thanks for Attending!

Any Questions?



**Lizz & Mia**  
*Presenters*