

Simple Apparel Printing **BUSINESS PLAN**



Answer in one or two sentences

1 THE PROBLEM
What problem will your business solve?

2 THE SOLUTION
How will your business solve the above?

3 BUSINESS MODEL
How will your business make money?

4 TARGET AUDIENCE
Who will be purchasing your products?

5 PROMOTION
How will that audience learn about you?

6 YOUR ADVANTAGE
What will you do better than your competition?

7 FINANCIAL PLANNING
Estimated revenue & operating costs

8 IMMEDIATE NEEDS
Do you need Equipment / Start-up funds?
