

# LEARN HOW TO PRINT BAGS

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**S** STAHL'S  
**TRANSFER EXPRESS**



# AGENDA

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- Different types of bags to print and their markets
- Choosing the right product
- Creating and sizing artwork
- Application tips



# DIFFERENT TYPES OF BAGS- BACKPACKS

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## Markets

- Schools
- Corporate
- Travel Groups

## Fabric

- Denier Polyester

## Available Wholesale Brands

- Port Authority
- OGIO
- Nike
- CornerStone
- Mercer Mettle
- Eddie Bauer



# DIFFERENT TYPES OF BAGS- BEACH BAGS

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## Markets

- Resorts
- Vacationers
- Gift Shop
- Craft Fairs

## Fabric

- Canvas

## Available Wholesale Brands

- Port Authority



# DIFFERENT TYPES OF BAGS- TOTE BAGS

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## Markets

- Halloween
- Gift Shop
- Library/Book Stores
- Farmers Markets

## Fabric

- Canvas
- Polypropylene

## Available Wholesale Brands

- Port Authority



# DIFFERENT TYPES OF BAGS- CINCH SACKS

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## Markets

- Schools
- Teams

## Fabric

- Polyester
- Nylon
- Poly/Cotton

## Available Wholesale Brands

- Port Authority
- Sport-Tek



# DIFFERENT TYPES OF BAGS- HIP PACKS (AKA FANNY PACKS)

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## Markets

- Corporate
- Resorts
- Young Parents
- Festivals
- Sports / Athletics

## Fabric

- Polyester
- Nylon

## Available Wholesale Brands

- Port Authority
- Cotopaxi
- Carhart



# DIFFERENT TYPES OF BAGS- COSMETIC/TRAVEL BAGS

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## Markets

- Corporate
- Fashion
- Wedding

## Fabric

- Polyester
- Nylon
- Burlap

## Available Wholesale Brands

- Port Authority



# DIFFERENT TYPES OF BAGS- TECH CASES

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## Markets

- Corporate
- Schools

## Fabric

- Polyester
- Nylon
- Poly/Cotton

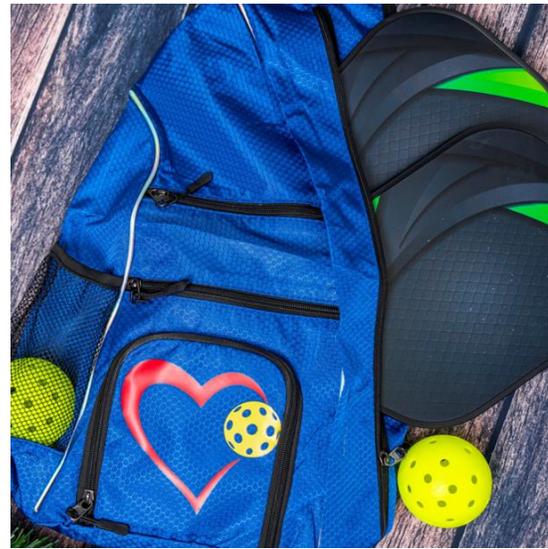
## Available Wholesale Brands

- Port Authority
- OGIO



# DIFFERENT TYPES OF BAGS- MISC.

- Wine Totes
- Wedding Favors
- Duffel Bags
- Sports Bags
- Lunch Bags
- Gift Bags



# WHAT PRODUCT?

- Use the right product based on quantity needed, colors and size

# The Heat Transfer Guide: WHAT TO USE WHEN



# EASY VIEW, YOUR ONLINE DESIGNER

- Filled with 7K easy to customize layouts
- Filled with 10K clip art
- Both spot and full color
- Mock-up tool included

The screenshot displays the STAHL'S TRANSFER EXPRESS online designer interface. At the top, the logo and navigation icons (New, Open, Add, Save) are visible. On the right, a progress indicator shows three steps: 1 Design, 2 Options, and 3 Review. The left sidebar contains a vertical menu with icons for: Get Started, Edit, Add Text, Add Clip Art, Add Layout, Upload, and Mock Up (which is currently selected). The main workspace is divided into two panels. The left panel, titled 'Choose Design Elements to Mock Up', includes buttons for 'Entire Design' and 'Selection Only', and sections for 'Add Background' (with options: Upload My Own, Use Apparel, Browse Stock) and 'Watermark' (with a toggle and a text input field). At the bottom of this panel are 'Clear Background' and 'Download' buttons. The right panel shows a 3D mock-up of a black tote bag with a colorful design that reads 'SAGINAW PARK JAZZ FEST' and features illustrations of various jazz instruments.

# CREATING AND SIZING ARTWORK

- Easy View gives you the size in inches
- When measuring the space on the bag, be sure to avoid straps and seams



# APPLICATION TIPS

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- Interchangeable Platens



## APPLICATION TIPS

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- Cap press may help to avoid seams/straps in small area



# APPLICATION TIPS

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- Print Perfect Pad or Mouse Pad



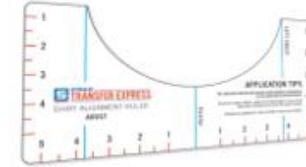
# APPLICATION KIT

- The Application Kit is the perfect set of accessories to go alongside your heat press. These tools will help you with everyday printing or when you are in a pinch.

ONLY  
\$35



**T-Shirt**  
Practice your application technique with the included t-shirt and transfer.



**Application Ruler**  
Take the frustration out of aligning transfers with our easy to use ruler. Just match the cutout to the shirt collar, align your transfer, remove the ruler and press!



**Mousepad**  
Avoid those pesky buttons, zippers, and pockets by elevating your print area with this transfer friendly option.



**Application Poster**  
Keep an easy to reference poster near your heat press and press every transfer with confidence.



**Test Strips**  
Test the temperature accuracy of your heat press to ensure proper application every time.



**Coupon**  
We're excited for your custom heat transfer order, so we've included a \$10 credit to get you started!

- Set your heat press to 360 (F)
- Using a cover sheet, adhere one strip to each corner of the paper and one in the center.
- Place the paper on the heat press, test strip side down.
- Close your press for 4 seconds. The boxes will turn black if the temperature has been reached.



**Cover Sheets**  
These reusable cover sheets are essential for full color transfers and for garments that are partially decorated.

# Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Call us – 1-800-622-2280
- Read and Subscribe to our Blog – [blog.transferexpress.com](http://blog.transferexpress.com)
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