

Welcome

Bling It Up



Presented by:



STAHL'S
TRANSFER EXPRESS



Rhinestones

What are they and how can I use them?



- **Rhinestones** - a diamond simulant made from rock crystal, glass or acrylic with facets



- **Rhinestuds** - metal with facets and painted for shine



- **Nailheads** - not faceted

- All are applied with a heat press
- Printwear Magazine - “by adding a little bling, you can add \$10 to your selling price!”



Rhinestones

Who Wants Them?



- Largest Market Cheer and Dance Teams
- Fashion - Brides, One of A Kind Tees
- Number one request from our customers is for Sports Team
- Spirit wear for moms, Girl's Athletics
- Schools - great look for female students!



Rhinestones

- Easily combines with custom Transfers
- Alphabet Sheets to create custom phrases/names
- Custom Rhinestones— researching possibility, may be coming soon



RS-34 - **New!**



RS-35 - **New!**



RS-36 - **New!**



RS-37 - **New!**



RS-38 - **New!**



RS-39 - **New!**



RS-32



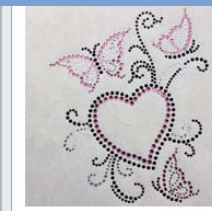
RS-0



RS-9



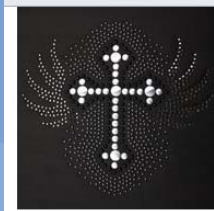
RS-10



RS-11



RS-12



RS-13



RS-14



RS-15



RS-16



Rhinestones

How To Use with Screen Printed Transfers

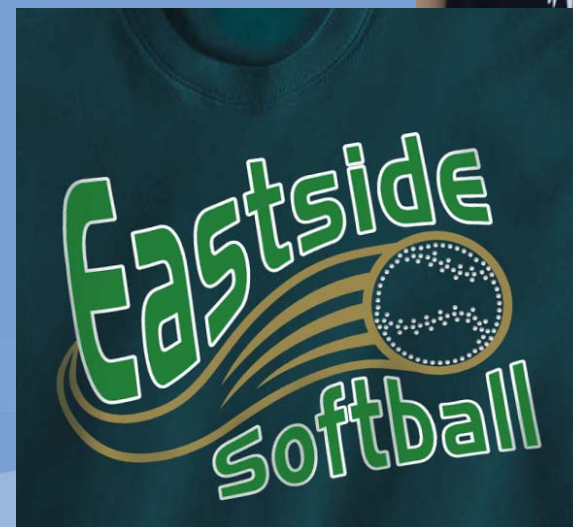
- “Sprinkle” outside of print area



Rhinestones

How To Use with Screen Printed Transfers

- We have over 150 layouts than can be incorporated with our 40 stock rhinestones



Faux Rhinestone

- Using screen printed glitter ink and a dot pattern to give the effect of rhinestones



Faux Rhinestone Designs



QBK-155



QCH-91



QAL-340



QAL-341



QAL-375



QAL-342



QAL-343



QSL-157

We Print It. You Press It.™



Glitter

- Screen printed
- Can print almost any art
- Available in silver, gold, red, blue, green and pink
- Can combine glitter colors on one transfer



Metallic Inks

- Inks with metal flakes in them to give them sparkle
- Available in Metallic Silver, Metallic Gold and Metallic Graphite
- Express Names™ now available in Metallic Silver and Metallic Gold



Reflective

- Stock Reflective Transfers
- 3M Scotchlite meets ANSI/ISEA 107, CSA Z96 and EN 471 standards
- Can be customized by combining with screen printed transfers and applied at the same time.

POLICE

REF-1 POLICE

3" tall x 10.75" wide
5 pack - \$15.00

STAFF

REF-2 STAFF

3" tall x 10.75" wide
5 pack - \$15.00

SECURITY

REF-3 SECURITY

3" tall x 10.75" wide
5 pack - \$15.00

FIRE

REF-4 FIRE

3" tall x 8.25" wide
5 pack - \$15.00

EMS

REF-5 EMS

3" tall x 8" wide
5 pack - \$15.00



Pearl Prints™

- Screen printed transfer in soft metallic colors
- Pearl Copper, Pearl Gold, Pearl Green, Pearl Blue, Pearl Pink and Pearl Purple



Foil



1. Apply transfer



3. Cover transfer with foil and apply



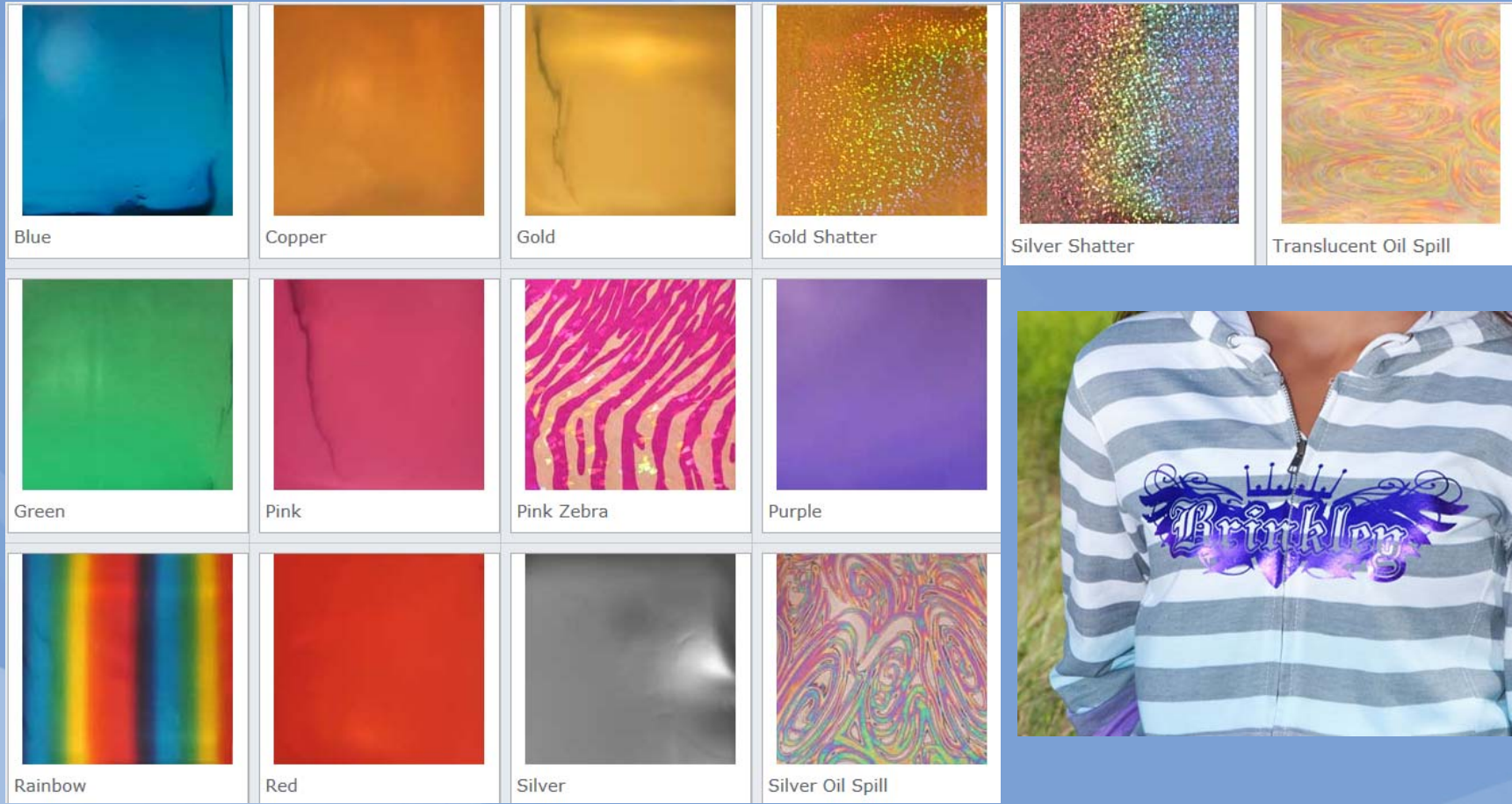
2. Cut foil, sold in sheets and by the roll



4. Peel foil, only adheres where ink transfer had been applied



Foil



Tip: When using foil, order your screen printed Goof Proof® transfer in an ink color similar to your foil color



Mixed Media



Comparison of Bling



Metallic Silver

Silver Glitter

Silver Foil



Thank You for Attending

Next GGG Webinar

- **CoreIDRAW® - Session Three – Working with Text**
- **Tuesday April 23, 2013**
- **2:00 PM – 3:00 PM**
- **Sponsor: Imprintables Warehouse**

Next Transfer Express GGG Webinar

- **Work It! – Selling to more than Schools and Teams**
- **Thursday May 9, 2013**
- **2:00 PM - 3:00 PM**

What topics you would like to see covered in a Transfer Express webinar?

Email them to: info@transferexpress.com



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