



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

The Wedding Market



"Couples are spending their budgets to focus on guests, they are taking care of them and showing them a very personalized experience," said Kristen Maxwell Cooper, executive editor at [The Knot](#). "But personalization is not cheap."

Where to find Wedding Customers

Etsy

Pinterest

Facebook

In Store Promotion



Price Reduction-It's All About the Sheet

The screenshot displays the STAHL'S TRANSFER EXPRESS design tool interface. At the top left is the logo and tagline "The Custom Transfer People". A navigation bar includes "New Design" and "My Library". A central banner advertises "CAD-PRINTZ® DIGITAL TRANSFERS NOW AVAILABLE" with subtext "Full Color Heat Applied Transfers, Decals, Banners & More!". On the right, there are links for "LEARN", "DESIGN MODE", "MY ACCOUNT", and "CART", along with a phone number "1-800-622-2280" and a "Have a question?" link.

The main workspace shows a design titled "QMT-68 wedding" on a "Standard Sheet Size (11.25 x 14)". The design features the words "Bride" and "Bridesmaid" in a decorative, cursive font, each accompanied by a heart icon. The interface includes a "Customize Layout" sidebar with buttons for "ADD TEXT", "ADD CLIP ART", "ADD LAYOUT", and "ADD YOUR ARTWORK", as well as "Artwork Troubleshooting Tips". Below these are "Edit All" and "Special Effects" (Effects, Distress, Patterns) options, and checkboxes for "Show invisible objects" and "Show grid lines". A "SAVE DESIGN" button is at the bottom left.

On the right side, an "Order Summary" panel provides details: Print Method: Screen Print; Transfer Type: Goof Proof; Fabric: 50/50 Cotton/Poly Blend; Cut Apart: No; Transfer Size: 11.05 W x 13.71 H; Number of Colors: 1 (Fuchsia); Background Color: (i.e. Fabric Color); Image Qty: 20; Color Changes: 0; Total Image Qty: 20. The "Order Price" section shows "\$3.20 per Image" and "\$3.20 per Sheet (20 Sheets)", with a "Total Price: \$64.00" and "Ship Date: 1/26/2018". There are also "Order Notes", "Preview & Share", and "Review Order and Add To Cart" buttons.

Time Reduction-It's All About the Art



Easy View Preloaded with:
10,450 clip art
5,542 layouts like this one

Best part - It's free to all Transfer Express customers

Second best part - It's easy to use, no art talent or experience is needed

Time Reduction-It's All About the Art

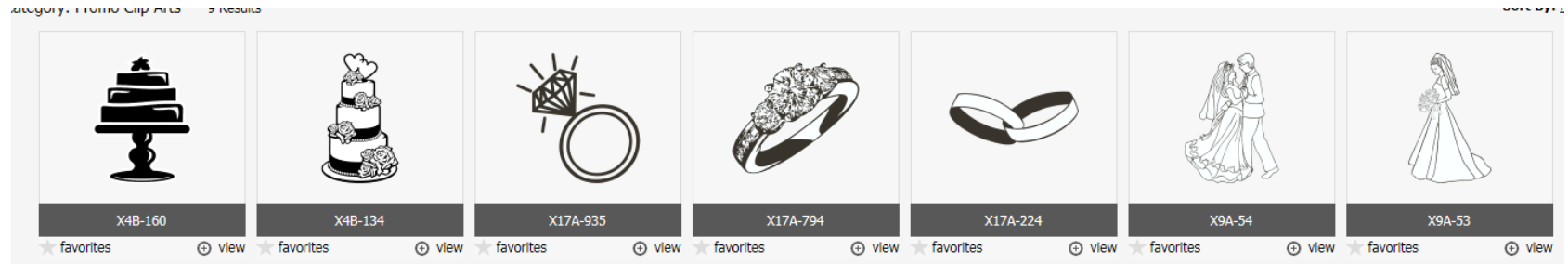
<p>6-16 She Said Yes!! ALANA & SHELDON COMPTON</p> <p>QEV-191</p> <p>★ favorites ⊕ view</p>	<p>Compton's Bachelorette Party GIRLS NIGHT OUT! COMPTON BAR AND GRILLE MAY 28, 2018</p> <p>QEV-137</p> <p>★ favorites ⊕ view</p>	<p>The Last Fling Before the Ring! Compton's Bachelorette Party</p> <p>QEV-136</p> <p>★ favorites ⊕ view</p>	<p>OUR BEAUTY BEGINS ONE TODAY... Together Forever Carrie & Tom</p> <p>QSL-177</p> <p>★ favorites ⊕ view</p>	<p>Compton's Wedding June 12, 2018</p> <p>QEV-131</p> <p>★ favorites ⊕ view</p>	<p>Whom God has joined together. Let no one pull apart...</p> <p>QEV-35</p> <p>★ favorites ⊕ view</p>	
<p>Compton Cheer</p> <p>QCH-160</p> <p>★ favorites ⊕ view</p>	<p>LOVE Compton Survivors</p> <p>QFD-46</p> <p>★ favorites ⊕ view</p>	<p>LOVE Compton Eagles</p> <p>QAL-559</p> <p>★ favorites ⊕ view</p>	<p>LOVE</p> <p>QHK-128</p> <p>★ favorites ⊕ view</p>	<p>VALENTINE Dance Compton High School</p> <p>QSL-242</p> <p>★ favorites ⊕ view</p>	<p>LOVE compton tennis</p> <p>QTS-69</p> <p>★ favorites ⊕ view</p>	<p>Peace LOVE Partying Compton Library</p> <p>QAL-524</p> <p>★ favorites ⊕ view</p>
<p>VALENTINE Dance Compton High School</p> <p>QSL-242</p> <p>★ favorites ⊕ view</p>	<p>Compton Junior High School Valentine's Day Dance GHE GYMNASIUM February 11, 2018</p> <p>QSL-172</p> <p>★ favorites ⊕ view</p>	<p>17th ANNUAL FATHER - DAUGHTER Valentine's Day Dance COMPTON COMMUNITY CENTER FEBRUARY 14, 2018</p> <p>QSL-171</p> <p>★ favorites ⊕ view</p>	<p>COMPTON'S Valentine's Day Dance</p> <p>QHL-51</p> <p>★ favorites ⊕ view</p>	<p>THE COMPTON'S VALENTINE'S DAY PARTY</p> <p>QHL-3</p> <p>★ favorites ⊕ view</p>	<p>Happy Valentine's Day COMPTON ELEMENTARY FATHER - DAUGHTER DAY DANCE Compton Elementary Feb. 14, 2018</p> <p>QHL-17</p> <p>★ favorites ⊕ view</p>	<p>Compton Valentine's Dance 2018</p> <p>QHL-2</p> <p>★ favorites ⊕ view</p>



STAHL'S
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The Custom Transfer People

Time Reduction-It's All About the Art



150 heart choices!

What You Can Print and Sell



Custom Shirts for Bachelorette Parties and Trips

- Bride Tribe is huge
- Use the art
- Express names for personalization or use the sheet

Clipart:			
#	Clipart	Desc	
1	X17B-405	Simple Hand Drawn Arrow	
2	X17B-382	Boho Feather	
3	X12A-92	Boho Flowers	

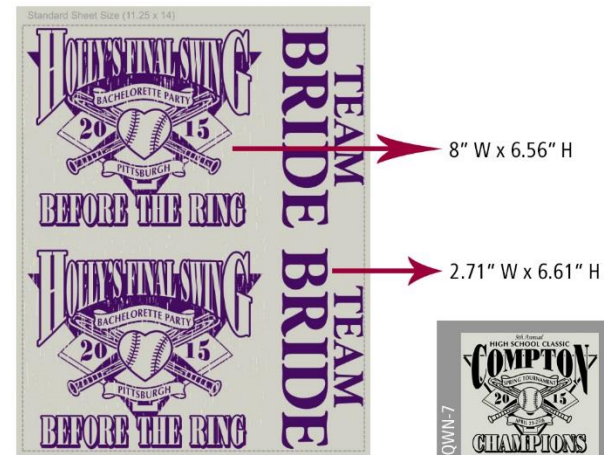
What You Can Print and Sell



Bachelorette party custom shirt idea for attending a baseball game.

Custom Shirts for Bachelorette Parties and Trips

- Baseball Layout QWN-7
- Raglan Athletic Style Shirt
- Numbers indicated year they met the bride (all star font)
- Use the sheet
- Express names for individual personalization



What You Can Print and Sell

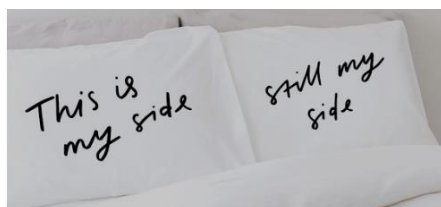


Favor bags and napkins



What You Can Print and Sell

Wedding Gifts
Pillow Cases



What You Can Print and Sell

Honeymoon
Tote Bag



What You Can Print and Sell

Wine totes and can coolers
for the reception tables



What You Can Print and Sell



Satin Robes for the big day



The Bund

The Bund Women's Pure Colour Short Satin Kimono Robes With Oblique V-Neck

★★★★☆ 465 customer reviews | 30 answered questions

Price: \$15.99 & FREE Returns

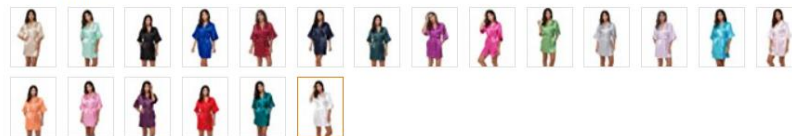
Get \$70 off instantly: Pay \$0.00 upon approval for the Amazon Prime Rewards Visa Card.

Fit: As expected (70%)

Size:

Medium [Size Chart](#)

Color: White



What You Can Print and Sell



Spa slippers for the wedding party

- Use the sheet
- Shoe Platen makes these easy to apply
- Slippers from Amazon, \$3.45

SHOE PLATEN



2 of Waffle Open Toe Adult Slippers Cloth Spa Hotel Unisex Slippers for Women and Men White

Sold by: Mall Items

\$3.45

What You Can Print and Sell



RS-10

7" x 3.5" Bride (light pink studs)

Just \$2.50 for
this stock
rhinestone
transfer

What You Can Print and Sell



Golf Towels for the
Groom's Golf Outing

What You Can Print and Sell



Chair Covers and Tablecloths

What You Can Print and Sell

Full Color Digital Stickers for Mugs



What You Can Print and Sell

Full color banners for wedding hall and cars



Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
- Visit our website: www.TransferExpress.com
- Visit us at Trade Shows
- Connect with Us on Social Media

Contact us: Phone: 1-800-622-2280

Fax: 1-800-833-3877

Next Webinar

Marketing Strategies to Grow Your Business in 2018

- March 8
- 2:00 pm EST