



PRODUCT GUIDE 2022

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welcome to



table of contents

02	Choosing a Transfer Product
04	Heat Transfer Comparison Chart
06	Digital Screen Printed Transfers
06	UltraColor™ Max
08	UltraColor™ Soft
10	UltraColor™ Stretch
11	UltraColor™ Stretch with Blocker
10	Screen Printed Transfers
12	Goof Proof®
14	Elasti Prints®
16	Glitter
17	Hot Split Retro
18	Reflective
19	Foil
20	Pearl Prints
21	Puff
23	Names & Numbers
26	Full Color Transfers
27	CAD-PRINTZ®
30	Stickers and Window Decals
31	Easy View® Online Designer
	Become your own t-shirt designer with our industry leading, state of the art, online design program
33	Grow Your Business
	Tips for maximizing your transfer orders, choosing a heat press, and apparel options
33	Gang Sheets
34	Profitable Layouts
35	Wholesale Apparel
36	Heat Press Comparison
37	Turnaround Times
37	How to Order
38	Turnaround Times

WHY *transfer express*®

Our mission is simple - we are here to help you grow your business. Whether you are just starting out or a veteran of the industry, our heat transfer products are designed to help you succeed. When you choose Transfer Express, you are working with the industry leader in custom screen print and digital heat transfers. We provide you excellent service, speed, education, and the most innovative products on the market.

THE POWER OF *easy view*®

You don't have to be a designer to make awesome t-shirt artwork. Easy View® online design center gives you the ability to create professional artwork for apparel. This free design tool is loaded with thousands of layouts and clip art, ready to customize. Even graphic design newbies can learn to use Easy View quickly, without a high learning curve or cost of expensive art programs.

HEAT TRANSFERS ARE THE ULTIMATE PRINTING CHOICE

Transfers apply in seconds! There is no need for significant capital investment or a large space for manufacturing. Pick a corner in a room, set up your heat press, and start making money.

Simply set your shirt on the press, position the transfer, and apply. The result is a quality printed product that will last the life of the garment - guaranteed!

With heat transfers you can print on t-shirts, hoodies, pants, shoes, bags, can coolers and more. The versatility of heat transfers makes it possible to decorate countless items.



Screen Printed Transfers

Screen printed transfers, also known as plastisol or water-based transfers, is a type of heat transfer that is printed using plastisol or water-based inks onto a special release paper, or film, instead of an actual garment. Screen printed transfers, when properly applied, will last the life of the garment.



Full Color Transfers

Full color CMYK transfers are made with made with eco-solvent or aqueous based ink. Full color is a solid solution for artwork with multiple colors, gradients, textures, and photo-realistic images.

Digital Screen Print Transfers

The latest transfer technology combining screen print and full color digital inks to produce a transfer that is the best of both worlds. The feel and durability of a screen print transfer with the the characteristics of a full color transfer. Welcome to the revolution of apparel decoration!



HEAT TRANSFER COMPARISON CHART

		PLASTISOL			SPECIAL EFFECT PLASTISOL				DIGITAL SCREEN PRINT WATER BASED				FULL COLOR DIGITAL SOLVENT INK			WATER BASED	
		Goof Proof®	Elasti Prints®	Hot Split Retro	Foil Adhesive	Pearl Prints™	Puff	Glow-in-the-Dark	Glitter	UltraColor™ Soft	UltraColor™ Stretch	UltraColor™ Stretch w/ Sub Block	UltraColor™ Max	Express Prints	Soft Opaque	Sub-Block	Reflective
APPLICATION	Application Temp (F)	365° cotton/poly blends 325°-335° polyester/synthetics	290°	360°-370°	340°	340°	360°370°	340°	365°	290°-320° polyester/synthetics 340°- 360° cotton/poly blends	290°-320° polyester/synthetics 340°- 360° cotton/poly blends	290°-320° polyester/synthetics 340°- 360° cotton/poly blends	290°-320° polyester/synthetics 340°- 360° cotton/poly blends	250°	310°	265°	305° -315°
	Application Time (seconds)	4-6 cotton/poly blends 10-12 polyester/synthetics	15	8-10	8	10	5	10	15	12-15	12-15	12-15	12-15	5	15	20	15
	Application Pressure	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/5-7	Med/5-7	Med/5-7	Med/5-7	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8	Med/Firm 6-8
INK TYPE	Peel	Hot	Cold	Hot	Hot	Cold	Hot	Warm	Cold	Cold	Cold	Cold	Hot	Hot	Hot	Warm	Cold
	Plastisol Ink	✓	✓	✓	✓	✓	✓	✓	✓								
	Digital Screen Print									✓	✓	✓					
PRODUCT TRAITS	Water Based Ink										✓	✓					✓
	Full Color Solvent Ink												✓	✓	✓	✓	
	How it Feels	Soft	Soft	Soft	Soft	Soft	Soft	Durable	Durable	Very soft & smooth	Very soft & smooth	Very soft & smooth	Soft	Soft	Soft	Durable	Very Soft
ORDER OPTIONS	Finished Appearance	Screen Print - Matte	Screen Print - Semi-Matte	Screen Print - Matte	Shiny & Blingy	Shimmery	Raised ink	Screen Print	Shiny & Blingy	Super Matte	Super Matte	Super Matte	Semi-Gloss	Matte	Semi-Gloss	Semi-Gloss	Matte
	Stretch & Rebound	✓	✓							✓	✓	✓	✓		✓		✓
	Blocks Dye Migration											✓				✓	
APPLICATION TYPES	Sheet Size	11.25" x 14"	11.25" x 14"	11.25" x 14"	11.25" x 14"	11.25" x 14"	11.25" x 14"	11.25" x 14"	11.25" x 14"	11.5" x 18"	11.5" x 18"	11.5" x 18"	22" x 22"	N/A	N/A	N/A	11.5" x 18"
	Sold by Sheet or Individual image?	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Sheet	Both	Individual	Individual	Individual	Sheet
	Can I Gang Sheet?	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓				✓
DURABILITY TESTING	Outline Around Image?	No	No**	No	No	No	No	No	No	Thin Clear Outline	Thin Clear Outline	Thin Clear Outline	No	Thin White Outline***	Thin White Outline***	Thin White Outline***	No
	100% Cotton	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Cotton/Poly Blends	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	100% Polyester	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DURABILITY TESTING	Stretch Fabrics (Nylon, Spandex, Lycra®, etc.)										✓	✓			✓		
	Wash Test Durability	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	50 Wash/Dry Cycles	25 Wash/Dry Cycles
	CPSIA Certified	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	CA Prop 65 Certified	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Nike RSL Certified	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



NEW! UltraColor™ Max

Full color CMYK transfers for small runs

UltraColor™ Max is a direct to film transfer that offers high photo quality and detail with achievable color gradients. These lightweight transfers have a nice soft hand feel and stretch and can be applied at a low temperature to reduce scorching.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends



🔥 290°-320°F ⌚ 12-15 seconds

⬇️ Medium / 5-7 🗑️ Hot Peel



One. Simple. Solution.

- ▶ No limit on colors
- ▶ Great for fine detail & free floating text
- ▶ Matte finish, with a soft, high end feel
- ▶ Order by the sheet or piece
- ▶ Use on any cotton, polyester, cotton/poly blends, triblends
- ▶ Print any location

UltraColor™ is the Answer



UltraColor™ Soft

Soft Matte Finish - No Shine or Tackiness

This game changing digital screen print transfer introduces our technology where full color, digitally printed graphics become one with the apparel. **UltraColor™ Soft** provides a soft, clean edge, full color print.

APPLICATION

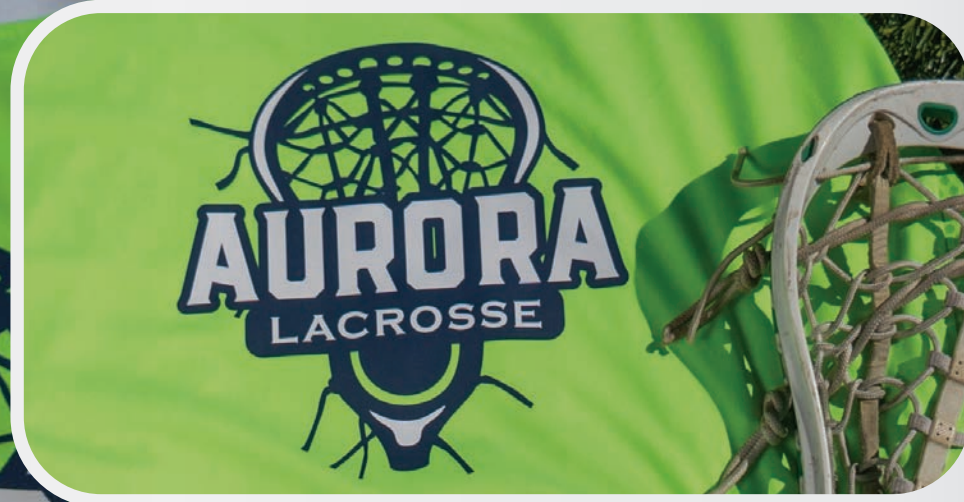
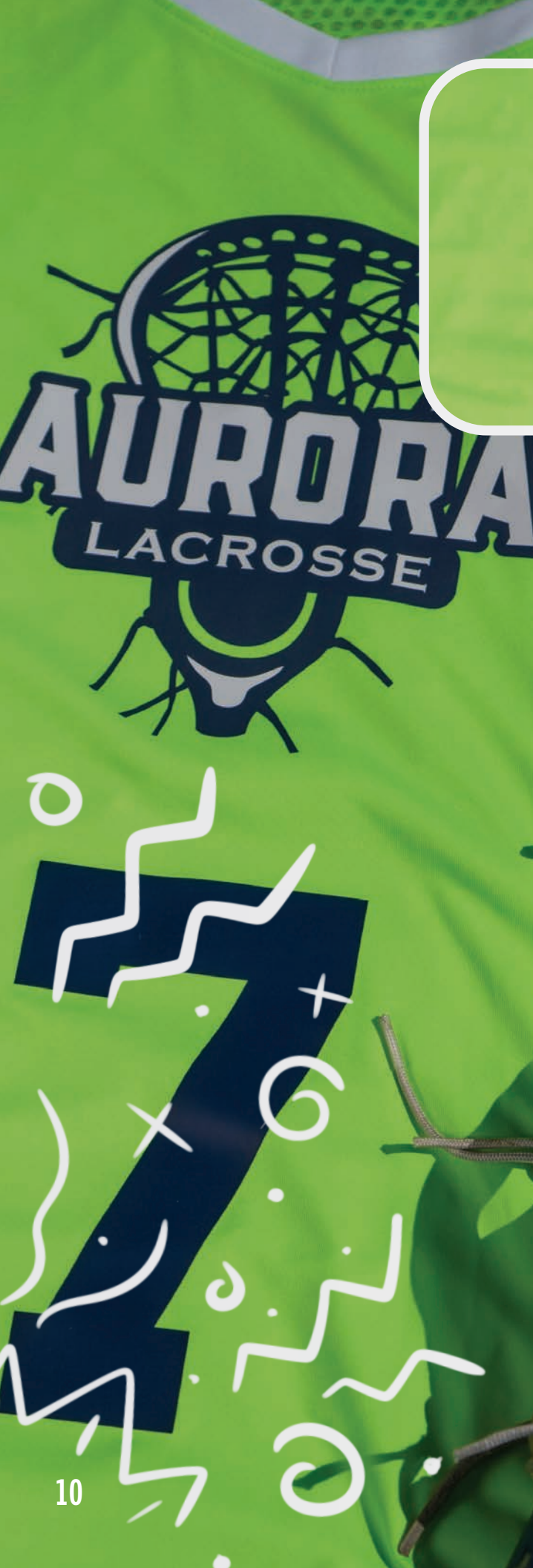
Cotton, Polyester, Cotton/Poly Blends

🕒 12-15 seconds

🔥 290° - 320°F	🔥 340° - 360°F
polyester & synthetics	cotton & cotton/poly blends

📏 Medium / 5-7	🗑️ Cold Peel
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UltraColor™ Stretch

UltraColor transfers for spandex and nylon

UltraColor™ Stretch combines everything you love about UltraColor Soft with industry leading stretch and rebound ability. This digital screen print transfer uses a water-based ink formula to produce the ultimate solution for decorating elastic apparel.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends,
Spandex, Lycra®, Woven Nylon

🕒 12-15 seconds

🔥 290°-320°F	🔥 340°-360°F
polyester & synthetics	cotton & cotton/poly blends

📏 Medium / 5-7	🗑️ Cold Peel
----------------	--------------

FULL COLOR CMYK



UltraColor™ Stretch with Blocker

UltraColor transfers for sublimated polyester

UltraColor™ Stretch with Blocker is everything you love about UltraColor Stretch but adds a blocker within it to prevent dye migration. Use this digital screen print transfer on sublimated polyester so there is no bleeding through your image.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends,
Spandex, Lycra®, Woven Nylon,
Sublimated Polyester

🕒 12-15 seconds

🔥 290°-320°F	🔥 340°-360°F
polyester & synthetics	cotton & cotton/poly blends

📏 Medium / 5-7	🗑️ Cold Peel
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FULL COLOR CMYK





Goof Proof®

The fastest and easiest to apply screen printed transfer

Goof Proof® is our **best selling** product and your go-to heat transfer product. Best for decorating popular apparel items like t-shirts, sweatshirts and more with one or two ink colors.

Durable, phthalate-free, plastisol ink offers superior opacity on any color apparel.

Available in Single or Multi-Color and 70+ stock colors (color matching available)

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 365°F ⌚ 4-6 seconds ⬇️ Medium/6-8 📄 Hot Peel

100% Polyester

🔥 325°F - 335°F ⌚ 10-12 seconds ⬇️ Medium/6-8 📄 Hot Peel

GOOF PROOF®



BLACK	WHITE	SOFT PINK 1895 C	DUSTY ROSE 1555 C	BUBBLEGUM PINK	RASPBERRY 212 C	FUCHSIA 233 C
RUBINE RED	METALLIC ROSE GOLD 680 C	RED 186 C	RUST 18-1449	BURGUNDY 202 C	MAROON 195 C	EGGPLANT 5115 C
PEACH 1625 C	TENNESSEE ORANGE 1375 C	ORANGE 172 C	BURNT ORANGE 1665 U	TEXAS ORANGE 1525 C	MEDIUM BROWN 470 C	DARK BROWN 4975 C
YELLOW 102 C	GOLD 1235 C	MAIZE 123 C	OLD GOLD 1255 C	VEGAS GOLD 4505 C	METALLIC GOLD	TURQUOISE 320 C
SHARK TEAL 321 C	JAG GREEN 3155 C	DOLPHIN 3282 C	MINT GREEN 571 C	CELERY 367 C	PISTACHIO 360 C	AVOCADO 368
JADE GREEN	KELLY GREEN 348 C	OLIVE 371 C	DARK GREEN 357 C	POWDER BLUE 277 C	CAROLINA BLUE 278 C	COLUMBIA BLUE 279 C
ROBIN EGG BLUE 2985 C	CYAN	DENIM 646 C	MID BLUE 300 C	ROYAL 286 C	MIDNIGHT BLUE 295 C	NAVY BLUE 289 C
THISTLE 16-3304	VIOLET 522 C	LAVENDER 2655 C	PURPLE 267 C	CEMENT 427 C	METALLIC SILVER 877 C	GREY 430 C
CHARCOAL 432 C	METALLIC GRAPHITE	CREAM 1205 C	NATURAL	BEIGE 726 C	FLESH 475 C	TAN 472 C
KHAKI 7536 C	NEON BLUE	NEON GREEN	NEON LIME	NEON YELLOW	NEON ORANGE	NEON PINK

ELASTI PRINTS®



Elasti Prints®

Ideal for heat-sensitive, stretchable polyester fabrics

*Superior stretch and rebound,
high opacity, phthalate-free plastisol ink.*

Designed to apply at low heat for use on performance fabrics, such as Under Armour® and other moisture-wicking apparel.

Recommended Fabrics:
100% Polyester

Available in single or
Multi-Color and 70+ Stock colors

APPLICATION

100% Polyester

- 🔥 290°F ⌚ 15 seconds
- ⬇️ Medium/6-8 🗑️ Cold Peel

BLACK	WHITE	SOFT PINK 1895 C	DUSTY ROSE 1555 C	BUBBLEGUM PINK	RASPBERRY 212 C	FUCHSIA 233 C
RUBINE RED	METALLIC ROSE GOLD 680 C	RED 186 C	RUST 18-1449	BURGUNDY 202 C	MAROON 195 C	EGGPLANT 5115 C
PEACH 1625 C	TENNESSEE ORANGE 1375 C	ORANGE 172 C	BURNT ORANGE 1665 U	TEXAS ORANGE 1525 C	MEDIUM BROWN 470 C	DARK BROWN 4975 C
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THISTLE 16-3304	VIOLET 522 C	LAVENDER 2655 C	PURPLE 267 C	CEMENT 427 C	METALLIC SILVER 877 C	GREY 430 C
CHARCOAL 432 C	METALLIC GRAPHITE	CREAM 1205 C	NATURAL	BEIGE 726 C	FLESH 475 C	TAN 472 C
KHAKI 7536 C	NEON BLUE	NEON GREEN	NEON LIME	NEON YELLOW	NEON ORANGE	NEON PINK



Glitter

The latest trend in screen printed transfers

Glitter screen printed transfers add sparkle to your design and can be applied to any color apparel.

Available in 10 Colors, Single, or Multi-Color (2-10 Glitter Colors)

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 365°F ⌚ 15 seconds

📏 Medium/6-8 📦 Cold Peel



Hot Split Retro

Screen printed transfers with a softer feel

This plastisol transfer is printed without adhesive, instead using inks that will melt into the fabric giving the softest, lightest feel of our product line.

Available in 70 Stock Colors

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 365°F-370°F ⌚ 8-10 seconds

📏 Medium/6-8 📦 Hot Peel





Reflective

Metallic silver in daylight; reflects direct light at night

Whether for safety or fashion, be seen with reflective screen printed transfers. These transfers are a one color and use a metallic silver color ink.

Available in Single-Color Silver Reflective Ink

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔧 315°F-315°F ⌚ 15 seconds

⬇️ Medium/6-8 🗑️ Cold Peel

REFLECTIVE SILVER

Use Reflective transfers with custom Police, Fire, and EMS layouts!



Foil | Foil Adhesive

A two-step heat transfer designed to SHINE!

Design your artwork, press it, and then put a foil sheet over the printed design and press again. You will be left with an amazing finish that will definitely stand out in a crowd!

Available in Single-Color Foil Adhesive Ink, 12 Foil Colors Available

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

Step 1- Foil Adhesive

🔧 340°F ⌚ 8 seconds

⬇️ Medium/6-8 🗑️ Hot Peel

Step 2- Foil Sheet

🔧 340°F ⌚ 30 seconds

⬇️ Medium/6-8 🗑️ Cold Peel

BLACK PEARL	SILVER
ROSY RED	BUBBLEGUM PINK
INDY PINK	COPPER
GOLD	GREEN
BLUE	PURPLE
GUN METAL	MULTI STRIPE



Pearl Prints™

Add a soft and shiny luster to designs

Pearl Prints™ screen printed plastisol transfers come in soft metallic fashion colors and have a durable adhesive.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 340°F ⌚ 10 seconds

⬇️ Medium/6-8 🗑️ Cold Peel



Puff

Create 3-D Raised Effect

When applied with a heat press, puff ink gives the design a unique raised look and feel. Best for large, bold designs.

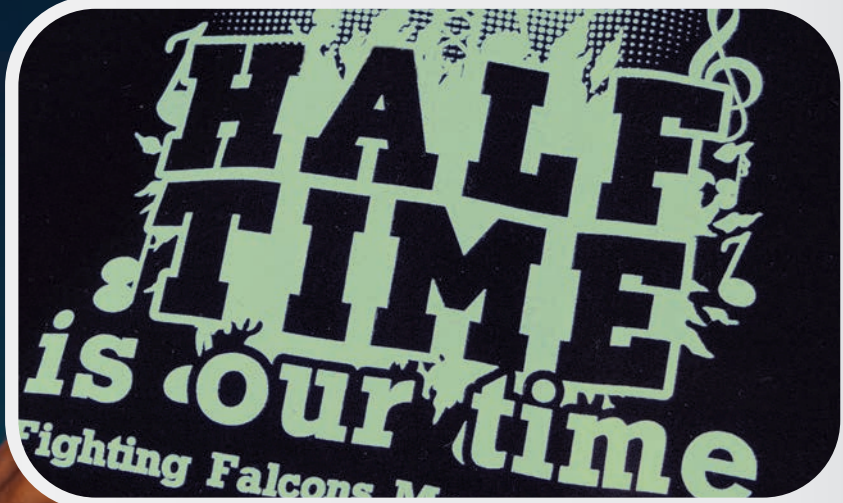
APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 360°F-370°F ⌚ 5 seconds

⬇️ Medium/6-8 🗑️ Hot Peel





Glow-in-the-Dark

Give Your Customers More Options

Create fun effects with Glow-in-the-Dark! Looks off-white in daylight but in the evening provides a bright green glow! Perfect for Halloween parties, birthday parties, bands, or any group or event that wants its message to be seen, even in the dark. Looks best on dark apparel for contrast.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 340°F ⌚ 10 seconds

📏 Medium/6-8 📄 Warm Peel

GLOW-IN-THE-DARK

Create fun and spooky Glow-in-the-Dark Halloween designs using Easy Prints®!

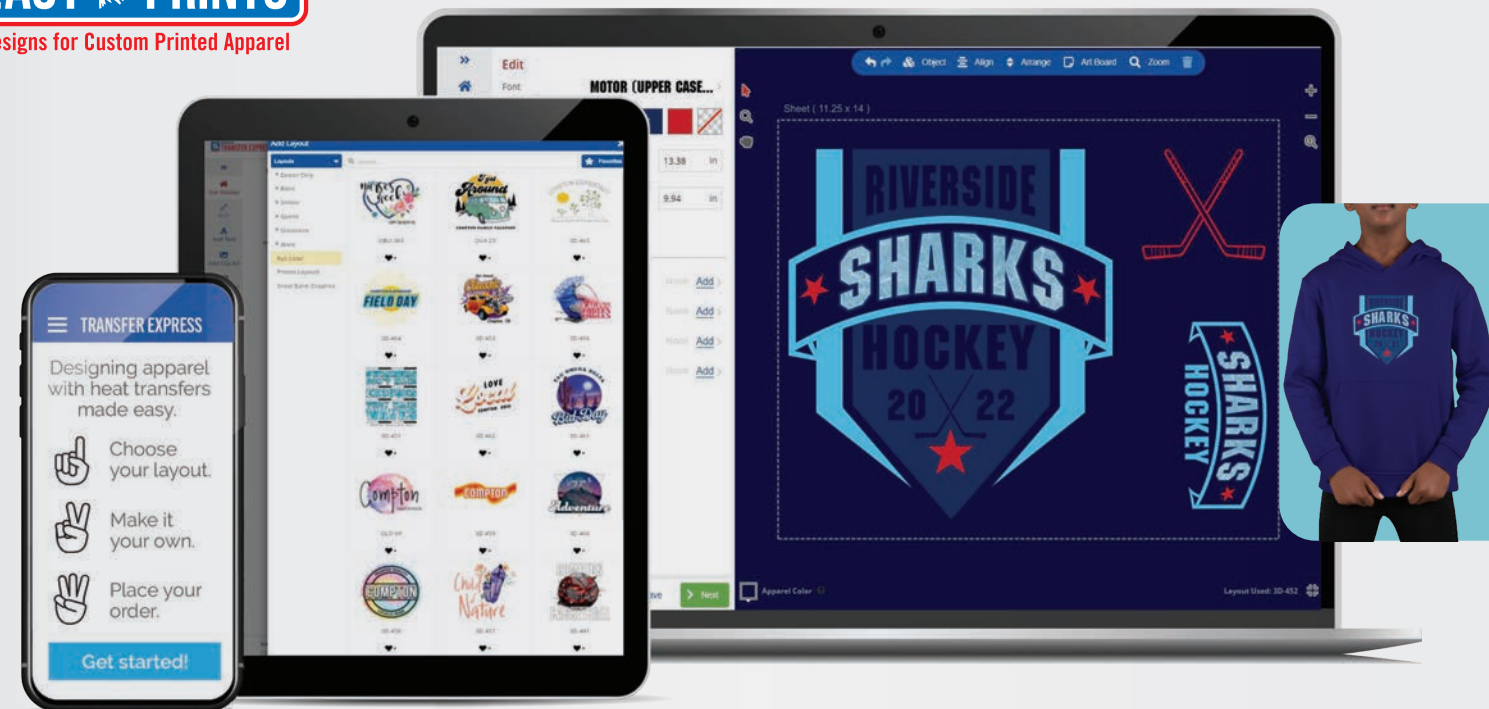


Easy View® Design Center

Save time and money with **Easy Prints®**

EASY PRINTS

Designs for Custom Printed Apparel



Lower your transfer cost and get faster turn times using our Easy Prints layouts and clip art. This artwork is created specifically for our printing process and we pass along the savings to you. Get your transfers up to two days faster with Easy Prints.

FEATURES & BENEFITS

- No Prior Art Experience Required
- Free with Dealer Account (No Credit Card)
- 7,000+ Fully Customizable Layouts
- 10,000+ Clip Arts / 200+ Fonts
- Simple Browser-Based Interface
- New artwork added weekly
- Customer requested artwork added
- Video Library & Tutorials

LEARN MORE



NAMES & NUMBERS

HOWARD

8



Express Names™

Personalize any apparel quickly and easily with pre-spaced customized names. Decorate front, back, left chest, leg, and sleeves. Pair with stock numbers for an easy, one-step application.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 365°F ⌚ 4 seconds ⬇️ Medium/6-8 🗑️ Warm Peel

Alternate Instructions for 100% Polyester

🔥 290°F ⌚ 15 seconds ⬇️ Medium/6-8 🗑️ Hot Peel

Available Fonts:

ARIAL
AthleticScript
AVALON
AVERTA
Brush Script
FULL BLOCK
HANDEL **GOthic**
HOMEWARD BOUND

HERCULES
IMPRESS
REX BOLD
VOGUE
ZAG BOLD

Formats: Straight, Vertical, Arch
 Letter Heights: 1", 2", 2.5", 3"

BLACK	WHITE	RED 186 C
BUBBLEGUM PINK	BURGUNDY 202 C	MAROON 195 C
DARK BROWN 4975 C	ORANGE 172 C	TEXAS ORANGE 1525 C
GOLD 1235 C	METALLIC GOLD	VEGAS GOLD 4505 C
KELLY GREEN 348 C	DARK GREEN 357 C	NEON LIME
DOLPHIN 3282 C	COLUMBIA BLUE 279 C	ROYAL 286 C
NAVY BLUE 289 C	PURPLE 267 C	GREY 430 C
METALLIC SILVER 877 C		



Stock Numbers

Stand up and be counted, both on and off the field. One and two color styles available for a variety of fabrics giving you endless uniform and apparel combinations.



5 Packs
Each pack has 5 of the same digit, size, and color. Perfect for teams who choose their own numbers or basketball teams where only 0-5 are ordered.



Express Packs
Perfect for teams.
Includes 60 digits:
15 of #1, 5 each of #2-8, #0



Number Kits
Best value and perfect for leagues. Each kit comes in an organized box and contains digits to number 15 teams #1-15.
Includes 315 digits:
120 #1, 30 each of #2-5 and #6/9, 15 each of #0, 7, 8



Flag Packs
Add some patriotism to uniform sleeves.
2" x 3" USA 1.5" x 3" CAN



Number Styles

CHAMP *1 color*

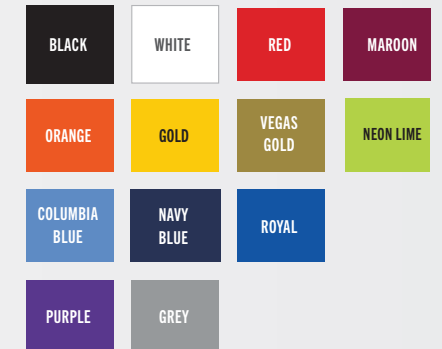


For Cotton & Cotton/Poly Blends



CHAMP PRO

For 100% Polyester Performance Wear



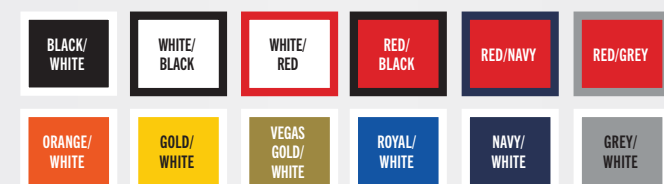
CHAMP *2 color*



For Cotton & Cotton/Poly Blends



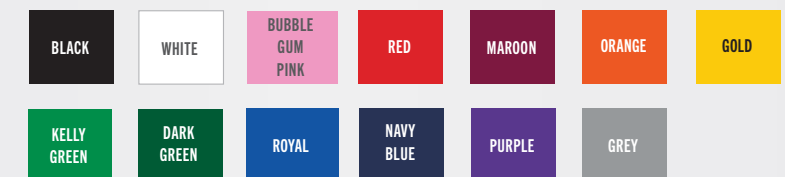
CHAMP PRO For 100% Polyester Performance Wear



ALL STAR



For Cotton & Cotton/Poly Blends





CAD-PRINTZ® Express Prints

Full color graphics at a budget-friendly price. Digital ink printed on thin vinyl with a soft, matte finish. But don't call it a lightweight- Express Prints is opaque enough to apply to both light and dark garments. Applies at a low temperature, perfect for heat sensitive polyester. Express Prints is also the fastest full color transfer that applies in a one-step, 5 seconds application.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 250°F ⌚ 5-10 seconds

⬇️ Medium/6-8 🗑️ Hot Peel



CAD-PRINTZ® Soft Opaque

The multi-tasker! CAD-PRINTZ® Soft Opaque is a printable heat transfer with unlimited heat application possibilities. This digital transfer offers the most stretch and rebound of any transfer in the CAD-PRINTZ® line. Can be applied to most fabrics and any color. Great for hats, tote bags, umbrellas, neoprene, leather, performance wear such as Under Armour®, T-shirts, and more.

APPLICATION

Cotton, Polyester, Cotton/Poly Blend,
Nylon, Spandex, Lycra®

🔥 310°F ⌚ 15 seconds

⬇️ Medium/6-8 🗑️ Hot Peel





CAD-PRINTZ® Sub Block

Sub Block is specifically designed for blocking dye migration and applies to sublimated polyester garments. It is lightweight with a soft hand. Its low temperature application will also help prevent scorch marks.

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

🔥 265°F ⌚ 20 Seconds

⬇️ Medium/6-8 📄 Warm Peel

FULL COLOR CMYK



CAD-PRINTZ® Stickers & Window Decals

Add customization to any surface! Full color digital printing, combined with custom sizing, allows for unlimited possibilities. An excellent add-on sale schools, sports teams, and businesses.

APPLICATION

Stickers:

- Peel off and apply!

Window Decals:

- Remove graphic from paper liner.
- Position the graphic onto the surface, starting at one end or corner.
- Smooth onto the surface with a straight edge tool.
- Remove the transfer carrier.

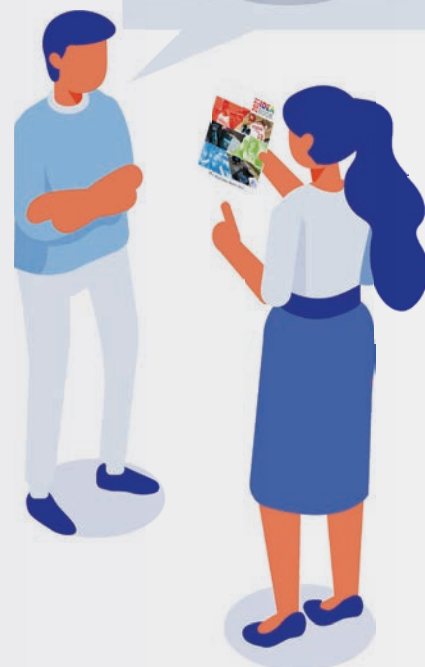
FULL COLOR CMYK

Design. Decorate. Deliver.

LEARN MORE



YOU have a customer.
WE have your back.
They need custom printed uniforms? You just happen to have some **IDEAS**.



The **IDEAS** are good! So they ask about **spiritwear**...



and **custom apparel** for **school, work, events,** and **fashion.**



Easy View® to the rescue! Create designs in just minutes.



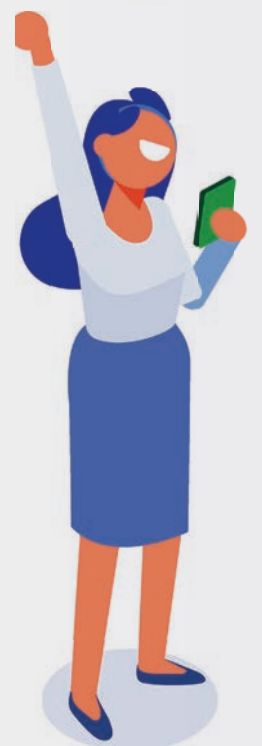
Share and have your customer **approve** online. Get your transfers **fast** and apply to **fulfill** the order.



Delivered on time...



for the **WIN!**



Gang Sheets

Maximize the sheet to maximize your profits

Make the most out of your transfer sheets by grouping designs together. Each different design that can fit on a sheet is cutting your bottom line costs per order. Know the sheet sizes and start increasing your profits!

- Plastisol Screen Printed Transfer – 11.25" x 14"
- UltraColor™ Max – 22" x 22" Maximum
- UltraColor™ – 11.5" x 18"
- Reflective – 11.5" x 18"
- Screen printed transfers are priced per color.
- UltraColor™ is digitally printed so there are no additional color costs.
- UltraColor™ Max is available by the individual image (0.25 x 0.25 minimum) or gang multiple images on a sheet (up to a maximum sheet size of 22 x 22).

Plastisol – 11.25" x 14"



UltraColor™ – 11.5" x 18"
UltraColor™ Max – 22" x 22"



Shirt Tag Layouts

Promote yourself! Branding shirts with custom tags promotes your business. Order a full sheet or you can always add them to empty space on your gang sheet.



League Sponsor Strips

Order sponsor strips for your league and save money with these layouts. Choose the ink color and letter height, and replace each line of the template with the sponsor's names. If a team has a unique sponsor ink color, Express Names™ are a perfect way to fill that order.



Class, Team or Event Lists

Printing a shirt with a list of names or events is easy in the Easy View® Designer. Just upload your .txt file list of names and adjust the layout as needed for the number of names.



Signature T-Shirts

Shirts filled with a class, camp, or team's signatures are a special way to commemorate a year or season. Order the template, collect the signatures, and we do the rest. Press them onto t-shirts or sweatshirts for a memorable keepsake for your customer.



Custom Clip Art

If you have your own art that you will be using on two or more orders, order a custom clip art. For a small fee, we will set it up in Easy View® for your own personal use. Once set up, all future orders get the less expensive, Easy Prints® pricing.





Transfer Express® Apparel

Stylish, top-quality apparel that become canvases for decoration. Same-day shipping on most items, with ten warehouses nationwide - most items are received in 1-3 days. Low prices. No minimums. Free shipping on orders over \$300.



THERE ARE HEAT PRESSES

THEN THERE'S **STAHL'S** **Hotronix®**

Why You Need a Professional Heat Press

You take your business seriously, so it's important to use equipment that delivers quality and consistency. Compared to hobby presses and import presses, professional presses give you:

- Laser-cut steel framework with robotic welds
- Flat, even platens for perfect pressure
- Center-applied pressure – no pinch points!
- Better heat retention and accurate temperature readings



LEARN ABOUT OUR HEAT PRESS PACKAGES



	DUAL AIR FUSION IQ™	AIR FUSION IQ™	FUSION IQ™	AUTO CLAM	6" X 6"	360° IQ™ HAT PRESS	AUTO CAP	MAXX CLAM	CLAM BASIC	BASIC CAP
Style	Shuttle	Swing	Draw/Swing	Clam	Clam	Clam	Clam	Clam	Clam	Clam
Platen Size	16" X 20"	16" X 20"	16" X 20"	16" X 20" 16" X 16" 11" X 15"	6" X 6"	One size fits all	3.5" X 6"	16" X 20" 15" X 15" 11" X 15"	16" X 20" 15" X 15" 11" X 15"	3.5" X 6"
Dual Platen	✓									
Digital Display	Time Temperature Pressure	Time Temperature Pressure	Time Temperature Pressure	Time Temperature Pressure	Time Temperature Pressure	Time Temperature Pressure	Time Temperature Pressure	Time Temperature	Time Temperature	Time Temperature
Time Settings	4	2	2	2	2	2	2	1	1	1
Auto Adjust Pressure™	✓	✓								
Pressure Settings	4	2	1	1	1	1	1	1	1	1
Programmable Touch Screen	✓	✓	✓			✓				
Threadability™	✓	✓	✓	✓		360°		✓		
Auto Open	✓	✓		✓	✓	✓	✓			
Auto On/Off	✓	✓	✓			✓				
Quick Change Platens	✓	✓	✓	✓	✓		✓	✓		✓
Warranty	Premier	Premier	Premier	Premier	Premier	Premier	Premier	Limited	Limited	Limited
Price	\$7,875	\$4,975	\$2,575	\$1,875 \$1,575 \$1,125	\$1,050	\$1,675	\$1,000	\$1,425 \$1,150 \$850	\$799 \$599 \$499	\$499

AUTO CLAM AND MAXX CLAM ARE THREADABLE WITH THE USE OF THE CADDIE STAND ONLY



A2Z Press ▶ \$775

Value priced, swing-away heat press. Made in the U.S.A, it gives you reliable transfer printing results and a heat free workspace. Excellent choice for home-based businesses, crafters, new t-shirt businesses or as a second press.



Craft Press ▶ \$375

This 9" X 12" heat press is great for the home crafter or crafting business. Small footprint and fits in most crafting areas. Lightweight and portable. If you are just starting out, this is a very economical and reliable heat press.



Designs for Custom Printed Apparel

How to Order Easy Prints®

Custom art you create using our layouts, art, and fonts

1. Open Easy View® Designer
2. Create your art by adding text, clip art, and/or a layout
3. Choose Print Method
4. Choose Transfer Type
5. Choose Apparel Color
6. Enter Quantity:
 - For a single image, enter how many of the image you need
 - If you set up a gang sheet, enter how many sheets you need
 Click “Next” and add to cart
7. Complete checkout by entering shipping, and payment method

Our artwork or yours?

Whether you are creating your designs in Easy View® or want to send us your custom art, it's quick and easy to order.



How to Order Non-Vector (Your artwork)

Send us your artwork!

Use the Transfer Express uploader:
TransferExpress.com/upload

How to Order Your Vector Artwork using Easy View® Online Designer

1. Open Easy View® Designer
2. Select “Upload Your Artwork” Size the art and add any additional text, clip art, a layout
3. If spot color (screen printed transfer)
 - Select item on art board
 - Click on the image to select a color
 - Choose the color you want us to print
 - Repeat for all art colors, then click “Back”
 If full color: Select “Full Color” or “Digital CAD-PRINTZ®” as the Print Method
4. Enter fabric, background color, and quantity
5. Click “Next” and add to cart
6. Complete checkout by entering shipping and payment method

Art Proofs

Got a job with a lot of names, art changes, re-drawing or combining of files? Take the stress out by ordering an Art Proof. You will have the opportunity for 2 revisions and will be supplied with a high quality .PNG file for you to show to your customer. Then place your transfer order with confidence.



Stay connected!

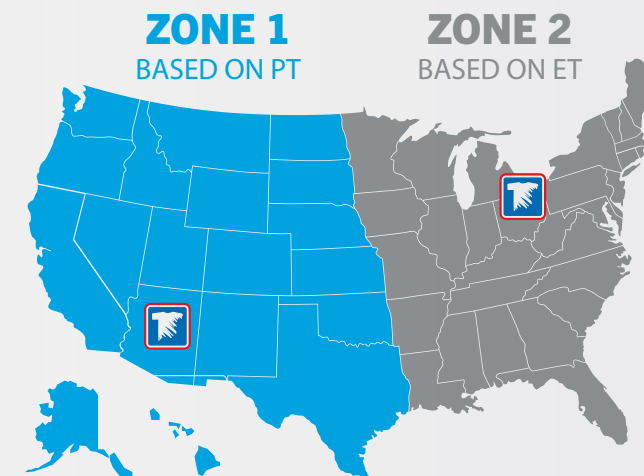
Still hungry for more information, tips, tricks, and inspiration for all things heat printing? **Connect with us!**

We love sharing ideas and connecting with our partners in apparel decorating.



TURNAROUND TIMES

We are Transfer Express for a reason- we move fast. Once you place your order, we get the ball rolling. Our helpful and knowledgeable customer service center is here to help you when needed.



Two Locations to Serve you Faster!

0	SAME DAY	Zone 1: Order by 11 am PT Zone 2: Order by 11 am ET	<ul style="list-style-type: none"> • Express Names™ • Stock Numbers • Color Selectors
1	ONE DAY	Zone 1: Order by 11 am PT Zone 2: Order by 11 am ET	<ul style="list-style-type: none"> • 1 color screen printed transfers using our artwork (Easy Prints®) less than 250 sheets • Art Proofs • Personalized Idea Book™ • Marketing Kit • Custom Clip Art • UltraColor™ Max
2	TWO DAYS	Zone 1: Order by 11 am PT Zone 2: Order by 11 am ET	<ul style="list-style-type: none"> • Multi color screen printed transfers using our artwork (Easy Prints®) less than 250 sheets • 1 color screen printed transfers using your artwork (Vector and Non-Vector)
3	THREE DAYS	Zone 1: Order by 11 am PT Zone 2: Order by 11 am ET	<ul style="list-style-type: none"> • Screen printed transfers using our artwork (Easy Prints®) more than 250 sheets • Multi color screen printed transfers using your artwork (Vector and Non-Vector) • CAD-PRINTZ® • Decals • UltraColor™ Soft
5	FIVE DAYS	Zone 1: Order by 11 am PT Zone 2: Order by 11 am ET	<ul style="list-style-type: none"> • UltraColor™ Stretch • UltraColor™ Stretch with Blocker • Reflective