You don’t have to be a designer to make awesome t-shirt artwork. Easy View® online design center gives you the ability to create professional artwork for apparel. This free design tool is loaded with thousands of layouts and clip art, ready to customize. Even graphic design newbies can learn to use Easy View quickly, without a high learning curve or cost of expensive art programs.

Our mission is simple - we are here to help you grow your business. Whether you are just starting out or a veteran of the industry, our heat transfer products are designed to help you succeed. When you choose Transfer Express, you are working with the industry leader in custom screen print and digital heat transfers. We provide you excellent service, speed, education, and the most innovative products on the market.

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WHY Transfer Express®

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THE POWER OF Easy View®

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HEAT TRANSFERS ARE THE ULTIMATE PRINTING CHOICE

Transfers apply in seconds! There is no need for significant capital investment or a large space for manufacturing. Pick a corner in a room, set up your heat press, and start making money.

Simply set your shirt on the press, position the transfer, and apply. The result is a quality printed product that will last the life of the garment - guaranteed!

With heat transfers you can print on t-shirts, hoodies, pants, shoes, bags, can coolers and more. The versatility of heat transfers makes it possible to decorate countless items.

Screen Printed Transfers

Screen printed transfers, also known as plastisol or water-based transfers, is a type of heat transfer that is printed using plastisol or water-based inks onto a special release paper, or film, instead of an actual garment. Screen printed transfers, when properly applied, will last the life of the garment.

Full Color Transfers

Full color CMYK transfers are made with made with eco-solvent or aqueous based ink. Full color is a solid solution for artwork with multiple colors, gradients, textures, and photo-realistic images.

Digital Screen Print Transfers

The latest transfer technology combining screen print and full color digital inks to produce a transfer that is the best of both worlds. The feel and durability of a screen print transfer with the the characteristics of a full color transfer. Welcome to the revolution of apparel decoration!
<table>
<thead>
<tr>
<th>Application Type</th>
<th>Goof Proof*</th>
<th>Elasti Prints*</th>
<th>Hot Split Retro</th>
<th>Full Adhesive</th>
<th>Pearl Prints*</th>
<th>Puff</th>
<th>Glow-in-the-Dark</th>
<th>Glitter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPECIAL EFFECT</strong></td>
<td>340°</td>
<td>340°-360°</td>
<td>365°</td>
<td>360°-360°</td>
<td>340°-360°</td>
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<tr>
<td><strong>DIGITAL SCREEN PRINT</strong></td>
<td>290°-320°</td>
<td>290°-320°</td>
<td>290°-320°</td>
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<td>290°-320°</td>
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<tr>
<td><strong>WATER BASED</strong></td>
<td>290°-320°</td>
<td>290°-320°</td>
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<tr>
<td><strong>FULL COLOR DIGITAL</strong></td>
<td>250°</td>
<td>310°</td>
<td>360°</td>
<td>315°</td>
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<tr>
<td><strong>SOLVENT INK</strong></td>
<td>290°-320°</td>
<td>290°-320°</td>
<td>290°-320°</td>
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<td>290°-320°</td>
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<tr>
<td><strong>WATER BASED</strong></td>
<td>250°</td>
<td>310°</td>
<td>360°</td>
<td>315°</td>
<td>315°-315°</td>
<td>315°-315°</td>
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<td><strong>APPLICATION TEMP (F)</strong></td>
<td>365°</td>
<td>365°-370°</td>
<td>325°-335°</td>
<td>340°-360°</td>
<td>340°-360°</td>
<td>340°-360°</td>
<td>365°</td>
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<tr>
<td><strong>APPLICATION TIME (seconds)</strong></td>
<td>15</td>
<td>4-6</td>
<td>4-6</td>
<td>4-6</td>
<td>12-15</td>
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<tr>
<td><strong>Peel</strong></td>
<td>Hot</td>
<td>Cold</td>
<td>Hot</td>
<td>Cold</td>
<td>Cold</td>
<td>Cold</td>
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<tr>
<td><strong>Plastisol Ink</strong></td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Digital Screen Print</strong></td>
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<tr>
<td><strong>Water Based Ink</strong></td>
<td>✔</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>How it Feels</strong></td>
<td>Soft</td>
<td>Soft</td>
<td>Soft</td>
<td>Soft</td>
<td>Soft</td>
<td>Durable</td>
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</tr>
<tr>
<td><strong>Finished Appearance</strong></td>
<td>Screen Print - Matte</td>
<td>Screen Print - Semi-Matte</td>
<td>Screen Print - Matte</td>
<td>Shiny &amp; Blingy</td>
<td>Shimmery</td>
<td>Screen Print</td>
<td>Shiny &amp; Blingy</td>
<td></td>
</tr>
<tr>
<td><strong>Stretch &amp; Rebound</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Blocks Dye Migration</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Sheet Size</strong></td>
<td>11.25” x 14”</td>
<td>11.25” x 14”</td>
<td>11.25” x 14”</td>
<td>11.25” x 14”</td>
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<tr>
<td><strong>Sold by Sheet or Individual image?</strong></td>
<td>Sheet</td>
<td>Sheet</td>
<td>Sheet</td>
<td>Sheet</td>
<td>Sheet</td>
<td>Sheet</td>
<td>Both</td>
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<tr>
<td><strong>Can I Gang Sheet?</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Outline Around Image?</strong></td>
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<td>No**</td>
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<td>No</td>
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<td><strong>100% Cotton</strong></td>
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<tr>
<td><strong>Cotton/Poly Blends</strong></td>
<td>✔</td>
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<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>100% Polyester</strong></td>
<td>✔</td>
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<tr>
<td><strong>Stretch Fabrics (Nylon, Spandex, Lycra, etc.)</strong></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Wash Test Durability</strong></td>
<td>50 Wash/Dry Cycles</td>
<td>50 Wash/Dry Cycles</td>
<td>50 Wash/Dry Cycles</td>
<td>50 Wash/Dry Cycles</td>
<td>50 Wash/Dry Cycles</td>
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<tr>
<td><strong>CPSIA Certified</strong></td>
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<tr>
<td><strong>CA Prop 65 Certified</strong></td>
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<tr>
<td><strong>Nike RSL Certified</strong></td>
<td>✔</td>
<td>✔</td>
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</tr>
</tbody>
</table>

** Lower temp for 100% Polyester application.
Visit bit.ly/txp-goof-proof

** Multi Color prints without a common outline color, does require a thin clear outline
*** Depending on artwork, the outline can be eliminated for $20
NEW! UltraColor™ Max

Full color CMYK transfers for small runs

UltraColor™ Max is a direct to film transfer that offers high photo quality and detail with achievable color gradients. These lightweight transfers have a nice soft hand feel and stretch and can be applied at a low temperature to reduce scorching.

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

290°F - 320°F 12-15 seconds

Medium / 5-7 Hot Peel

One. Simple. Solution.
- No limit on colors
- Great for fine detail & free floating text
- Matte finish, with a soft, high end feel
- Order by the sheet or piece
- Use on any cotton, polyester, cotton/poly blends, tri-blends
- Print any location

UltraColor™ is the Answer
This game changing digital screen print transfer introduces our technology where full color, digitally printed graphics become one with the apparel. **UltraColor™ Soft** provides a soft, clean edge, full color print.

**APPLICATION**

- Cotton, Polyester, Cotton/Poly Blends
- **12-15 seconds**
- 290˚- 320˚F polyester & synthetics
- 340˚- 360˚F cotton & cotton/poly blends
- Medium / 5-7
- Cold Peel

**FULL COLOR CMYK**
UltraColor™ Stretch combines everything you love about UltraColor Soft with industry leading stretch and rebound ability. This digital screen print transfer uses a water-based ink formula to produce the ultimate solution for decorating elastic apparel.

**APPLICATION**

Cotton, Polyester, Cotton/Poly Blends, Spandex, Lycra®, Woven Nylon

- 12-15 seconds
- 290°-320°F polyester & synthetics
- 340°-360°F cotton & cotton/poly blends
- Medium / 5-7
- Cold Peel

**Full Color CMYK**

UltraColor™ Stretch with Blocker is everything you love about UltraColor Stretch but adds a blocker within it to prevent dye migration. Use this digital screen print transfer on sublimated polyester so there is no bleeding through your image.

**APPLICATION**

Cotton, Polyester, Cotton/Poly Blends, Spandex, Lycra®, Woven Nylon, Sublimated Polyester

- 12-15 seconds
- 290°-320°F polyester & synthetics
- 340°-360°F cotton & cotton/poly blends
- Medium / 5-7
- Cold Peel

**Full Color CMYK**
Goof Proof®

The fastest and easiest to apply screen printed transfer

Goof Proof® is our best selling product and your go-to heat transfer product. Best for decorating popular apparel items like t-shirts, sweatshirts and more with one or two ink colors.

Durable, phthalate-free, plastisol ink offers superior opacity on any color apparel.

Available in Single or Multi-Color and 70+ stock colors (color matching available)

APPLICATION

Cotton, Polyester, Cotton/Poly Blends

- 365°F • 4-6 seconds • Medium/6-8 • Hot Peel

100% Polyester

- 325°F • 10-12 seconds • Medium/6-8 • Hot Peel
Elasti Prints®

Ideal for heat-sensitive, stretchable polyester fabrics

Superior stretch and rebound, high opacity, phthalate-free plastisol ink.

Designed to apply at low heat for use on performance fabrics, such as Under Armour® and other moisture-wicking apparel.

Recommended Fabrics:
100% Polyester

Available in single or Multi-Color and 70+ Stock colors

APPLICATION
100% Polyester

290°F  15 seconds
Medium/6 - 8  Cold Peel
Glitter
The latest trend in screen printed transfers

Glitter screen printed transfers add sparkle to your design and can be applied to any color apparel.

Available in 10 Colors, Single, or Multi-Color (2-10 Glitter Colors)

**APPLICATION**
Cotton, Polyester, Cotton/Poly Blends
- 365°F
- 15 seconds
- Medium/6-8
- Cold Peel

Hot Split Retro
Screen printed transfers with a softer feel

This plastisol transfer is printed without adhesive, instead using inks that will melt into the fabric giving the softest, lightest feel of our product line.

Available in 70 Stock Colors

**APPLICATION**
Cotton, Polyester, Cotton/Poly Blends
- 365°F - 370°F
- 8-10 seconds
- Medium/6-8
- Hot Peel
Reflective
Metallic silver in daylight; reflects direct light at night

Whether for safety or fashion, be seen with reflective screen printed transfers. These transfers are a one color and use a metallic silver color ink.

Available in Single-Color Silver Reflective Ink

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

- 315°F - 315°F  15 seconds
- Medium/6 - 8  Cold Peel

Use Reflective transfers with custom Police, Fire, and EMS layouts!

Foil | Foil Adhesive
A two-step heat transfer designed to SHINE!

Design your artwork, press it, and then put a foil sheet over the printed design and press again. You will be left with an amazing finish that will definitely stand out in a crowd!

Available in Single-Color Foil Adhesive Ink, 12 Foil Colors Available

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

- 340°F  8 seconds
- Medium/6 - 8  Hot Peel

Step 1 - Foil Adhesive
- 340°F  30 seconds
- Medium/6 - 8  Cold Peel

Step 2 - Foil Sheet

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

- 315°F - 315°F  15 seconds
- Medium/6 - 8  Cold Peel
Pearl Prints™
Add a soft and shiny luster to designs

Pearl Prints™ screen printed plastisol transfers come in soft metallic fashion colors and have a durable adhesive.

APPLICATION
Cotton, Polyester, Cotton/Poly Blends
340°F 10 seconds
Medium/6-8 Cold Peel

Puff
Create 3-D Raised Effect

When applied with a heat press, puff ink gives the design a unique raised look and feel. Best for large, bold designs.

APPLICATION
Cotton, Polyester, Cotton/Poly Blends
360°F-370°F 5 seconds
Medium/6-8 Hot Peel

PEARL RED
PEARL PINK
PEARL COPPER
PEARL GREEN
PEARL BLUE
PEARL PURPLE

PUFF BLACK
PUFF WHITE
Glow-in-the-Dark
Give Your Customers More Options

Create fun effects with Glow-in-the-Dark! Looks off-white in daylight but in the evening provides a bright green glow! Perfect for Halloween parties, birthday parties, bands, or any group or event that wants its message to be seen, even in the dark. Looks best on dark apparel for contrast.

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

- 340°F
- 10 seconds
- Medium/6-8 Warm Peel

GLOW-IN-THE-DARK
Create fun and spooky Glow-in-the-Dark Halloween designs using Easy Prints!

Lower your transfer cost and get faster turn times using our Easy Prints layouts and clip art. This artwork is created specifically for our printing process and we pass along the savings to you. Get your transfers up to two days faster with Easy Prints.

FEATURES & BENEFITS
- No Prior Art Experience Required
- Free with Dealer Account (No Credit Card)
- 7,000+ Fully Customizable Layouts
- 10,000+ Clip Arts / 200+ Fonts
- Simple Browser-Based Interface
- New artwork added weekly
- Customer requested artwork added
- Video Library & Tutorials
Express Names™

Personalize any apparel quickly and easily with pre-spaced customized names. Decorate front, back, left chest, leg, and sleeves. Pair with stock numbers for an easy, one-step application.

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

365°F  4 seconds  Medium/6-8  Warm Peel

Alternate Instructions for 100% Polyester

290°F  15 seconds  Medium/6-8  Hot Peel

Available Fonts:
ARIAL
AthleticScript
AVALON
AVERTA
Brush Script
FULL BLOCK
HANDEL GOTHIC
HOMEWARD BOUND
HERCULES
IMPRESS
REX BOLD
VOGUE
ZAG BOLD

Formats: Straight, Vertical, Arch
Letter Heights: 1", 2", 2.5", 3"

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

365°F  4 seconds  Medium/6-8  Warm Peel

Alternate Instructions for 100% Polyester

290°F  15 seconds  Medium/6-8  Hot Peel

Available Fonts:
ARIAL
AthleticScript
AVALON
AVERTA
Brush Script
FULL BLOCK
HANDEL GOTHIC
HOMEWARD BOUND
HERCULES
IMPRESS
REX BOLD
VOGUE
ZAG BOLD

Formats: Straight, Vertical, Arch
Letter Heights: 1", 2", 2.5", 3"
Stock Numbers

Stand up and be counted, both on and off the field. One and two color styles available for a variety of fabrics giving you endless uniform and apparel combinations.

5 Packs
Each pack has 5 of the same digit, size, and color. Perfect for teams who choose their own numbers or basketball teams where only 0-5 are ordered.

Express Packs
Perfect for teams. Includes 60 digits: 15 of #1, 5 each of #2-8, #0

Number Kits
Best value and perfect for leagues. Each kit comes in an organized box and contains digits to number 15 teams #1-15. Includes 315 digits: 120 of #1, 30 each of #2-5 and #6-9, 15 each of #0, 7, 8

Flag Packs
Add some patriotism to uniform sleeves. 2” x 3” USA 1.5” x 3” CAN

Number Styles

CHAMP 1 color

0123456789

CHAMP PRO

For 100% Polyester Performance Wear

For Cotton & Cotton/Poly Blends

CHAMP 2 color

0123456789

ALL STAR

0123456789

For Cotton & Cotton/Poly Blends
**CAD-PRINTZ®**

**Express Prints**

Full color graphics at a budget-friendly price. Digital ink printed on thin vinyl with a soft, matte finish. But don’t call it a lightweight: Express Prints is opaque enough to apply to both light and dark garments. Applies at a low temperature, perfect for heat sensitive polyester. Express Prints is also the fastest full color transfer that applies in a one-step, 5 seconds application.

**APPLICATION**

Cotton, Polyester, Cotton/Poly Blends

- 250°F
- 5-10 seconds
- Medium/6-8
- Hot Peel

**CAD-PRINTZ®**

**Soft Opaque**

The multi-tasker! CAD-PRINTZ® Soft Opaque is a printable heat transfer with unlimited heat application possibilities. This digital transfer offers the most stretch and rebound of any transfer in the CAD-PRINTZ® line. Can be applied to most fabrics and any color. Great for hats, tote bags, umbrellas, neoprene, leather, performance wear such as Under Armour®, T-shirts, and more.

**APPLICATION**

Cotton, Polyester, Cotton/Poly Blend, Nylon, Spandex, Lycra®

- 310°F
- 15 seconds
- Medium/6-8
- Hot Peel
CAD-PRINTZ®
Sub Block

Sub Block is specifically designed for blocking dye migration and applies to sublimated polyester garments. It is lightweight with a soft hand. Its low temperature application will also help prevent scorch marks.

APPLICATION
Cotton, Polyester, Cotton/Poly Blends

- 265°F
- 20 Seconds
- Medium/6-8
- Warm Peel

FULL COLOR CMYK

CAD-PRINTZ®
Stickers & Window Decals

Add customization to any surface! Full color digital printing, combined with custom sizing, allows for unlimited possibilities. An excellent add-on sale schools, sports teams, and businesses.

APPLICATION

Stickers:
- Peel off and apply!

Window Decals:
- Remove graphic from paper liner.
- Position the graphic onto the surface, starting at one end or corner.
- Smooth onto the surface with a straight edge tool.
- Remove the transfer carrier.
YOU have a customer.
WE have your back.
They need custom printed uniforms? You just happen to have some IDEAS.

The IDEAS are good! So they ask about spiritwear...

and custom apparel for school, work, events, and fashion.

Easy View® to the rescue! Create designs in just minutes.

Share and have your customer approve online. Get your transfers fast and apply to fulfill the order.

Delivered on time...

for the WIN!

LEARN MORE
Maximize the sheet to maximize your profits

Make the most out of your transfer sheets by grouping designs together. Each different design that can fit on a sheet is cutting your bottom line costs per order. Know the sheet sizes and start increasing your profits!

- Plastisol Screen Printed Transfer – 11.25" x 14"
- UltraColor™ Max – 22" x 22" Maximum
- UltraColor™ – 11.5" x 18"
- Reflective – 11.5" x 18"

• Screen printed transfers are priced per color.
• UltraColor™ is digitally printed so there are no additional color costs.
• UltraColor™ Max is available by the individual image (0.25 x 0.25 minimum) or gang multiple images on a sheet (up to a maximum sheet size of 22 x 22).

Shirt Tag Layouts
Promote yourself! Branding shirts with custom tags promotes your business. Order a full sheet or you can always add them to empty space on your gang sheet.

League Sponsor Strips
Order sponsor strips for your league and save money with these layouts. Choose the ink color and letter height, and replace each line of the template with the sponsor’s names. If a team has a unique sponsor ink color, Express Names™ are a perfect way to fill that order.

Class, Team or Event Lists
Printing a shirt with a list of names or events is easy in the Easy View® Designer. Just upload your .txt file list of names and adjust the layout as needed for the number of names.

Signature T-Shirts
Shirts filled with a class, camp, or team’s signatures are a special way to commemorate a year or season. Order the template, collect the signatures, and we do the rest. Press them onto t-shirts or sweatshirts for a memorable keepsake for your customer.

Custom Clip Art
If you have your own art that you will be using on two or more orders, order a custom clip art. For a small fee, we will set it up in Easy View® for your own personal use. Once set up, all future orders get the less expensive, Easy Prints® pricing.
Transfer Express® Apparel

Stylish, top-quality apparel that become canvases for decoration. Same-day shipping on most items, with ten warehouses nationwide - most items are received in 1-3 days. Low prices. No minimums. Free shipping on orders over $300.

**WEB EXCLUSIVE**

**LEARN MORE ABOUT OUR HEAT PRESS PACKAGES**

*AUTO CLAM AND MAXX CLAM ARE THREADABLE WITH THE USE OF THE CADDIE STAND ONLY*

---

**Why You Need a Professional Heat Press**

You take your business seriously, so it’s important to use equipment that delivers quality and consistency. Compared to hobby presses and import presses, professional presses give you:

- Laser-cut steel framework with robotic welds
- Center-applied pressure – no pinch points!
- Flat, even platens for perfect pressure
- Better heat retention and accurate temperature readings

---

**Why You Need a Professional Heat Press**

There are heat presses... then there’s.

---

**A2Z Press** $775

Value priced, swing-away heat press. Made in the U.S.A, it gives you reliable transfer printing results and a heat free workspace. Excellent choice for home-based businesses, crafters, new t-shirt businesses or as a second press.

**Craft Press** $375

This 9" X 12" heat press is great for the home crafter or crafting business. Small footprint and fits in most crafting areas. Lightweight and portable. If you are just starting out, this is a very economical and reliable heat press.

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**Value priced, swing-away heat press. Made in the U.S.A, it gives you reliable transfer printing results and a heat free workspace. Excellent choice for home-based businesses, crafters, new t-shirt businesses or as a second press.**

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**A2Z Press** $775

Value priced, swing-away heat press. Made in the U.S.A, it gives you reliable transfer printing results and a heat free workspace. Excellent choice for home-based businesses, crafters, new t-shirt businesses or as a second press.

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**Craft Press** $375

This 9" X 12" heat press is great for the home crafter or crafting business. Small footprint and fits in most crafting areas. Lightweight and portable. If you are just starting out, this is a very economical and reliable heat press.
How to Order Easy Prints®

Custom art you create using our layouts, art, and fonts

1. Open Easy View® Designer
2. Create your art by adding text, clip art, and/or a layout
3. Choose Print Method
4. Choose Transfer Type
5. Choose Apparel Color
6. Enter Quantity:
   - For a single image, enter how many of the image you need
   - If you set up a gang sheet, enter how many sheets you need
   - Click “Next” and add to cart
7. Complete checkout by entering shipping, and payment method

How to Order Your Vector Artwork using Easy View® Online Designer

1. Open Easy View® Designer
2. Create your art by adding text, clip art, and/or a layout
3. Choose Print Method
4. Choose Transfer Type
5. Choose Apparel Color
6. Enter Quantity:
   - For a single image, enter how many of the image you need
   - If you set up a gang sheet, enter how many sheets you need
   - Click “Next” and add to cart
7. Complete checkout by entering shipping, and payment method

Art Proofs

Got a job with a lot of names, art changes, re-drawing or combining of files? Take the stress out by ordering an Art Proof. You will have the opportunity for 2 revisions and will be supplied with a high quality .PNG file for you to show to your customer. Then place your transfer order with confidence.

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Still hungry for more information, tips, tricks, and inspiration for all things heat printing? Connect with us!

We love sharing ideas and connecting with our partners in apparel decorating.

How to Order Non-Vector (Your artwork)

Send us your artwork!
Use the Transfer Express uploader:
TransferExpress.com/upload

How to Order Your Vector Artwork using Easy View® Online Designer

1. Open Easy View® Designer
2. Select “Upload Your Artwork” Size the art and add any additional text, clip art, a layout
3. If spot color (screen printed transfer)
   - Select item on art board
   - Click on the image to select a color
   - Choose the color you want us to print
   - Repeat for all art colors, then click “Back”
   - If full color: Select “Full Color” or “Digital CAD-PRINTZ®” as the Print Method
4. Enter fabric, background color, and quantity
5. Click “Next” and add to cart
6. Complete checkout by entering shipping and payment method

Two Locations to Serve you Faster!

We are Transfer Express for a reason- we move fast. Once you place your order, we get the ball rolling. Our helpful and knowledgeable customer service center is here to help you when needed.