

MONEY SAVING INSIDER SECRETS

S STAHL'S
TRANSFER EXPRESS



AGENDA

- Beat the price list
- Choosing the best product at the best price
- How to gang sheet
- Why 1 order is better than 2
- The color change magic

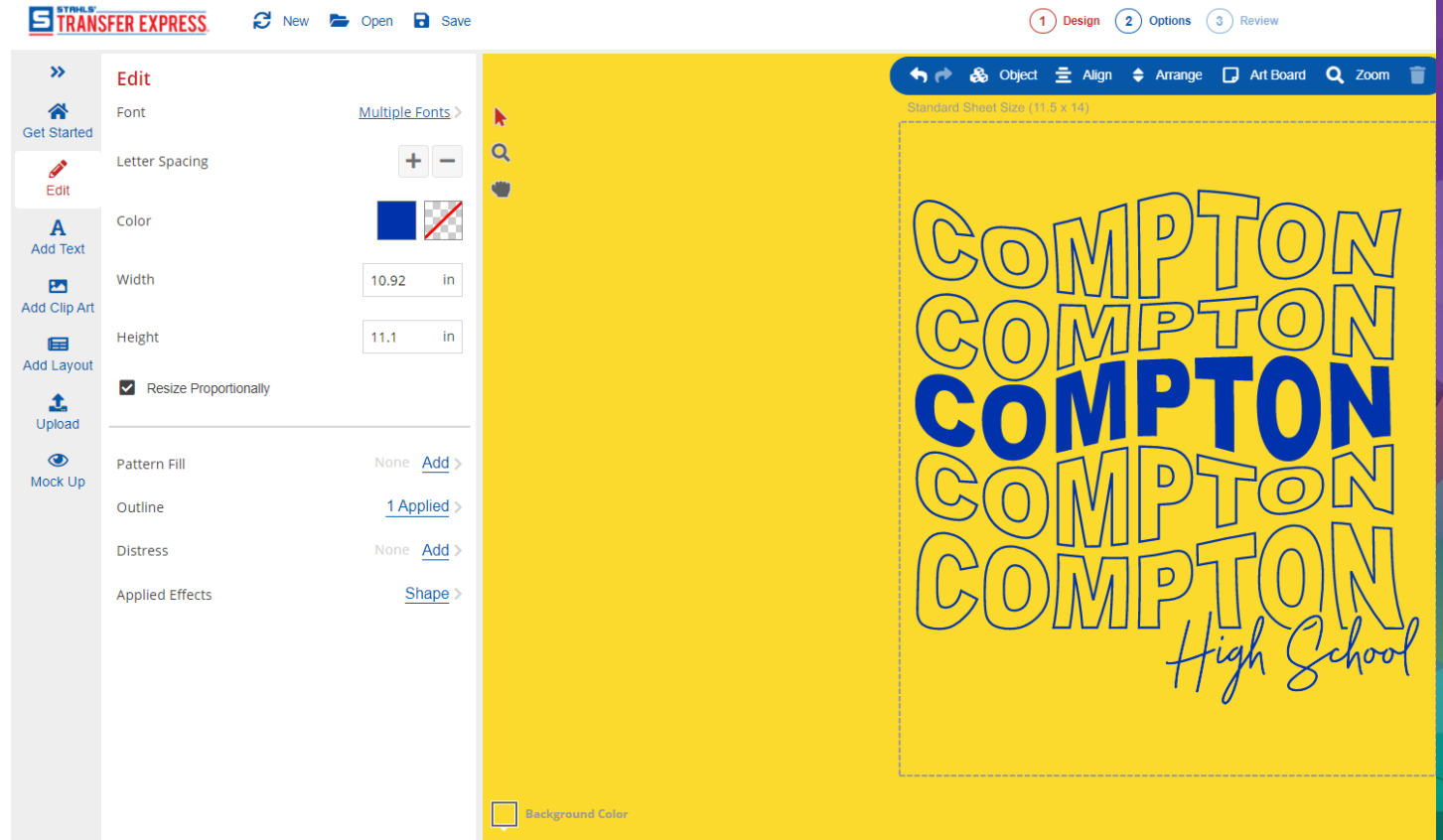


BEAT THE PRICE LIST

Screen Printed Transfers Basics

- Price breaks every 6
- Three sections
 - Easy Prints
 - Vector
 - Non-Vector

Secret: even if your customer gives you art, look in the designer. If you can recreate it using our art/fonts/layouts, you save \$ and it only takes seconds



BEAT THE PRICE LIST

Vector Artwork

What is Vector?

- Vector artwork uses lines, points and shapes to create art
- Can scale or resize an image with no loss in quality
- The number of colors and where the colors are located can be easily adjusted
- The art is typically created in CorelDraw or Adobe Illustrator



BEAT THE PRICE LIST

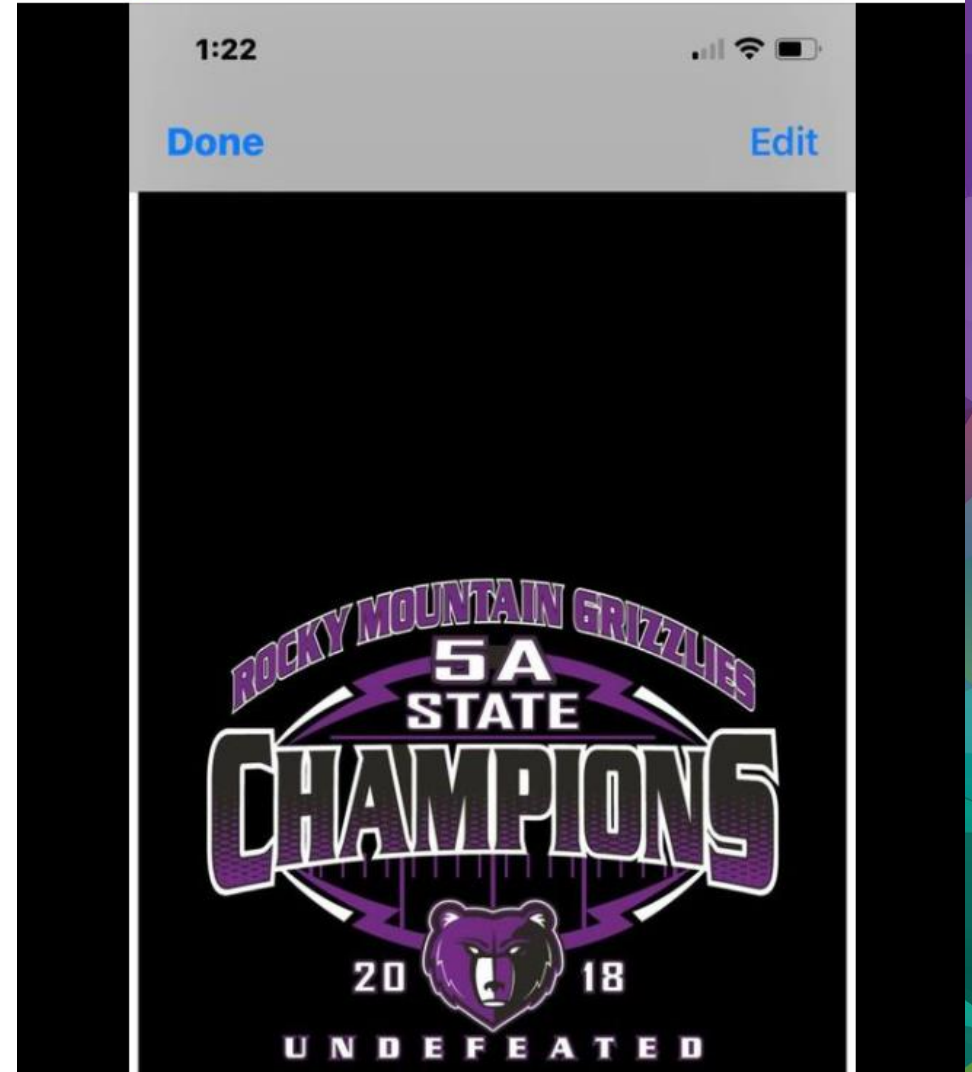
Non-Vector

Art time is included so if you don't have someone to do what you need, don't worry.

I am trying to get rid of the shadow on this logo. I've tried uploading it to cricut and cadworks but in cricut the yellow disappears in n stead of the shadow. Any suggestions? Thanks



that was sent to me but I need to change the colors, the words, and the mascot. I've looked but so far have been unsuccessful in finding this image to buy...any help is appreciated as I'm under a time crunch 😊



BEAT THE PRICE LIST

Round Up

It is actually LESS to order 12 vs 8

8 are \$9.64/sheet = \$77.12

12 are \$5.21/sheet = \$65.52

So go to the next price break

Secret: This not only saves you money but also gives you extras on hand for samples and/or reorders

$$8 > 12$$



CHOOSING THE BEST PRODUCT

Transfer Selector Tool will give you options based on how many colors you want to print

Secret: Best product is based on the material you will be applying it to (cotton, polyester or poly/cotton), the number of colors, the size of the design, and how many you need

Example: 25 1 color prints, poly/cotton

- Goof Proof \$77.75
- UC Max \$198
- UC Soft \$200.75



SECRET OF GANG SHEETS

Screen Printed Gang Sheets

- Sheet Size 11.25" x 14"
- Should be the same color/colors
- Can be the same image, different images or different sizes of the same image



SECRET OF GANG SHEETS

UltraColor Soft, UltraColor Stretch and Stretch with Blocker

- Sheet Size 11.5" x 18"
- Can Be Any Color
- Can be different images or different sizes of the same image



SECRET OF GANG SHEETS

UltraColor Max

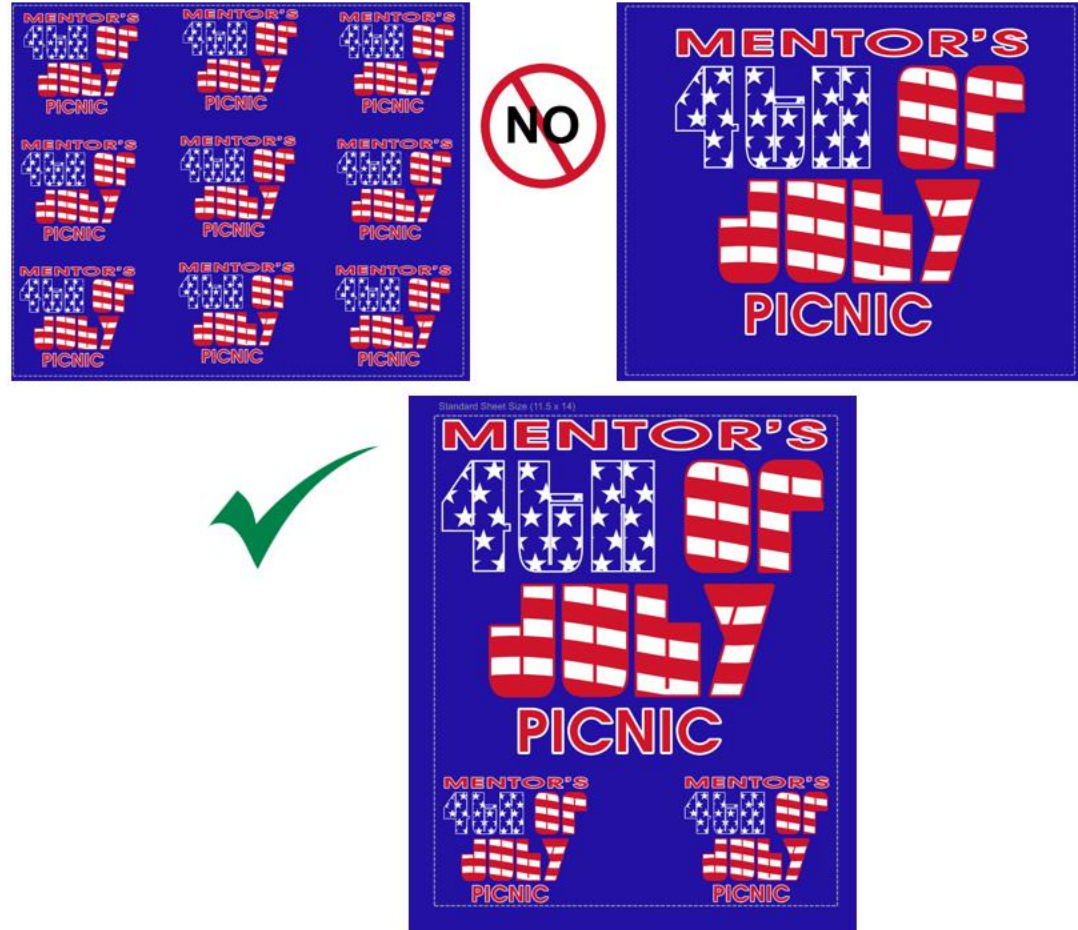
- Maximum sheet size 22x22 or any size less
- Can Be Any Color
- Can be different images or different sizes of the same image
- Square inch pricing

Secret: With this product you can create a 4.5 x 6 inch (27 sq inches) @ \$1.62/sheet (16 sheets reach \$25 minimum)



SECRET OF GANG SHEETS

Secret: One order is better than 2

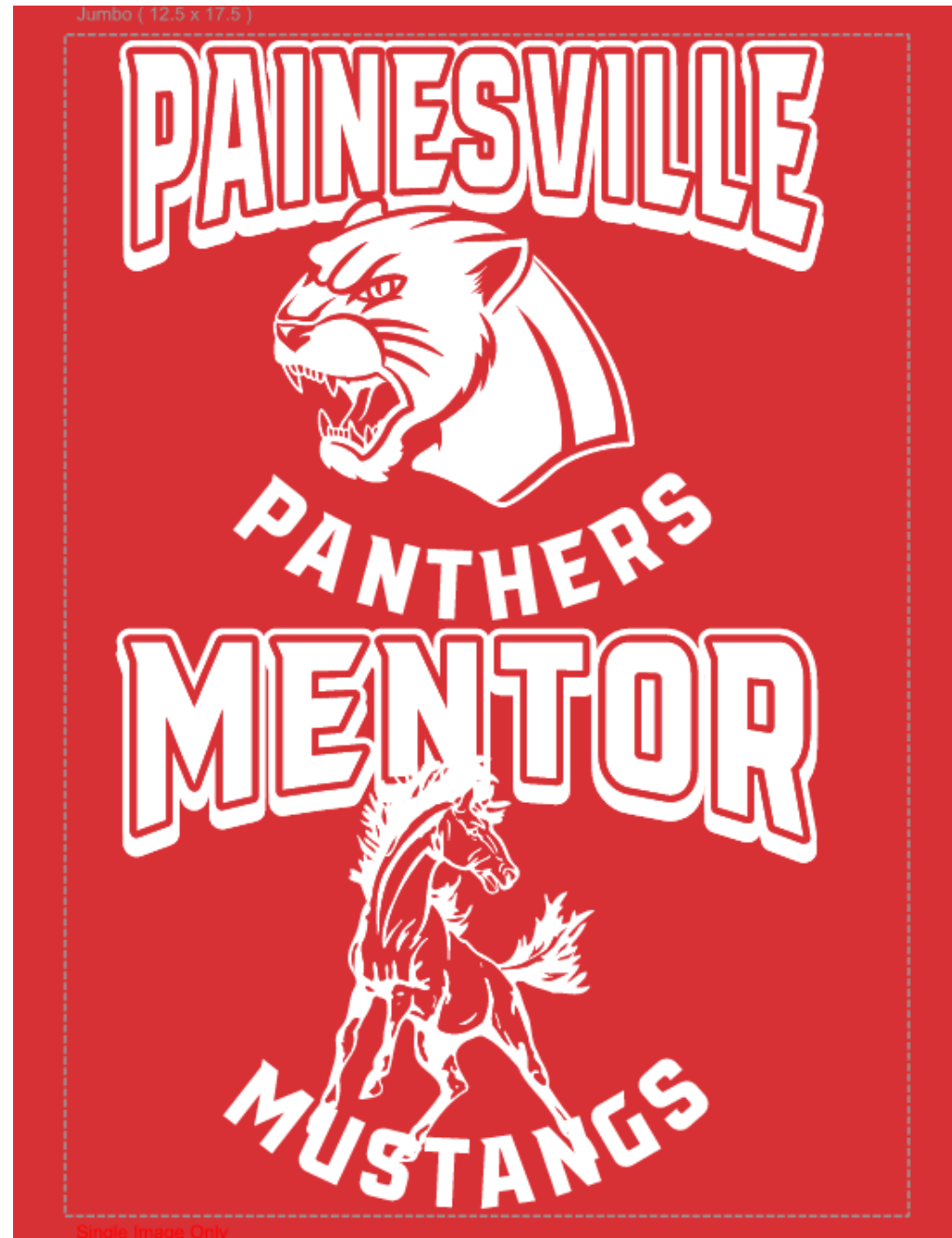


SECRET OF GANG SHEETS

Secret: Jumbo Sheets available beginning 1/17

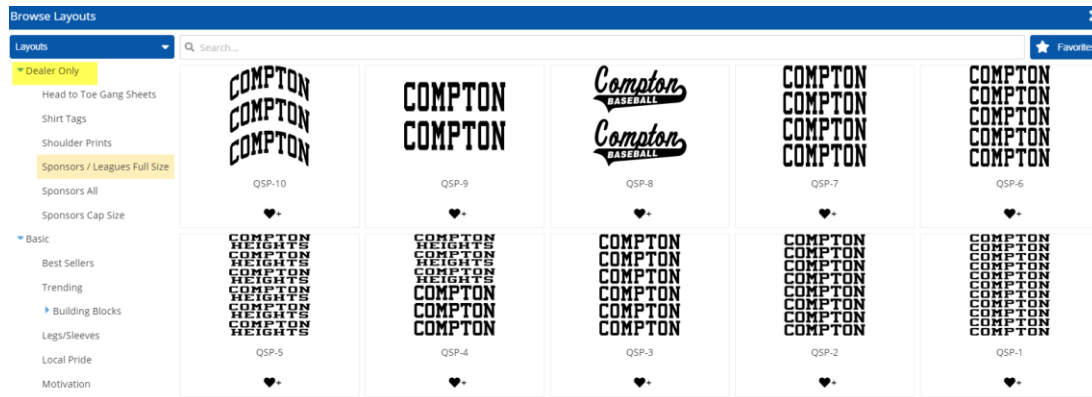
Sheet size 12.5" x 17.5"

With most designs you can now fit 2 full adult size prints on the same sheet!



SPONSOR NAMES MADE EASY

Gang all the teams using the same
ink color on the same sheet



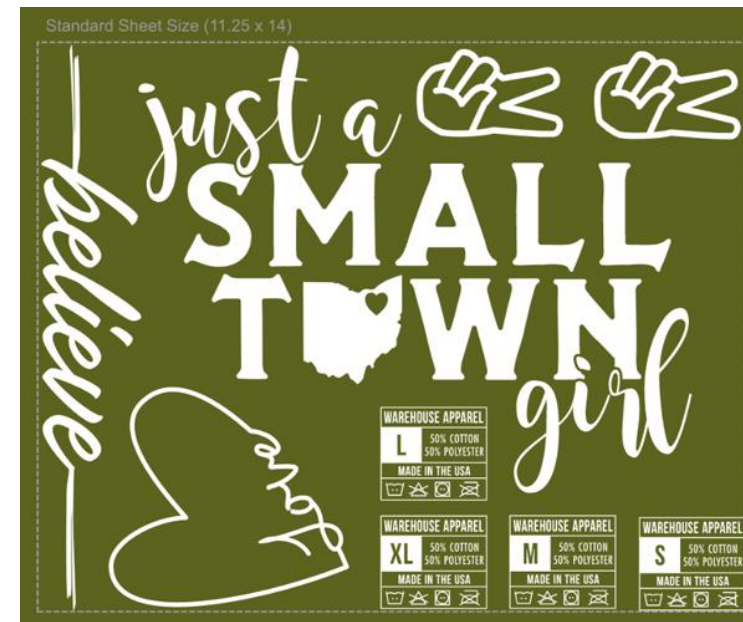
COLOR CHANGE MAGIC

Create the sheet

- Order half in white
- Order half in black

You have all colors covered

Price is based on the TOTAL quantity of the two

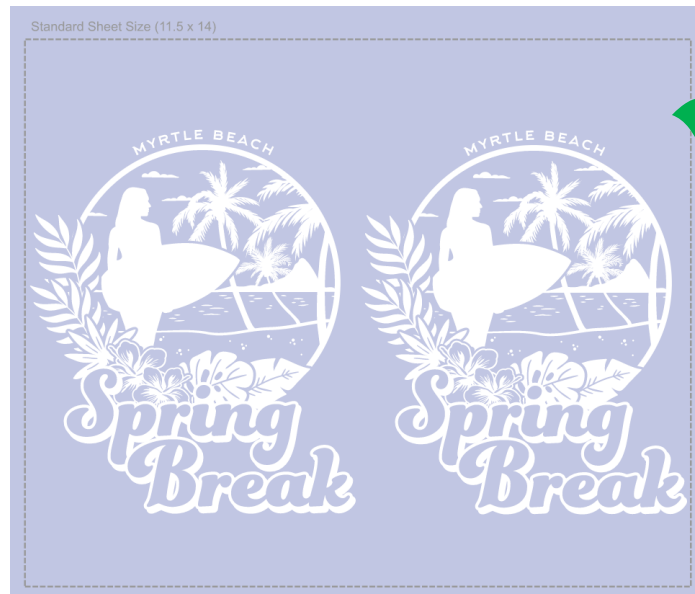


COLOR CHANGE MAGIC

Secret Tip

A color change will cost less than 2 colors on the same sheet

1 order with a color change is less than a 2 color print



Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

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