



SENDING YOUR ARTWORK FOR A QUOTE

[WEBINAR]



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

Agenda



- Compare uploading vs Easy View designer
- Mapping - what is that and how do I do it
- File types - what is the best to send
- Learn best artwork practices
- No vector art? No problem!

Sending Your Art for a Free Quote-Upload

Two Choices

Custom Screen Print Transfers & More... Same Day Turnaround, and 2-Day shipping

Ships by Monday

Order 1 Color Easy Prints® within 71h 54m 53s

Live Chat Online

Login/Register

STAHL'S
TRANSFER EXPRESS.
The Custom Transfer People

How can we help you? Go!

My Cart 0

TRANSFERS DESIGN CENTER **UPLOAD ARTWORK** WHOLESALE APPAREL HEAT PRESSES HELP

FASHION FORWARD
Specialty Inks

Bridemaid
Pearl

Summer Fun
Puff

Glitter

GLOW
FAMILY FUN RUN
FLOW

QEV-157

ADD SOME ELEGANCE TO YOUR APPAREL

Let your customers see and feel.
REQUEST A FREE SAMPLE! »

Sending Your Art for a Free Quote-Upload

Advantages to using Upload

- You are sending art just as you want it
- Faster-no mapping
- Instant quote will appear on screen
- All you need to add is quantity, size, colors and color and type of apparel it will be applied to

Disadvantages

- You can't add text/clip art on screen (you can use order notes)
- You can't set up your gang sheet

Upload Your Artwork

COMMUNICATING WITH US ? If we have questions about your order or artwork, we will email you. Be sure to check your inbox and spam folder. **HELP** If help is needed on an order not received please use the resolution center in the upper right corner.

1 Attach your Art File

IMPORTANT: Color images on screen are a GENERAL REPRESENTATION of our transfer type colors. All computer screens are different. Order our Apparel Printing Color Selector for actual transfer type colors. Colors are unique to transfer production and may not match Stahl's Lettering Products. Color matches are available for an additional charge.

*File Upload:

Drag and drop or tap/click here

We accept the following file types:
.AI, .BMP, .CDR, .CMX, .CPT, .DOC, .DOCX, .EMF, .EPS, .GIF, .JPG, .JPEG, .JPG, .PCT, .PCK, .PDF, .PCT, .PLT, .PNG, .PPT, .PPTX, .PS, .PSD, .PUB, .RTF, .SVG, .TIF, .TIFF, .TXT, .WMF

Artwork Description:
Give your art a descriptive name

Notes:
Tell us anything else we may need to know about your art/quote/order. If you know names of any of the fonts in your art, please list them here. (Font Names: News706m)

Quote reviews occur during business hours:
Monday to Friday:
8:00 AM - 8:00 PM EST

Need help? Contact us!
info@transferexpress.com

Instant Quote

Image Price	\$0
Total Images	0
Sheet Price	\$0
Total Sheets	0

ORDER TOTAL: \$0

Excludes shipping charges and any other additional service charges including rush fees, color matches, typeset fees, color changes, cut charges etc.

SEND US YOUR ARTWORK

Sending Your Art for a Free Quote-Upload

Steps

1. Attach your art file with a description

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Drag and drop or tap/click here

 **We accept the following file types:**
.AI, .BMP, .CDR, .CMX, .CPT, .DOC, .DOCX, .EMF, .EPS, .GIF, .JP2, .JPE, .JPEG, .JPG, .PCT, .PCX, .PDF, .PICT, .PLT, .PNG, .PPT, .PPTX, .PS, .PSD, .PUB, .RTF, .SVG, .TIF, .TIFF, .TXT, .WMF

Artwork Description:

Notes:
Tell us anything else we may need to know about your art/quote/order. If you know names of any of the fonts in your art, please list them here. (Font Names: News706mt)

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info@transferexpress.com

Instant Quote

Image Price	\$0
Total Images	0
Sheet Price	\$0
Total Sheets	0

ORDER TOTAL: \$0

Excludes shipping charges and any other additional service charges including rush fees, color matches, Typeset fees, color changes, cut charges etc.

SEND US YOUR ARTWORK

Sending Your Art for a Free Quote-Upload

Steps

2. Your company name, phone number, and email address on file will auto fill. Add your contact name and change email if you want communication sent to a different email

② Enter Contact Info

Company Name:

SAMPLE ORDERS

*Contact Name:

Enter contact name

*Phone Number:

4409181900

Mobile Number:

*E-mail:

info@transferexpress.com

Sending Your Art for a Free Quote-Upload

Steps

3. Choose print method, transfer type, quantity, size, fabric type and fabric color

Tip: If unsure of any detail, use the highlighted “not sure right now”

③ Enter Artwork Info for an Instant Quote

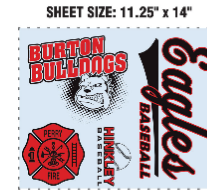
Not sure of artwork details right now

Print Method: Transfer Type: Quantity: Images Sheets

Transfer Size: Width (Inches): Height (Inches):

Fabric Type:

Fabric Color:



Fill up the whole sheet with your artwork for one low price!

Select Ink Colors:

BLACK/WHITE

Black White

REDS

Soft Pink Metallic Rose Gold Bubblegum Pink Raspberry Fuchsia Watermelon Red Burgundy Maroon Eggplant

ORANGES

Peach Tenn. Orange Orange Burnt Orange Texas Orange Medium Brown Brown (Dark)

YELLOW/GOLDS

Yellow Gold Old Gold Vegas Gold Met. Gold

Quote reviews occur during business hours:
Monday to Friday:
8:00 AM - 8:00 PM EST

Need help? Contact us!
info@transferexpress.com

Instant Quote

Image Price	\$0
Total Images	0
Sheet Price	\$0
Total Sheets	0

ORDER TOTAL: \$0

Excludes shipping charges and any other additional service charges including rush fees, color matches, Typeset fees, color changes, cut charges etc.

✓ SEND US YOUR ARTWORK

Requirements For Pricing/Upload

- Transfer Size (H x W) must each be greater than zero.
- Quantity must be greater than zero
- Fabric Type is required
- Fabric Color is required
- Number of colors must be greater than zero
- Question number 4 must be answered.

The ship date, shipping method, and payment will be determined at the time of your order and provided in your email confirmation.

Sending Your Art for a Free Quote-Upload

Tip:
For more
information on
choosing a
transfer type,
use the transfer
selector tool

Transfer Selector Tool



Are you ready to find out which heat transfer will work best for your current project?

Let's go!



powered by [Typeform](#)



<https://blog.transferexpress.com/transfer-selector-tool/>

Sending Your Art for a Free Quote-Upload

4. If the instant quote looks good and you are ready to order, chose “yes”. If you either need more info or just want us to save the quote and art for now, select “no”



Instant Quote	
Image Price	\$2.53
Total Images	50
<hr/>	
Sheet Price	\$2.53
Total Sheets	50
<hr/>	
ORDER TOTAL: \$126.50	
Excludes shipping charges and any other additional service charges including rush fees, color matches, Typeset fees, color changes, cut charges etc.	

④ Ready to place your order?

- Yes, I approve the quote to the right, and my order can be placed.
- No, Please email me for more information.

✓ SEND US YOUR ARTWORK

Requirements For Pricing/Upload

- Question number 4 must be answered.

The ship date, shipping method, and payment will be determined at the time of your order and provided in your email confirmation.

Sending Your Art for a Free Quote-Upload

Click the green button - Send us your artwork



Image Price	\$2.53
Total Images	50

Sheet Price	\$2.53
Total Sheets	50

ORDER TOTAL: **\$126.50**

Excludes shipping charges and any other additional service charges including rush fees, color matches, Typeset fees, color changes, cut charges etc.

✓ SEND US YOUR ARTWORK

The ship date, shipping method, and payment will be determined at the time of your order and provided in your email confirmation.

④ Ready to place your order?

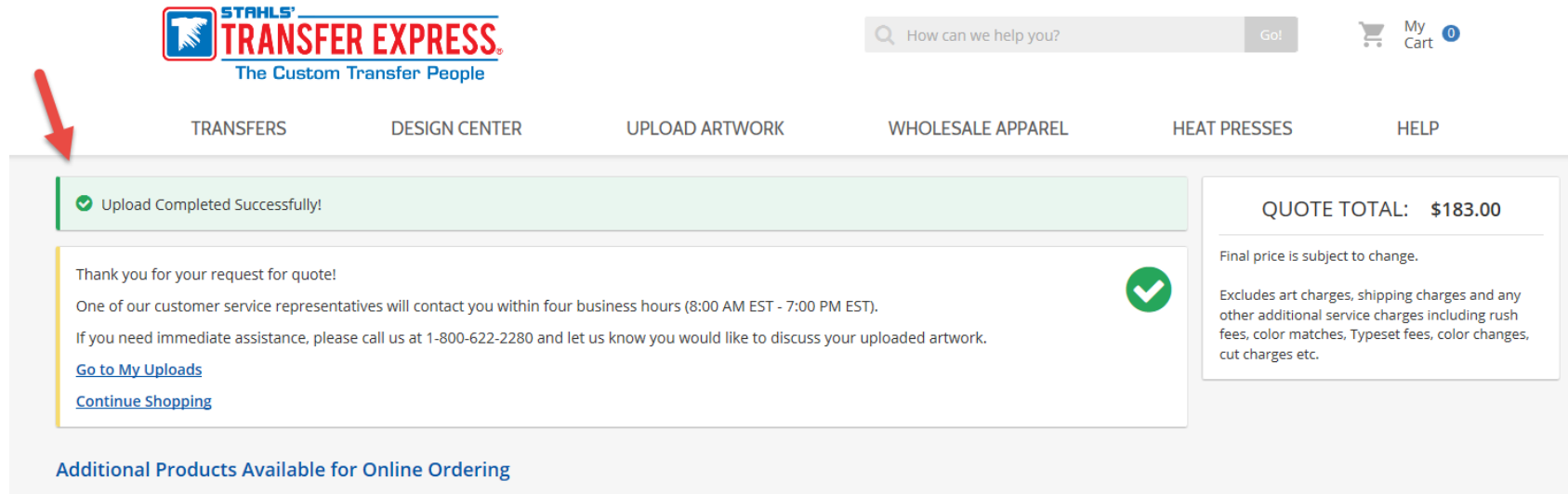
- Yes, I approve the quote to the right, and my order can be placed.
- No, Please email me for more information.



Please email info@transferexpress.com if you would like to use a different shipping or payment method from the default selections on your account.

Sending Your Art for a Free Quote

The green submit button will turn blue, saying sending and then you will see it was sent



The screenshot displays the STAHL'S TRANSFER EXPRESS website interface. At the top left is the logo with the tagline "The Custom Transfer People". A search bar on the right contains the text "How can we help you?" and a "Go!" button. A shopping cart icon labeled "My Cart" with a "0" indicator is also present. The navigation menu includes "TRANSFERS", "DESIGN CENTER", "UPLOAD ARTWORK", "WHOLESALE APPAREL", "HEAT PRESSES", and "HELP". A red arrow points to the "UPLOAD ARTWORK" menu item. Below the navigation, a green notification bar states "Upload Completed Successfully!". The main content area features a message: "Thank you for your request for quote! One of our customer service representatives will contact you within four business hours (8:00 AM EST - 7:00 PM EST). If you need immediate assistance, please call us at 1-800-622-2280 and let us know you would like to discuss your uploaded artwork." This message is accompanied by a green checkmark icon and two links: "Go to My Uploads" and "Continue Shopping". To the right, a box displays "QUOTE TOTAL: \$183.00" and notes that the final price is subject to change, excluding art charges, shipping charges, and other additional service charges.

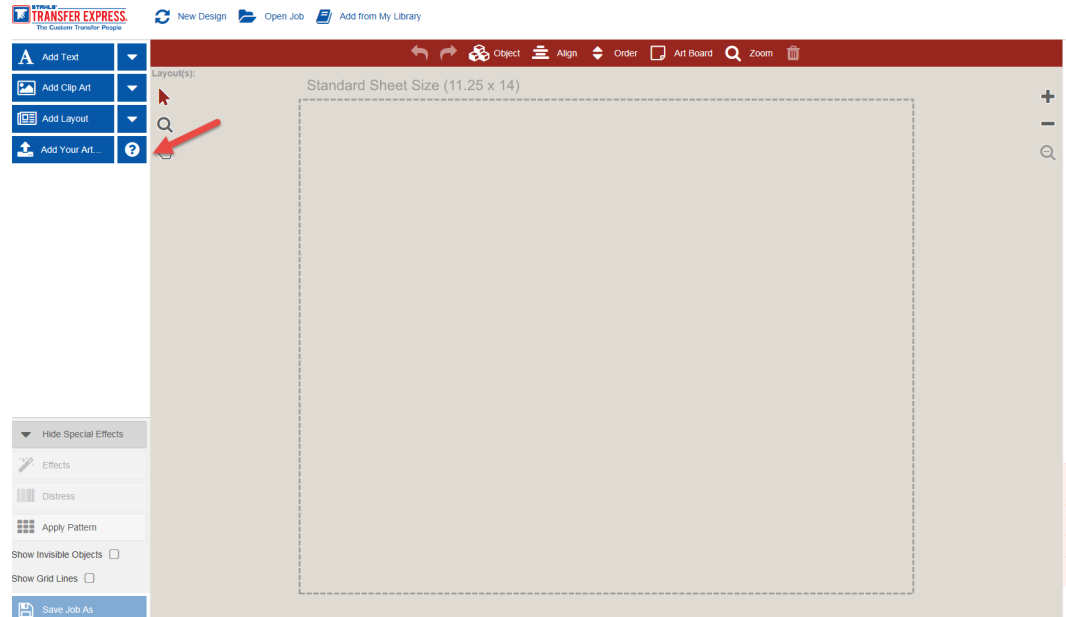
Sending Your Art for a Free Quote-Easy View

Advantages

- You can add text
- You can add our clip art and layouts
- You can set up your screen printed transfer gang sheet

Disadvantage

- Mapping
- The white box if art is not vector



Sending Your Art for a Free Quote-Easy View

1. Select “Add Your Art” and choose the file to bring into art board

The screenshot shows the STAHL'S TRANSFER EXPRESS software interface. On the left, a red arrow points to the 'Add Your Art...' button in the 'Add' menu. The central workspace shows a 'Standard Sheet Size (11.25 x 14)' with a 'Fast Track 50' logo. The right sidebar contains settings for 'Print Method', 'Transfer Type', 'Fabric', 'Cut Apart', 'Transfer Size', 'Number of Colors', 'Background Color', and 'Image Quantity'. A red error message box is visible at the bottom right of the interface.

1. Quantity must be greater than zero
2. Choose a fabric type
3. Please add at least one color in the color configure map for each of your uploaded artwork.
4. Number of colors must be greater than zero

Sending Your Art for a Free Quote-Easy View

2. Click on your art and select “Configure Color Map”

The screenshot displays the STAHL'S TRANSFER EXPRESS software interface. The main workspace shows a design titled "Fast Track 50" with an upward-pointing arrow, centered on a "Standard Sheet Size (11.25 x 14)". A red arrow points to the "Configure Color Map" button in the left-hand menu. The right-hand panel contains various settings for the design, including "Print Method", "Transfer Type", "Fabric", "Cut Apart", "Transfer Size", "Number of Colors", "Background Color", and "Image Quantity". A red warning box at the bottom right of the interface lists the following instructions:

1. Quantity must be greater than zero
2. Choose a fabric type
3. Please add at least one color in the color configure map for each of your uploaded artwork.
4. Number of colors must be greater than zero

The total price is displayed as \$0.00, and there is a "View Details" button next to it.

Sending Your Art for a Free Quote-Easy View

3. Click one of the colors in your art and select a similar stock color on the right, or color match. Repeat for all colors you want us to print



Sending Your Art for a Free Quote-Easy View

Everything blue is mapped to use our royal, everything black to black. We will remove the white box when we do the order. To be safe, you can add notes in order notes, too.



Sending Your Art for a Free Quote-Easy View

4. Set up your sheets, add text or clip art on screen. The dotted line is your 11.25" x 14" transfer sheet. Your quote is on the bottom right

The screenshot displays a design software interface. The central workspace shows a 'Standard Sheet Size (11.25 x 14)' containing four identical logos arranged in a 2x2 grid. Each logo features the text 'Fast Track' in a black serif font above a large blue '50' with a black outline. A black arrow points upwards and to the right from the bottom right of the '50'. A dotted line border encloses the entire sheet. On the left, a sidebar contains options like 'Add Text', 'Add Clip Art', 'Add Layout', and 'Add Your Art...'. Below these are 'Edit' options including 'Lock Aspect Ratio', 'Angle', 'Color', and 'Mappings'. At the bottom of the sidebar is a 'Save Job As' button. On the right, a quote panel lists specifications: 'Print Method: Screen Print (\$4.02)', 'Transfer Type: Goo Proof (\$4.02)', 'Fabric: 50/50 Cotton/Poly Blend', 'Cut Apart: No (N/A)', 'Transfer Size: 13.43 x 11.04 in', 'Number of Colors: 2 (Royal, Black)', 'Background Color', and 'Image Quantity: 50'. A red arrow points to a yellow warning box at the bottom of the quote panel that reads: 'The calculated cost and ship days is subject to change based on evaluation of the artwork provided.' Below this box, the 'Total Price' is listed as '\$201.00' with a 'View Details' link.

Sending Your Art for a Free Quote-Easy View

5. To order, add to cart and continue to checkout

Custom Screen Print Transfers & more... Same Day Turnaround, and 2-Day shipping

Ships by Today

Order Numbers / Letters within 2 days 1hr 40min

Live Chat Online

SAMPLE ORDERS

STAHL'S
TRANSFER EXPRESS
The Custom Transfer People

How can we help you? Go!

My Cart 1

TRANSFERS DESIGN CENTER UPLOAD ARTWORK WHOLESALE APPAREL HEAT PRESSES HELP

Your shopping cart

Preview	Product	Type	Unit Price*	Qty	Total Price	Actions
	Custom Easy View	Goof Proof	\$4.02	<input type="text" value="50"/>	\$201.00	
*Unit Price includes any additional charges and/or discounts.					▶ SUBTOTAL	\$201.00

[CONTINUE TO CHECKOUT](#)

Order Summary

Items	\$201.00
Estimated Shipping	\$14.42
ORDER TOTAL:	\$215.42

Apparel products will be charged at checkout and these items will be shipped immediately. The rest of the products will be charged when

Saved Items

File Types



We accept the following file types:

.AI, .BMP, .CDR, .CMX, .CPT, .DOC, .DOCX, .EMF, .EPS, .GIF, .JP2,
.JPE, .JPEG, .JPG, .PCT, .PCX, .PDF, .PICT, .PLT, .PNG, .PPT, .PPTX,
.PS, .PSD, .PUB, .RTF, .SVG, .TIF, .TIFF, .TXT, .WMF



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

Best Artwork-Screen Printed Transfers

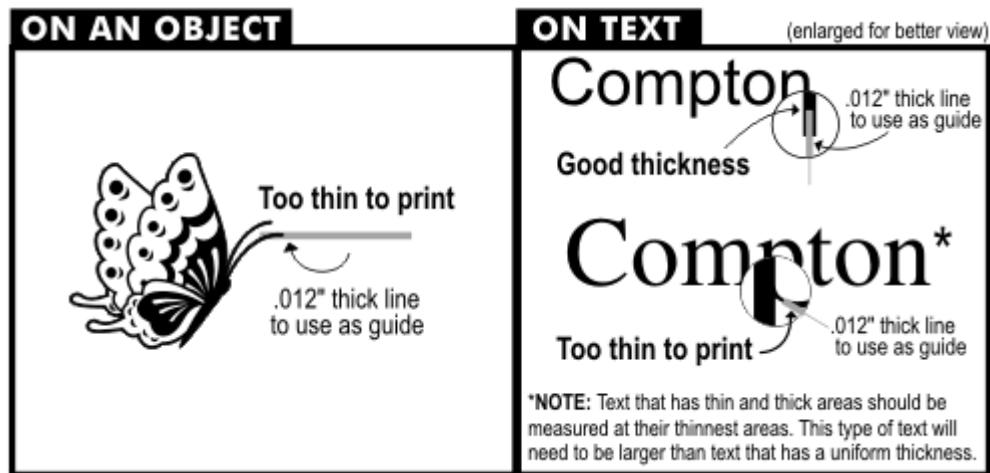
Artwork Requirements:

Screen printed transfers require vector artwork. You can send us vector artwork and we can print it as is or with adjustments. You can send us bitmap artwork that we will convert to vector. Send us the best artwork that you have. [Download the Artwork Requirements PDF.](#)

1. **Size:** Maximum is 11.25" x 14": Although not required, it is a good idea to send us your file at the size you want it printed.
2. **Convert text to curves:** For vector files, convert all text to curves/outlines before sending.
3. **Colors:** We use spot colors for screen printing. You can use spot colors when creating art, but it is not required. Use consistent colors in your file.
4. **Line Thickness:**
 - › Recommended .012" line thickness for Hot Split, Goof Proof®, Polytran, Elasti Prints® Glow-in-the-Dark and Pearl Prints™.
 - › Recommended .025" line thickness for Glitter.
 - › Recommended .012" line thickness for non-Puff colors. This may need to be increased if printed next to a Puff color. Be aware that Puff will increase the printed line thickness. A line that is .023" will puff up to become .05" in the applied transfer. 023" puff to .05"
5. **Show-Thru Thickness:**
 - › Recommended .04" show-thru thickness for all screen printed types except Puff.
 - › Puff show-thru thickness should be .1" thick.
6. **Special effects, fades, shadows, shading, etc. are not recommended:** Some special effects can't be produced with screen printing. Consider digital transfers if your art contains these.

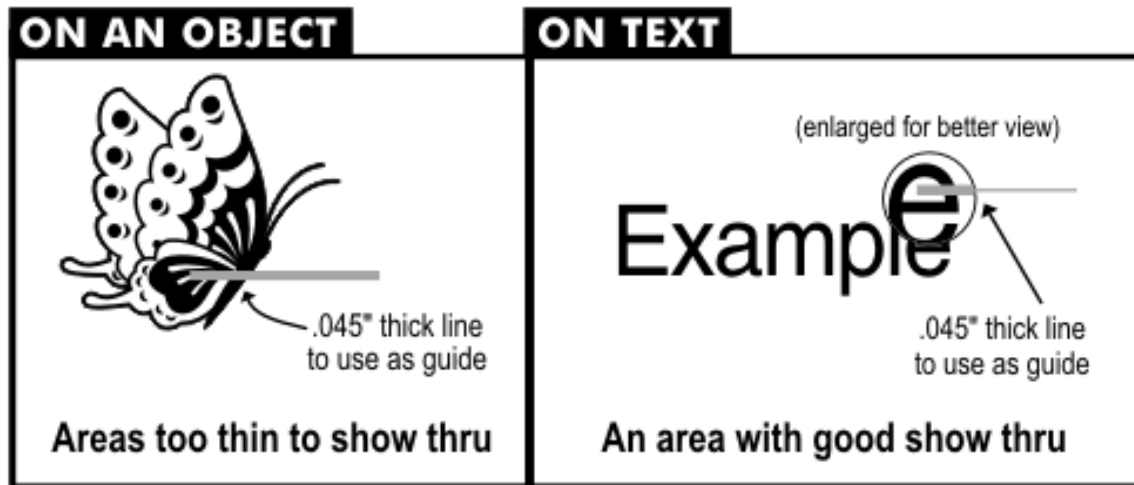
Best Artwork-Screen Printed Transfers

Line Thickness



Best Artwork-Screen Printed Transfers

Show Thru Areas



Best Artwork-Digital Transfer

Artwork Requirements:

CAD-PRINTZ® digital transfers are created using a digital process. Unlike the other transfer types, we can print vector or bitmap files for digital transfers. [Download the Artwork Requirements PDF.](#)

1. **Bitmap/Photo images – Resolution 300 dpi:** Images should be created and saved at a resolution of 300 dpi (dots per inch) and at the size it will be printed. Enlargements of your file can cause poor image quality. Web site images are created at 72 dpi. These low resolution images don't print well.
2. **Convert text to curves:** For vector files, convert all text to curves/outlines before sending. For Photoshop® files, please rasterize/render all type layers.
3. **Color/Mode should be CMYK (process):** Digital transfers are printed in CMYK process colors (not spot colors like our screen printed transfers). Not all RGB colors can be rendered in CMYK; you should convert the file before sending it. Images on web sites are usually created in RGB colors.
4. **Special effects, fades, etc. can be used:** Our digital transfers can reproduce multi-color fades and other special effects within your artwork. All fades, colors, effects, etc., should be set up in process CMYK colors.
5. **Line thickness & show-thru thickness :**
 - Recommended thickness for white only areas is .1" thick.
 - Recommended thickness for non-printed/show-thru areas is .1" thick.

No Art Charges

**NO
ART
CHARGES.**

Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
- Visit our website: www.TransferExpress.com
- Visit us at Trade Shows
- Connect with Us on Social Media

Contact us: Phone: 1-800-622-2280

Fax: 1-800-833-3877

Next Webinar

**What is my Printing Cost?
Pricing based on Cost**

Thursday, November 8

2:00 pm EST



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