

21 WAYS TRANSFER EXPRESS WILL HELP GROW YOUR BUSINESS IN 2018 [WEBINAR]





Why they were added





Send ideas anytime to info@TransferExpress.com

1. We've lowered our Plus pricing

Orders from provided artwork (Easy Prints Plus) have been decreased up to 30%





1. We've lowered our Plus pricing

Save about another \$25 by creating art in Easy View using our art/font/layouts



Art created by customer at an online site, then recreated in Easy View



2. We've lowered our Number pricing











3. \$5 Processing Fee on Orders Under \$24 Eliminated

- •Order just one name \$1
- •Order just one pack of numbers
- •Order a \$3 pack of pink ribbons

| Names | |
|-----------------|----------|
| ENTER NAME HERE | x |
| ENTER NAME HE | |
| ENTER NAME HEI | |
| ENTER NAME HEI | ANDERSON |
| 5 Print C | 18 |
| | |

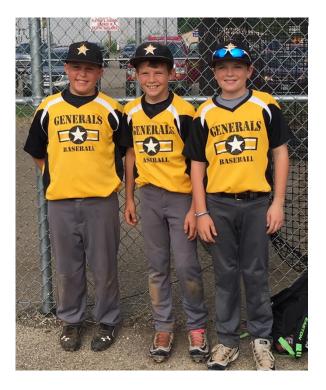




Shipping rates still apply

4. Faster Turnaround on Screen Printed Plus Orders

Plus Orders-Orders from your provided artwork







5. Faster Turnaround on CAD-PRINTZ Digital Transfers







6. Faster Turnaround on Custom Rhinestone Transfers







7. Faster Turnaround on Stretch Litho Transfers







8. Two manufacturing Plants to Serve you



Arizona-serves west of the Mississippi





Ohio-serves East of the Mississippi

9. LA Hot



Your Order Arrives in Just One Day!



10. Augusta Apparel





Wholesale Sport Uniforms



11. Pearl Prints





12. Puff





13. Glow-in-the-Dark



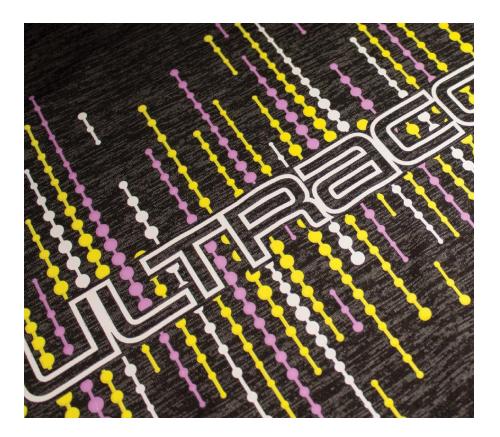




Used with multi color, one color no longer has to outline the color
Clear is considered a color
Great benefit on multi image gang sheets, you can add a red only or royal only image



15. AquaTru with Dye-Block Capabilities



- •Water Based Ink
- •Applies to Spandex, Lycra, and woven nylons as well as cotton, polyester and poly/cotton blends



16. AquaTru Numbers with Dye-Block

NEW AquaTru[™]

Water-based ink transfers with Dye-Block[™] for sublimated garments

AQUA CHAMP 0123456789

| Black | Navy |
|----------------------|--------------------|
| White | Red |
| 📃 Gold | 🗖 Royal |
| | - |
| AQUA AVALON | 0123456789 |
| AQUA AVALON Black | 0123456789 Navy |

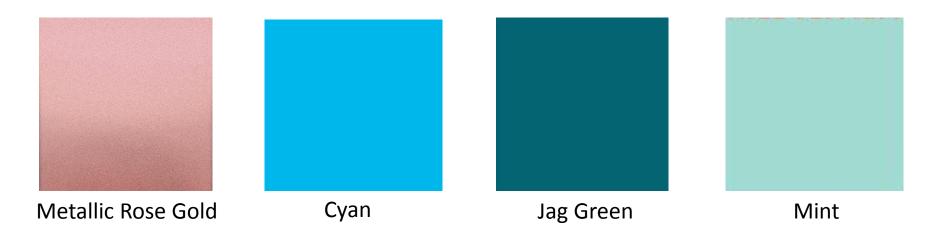
Royal

- •Water Based Ink
- •Applies to Spandex, Lycra, and woven nylons as well as cotton, polyester and poly/cotton blends



Gold

17. New Ink Colors



Now 80 Stock colors to choose from, color matches also available



18. 18 New Champ Pro Color Choices

Champ Pro is the recommended number for performance wear and other 100% polyester apparel. Applies at a low temperature to prevent scorch marks



CHAMP PR0 1& 2 COLOR 0123456789

| Black | Red | 🗾 Orange/White |
|-----------------|--------------|----------------|
| White | Royal Blue | Z Red/White |
| 🔲 Columbia Blue | Vegas Gold | 🗾 Royal/White |
| Gold | Neon Lime | 🗾 Vegas/White |
| Grey | Black/White | White/Black |
| Maroon | 🗾 Gold/White | Red/Black |
| Navy Blue | Grey/White | White/Red |
| Orange | Navy/White | 📕 Red/Navy |
| Purple | | |



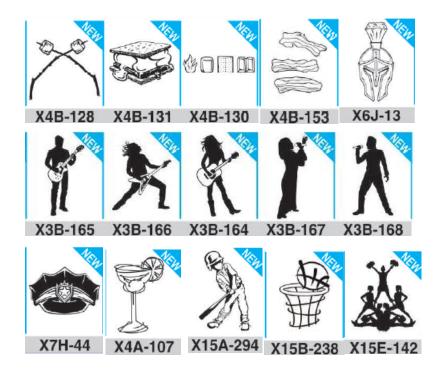
19. 250 New Easy Prints Layouts

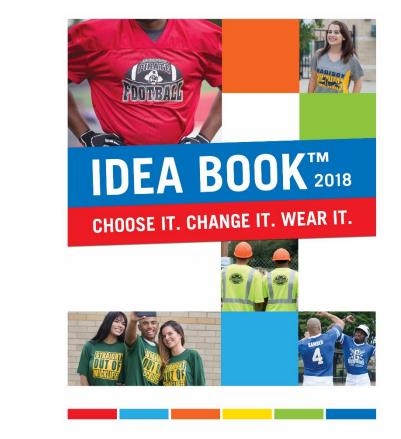




We now have 5,262 choices!

20. 800 New Clip Art to bring the total to 10, 450!



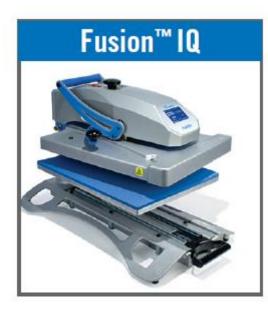








22. And More





- Provides heat on the underside of a threaded garment.
- Eliminates scorching of heat-sensitive fabrics like polyester & performance wear.
- Provides a faster application time
- Compatible with 16x20 Hotronix[®] Auto Open or MAXX[®] Clam Presses and Air Fusion[®] Models.



Thank You for Attending

Do you have more questions? Stay in touch. We're here to help you grow your business!

- Email us <u>info@transferexpress.com</u>
- Read and Subscribe to our Blog <u>http://blog.transferexpress.com/</u>
- Watch our videos and previous webinars <u>http://www.TransferExpress.com/Webinars</u>
- Visit our website: <u>www.TransferExpress.com</u>
- Visit us at Trade Shows
- Connect with Us on Social Media

Contact us: Phone: 1-800-622-2280

Fax: 1-800-833-3877





February 8, 2018 2:00 pm EST Print and Sell Wedding Favors and Bridal Gifts





