

A close-up photograph of a heat press machine. The machine's grey platen is positioned over a red t-shirt. The t-shirt has a white basketball logo and blue text that reads 'STRAHL'S' and 'ENGINEERS'. Another red t-shirt is visible in the background, also with blue text that reads 'ENGINEERS' and 'CARDS'.

THE RIGHT

HEAT PRESS

PLATEN

Today's Agenda



- What is a platen
- Platen sizes with each heat press
- Interchangeable platens and their use
- How to switch out a platen
- Do's and don'ts of platen covers
- Keeping your platen clean

What Is A Platen

The platen is the plate on your heat press

- Typically, top is the one that heats up
 - Exceptions are the 360 IQ Cap (both)
 - Power Platen
- Bottom presses the shirt against the top with pressure needed for application
- Example- Cricut Easy Press does not come with a bottom platen so there is no pressure making it more like an iron with just one platen
- Flat on shirt presses
- Curved on cap presses
- Made of metal with a rubber pad



Platen Sizes-Shirt Presses



Fusion
16 x 20



Auto Open Clam
6 x 6
11 x 15
16 x 16
16 x 20



Maxx
11 x 15
15 x 15
16 x 20



A2Z Swing Away
15 x 15



Craft Press
9 x 12

Platen Sizes-Cap Presses



360 IQ
2.5 x 6



Hotronix Auto Open
3.5 x 6



Maxx Cap Press
3.5 x 6


Interchangeable Platens

Key to application is hard, even surface
Avoid seams, pockets, buttons
and zippers

Platen that fits allows for easier
threadability so working on only the
pressing layer

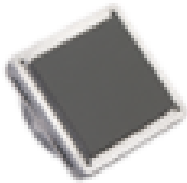


Interchangeable Platens



	4" x 4"	7"	6" x 10"	8" x 10"	11" x 15"	Hat Bill	Shoe	Can Cooler	Sleeve/ Leg	Double Sleeve/ Leg
DUAL AIR FUSION IQ®	•	•	•	•	•	•	•	•	•	•
AIR FUSION IQ®	•	•	•	•	•	•	•	•	•	•
FUSION IQ®	•	•	•	•	•	•	•	•	•	•
AUTO OPEN CLAM (16" x 20")	•	•	•	•	•	•	•	•		•
AUTO OPEN CLAM (16" x 16")	•	•	•	•	•	•	•			
AUTO OPEN CLAM (11" x 15")	•	•	•	•	•		•			
THE MAXX® CLAM (16" x 20")	•	•	•	•	•	•	•	•		•
THE MAXX® CLAM (15" x 15")	•	•	•	•	•	•	•			
THE MAXX® CLAM (11" x 15")	•	•	•	•	•		•			
A2Z SWING AWAY (15" x 15")			•							

Standard Interchangeable Platens



4 x 4

Works on all shirt presses
except A2Z and Craft Press

Uses:

- shirt tags
- youth left chest
- bags
- back yokes
- short sleeve
- short legs



Tip: No quick slip cover available

Standard Interchangeable Platens



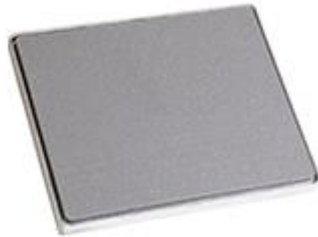
6 x 10
Available on all heat presses
except Craft Press

Uses:

- onsies
- infant
- bags
- left chest
- youth hoodies



Standard Interchangeable Platens

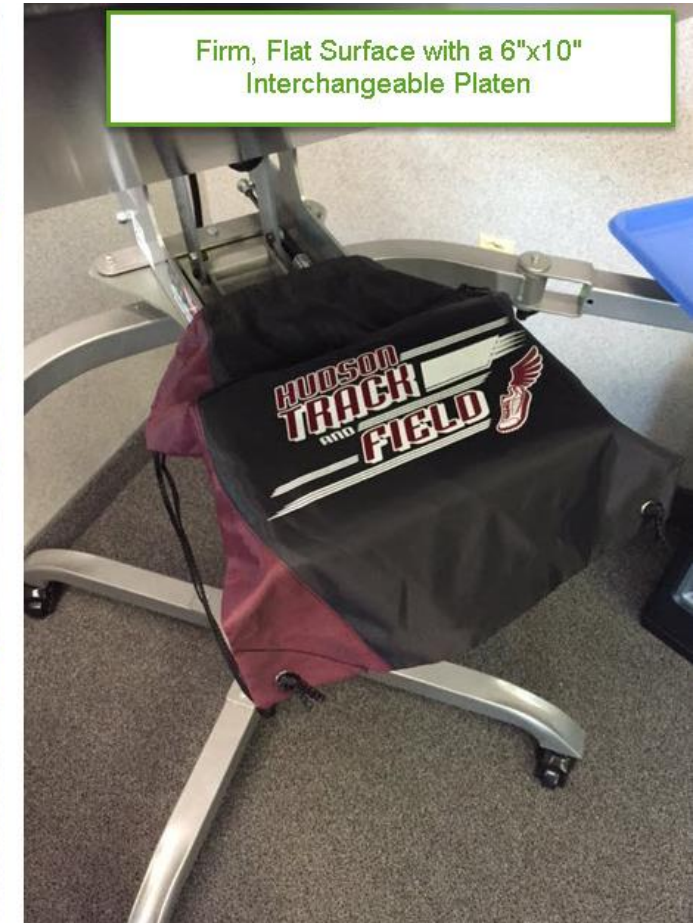
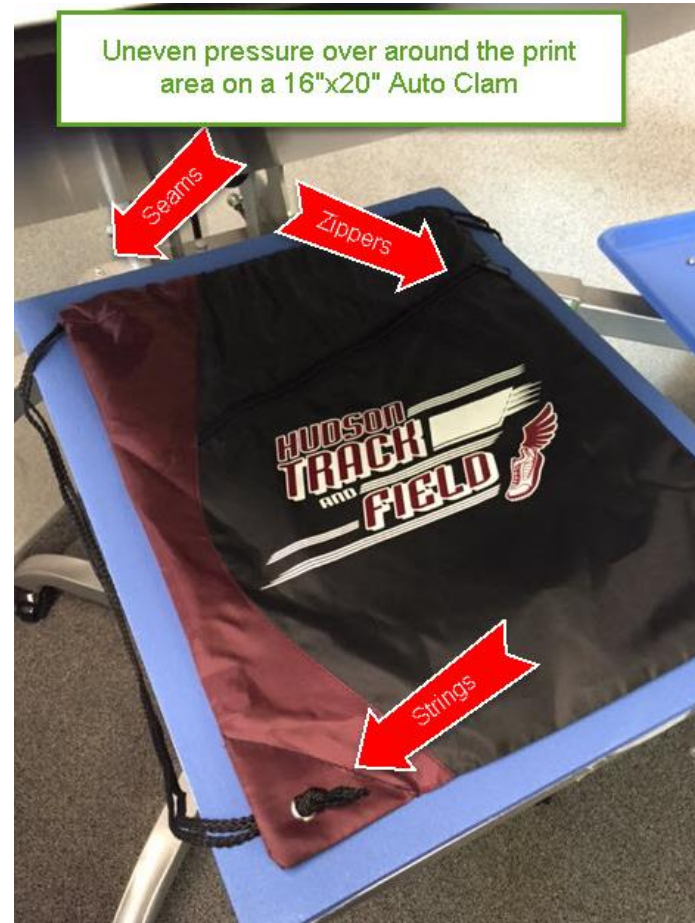


8 x 10

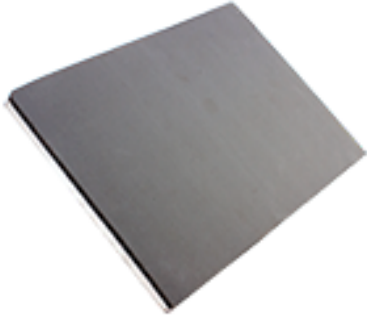
Available for all heat presses
except A2Z and Craft Press

Uses:

- youth apparel
- cinch sack
- bags



Standard Interchangeable Platens



11 x 15

Available for all heat presses
except A2Z and Craft Press

Uses:

- women's apparel
- bags
- youth uniforms

Can be turned portrait or
landscape



Specialty Interchangeable Platens

Uses:

- end of roll bags
- stuffed animals
- top of hat



7" Round
Available for all heat presses
except A2Z and Craft Press

Specialty Interchangeable Platens



6 x 15 Shoe
Available for all heat presses
except A2Z and Craft Press

Specialty Interchangeable Platens



Hat Bill

Available for all heat presses
except 11"x15" Clamshell models,
A2Z and Craft Press

Specialty Interchangeable Platens



Can Cooler
Available on all 16"x20" heat presses

Specialty Interchangeable Platens



Leg/Sleeve

Available on Fusion family of presses only
(Fusion, Air Fusion, Dual Air Fusion)

Specialty Interchangeable Platens



Double Leg/Sleeve
Available on all 16"x20" presses

Quick Release Lever



Pull Lever to Unlock

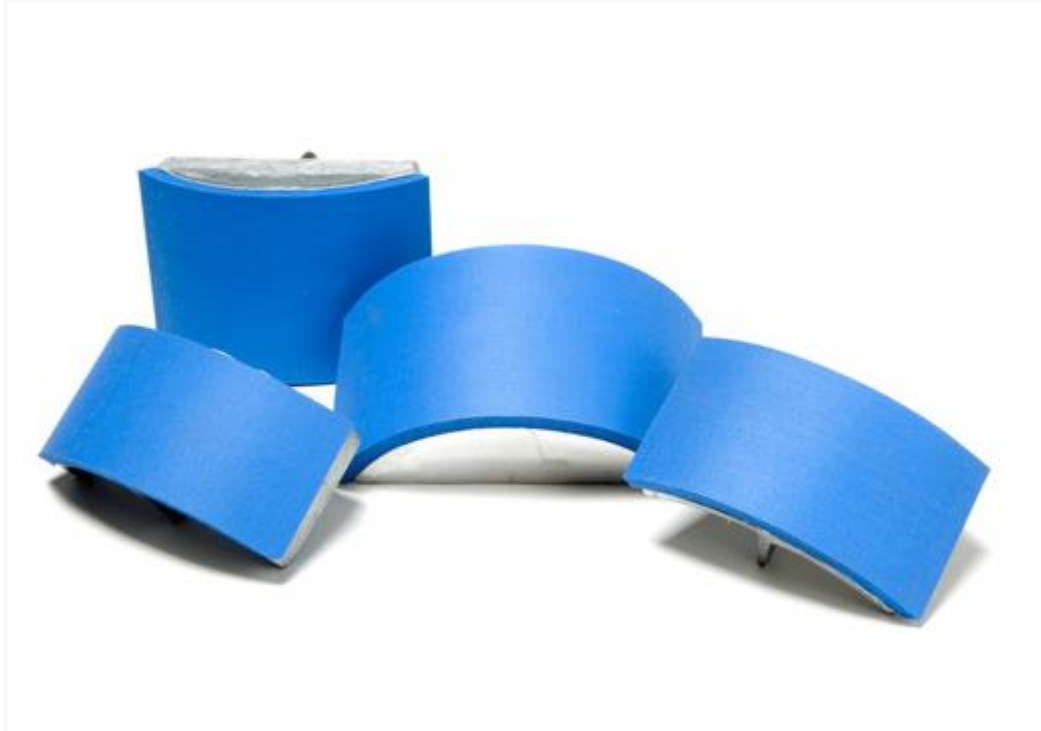


Lift Off



Place on, and close lever

Interchangeable Cap Platens



Sizes

- 2.75 x 6.5
- 3 x 5.75
- 4 x 6.5
- 4 x 8

In A Pinch Tip

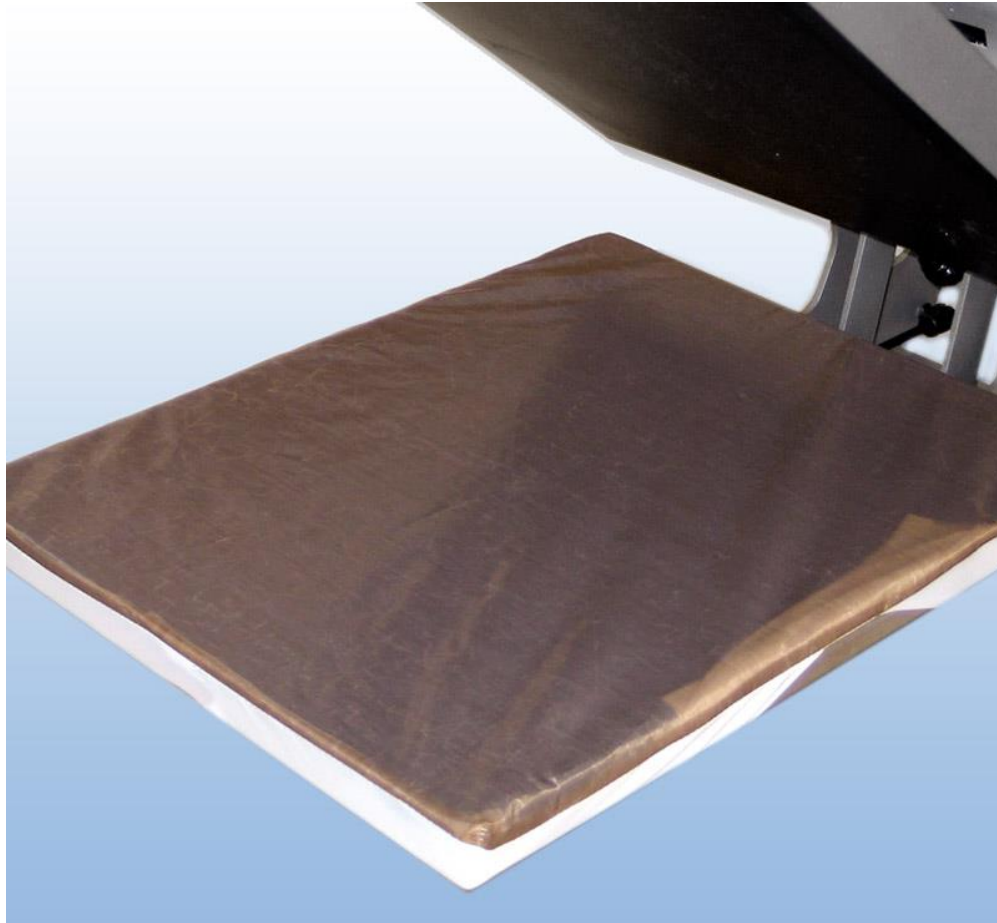


Power Platens



- Generates heat from the bottom to prevent scorching
- Sizes
 - 16 x 20
 - 11 x 15
 - 6 x 20
 - 6 x 6
- Controller sold separately
- Compatible with 16 x 20 Auto Clam, Maxx Clam and Air Fusion
 - *6 x 20 not recommended for Auto Clam
- Transfer Express product use – only AquaTru and UltraColor

Platen Covers



- Help keep your platen clean
- Makes it easier to dress or thread your apparel
- Use only on the bottom
- Top covers block the heat causing your transfer to be under-applied

Platen Cleaning Tips

- Hotronix® platens have coating to make clean up easier
- With press warm, wipe with clean dry cloth
- GoJo or other iron cleaners



Thank You For Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

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