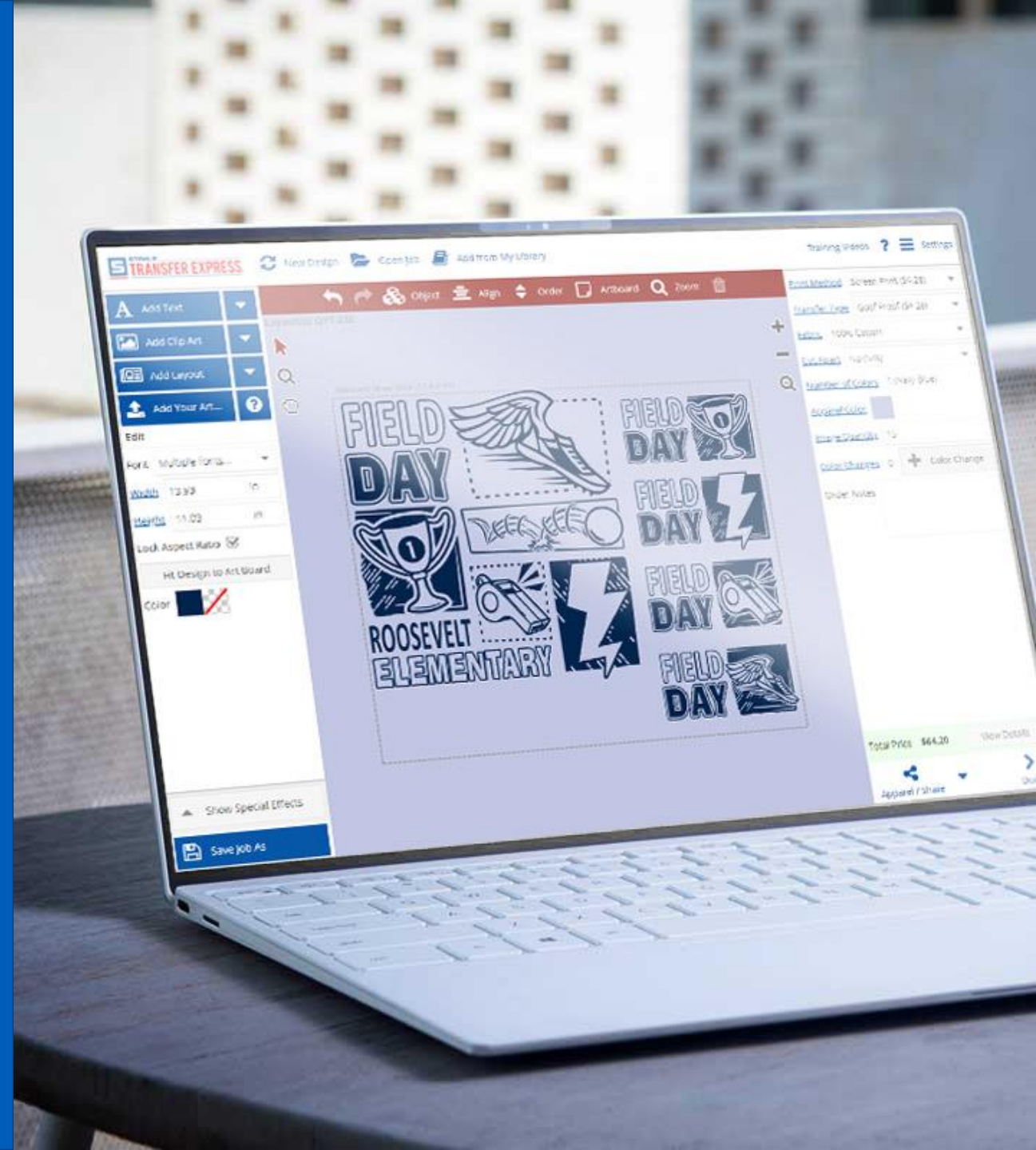


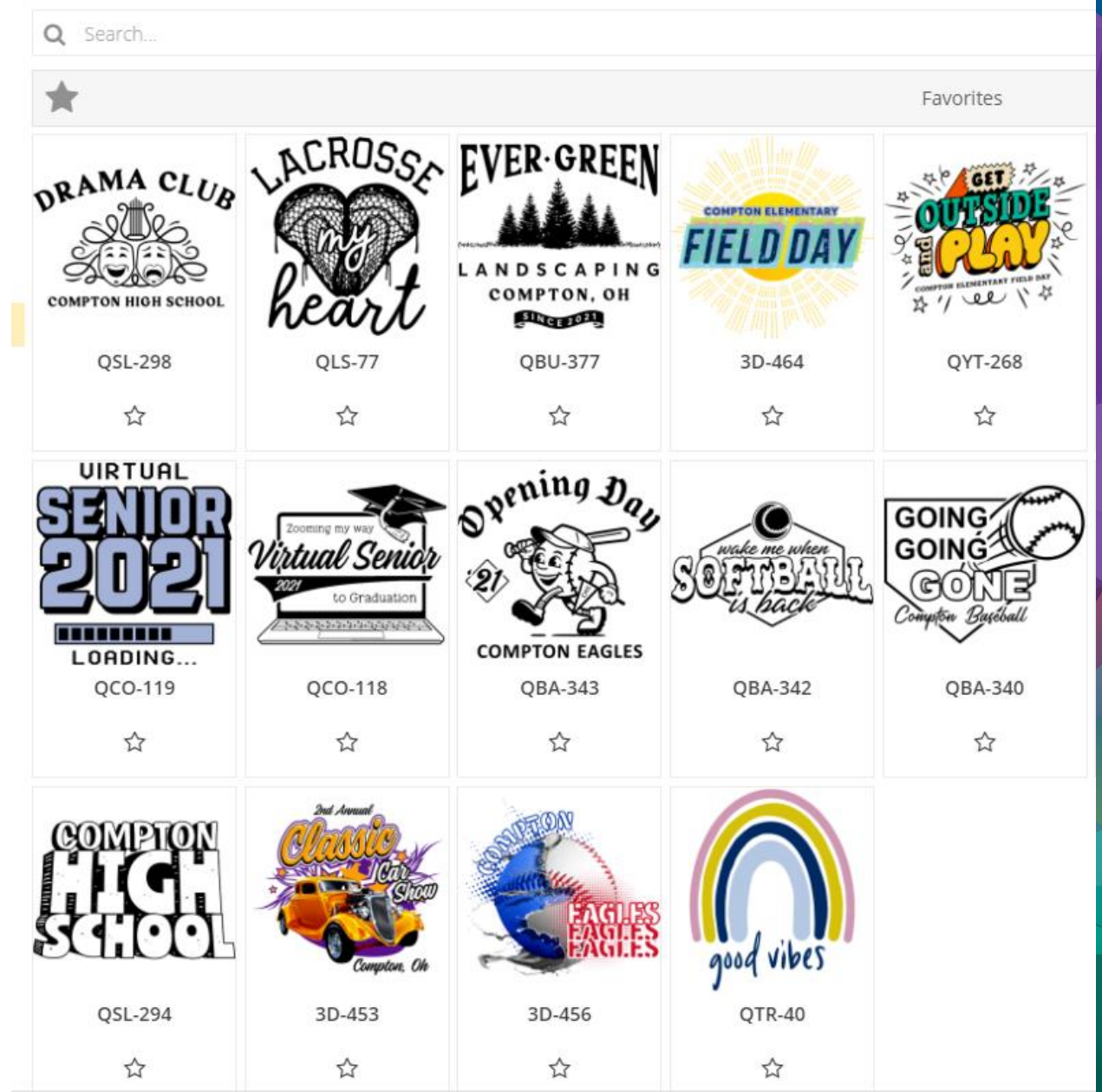
HOW TO USE EASY VIEW[®] ONLINE DESIGNER

Lower Your Transfer Cost
And Get Faster Turn Times
Designing Online



AGENDA

- Easy View® Online Designer
- Basic Tools + Features
- Customizable Layouts
 - Editing Text or Clip Art
- Editing Ink Colors
- Sizing, Effects, Distressing & Patterns
- Gang Sheets
- Instant Pricing
- Mockups & Apparel Ordering



EASY VIEW® ONLINE DESIGNER

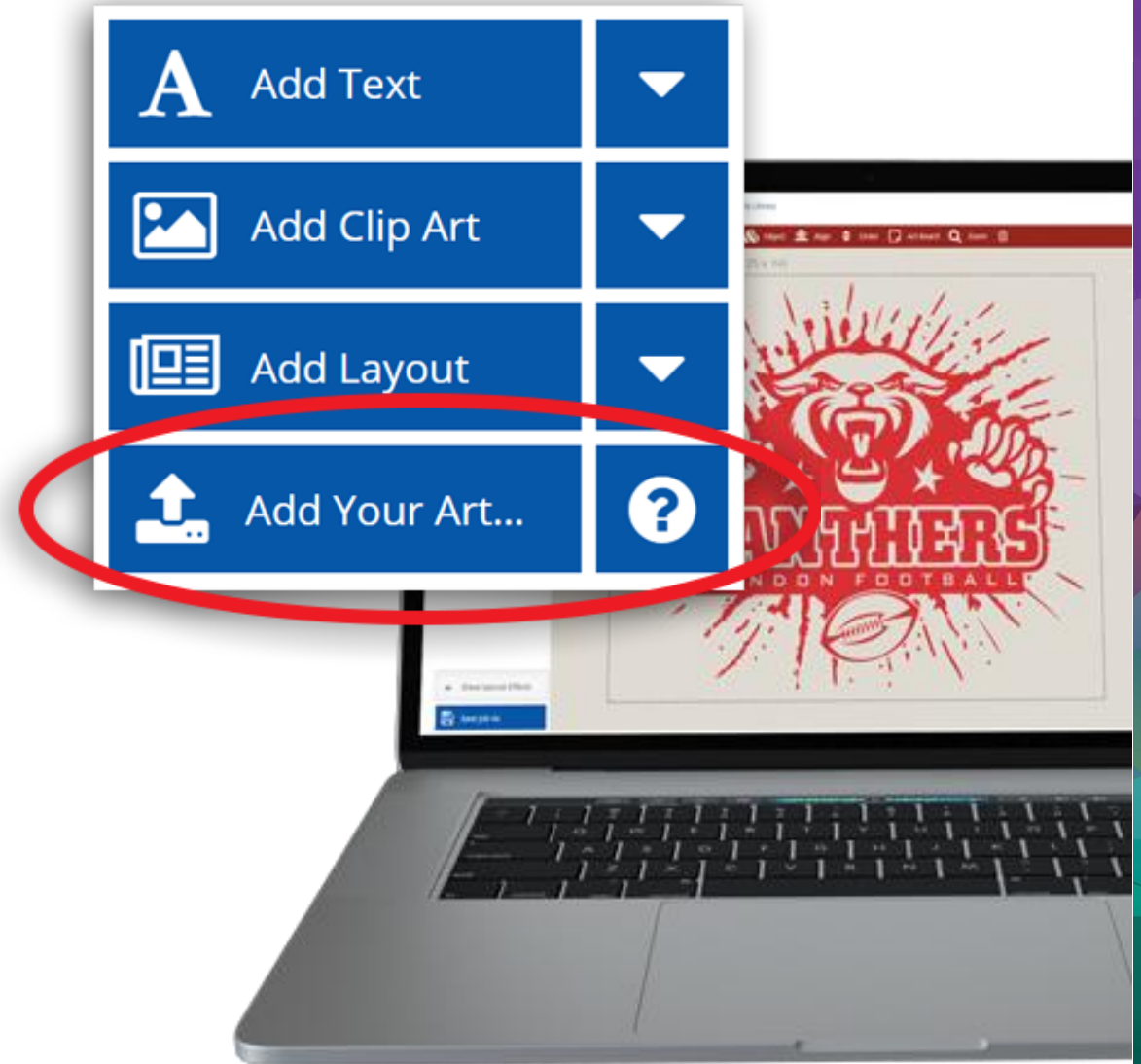
- Design Online, No Prior Art Experience Required
- Free with Dealer Account (No Credit Card)
- 7,000+ Fully Customizable Layouts
- 10,000+ Clip Arts / 200+ Fonts
- Simple Browser-Based Interface
- Easy Prints vs Easy Prints Plus
 - Easy Prints – Our Artwork
 - Easy Prints Plus – Your Artwork



EASY PRINTS vs EASY PRINTS PLUS

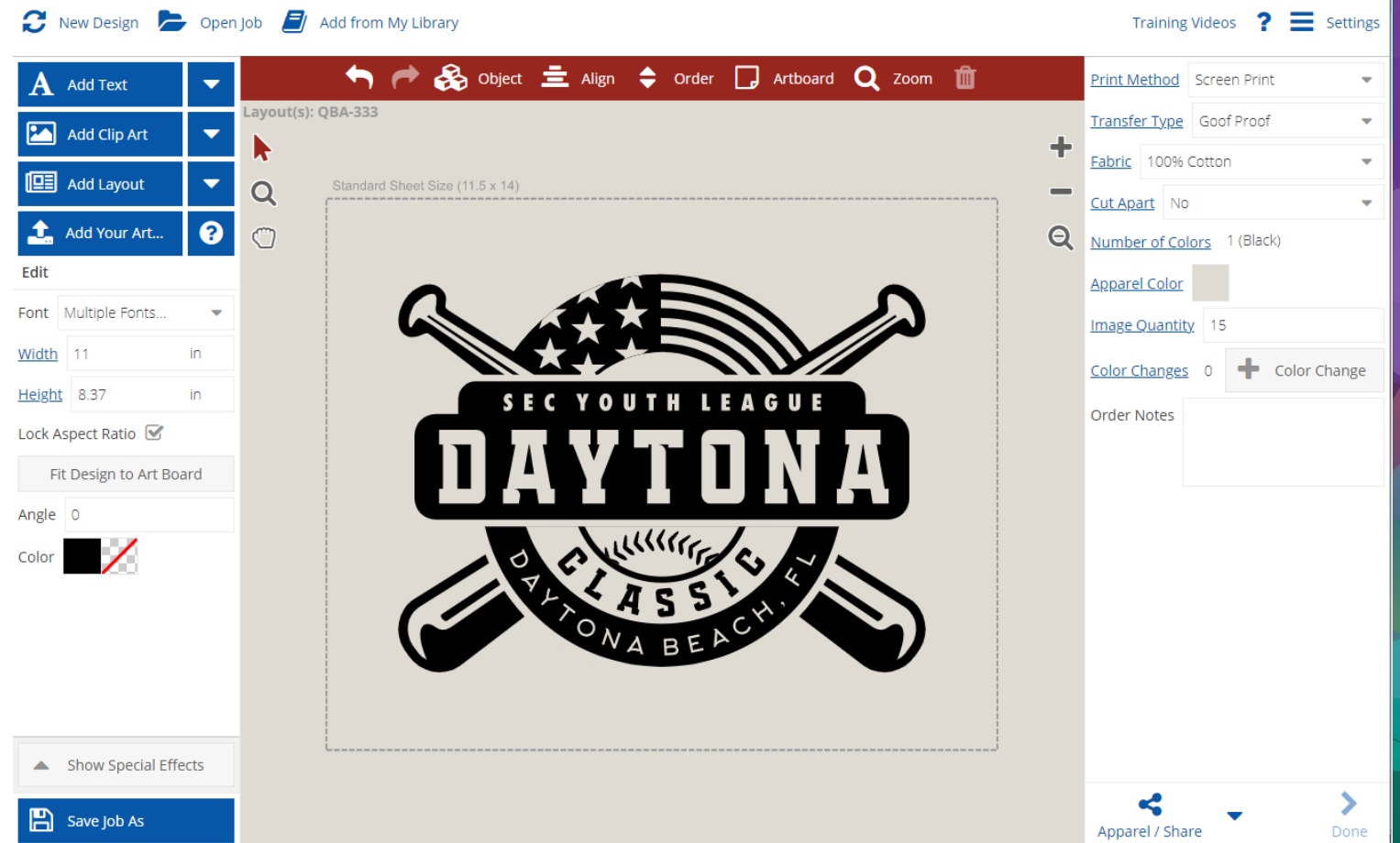
- **Easy Prints** Using Our Artwork
 - Lower Cost – (1 Color | 50 qty ---- **\$113.50**)
 - Quicker Turn Time – (Ships **Next Day**)
 - 2 Color Example | 50 Qty ---- \$189.50
 - Ships in 2 Days
- **Easy Prints Plus** Using Your Artwork
 - Higher Print Cost – (1 Color | 50 Qty ---- **\$133.50**)
 - Slower Turn Time – (Ships in **4 Days**)
 - 2 Color Example | 50 Qty ---- \$209.50
 - Ships in 5 Days

Based on Current Turnaround Schedule with Screen Printed Transfers (4/2021)



BASIC TOOLS & FEATURES

- LEFT SIDE:
 - Add Elements
 - Effects & Save Project
- TOP TOOLBAR:
 - Undo/Redo
 - Object & Artboard Controls
 - Grouping / Duplicate / Mirror / Etc
- RIGHT SIDE:
 - Transfer Configurator
 - Apparel Ordering
 - Mocking Up Your Artwork



CUSTOMIZABLE LAYOUTS

- Customizable Layouts Correspond to IDEA BOOK (included in Sample Kit)
 - Layout Numbers – “QBA-337”
- Customize Text, Fonts, Colors, Clip Art
- Add Patterns, Distressing and Effects



GANG SHEETS

- Utilize the Full Sheet to Maximize Value
- Ideal For Extra Left Chest / Cap Prints / Inside Label Printing
- No Charge for Additional Inks Used
- Screen Printed (Spot color)
 - 11.5 x 14" Sheet Size
 - (Min 5 Sheet)
- UltraColor (Full Color)
 - 11.5 x 18" Sheet Size
 - (Min 5 Sheet Soft / 20 Sheet Stretch)
 - (Do not gang artwork on individual Images sizes, it will delay your order.)



TIPS & TRICKS

- Don't wait until right before production cutoff to order your project.
- ElastiPrints (for polyester or stretchy garments) requires a backing, or a common outline color.
- Avoid neon orange and yellow inks on black or dark colored garments. It loses it's neon-ness.



Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us: info@transferexpress.com
- Call us: 1-800-622-2280
- Read and Subscribe to our Blog - blog.transferexpress.com/
- Watch our videos and previous webinars - TransferExpress.com/Webinars
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