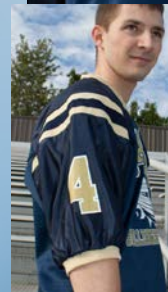
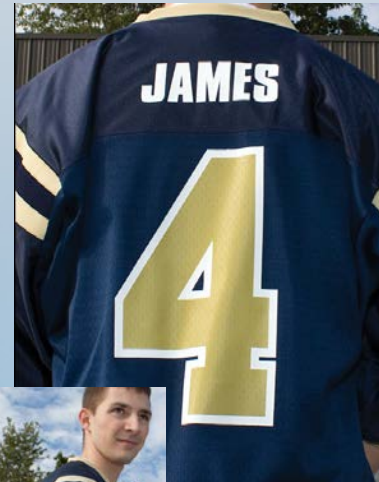


# Welcome

Names & Numbers – Personalize your Uniforms



Presented by:



STAHL'S  
**TRANSFER EXPRESS**



STAHL'S'  
**TRANSFER EXPRESS**®

[TransferExpress.com](http://TransferExpress.com)

We manufacture screen printed and digital transfers that are heat applied to garments using a professional heat press.



We Print It. You Press It.™

# Uniforms

Player Names



Numbers

Caps



Front Designs

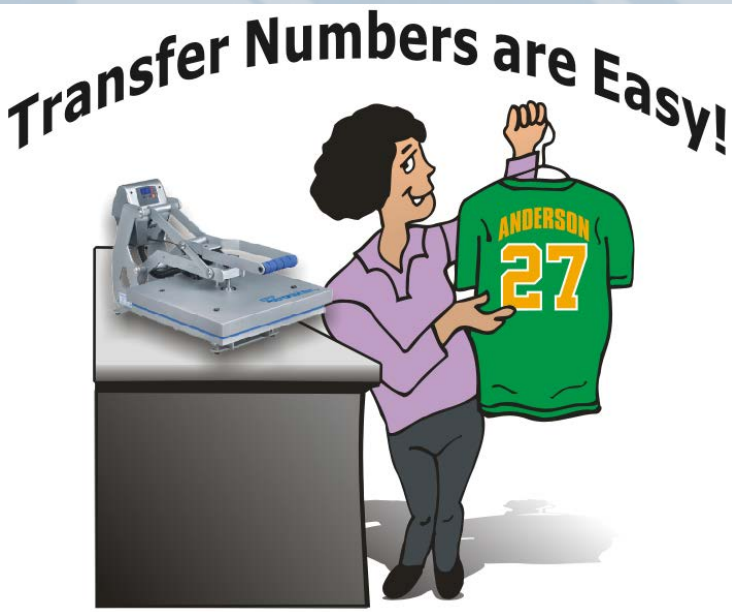
Flags



Sponsors



# Advantages



- They are easy to order and apply
- Economical
- Matching color to Easy Prints®
- Large assortment of colors in stock
- Ship same day if ordered by 3PM EST
- Instant Customization
- Wearability – Lasts the life of the garment
- Multi Color design in 1 application



# Numbers

- Screen Printed for soft feel with opaque, long lasting ink
- Can apply a 2 color number with 1 application
- Styles

# Number Styles

CHAMP 1 Color

0123456789



STITCH

0123456789



CHAMP 2 Color

0123456789



PHANTOM

0123456789



ALL STAR

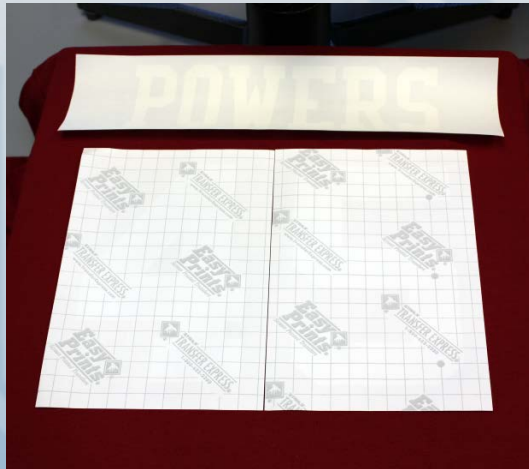
0123456789



New! SOCCER

0123456789





# How to Apply

- Align shirt on platen
- Place names approximately 4 fingers down from neck.
- Make sure to not cover neck seam on opposite side.
- Place numbers directly under name with paper touching. They will be perfectly aligned.
- Numbers should be lined up at the bottom if the size of the transfer papers are different.



# How to Apply - Arch





# 3 Ways to Buy

## 5 Digit Packs

Individual packs of 5 digits.



## Express Pack

Includes 15 of the number 1  
5 of each 0, 2, 3, 4, 5, 6, 7, 8, 9  
**Total= 60 Digits**



## Number Kit

Includes 120 of the number 1  
30 of each 2, 3, 4, 5, 6/ 9  
15 of each 0, 7, 8  
**Total = 315 Digits**



**All Star - Champ  
Phantom - Soccer**

**Champ - Stitch**

\$.75 - Pack	4 INCH	\$1.25 - Pack
\$1.25 - Pack	6 INCH*	\$1.85 - Pack
\$1.60 - Pack	8 INCH	\$2.55 - Pack
\$2.25 - Pack	10 INCH	\$3.65 - Pack

**All Star - Champ  
Phantom - Soccer**

**Champ - Stitch**

\$8.25 - Pack	4 INCH	\$13.75 - Pack
\$13.75 - Pack	6 INCH*	\$20.35 - Pack
\$17.60 - Pack	8 INCH	\$28.05 - Pack
\$24.75 - Pack	10 INCH	\$40.15 - Pack

**All Star - Champ  
Phantom - Soccer**

**Champ - Stitch**

\$40.00 - Kit	4 INCH	\$67.00 - Kit
\$67.00 - Kit	6 INCH	\$99.00 - Kit
\$86.00 - Kit	8 INCH	\$137.00 - Kit
\$120.00 - Kit	10 INCH	\$195.00 - Kit

- [Online Calculators](#) help determine the exact quantity to order.

[Online](#) • Fax • Phone

# Number Calculators

EAGLES	
NUMBER	NAME
12	SMITH
13	JONES
14	SCHILLING
15	ROSE
16	ATTABANTE
17	JOHNSON
18	WILLIAMS
19	YEAZEC
20	ANDERSON
21	RICHARDS
22	CARSON
23	RUSSELL
24	HANDEL
25	KRAHOC

The wizard will calculate how many Number Packs you need to order based on the numbers and names you enter.



Pick this option if you know how many Number Packs, Express Packs, or Number Kits you want to order.

## EXAMPLE



**#1  
THRU  
#15**

The wizard will calculate how many Number Packs, Express Packs, or Number Kits you need to order based on the start number, end number and number of teams you choose.

# Custom Numbers

Available if we do not carry in stock the color combination or typestyles needed.

- Ordered with Easy Prints® typestyles, colors and sizes your numbers will be cut for easy application
- Can be ordered in 4", 6", 8" & 10" numbers
- Custom Number orders over \$100 will receive a kit box for storage.
- Just let us know the quantities of numbers needed, color, typestyles and size!



Typestyle Choices	
All Star	012345678
Avalon	012345678
Bedrock	012345678
Champ	012345678
Compacta	012345678
Hoboken	012345678
Homeward Bound	012345678
Motor	012345678
Old Towne	012345678
Phantom	0123456789
Plain Block	012345678
Tiffany	012345678

Note: 6's and 9's are the same in all typestyles except Phantom

# **EXPRESS** **NAMES**

- Formats
- Letter Heights
- Typestyles
- Vertical
- Printed in proportion



[Online](#) • Fax • Phone



Full Block

ABCDEFGHIJKL  
MNOPQRSTUVWXYZ  
0123456789

COMPTON

Hercules

ABCDEFGHIJKL  
MNOPQRSTUVWXYZ  
0123456789

COMPTON  
ARCH

COMPTON  
VERTICAL

2", 2.5" & 3" - Available in maximum widths of 9", 11" or 14"

1" - Available in maximum widths of 4", 4.5" or 5" (Maximum of 15 characters & straight only)

# Peel N' Press

**Names  
On  
Demand**



- On Demand personalization
- Letter Heights – 2", 2.5", 3"
- Typestyles - Full Block & Hercules
- Two color available – black/white, white/black
- Use Express Names™ for fill-in letters



**ABCDEFGHIJKL  
MNOPQRSTUVWXYZ  
0123456789**

**ABCDEFGHIJKL  
MNOPQRSTUVWXYZ  
0123456789**

# Storage

- Shelf life – years?
- Cool, dry place
- Keep in bag
- Away from direct sunlight
- Original box has placeholder for description
- Number Kit boxes



# Review of Key Tips

- Multiple options for decorating team uniforms
- All decoration discussed here are screen printed
- Read **DIRECTIONS** before each application process
- **TEST** a sample given to make sure heat press settings are correct
- Store Numbers and Names in a cool dry place.
- Calculator tools online for Dealers





# Webinar Summary PDF

<http://www.transferexpress.com/webinarthanks>

*Do you have more questions??*

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**Web:** [TransferExpress.com](http://TransferExpress.com)