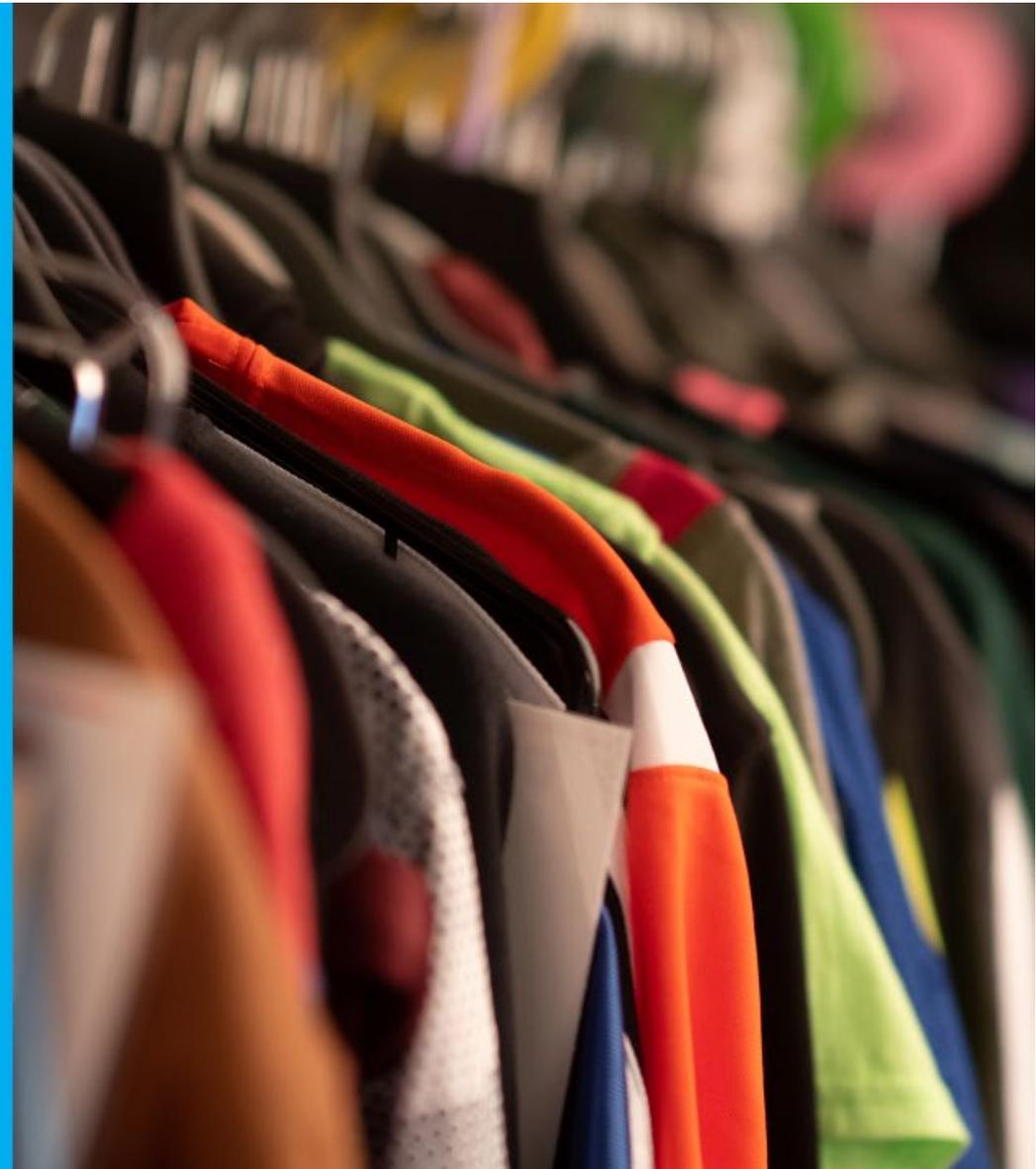




APPAREL FABRIC TYPES AND WHAT TRANSFER TO USE ON EACH

[WEBINAR]



Introduction



- The material on your apparel dictates the best product to use
- During this webinar, we will
 - Discuss materials
 - Discuss type of apparel made of the material
 - Recommend the best transfer type to use

Acrylic



STC20



SW301

- Synthetic Fiber
- Inexpensive
- Heat sensitive

Best Transfers (low temperature):

- Elasti Prints
- AquaTru

- Stretch Litho
- Express Matte 250
- Soft Opaque

Bamboo

- Natural Fiber
- Soft
- Naturally eliminates odor
- Ecologically friendly
- Big Bamboo Brand is Cariloha (at every cruise port)

Best Transfers (low temperature):

- Elasti Prints
- AquaTru

- Stretch Litho
- Express Matte 250
- Soft Opaque



Burlap/Hessian/Gunny Cloth



- Tough, woven material
- Jute plant mixed with other natural fibers
- Wine totes and sack races

Recommended Transfer:

- All but will pick up texture, and only apply to surface fiber—recommend Goof Proof since it is a little heavier

Canvas



BG412

- Heavy duty, usually cotton
- Used for tents and bags

Recommended Transfer:

- All apply but heavier prints like Goof Proof recommended since it is often course

Chiffon/Crepe



- Type of lace
- Can be made from cotton, synthetics or silk
- High end gowns and blouses

Recommended Transfer:

- None
- We do have one customer that uses Goof Proof on a Chiffon material for a perfume display

Cationic Dyeable Polyester

- Polyester with an anionic charge
- Gives the polyester more color, and prevents most bleeding
- Heat sensitive 100% polyester

Recommended Transfer:

- Elasti Prints
- AquaTru

- Stretch Litho
- Express Matte 250
- Soft Opaque



LST356

Cocona



- Brand name owned by Orvis Corporation
- Coconut husk made into fabric
- Expensive, high end apparel
- Does not hold odors or fade

Recommended Transfer:

- All

Cordura

- Brand name owned by DuPont
- Durable nylon product
- Backpacks, bags and workwear

Recommended Transfer:

- AquaTru
- Soft Opaque



NF0A3KX7



CT102208

Dazzle

- Weave made of polyester or nylon (this matters for what you will use to decorate)
- Doesn't stain, holds shape, hard to tear
- Backpacks, bags and workwear

Recommended Transfer:

- Dazzle Polyester
 - All
- Dazzle Nylon
 - Soft Opaque
 - AquaTru



LST307

Fleece

- Soft fabric with a deep pile
- Can be cotton, polyester or a blend
- Hoodies and crewneck style

Recommended Transfer:

- All



ST231

Gore-Tex

- Brand name
- Feels and acts like nylon
- Outdoor wear - coats and gloves

Recommended Transfer:

- AquaTru
- Soft Opaque



Jaquard

- Weave used on cotton and polyester

Recommended Transfer:

- Cotton or cotton/poly
 - All
- Heat sensitive polyester
 - Elasti Prints
 - Express Matte 250



L509

Linen

- Loose weave
- Breathable and cool
- Application is heat sensitive

Recommended Transfer:

- Elasti Prints
- AquaTru

- Stretch Litho
- Express Matte 250
- Soft Opaque



LK581

Lycra, Spandex, Elastane

- Brand names
- Stretchy
- Stain resistant, water resistant, colorfast and durable

Recommended Transfer:

- AquaTru
- Soft Opaque



1307

Nylon

- Synthetic fiber
- Popular outerwear material
- Nylon mesh jerseys
- Ripstop nylon - texture to make it hard to tear

Recommended Transfer:

- AquaTru
- Soft Opaque



Neoprene

- Synthetic foam
- Laptop covers, wetsuits, can coolers

Recommended Transfer:

- All



Pique

- Woven fabric from cotton
- Polos, bags
- Textures

Recommended Transfer:

- All



Pellon

- Made from polyester fibers
- Great for testing
- C-030 AllStitch.net
- We use pellon to make our color selectors

Recommended Transfer:

- All



Oxford

- Type of course weave
- Apparel, cotton, cotton/polyester and nylon

Recommended Transfer:

- All



I659

Polypropylene

- Polymer plastic
- Used for bags and Yoga mats

Recommended Transfer:

- Elasti Prints
- AquaTru
- Stretch Litho
- Express Matte 250



Poplin

- Woven from cotton, polyester, silk or rayon
- If silk or rayon, can be heat sensitive

Recommended Transfer:

- Cotton/Poly
 - All
- Silk/Rayon
 - Elasti Prints
 - AquaTru
 - Express Matte 250



eb608

Rayon

- Semi-synthetic
- Soft feel
- Used as cotton replacement
- Heat sensitive
- Also called viscose

Recommended Transfer:

- Elasti Prints
- AquaTru

- Stretch Litho
- Express Matte 250
- Soft Opaque



DM414

Satin/Sateen

- Woven from silk, polyester or nylon
- Shiny and soft
- Heat sensitive

Recommended Transfer:

- Depends on which material it's made of



Slub

- Woven tee or hoodie, thread is twisted
- Typically lightweight and soft

Recommended Transfer:

- All



Terry Cloth



- Woven cotton or cotton/blend
- High pile made by looping fibers

Recommended Transfer:

- All

Twill

- Style of weave used on existing fibers
- Found in making of denim, chino and tweed
- Often caps

Recommended Transfer:

- All



Wool

- Natural Fiber
- Socks, hats , blankets and coats

Recommended Transfer:

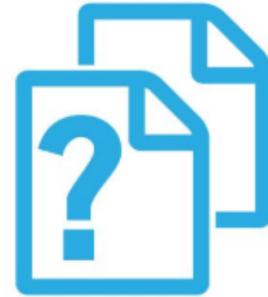
- All



C928

Helpful Tool - Transfer Selector

Transfer Selector Tool



Are you ready to find out which heat transfer will work best for your current project?

Let's go!

start

press ENTER

Helpful Tool - Ebook

The Heat Printer's Ultimate Guide to Fabric Types

Contains:

- apparel and fabric descriptions
- which transfers to use on what fabric with easy reference chart
- apparel features and terminology

Download on our site:

<https://transferexpress.com/ultimate-guide-fabric-types>



Next Webinar

Tips for Printing On Nylon, Spandex and Lycra

- Thursday, June 13
- 2:00 pm ET



Thank You For Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
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