



# 10 Money Making, Time Saving Custom Printing Tools



Presented By:





# Price For Profit Knowing Your Cost

## SCREEN PRINT PRICE CALCULATOR

Number of Sheets:  ([Gang Calculator](#))

Number of Colors:

Ink Formula:

Easy or Plus:

### Requirements For Pricing

- Sheet Qty. is required
- Num. of Colors is required
- Ink Formula is required



# Price For Profit Knowing Your Cost

## CAD-PRINTZ®/RHINESTONE PRICE CALCULATOR

Media Type

Choose Cut In Type

Number of images

Width:  inches

Height:  inches

Clear

Calculate



# How Much Should You Charge?

**Retail Price List**  
Easy Prints®

Effective February 2, 2015

**EASY PRINTS**

	20x28	20x34	28x38	34x44	44x54	75-89	50-74	25-49	25-24	15-24	10-24	5-8
1 COPIES	1.77	1.59	2.00	2.42	3.27	3.09	3.74	4.46	5.18	6.59	7.42	8.38
2 COPIES	1.89	2.25	3.42	4.92	6.99	6.46	8.49	9.79	11.29	14.62	16.14	18.39
4 COPIES	1.96	2.54	4.37	6.72	9.92	7.27	9.74	11.19	12.84	16.99	18.62	21.59
6 COPIES	2.08	2.82	5.42	8.22	12.42	8.92	11.94	13.62	15.52	20.49	22.42	26.19
8 COPIES	2.18	3.02	6.02	9.22	13.92	10.02	13.24	15.12	17.24	22.69	24.72	29.19
10 COPIES	2.26	3.14	6.62	10.22	15.42	10.82	14.34	16.42	18.72	24.69	26.82	31.69
12 COPIES	2.34	3.26	7.22	11.22	16.92	11.62	15.44	17.72	20.22	26.69	28.92	34.19
15 COPIES	2.46	3.42	8.22	12.72	19.42	12.62	16.74	19.22	21.92	28.99	31.32	37.19
20 COPIES	2.62	3.62	9.72	14.72	22.92	13.82	18.34	21.82	24.92	33.49	35.82	42.19
25 COPIES	2.76	3.82	11.22	16.72	26.42	15.02	19.94	23.82	27.42	37.99	40.32	47.19
30 COPIES	2.88	4.02	12.72	18.72	29.92	16.22	21.54	25.82	29.92	42.49	44.82	52.19
40 COPIES	3.06	4.26	14.72	21.72	34.92	17.62	23.54	28.82	32.92	48.99	51.82	59.19
50 COPIES	3.22	4.46	16.72	24.72	40.42	19.02	25.54	31.82	35.92	54.99	57.82	65.19
75 COPIES	3.54	4.82	19.72	29.72	49.42	21.62	29.54	36.82	40.92	64.99	67.82	77.19
100 COPIES	3.86	5.14	22.72	34.72	58.42	24.22	33.54	41.82	45.92	74.99	78.82	89.19

**EASY PRINTS PLUS**

	20x28	20x34	28x38	34x44	44x54	75-89	50-74	25-49	25-24	15-24	10-24	5-8
1 COPIES	1.96	1.78	2.19	2.61	3.46	3.28	3.93	4.65	5.37	6.78	7.61	8.57
2 COPIES	2.08	1.90	2.31	2.73	3.58	3.40	4.05	4.77	5.49	6.90	7.73	8.69
4 COPIES	2.15	1.97	2.43	2.85	3.70	3.52	4.17	4.89	5.61	7.02	7.85	8.81
6 COPIES	2.27	2.09	2.55	2.97	3.82	3.64	4.29	5.01	5.73	7.14	7.97	8.93
8 COPIES	2.34	2.16	2.67	3.09	3.94	3.76	4.41	5.13	5.85	7.26	8.09	9.05
10 COPIES	2.42	2.24	2.79	3.21	4.06	3.88	4.53	5.25	5.97	7.38	8.21	9.17
12 COPIES	2.49	2.31	2.91	3.33	4.18	4.00	4.65	5.37	6.09	7.50	8.33	9.29
15 COPIES	2.57	2.39	3.03	3.45	4.30	4.12	4.77	5.49	6.21	7.62	8.45	9.41
20 COPIES	2.64	2.46	3.15	3.57	4.42	4.24	4.89	5.61	6.33	7.74	8.57	9.53
25 COPIES	2.72	2.54	3.27	3.69	4.54	4.36	5.01	5.73	6.45	7.86	8.69	9.65
30 COPIES	2.79	2.61	3.39	3.81	4.66	4.48	5.13	5.85	6.57	7.98	8.81	9.77
40 COPIES	2.87	2.69	3.51	3.93	4.78	4.60	5.25	5.97	6.69	8.10	8.93	9.89
50 COPIES	2.94	2.76	3.63	4.05	4.90	4.72	5.37	6.09	6.81	8.22	9.05	10.01
75 COPIES	3.02	2.84	3.75	4.17	5.02	4.84	5.49	6.21	6.93	8.34	9.17	10.13
100 COPIES	3.10	2.92	3.87	4.29	5.14	4.96	5.61	6.33	7.05	8.46	9.29	10.25

**ADDITIONAL CHARGES**

- Book Orders - \$20.00 per order per title
- Shipping - \$1.50 per title (includes flat fee and carrier) \$40.00 minimum charge
- Repeat title to be charged when listing 12 weeks or more
- Color Match - \$40.00 per order per title
- Color Change - \$20.00 per change per title
- Kit Charge - \$20.00 per half hour for essential production
- Customer Drop out - \$20.00 one time fee per program (equipment returned)
- Sanitary Ink - Add \$1.00 per page to prices listed above.

**NUMBERS** Prices are per digit

1 COPIES	14	24	34	44
2 COPIES	14	24	34	44

**EMBERS NAMES** Prices are per name

1 name	0.24	0.19
YANKEE	0.15	0.10
EMER	0.15	0.10
EMERALD	0.15	0.10

- Printable PDF Online
- Recommended guideline (our prices doubled for you)
- Can discount as needed to meet your needs



# Sales Flyer

## Westwood High School Football Fundraiser



Design #1



Design #2

**T-Shirts \$12.00 each & Hoodies \$20.00 each**

Colors Available: White ink, Orange ink

Sizes available:

Youth Small, Youth Medium, Youth Large, Adult Small, Adult Medium, Adult Large, Adult XL

Name \_\_\_\_\_ Homeroom \_\_\_\_\_

### T-Shirts - \$10.00 Each

Quantity \_\_\_\_\_ Color \_\_\_\_\_ Size \_\_\_\_\_ Design# \_\_\_\_\_

Quantity \_\_\_\_\_ Color \_\_\_\_\_ Size \_\_\_\_\_ Design# \_\_\_\_\_

Quantity \_\_\_\_\_ Color \_\_\_\_\_ Size \_\_\_\_\_ Design# \_\_\_\_\_

### Hoodies - \$20.00 Each

Quantity \_\_\_\_\_ Color \_\_\_\_\_ Size \_\_\_\_\_ Design# \_\_\_\_\_

Total Enclosed: \_\_\_\_\_ Tom's Graphic Tees • Your Phone# Here

- Use Easy View to create art quickly for sales presentations
- Limits choices
- Makes it easy for your customer to get group orders (teams, Schools and organizations)




# Color Changes



- Color change, the art, size is the same
- Priced at the total quantity to gain price break advantage



Tip: In Easy View there is a color change button, click and add color to the order

Background Color:	<input type="color"/>	( i.e. Fabric Color )
Image Qty:	<input type="text"/>	
Color Changes:	0	 <a href="#">Edit</a>
Total Image Qty:	0	



# Easy View®

STAPLES  
**TRANSFER EXPRESS.**  
The Custom Transfer Source

Start a New Design Open from My Library

LEARN DESIGN MODE MY ACCOUNT 0 CART

1-800-622-2280 Feedback

Order Summary

Print Method: Screen Print

Transfer Type: Goof Proof

Fabric: 50/50 Cotton/Poly Blend

Cut Apart: No

Transfer Size: 7.12 W 9.3 H

Number of Colors: 2 (Black,White)

Background Color: (I.e. Fabric Color)

Image Qty: 1

Color Changes: 0 Edit

Total Image Qty: 0

Order Price

Quantity must be greater than zero

**N/A per Image**

Total Price: N/A

Ship Date:

Order Notes

Preview & Share

Review Order and Add To Cart

SAVE DESIGN

- Easy to use, no art background needed
- Preloaded with 5000 layouts, 7000 clip art and 120 fonts
- Create custom art proofs in seconds



# Custom Clip Art



- Add your unique clip art to YOUR Easy View
- Saves money if you will use the same art in two or more orders





# Use the Sheet



- Screen printed transfer prices are by the sheet
- Sheet size 11.25" x 14"
- Tight budget - choose rectangular designs that can fit 2 or 3
- Slight reduction in size may allow two to fit



# Gang Calculator

## Calculate Number Up

Size of your art

Width

Height

Clear

Calculate

Maximum image size is 11.25"x14".

## Results - Number of Images on a Gang Sheet

"Up" amount indicates how many images will fit on a gang sheet.

For example, "0 UP" means that an image is too large to fit on a gang sheet; "2 UP" means that two images will fit on a gang sheet.

Screen Printed Transfers

12 UP



- Will help you figure how many can fit on the sheet
- Also built into Easy View
- PDF chart too

## Gang Sheet Images Chart

### How many images will fit on a gang sheet?



Use the chart below to figure how many of your images will fit on a gang sheet. Find the height and width - the intersection on the chart tells you how many will be on each sheet. If between two dimensions, round up to the next highest. Then just let us know how many sheets you will need. For example, if you need 100 - 3" x 3" images, the chart shows we can fit 12 images on a sheet. If you needed 9 sheets, you should order at the price break of 10.

For more precise measurements use our gang calculator online at [TransferExpress.com](http://TransferExpress.com).

Inches	1	1.25	1.5	1.75	2	2.25	2.5	2.75	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
1	63	56	52	45	41	36	31	31	28	24	21	20	18	15	15	11	11	11	10	10	10	9	9	9	9
1.25	56	48	47	40	37	32	28	28	24	22	19	18	16	14	14	12	10	10	9	9	9	9	8	8	8
1.5	52	47	35	35	29	28	25	25	21	17	17	14	14	11	11	11	9	8	8	8	8	7	7	7	7
1.75	45	40	35	30	25	25	23	20	20	17	15	14	12	11	10	10	8	7	7	7	7	6	6	6	6
2	41	37	29	25	20	20	19	16	16	14	13	10	10	9	9	8	6	6	6	6	6	5	5	5	5
2.25	36	32	28	25	20	20	19	16	16	13	13	10	10	9	8	8	6	6	6	6	5	5	5	5	5
2.5	31	28	25	23	19	19	12	12	12	11	9	8	8	6	6	6	5	5	4	4	4	4	4	4	4
2.75	31	28	25	20	16	16	12	12	12	11	9	8	8	6	6	6	5	5	4	4	4	4	4	4	4
3	28	24	21	20	16	16	12	12	12	11	9	8	8	6	6	6	5	5	4	4	4	4	4	4	4
3.5	24	22	17	17	14	13	11	11	11	11	9	6	6	6	5	5	5	4	3	3	3	3	3	3	3



# Number Calculators

## SEQUENTIALLY NUMBERED TEAMS CALCULATOR

### What to do

Enter the number of teams and the starting and ending player numbers.  
Select the style, size, and color for your numbers.  
Click Next when you are finished.

Number of teams

Starting Player Number

Ending Player Number

### Number Style

All Star (1 color) ▼

6 inch ▼

White ▼

Clear

Calculate

Two Options

- Consecutive numbers
- Specific list



# Number Calculators

Number	Packs of 5 Digits			Express Pack		Number Kits	
	Packs	Used	Extra	Used	Extra	Used	Extra
0	<input type="text" value="2"/>	10		10	20	10	5
1	<input type="text" value="16"/>	80		80	10	80	40
2	<input type="text" value="4"/>	20		20	10	20	10
3	<input type="text" value="4"/>	20		20	10	20	10
4	<input type="text" value="4"/>	20		20	10	20	10
5	<input type="text" value="4"/>	20		20	10	20	10
6/9	<input type="text" value="4"/>	20		20	40	20	10
7	<input type="text" value="2"/>	10		10	20	10	5
8	<input type="text" value="2"/>	10		10	20	10	5
Totals		210	0	210	150	210	105

## Your number order calculations

	42	5 Packs		<input type="text" value="6"/>	Express Packs	<input type="text" value="1"/>	Number Kits
	Price \$60.90			Price \$95.70		Price \$78.00	
Select One	<input type="radio"/> Number Packs			<input type="radio"/> Express Packs		<input type="radio"/> Number Kits	



# Switch To Digital



- Digital minimum is just 1, if you need 10 or less can be a better option
- Best for small images with more than one color

Example: if you need 25 3 color left chest prints (4 x 3.8")

Screen Printed \$3.61 per image  
Digital \$2.08 per image



# Conclusion

Go to [www.TransferExpress.com/Webinars](http://www.TransferExpress.com/Webinars) for a copy of today's webinar slides.

## *Do you have more questions??*

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows
- Social Media



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**Web:** [TransferExpress.com](http://TransferExpress.com)

**Our Blog:** <http://blog.transferexpress.com/>



# Thank You for Attending

## Next Transfer Express Webinar

- Get Off The Rails, Advanced Easy View Training
- Thursday July 9
- 2:00 PM - 3:00 PM

What topics would you like to see covered in a Transfer Express webinar?

**Email them to:** [info@transferexpress.com](mailto:info@transferexpress.com)



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