



Welcome

Same Day Custom Prints



Presented by:  **STAHL'S**
TRANSFER EXPRESS

Today's Agenda

- New layouts for 2010.
 - See how to customize using the Easy View™ Designer
- How to order fashion designs with patterns
- How you can get your custom prints to ship the same day



STAHL'S[®]
TRANSFER EXPRESS[®]

TransferExpress.com

We manufacture screen printed and digital transfers that are applied to garments using a professional heat press.



We Print It. You Press It.™



No Artwork Needed!

Screen printed transfers from artwork in our Idea Book™

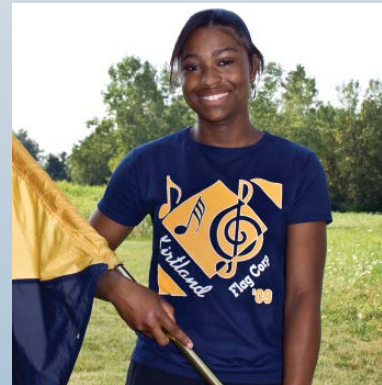


- Idea Book™ includes:
- 800+ Layouts – even more online
 - Thousands of Clip Art
 - 100+ Timesteps
 - 108 Pages!



For Anywear™, Work, School & Play

1 color prints ship Same Day ordered by 11am EST
and Multi-color ship in 2 days



Our screen printed transfers work on light and dark garments.
They apply to cotton, polyester and cotton/poly blend fabrics.



How it works...It's Easy!

Customize the layouts to make them your own!

See your
customized design
in seconds!

Exclusive free
service for Transfer
Express Dealers at
TransferExpress.com



Layout: QYT-124



You can change:

- Text
- Typestyles
- Clip Art
- Colors
- Size



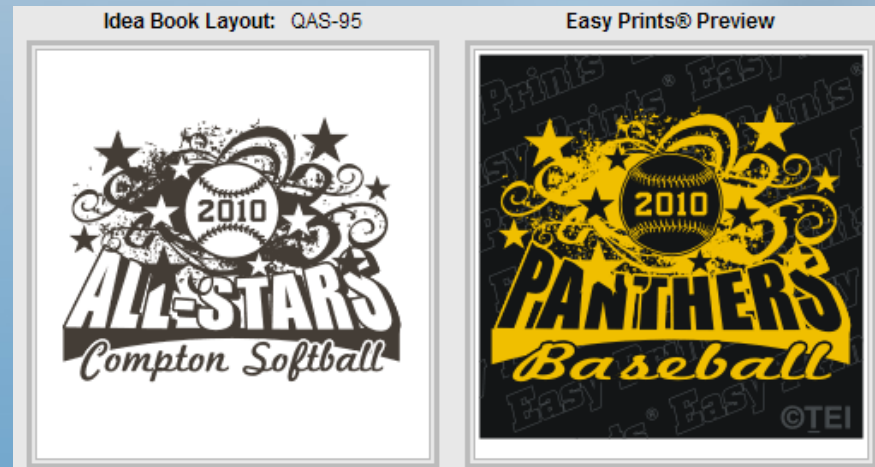
New Layouts for 2010

- New layouts and clip art added to each section
- Alternative layouts – For that modern, edgy look
- New patterns to add to text and clip art.
 - Zebra, polka dots, tiger stripe, and more patterns
- New distress effects to create a worn, vintage design.



Easy View™ - Online Design Tool

- See what your design will look like before you order
- Change text, clip art, typestyles and color
- Printable page option so you can show your customers
- Place your order online



Try Easy View™ Demo

For non-dealers -

You can try Easy View™ by visiting TransferExpress.com



Home | [My Order Status](#) | [Contact Us](#) | [Blog](#) | [Site Map](#) | [Search](#)

Custom Screen Printed & Digital Transfers
Names & Numbers too!



TXP Time: 12:03:01 PM EST

[Idea Book Layouts](#) | [Clip Art](#) | [Send Us Your Artwork](#) | [My Cart](#) | [Log Out](#)

[Orders ship:](#) ▶

3/5 - 1 Color Easy Prints®
Today (by 3pm) - Numbers / Letters

3/5 (by 3pm) - Names

3/8 (by 3pm) - Multi-color Easy Prints® / Basic Digital

3/9 (by 3pm) - Plus Orders

Dealer Login

Dealer ID:

Password:

[Login](#)

Haven't signed in before?
[Interested in our Products](#)
[Help me find my Dealer ID](#)

Idea Book

Using the Idea Book
Custom Transfer Layouts
Leagues / Sponsors
Head to Toe Gangs
3-D Layouts | Clip Art
Frames Layouts
Custom Transfer Art Specifications
Ink Colors

New!  **1 Color Custom Transfers in by 11 AM EST**
SHIP SAME DAY!*

[Testimonials](#) | [Try Easy View™](#) | [Request Samples](#) | [Photo Gallery](#)

Know your customers are getting the best quality prints in the shortest time-frame possible with Transfer Express' wide selection of custom screen printed and full color digital transfers for light and dark tshirts, sweatshirts and more.

Why Transfer Express?

We have the largest collection of design ideas, clip art and timesteps ready for your customer to make their own – featuring baseball, football, volleyball and new "alternative" artwork.

We have the fastest turnaround time in the industry – SAME DAY shipping on one color Easy Prints® screen



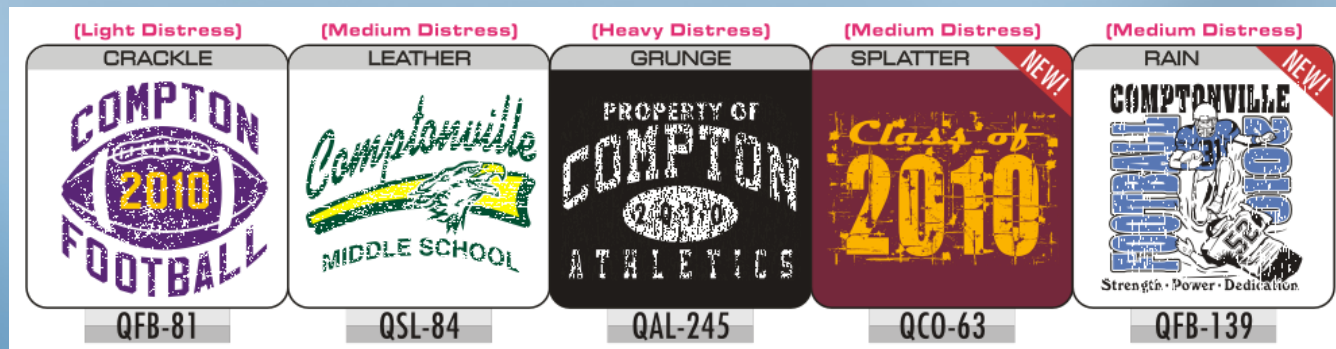
Patterns



- Can be added to text and clip art
- Just let us know which pattern you'd like us to add to your design
- Works best in larger, bold areas of text and clip art.

Distressed Designs

- Any layout can be distressed. However it works best with larger, bold designs
- Creates a worn, vintage look.
- How to order: just let us know which distressed look you'd like to add to your design



Distress Clip Art Numbers	
Crackle	- X19A-999
Leather	- X19A-998
Grunge	- X19A-997
Splatter	- X19A-996
Rain	- X19A-995

New! Same Day Prints!

Transfer Express has the Fastest Custom Transfer Service in the World!

- Create designs using Easy Prints® layouts
- Order before 11am EST, quantity of less than 250 sheets
- 1 color screen printed transfers
- Must be available for contact between 8am and 12pm.



New layouts, patterns, & distressed effects all fall under “Ship Same Day” if following above criteria.

Complete Uniform Can Ship Same Day!



- Custom Print – 1 color Easy Prints®
- Sponsor Names
- Letters for Customization
- Numbers
- Patriotic American & Canadian Flag packs

All these orders can be ordered online!

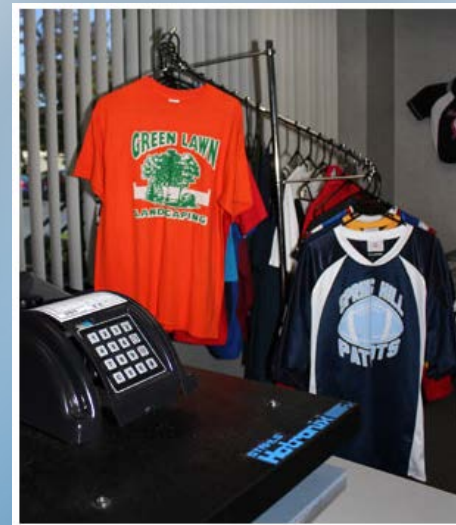


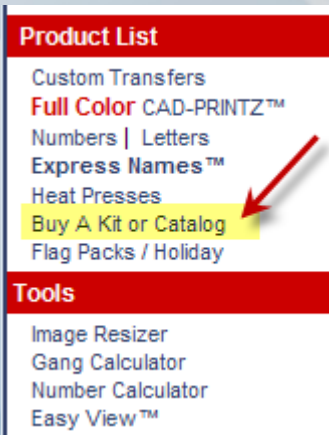
Get Started Today

Marketing Kit - \$49

10 essential tools to help your sell more custom printed apparel

- Personalized Idea Book
- 30 Display Transfers
- Number, Letter & Name Samples
- Dealer Guide
- T-shirt Business Startup Guide
- Color Selector
- Generic Idea Book
- Easy Prints® Poster
- Retail Price List
- \$10 off coupon





**Order a Marketing Kit at
TransferExpress.com
or**



**Call us at 1-800-622-2280
to place an order or
become a Dealer**

We look forward to hearing from you!



Webinar Summary PDF

<http://www.transferexpress.com/webinarthanks>

Do you have more questions??

Contact us:

Phone: 1-800-622-2280

Email: info@transferexpress.com

Web: TransferExpress.com