

Welcome

Kick It Up Using Custom Transfers for Soccer



Presented by:

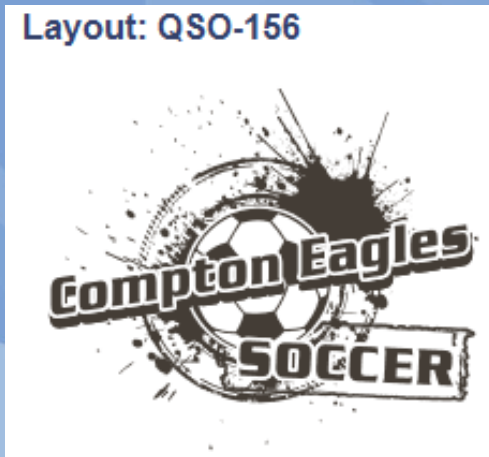


STAHL'S
TRANSFER EXPRESS[®]

The Uniform

- Digital or Screen printed transfer can be used depending on quantity needed and number of colors
- Use our artwork or send us your own
- Best Selling Soccer Layouts

Layout: QSO-156

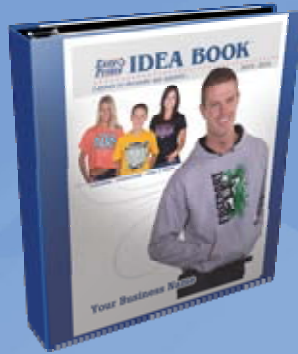


Layout: QSO-103



Layout: QSO-57





Creating Art

How to Customize Our Layouts



1. Choose It

Layout: QSO-150

2. Change It

Text, Colors, Fonts, Clip
Art

3. Press It

Finish with a Heat Press



The Uniform Number

- Sometimes regulated by organization
- Typical front size number required to be 4" tall
- Recommended size for back: 6" for youth, 8" for adult
- Triple Stripe Soccer Style very popular



Numbers

How to Use the Number Calculator

NUMBER CALCULATORS

I Know How Many Letters and Numbers I Need

[Place Order](#)

I Have a List of Names and Numbers

The wizard will calculate how many Number Packs, Hercules Letter Packs, Express Packs, and Number Kits you will need, based on the numbers and names you enter.

[Run Calculator](#)

Number Range

The wizard will calculate how many Number Packs, Express Packs, and Number Kits you will need, based on the number of teams and range of uniform numbers you enter.

[Run Calculator](#)

Digits and Characters

The wizard will calculate how many Number Packs, Hercules Letter Packs, Express Packs, and Number Kits you will need, based on the number of digits and characters you enter.

[Run Calculator](#)



Numbers

SEQUENTIALLY NUMBERED TEAMS CALCULATOR

What to do

Enter the number of teams and the starting and ending player numbers.
 Select the style, size, and color for your numbers.
 Click Next when you are finished.

Number of teams

Starting Player Number

Ending Player Number

Number Style

Number	Packs of 5 Digits			Express Pack		Number Kits	
	Packs	Used	Extra	Used	Extra	Used	Extra
0	<input type="text" value="1"/>	5		5	10	5	10
1	<input type="text" value="8"/>	40		40	5	40	80
2	<input type="text" value="2"/>	10		10	5	10	20
3	<input type="text" value="2"/>	10		10	5	10	20
4	<input type="text" value="2"/>	10		10	5	10	20
5	<input type="text" value="2"/>	10		10	5	10	20
6/9	<input type="text" value="2"/>	10		10	20	10	20
7	<input type="text" value="1"/>	5		5	10	5	10
8	<input type="text" value="1"/>	5		5	10	5	10
Totals		105	0	105	75	105	210

our number order calculations

21	5 Packs	<input type="text" value="3"/>	Express Packs	<input type="text" value="1"/>	Number Kits
Price \$26.25		Price \$41.25		Price \$67.00	



Player Names

Pre-Spaced or Individual Letters



SAMFORD

- Available in straight, arch, or vertical
- Available in 1, 2, 2.5 or 3" sizes
- 5 font choices
- Can be ordered to fill in Peel & Press Letters
- Can be ordered as numbers when smaller sizes are needed – ie: to go in a soccer ball



- Available in 2, 2.5 or 3" sizes
- 2 font choices
- **Colors:** White, Black, Navy, Gold, Red and Royal



Uniform Types

Dazzle 100% Polyester



- Digital or Screen Printed Transfer can be used
- **Fabric:** Dazzle - Sheen and does not effect application
- **Easy Prints® Layout:** QSO-45
- **Transfer Type:** Goof Proof®
Red/White Screen Printed Transfer
- **Number Style:** 8" Red/white Champ Style
- **Name Style:** 3" Full Block Style



Uniform Types

100% Jacquard Patterned Polyester



- Digital or Screen Printed Transfer can be used
- Pattern does not effect application
- **Easy Prints® Layout: QSO-7**
- **Transfer Type: Polytrans, Gold/Black**
- **Number Style: 8" Black Soccer Style**
- **Name Style: 2.5" Hercules Style**



Uniform Types

Moisture Wicking Cool Mesh Polyester



- Digital or Screen Printed Transfer can be used
- **Easy Prints® layout:** QSO-133
- **Transfer Type:** Digital CAD-PRINTZ® Express
- **Number Style:** Front 4", Back 8" All Star
- **Name Style:** 2" Hercules



Uniform Types

Moisture Wicking Polyester



- Digital or Screen Printed Transfer can be used
- **Easy Prints® Layout:** QSO-155
- **Transfer Type:** Screen Printed Goof Proof®
- **Number Style:** 8" Champ, Orange/White
- **Name Style:** 2.5" Hercules



-
- **Easy Prints® Layout:** MAS-77
 - **Transfer Type:** Screen Printed Polytrans



Uniform Types

Pinhole Mesh



- Digital or Screen Printed Transfer can be used
- **Easy Prints® Layout:** QSO-37
- **Transfer Type:** Screen Printed Goof Proof®



Uniform Types

Reversible Mesh



- Digital or Screen Printed Transfer can be used
- **Easy Prints® Layout:** QSO-78
- **Transfer Type:** Screen Printed Goof Proof®
- **Tip:** Use color change for same design on other side; This jersey can be threaded so you are only working with one layer or use cover sheet as slip sheet



Uniform Types

The Goalie



- Digital or Screen Printed Transfer can be used
- **Easy Prints® Layout:** QSO-178
- **Transfer Type:** CAD-PRINTZ® Express Print



Soccer Bags



- For nylon bags use, CAD-PRINTZ® Opaque
- For Denier Polyester, any of the products can be used



Spirit Wear



- Easy Prints® Layout: QSO-150



- Easy Prints® Layout: QSO-80



Other Printing, Too!



- **Easy Prints® Layout:** QSO-178
- **Transfer Type:** CAD-PRINTZ®
Express Prints



- **Easy Prints® Layout:** QLG-36
- **Transfer Type:** CAD-PRINTZ®
Opaque



Add-On Sales

Window Clings



Window Decals



Banners



Layout QSO-84

Wall Graphics



Conclusion

- PDF of slides will be on Great Garment Graphics

Do you have more questions??

- Email us – info@transferexpress.com
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows

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Thank You for Attending

Next GGG Webinar

- "How'd They Do That?"; Trend Inspiration for Decorators
- Thursday March 14, 2013
- 2:00 PM – 3:00 PM
- Sponsor: Stahls' ID Direct

Next Transfer Express GGG Webinar

- **Bling It Up**
- Thursday April 11, 2013
- 2:00 PM - 3:00 PM

What topics you would like to see covered in a Transfer Express webinar?

Email them to: info@transferexpress.com



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