

Welcome

Leagues As Easy As 1, 2, 3!



Presented by:



STAHL'S
TRANSFER EXPRESS



STAHL'S
TRANSFER EXPRESS[®]

TransferExpress.com

We manufacture screen printed and digital transfers that are applied to garments using a professional heat press.



We Print It. You Press It.[™]

Uniforms

Caps



Player Names



Numbers

Front Designs



Flags

Sponsors



Leagues

- Several baseball teams make up a league.
- Each team is usually “sponsored” by a local business or organization, or distinguished by a team name such as “Tigers, Bears, Giants”
- Each team has a different color uniform

“Basic baseball league and softball team jerseys never change....just the kids wearing them.”

Common Decoration

Front

Back



Common Decoration Combinations

Front

Back

Sleeve

League Name



Sponsor Name w/ Number



Flag

Sponsor Name



Number Only



Flag

Number Only



Player Name & Number



Sponsor Name

League Logo

- Placed on the front of the jersey
- The League design is usually the same for each team.
- Script and tail is the most popular.
- Use Easy Prints® layouts to give the league organizer more options. Sets you apart from your competition.
- Easy View will show your customer what the designs will look like with their League Name.



Sponsor Layouts

- Easy Prints® Layouts designed for Sponsors
- Multiple teams can be printed on one sheet to save money, create strips
- Layouts are different based on size of text and style of layout

2 INCH LETTERS
6 SPONSORS

COMPTON
COMPTON
COMPTON
COMPTON
COMPTON
COMPTON

QSP-3

2 INCH HEIGHT
6 SPONSORS
ALL TWO LINES

COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS

QSP-5

3 INCH LETTERS
4 SPONSORS

COMPTON
COMPTON
COMPTON
COMPTON

QSP-7

2 PER SHEET
SCRIPT and TAIL

Compton
BASEBALL
Compton
BASEBALL

QSP-8

3 INCH LETTERS
11 INCH WIDE ARCH

COMPTON
COMPTON
COMPTON
COMPTON

QSP-10

8 Caps @ Std. Size
4.75" x 2.75"

COMPTON HEIGHTS
COMPTON HEIGHTS
COMPTON HEIGHTS
COMPTON HEIGHTS
COMPTON HEIGHTS
COMPTON HEIGHTS

QSP-11

12 Caps @ 4.75" x 2"

COMPTON COMPTON
COMPTON COMPTON
COMPTON COMPTON
COMPTON COMPTON
COMPTON COMPTON
COMPTON COMPTON

QSP-16

How to Organize Sponsors



Transfer Express,
Need transfers for baseball league. Going on various colors.
Need them to be 2" tall letters for the back of t shirts.

Mentor Fire - 15 - White

Mighty Mechanics - 13 - Black

GiGi's Pizza - 14 - White

Maitland Farms - 15 - White

Dr. Scott, DDS. - 12 - Black

Joe's Auto Body - 16 - Black

Salem Grocery - 17 - White

Village Pub - 16 - Black

Madison Hardware - 15 - White

Great Oak Cycle - 16 - White

Coventry Art - 15 - Black

Please call Joann with quote - (123) 555-8552

Basic
Sponsor Order
-if faxing,
or before you
place them
online

Organizing Sponsors



Transfer Express,
Need transfers for baseball league. Going on various colors.
Need them to be 2" tall letters for the back of t shirts.

White

Mentor Fire - 15 - White
GiGi's Pizza - 14 - White
Maitland Farms - 15 - White
Salem Grocery - 17 - White
Great Oak Cycle - 16 - White
Madison Hardware - 15 - White

Black

Mighty Mechanics - 13 - Black
Dr. Scott, DDS. - 12 - Black
Joe's Auto Body - 16 - Black
Village Pub - 16 - Black
Coventry Art- 15 - Black

Please call Joann with quote - (123) 555-8552

Group all of your sponsors by **COLOR**.

White and Black are the most common colors. Able to be applied to various colors

Choose a desired **LETTER HEIGHT** and pick a **league layout**.

*2" Tall letters = QSP-3
(found online or in Dealer Guide)*

Choose a **TYPESTYLE** for the sheet

After contacting Dealer, Plain Block was the chosen Typestyle from the Easy Prints typestyle list.

Organizing Sponsors - Quantity

White

Mentor Fire - 15 - White

GiGi's Pizza - 14 - White

Maitland Farms - 15 - White

Salem Grocery - 17 - White

Great Oak Cycle - 16 - White

Madison Hardware - 15 - White

Black

Mighty Mechanics - 13 - Black

Dr. Scott, DDS. - 12 - Black

Joe's Auto Body - 16 - Black

Village Pub - 16 - Black

Coventry Art - 15 - Black

**Largest Quantity
Needed**



**Largest Quantity
Needed**



Your quantity is
determined by the
largest quantity
needed

We may round up to
the next price break if
cheaper for you.

Example:
20 sheets
is cheaper than 17

Finished Sponsor Sheet

**MENTOR FIRE
GIGI'S PIZZA
MAITLAND FARMS
SALEM GROCERY
GREAT OAK CYCLE
MADISON HARDWARE**

Quantity of 17 sheets needed

**MIGHTY MECHANICS
DR. SCOTT, DDS.
JOE'S AUTO BODY
VILLAGE PUB
COVENTRY ART
ABC TEE'S**

Quantity of 16 sheets needed





Transfer Numbers

- Screen printed for soft feel with opaque, long lasting ink
- Can apply a 2 color number with 1 application
- 11 Styles, 4 Sizes

Number Styles


CHAMP 1 Color

0123456789



CHAMP 2 Color

0123456789



ALL STAR 1 Color

0123456789



New! ALL STAR 2 Color

0123456789



PHANTOM

0123456789



New! KINGDOM

0123456789



New! IN THE PAINT

0123456789




New! GOAL

0123456789




New! SPIKE

0123456789



SOCCER

0123456789



Names for Easy Personalization

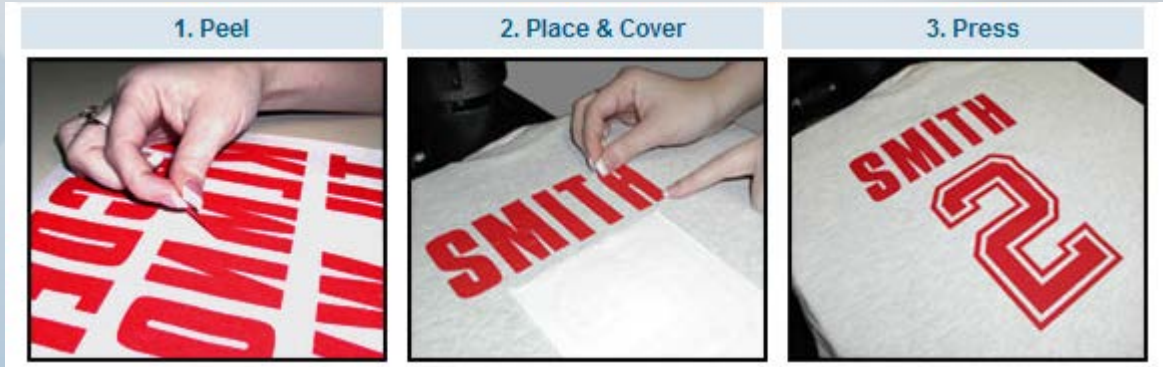


- Horizontal & Vertical
- Letter Heights
- Typestyles
- Printed in proportion
- Ship in 1 business day



Online • Fax • Phone

Peel N' Press Letters

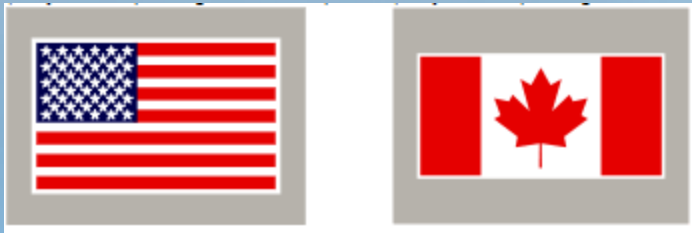


- On demand personalization – Great for last minute player additions
- Letter Heights – 2”, 2.5”, 3”
- Typestyles - Full Block & Hercules
- Two color available – black/white, white/black



Flag Packs

- American and Canadian Flag packs
- U.S. Flag – 2"x3"
- Canadian Flag – 1.5" x 3"
- Pack of 50 = \$24
- In stock – Ship Same Day



3 Ways to Buy

5 Digit Packs

Individual packs of 5 digits.



Express Pack

Includes 15 of the number 1
5 of each 0, 2, 3, 4, 5, 6, 7, 8, 9
Total= 60 Digits



Number Kit

Includes 120 of the number 1
30 of each 2, 3, 4, 5, 6/ 9
15 of each 0, 7, 8
Total = 315 Digits



Perfect for Leagues!

**All Star - Champ
Phantom - Soccer**

Champ - Stitch

\$.75 - Pack	4 INCH	\$1.25 - Pack
\$1.25 - Pack	6 INCH*	\$1.85 - Pack
\$1.60 - Pack	8 INCH	\$2.55 - Pack
\$2.25 - Pack	10 INCH	\$3.65 - Pack

**All Star - Champ
Phantom - Soccer**

Champ - Stitch

\$8.25 - Pack	4 INCH	\$13.75 - Pack
\$13.75 - Pack	6 INCH*	\$20.35 - Pack
\$17.60 - Pack	8 INCH	\$28.05 - Pack
\$24.75 - Pack	10 INCH	\$40.15 - Pack

**All Star - Champ
Phantom - Soccer**

Champ - Stitch

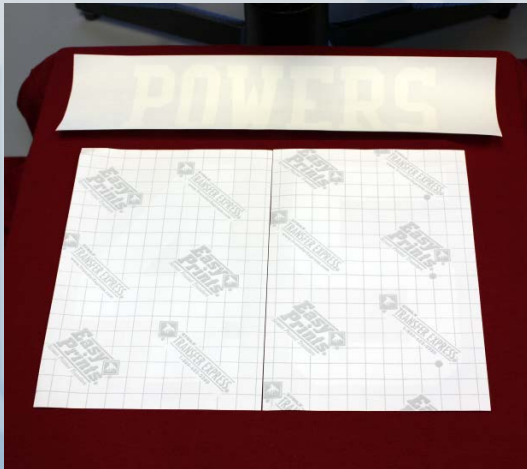
\$40.00 - Kit	4 INCH	\$67.00 - Kit
\$67.00 - Kit	6 INCH	\$99.00 - Kit
\$86.00 - Kit	8 INCH	\$137.00 - Kit
\$120.00 - Kit	10 INCH	\$195.00 - Kit

- [Online Calculators](#) help determine the exact quantity to order.

[Online](#) • Fax • Phone

How to Apply

- Align shirt on platen
- Place names approximately 4 fingers down from neck.
- Make sure to not cover neck seam on opposite side.
- Place numbers directly under name with paper touching. They will be perfectly aligned.
- Numbers should be lined up at the bottom if the size of the transfer papers are different.



Complete Uniform Can Ship Same Day!



- Custom Prints – 1 color Easy Prints®
- Sponsor Names
- Letters for Customization – Peel N' Press
- Numbers
- Patriotic American & Canadian Flag packs

All these orders can be ordered online!

Advantages of using Transfers



- They are easy to order and apply
- Economical
- Large assortment of colors in stock
- Same day shipping (1 color Easy Prints, Numbers, Letters)
- Wearability – Lasts the life of the garment
- Multi-color design in 1 application

Review of Key Tips

- Transfers makes league decorating easy!
- Multiple options for decorating uniforms for leagues
- All decoration discussed here are screen printed
- Organize your Leagues by size, color & quantity
- A whole league can come in 1 shipment and be printed the **SAME DAY**.



Webinar Summary PDF

<http://www.transferexpress.com/webinarthanks>

Do you have more questions??

Contact us:

Phone: 1-800-622-2280

Email: info@transferexpress.com

Web: TransferExpress.com

Our Blog: <http://blog.transferexpress.com/>