

WHAT IS NEW IN 2022



ULTRACOLOR™ MAX

- Full color, direct to film (dtf) transfer
- No outline
- Low temperature application
- 1 sheet minimum
- Gang up to 22" x 22"
- HOT PEEL
- Lightning fast shipping - order by 11 am EST, ships the next day



ULTRACOLOR™ MAX

Because it is worth two slides!
Just \$0.06 per square inch



JUMBO SCREEN PRINTED SHEETS

- Large 12.5" x 17.5" size
- Available in Goof Proof, Hot Split Retro, and Elasti Prints



JUMBO SCREEN PRINTED SHEETS

- 2 Shirts with each sheet / 3 Print Locations (Left Chest / Full Back / Inside Tag)
- **Example: 50 Shirts needed** (Left chest / Full Back / Inside Tag)
 - Standard Sheets: 50 Qty = 116 Total / 2.32 Per Sheet (1 Shirt: \$2.32 per shirt)
 - Jumbo Sheets: 25 Qty = \$74 Total / \$2.87 per sheet (2 Shirts: \$1.44 per shirt)
 - 1 Color / White Ink / Goof Proof / Easy Prints Artwork

STRAHL'S
TRANSFER EXPRESS

NEW
**JUMBO
GANG SHEETS**

GOOF PROOF / HOT SPLIT / ELASTI PRINTS

12.5"
X
17.5"

**PALM BAY
BICYCLES**

**RISE
BIKES**

PRINT 2 SHIRTS + 3 LOCATIONS - ALL WITH ONE SHEET

EASY VIEW®

- Build your sheets within this free online designer using our templated layouts or add your own art

STAHL'S TRANSFER EXPRESS

New Open Save

1 Design 2 Options 3 Review

Classic Online Designer ? Settings

How would you like to get started?

I don't know what to do. I need guidance

Resume Last Session Open Saved Job

Browse Clip Art Browse Layouts

Upload Your Art

Sheet (11.5 x 18)

Orleans High School
JAZZ
BAND

22th Annual
ALL STAR
Championship
ALL STARZ
2022

GOING GONE
Cardinals Baseball

THE
LOVE
IS IN THE
AIR

Wicked
CUTE

Apparel Color

Layouts Used: QMU-112, QBA-340, 3D-455, QHL-114, QHL-3

Print Method
Full Color
UltraColor Soft (SLM)

Size
11.5 x 18 Art Board
17.68 x 11.35 Design

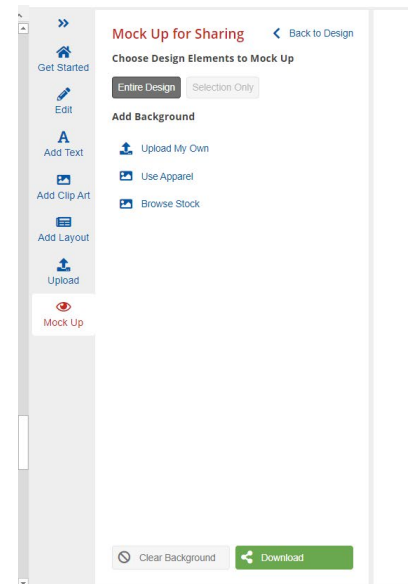
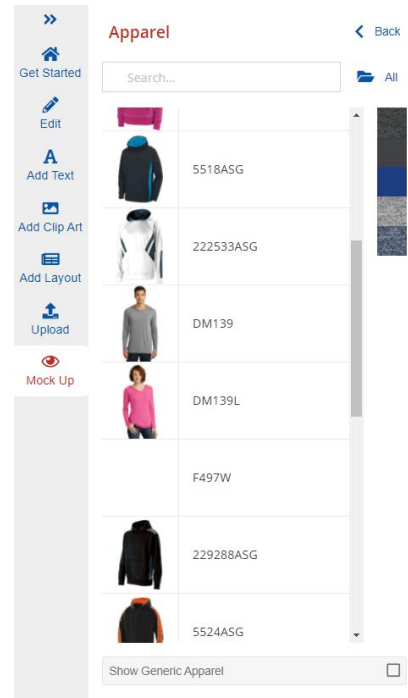
Quantity
50
0 Color Changes

\$286.00
\$5.72 per image
Ship Date: 1/27/2022

Next

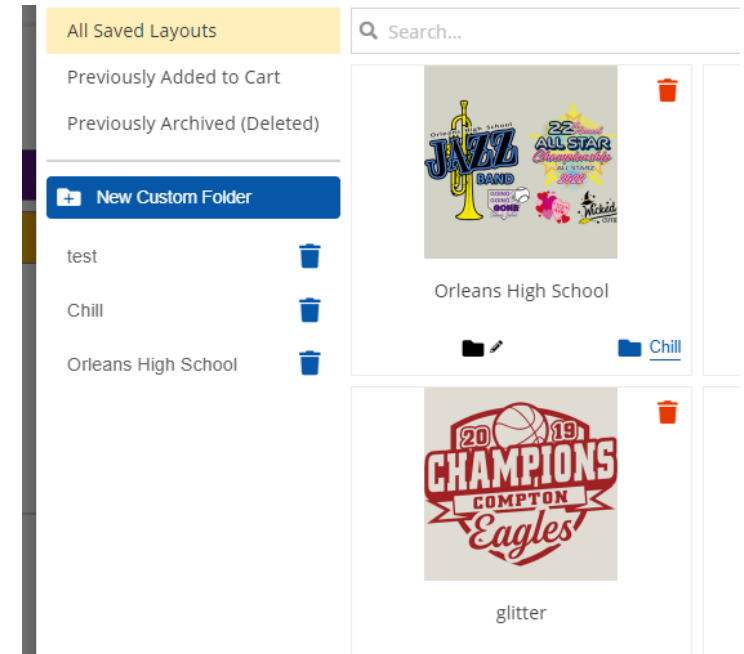
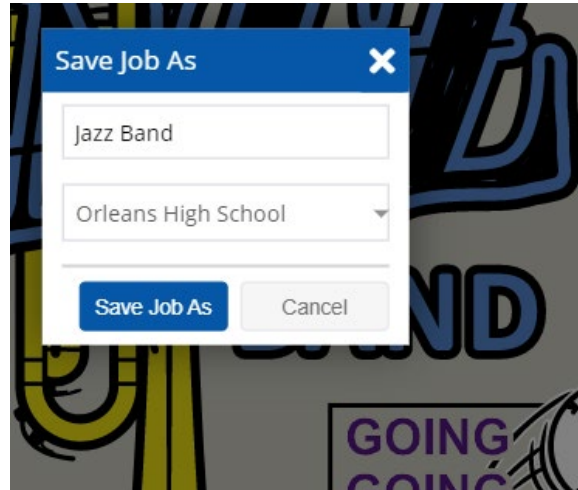
EASY VIEW®

- Mock ups
- Our model apparel
- Add your own background
- Pinterest style



EASY VIEW®

- New custom folders



LOWER MINIMUM – ULTRACOLOR™ STRETCH

- Just 6 sheet minimum order
- Stretch - Lycra, Spandex and Nylon apparel
- Stretch with blocker for your sublimated polyester



NUMBERS

- Fully stocked
- Perfect Pairing Application
 - Touch edges of paper and they self align
- 2-Color numbers - one application



perfect
PAIRING

Choose a color, size and style to give your uniform the pro look!

NUMBER *styles*

CHAMP 1 color | 4", 6", 8", 10"

0123456789



CHAMP 2 color | 4", 6", 8", 10"

0123456789



ALL STAR | 4", 6", 8", 10"

0123456789



NAMES *font choices*

FULL BLOCK **HERCULES** **ARIAL** **VOGUE**

IMPRESS **HOMeward BOUND** **AVERTA**

REX BOLD **ZAG BOLD** **HANDEL GOTHIC**

AVALON *Athletic Script* *Brush Script*



HEAT PRESS PACKAGES

- Updated to include Tag Along™ HP Platen
- Money saving with the tools you need
- Free Marketing Kit included with every package

FUSION IQ® PACKAGE

- Tag Along™ HP
- 6"x10" Quick Change Platen
- 6"x10" Lower Platen Cover
- Transfer Express Marketing Kit
- \$150 Product Credit

\$3,075
+ \$100 Shipping Fee
SAVE \$400



AUTO CLAM PACKAGE

- Heat Press Caddie™ Stand
- Tag Along™ HP
- 16" x 20" Platen Protector
- Transfer Express Marketing Kit
- \$150 Product Credit*

\$2,670
+ \$100 Shipping Fee
SAVE \$400



THIS MARKETING KIT INCLUDED IN ALL PACKAGES:

- Personalized Idea Book™
- Easy View® Online Designer
- Generic B&W Idea Book™
- Apparel Catalogue
- Price Guide
- 20 Display Samples
- Two Showroom Posters
- Ink Color Selector
- \$10 Off Coupon
- Laptop Sticker
- T-Shirt

STAHL'S BASIC COMBO PACKAGE

- 15"x15" Stahls' Clam Basic Press
- Stahls' Clam Basic Cap Press
- Quick Slip Pad Protector
- Transfer Express Marketing Kit
- \$50 Product Credit*

\$1,090
+ \$150 Shipping Fee
SAVE \$159



A2Z PACKAGE

- 15"x15" Quick Slip Pad Protector
- 6"x10" Quick Change Platen
- 6"x10" Quick Slip Pad Protector
- Transfer Express Marketing Kit
- \$50 Product Credit*

\$975
+ \$50 Shipping Fee
SAVE \$150



PRODUCT CREDIT CANNOT BE USED FOR BLANK APPAREL

IDEA BOOK™

- 124 pages of ideas for your customer showing thousands of customizable artwork designs (best-selling and new for 2022)
- Binder version does not have Transfer Express branding
- Unbranded catalog packs also available - sold in packs of 10, 25, 50 and 100
- Added 186 new customizable layouts
- Added 200 new clip art
- Unbranded digital version is at www.easyprints.com



MARKETING KIT

- Your Business-in-a-Box
- New: 2 posters - numbers and customizable layouts
- New laptop sticker
- Also includes:
 - Color Selector containing actual stock ink swatches
 - \$10 coupon
 - 20 full size transfers to print your own display
 - Idea Book
 - Price Guide
 - Shirt/transfer



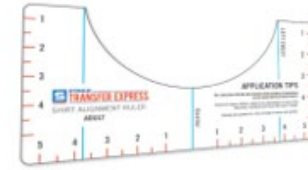
APPLICATION KIT

- Application is key to your success and ours!
- Application Directions Poster
- Heat Press Temperature Test Strips
- Mouse pad for tough application spaces
- Pack of 10 cover sheets (these will not block the heat)
- \$10 coupon for future order
- Shirt and transfer
- Positioning/Placement Ruler



T-Shirt

Practice your application technique with the included t-shirt and transfer.



Application Ruler

Take the frustration out of aligning transfers with our easy to use ruler. Just match the cutout to the shirt collar, align your transfer, remove the ruler and press!



Mousepad

Avoid those pesky buttons, zippers, and pockets by elevating your print area with this transfer friendly option.



Application Poster

Keep an easy to reference poster near your heat press and press every transfer with confidence.



Test Strips

Test the temperature accuracy of your heat press to ensure proper application every time.

1. Set your heat press to 360 (F)
2. Using a cover sheet, adhere one strip strip to each corner of the paper and one in the center.
3. Place the paper on the heat press, test strip side down.
- 4 Close your press for 4 seconds. The boxes will turn black if the temperature has been reached.



Coupon

We're excited for your custom heat transfer order, so we've included a \$10 credit to get you started!



Cover Sheets

These reusable cover sheets are essential for full color transfers and for garments that are partially decorated.

Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Call us – 1-800-622-2280
- Read and Subscribe to our Blog - blog.transferexpress.com/
- Watch our videos and previous webinars – TransferExpress.com/Webinars
- Visit our website: TransferExpress.com
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- Watch us on YouTube