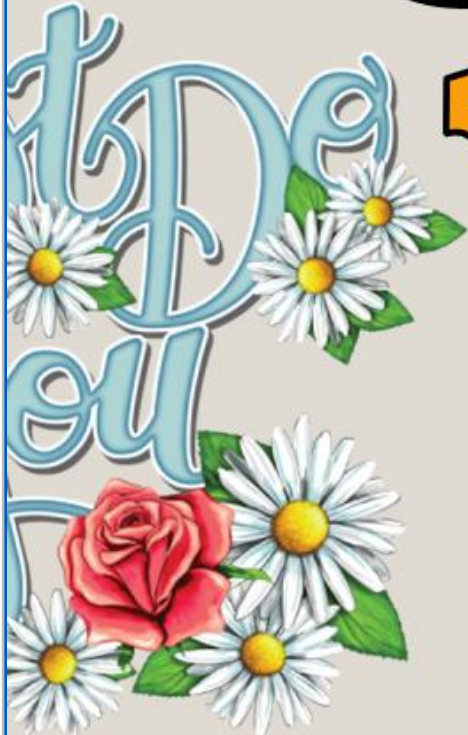


# THE TRANSFER ADVANTAGE... GANG SHEETS

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# Senior



State of Michigan  
CHS Class of 2022

# AGENDA

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- What is a Gang Sheet
- How Gang Sheets Can Help Your Business
- How to Order Your Gang Sheet
- Helpful Tips





# WHAT IS A GANG SHEET

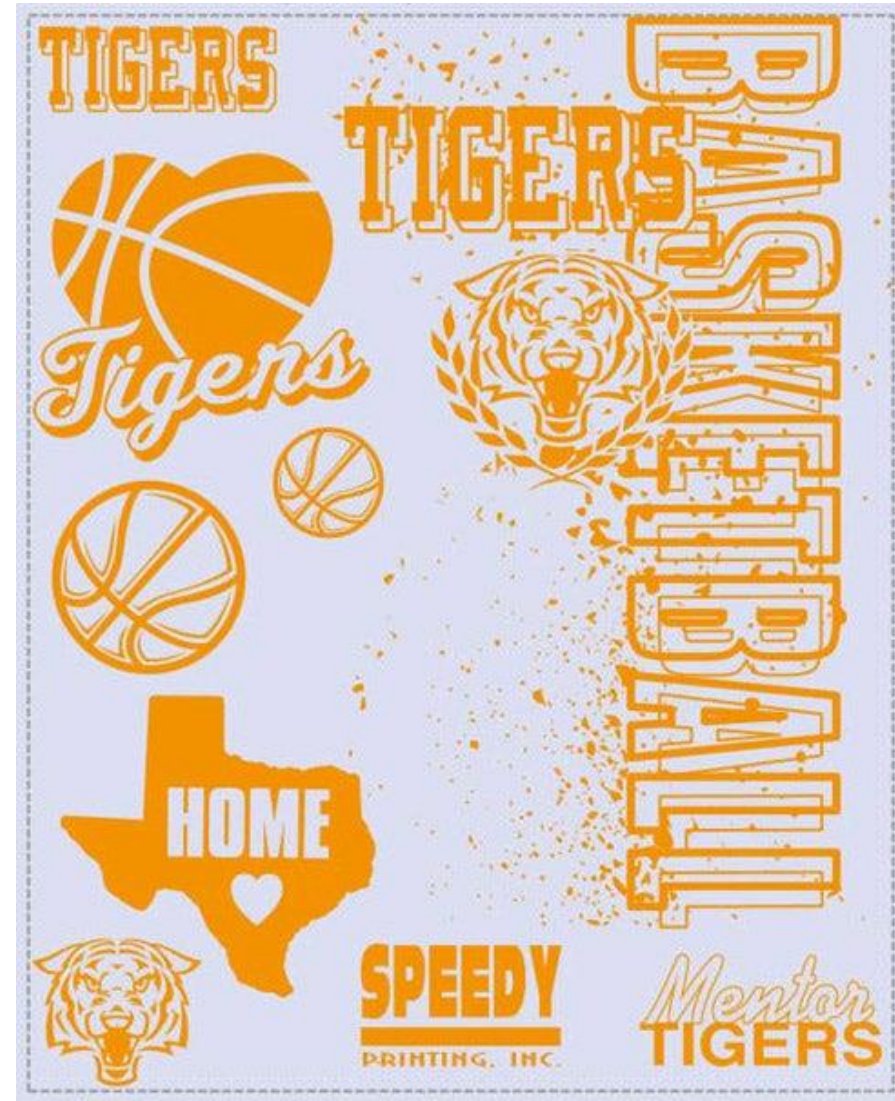
---

A custom transfer sheet with more than one image on it

Sizes

11.5 x 14 Screen Printed Transfers

11.5 x 18 UltraColor Transfers



# ULTRACOLOR GANG SHEETS

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- UltraColor is a full color transfer
- No limitation to how many colors you can have on the sheet
- You can use the entire 11.5 x 18 area
- Tip: You will cut apart to apply so allow a little room
- Set up portrait or landscape



# SCREEN PRINTED GANG SHEETS

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- Screen printed transfers are priced by the color
- Gang items that are the same color or colors
- You can use the entire 11.5 x 14 area





# UPLOADING YOUR GANG SHEET

- You can use the sheet sizes and create in any art program
- Upload to [www.TransferExpress.com/upload](http://www.TransferExpress.com/upload)
- Upload file at desired size
- If uploading UltraColor order, be sure your colors are in CMYK for accurate color printing

## Order With Your Own Custom Artwork

Print Method Choose a Print Method

Fabric Type Select your Fabric


Quantity Enter your Quantity

Product Select a Product

Colors Enter Design Colors

Art Size Design Width & Height


Attach Art Upload Your File



**Screen Print** Spot Color

- Recommended for 1-2 color printing
- Traditional screen printing process

Select



**Full Color** Process (CMYK) Color

- Ideal for artwork with 3+ colors, shading or gradients
- Digital based printed process

Select

**Multi-File Artwork Ordering**

- If you have two or more files and want to combine them on the same sheet
- Add more to your custom artwork using our Easy Prints® layouts, fonts and clip art.

Go To Easy View®

← Back

Next →

# UPLOADING YOUR GANG SHEET

- Enter quantity
- If you set up your sheet, enter how many sheets
- If you are only submitting one image, enter how many images

Order With Your Own Custom Artwork

Print Method Choose a Print Method   Fabric Type Select your Fabric   **Quantity Enter your Quantity**   Product Select a Product   Colors Enter Design Colors   Art Size Design Width & Height   Attach Art Upload Your File

Quantity Needed?


[We will automatically fit as many as we can on the same sheet to save you money! Learn More](#)

[← Back](#) [Next →](#)

# UPLOADING YOUR GANG SHEET

- Choose Your Transfer Type


Print Method  
Choose a Print Method
Fabric Type  
Select your Fabric
Quantity  
Enter your Quantity
Product  
Select a Product
Colors  
Enter Design Colors
Art Size  
Design Width & Height
Attach Art  
Upload Your File



**Goof Proof**

- For 100% cotton and cotton/poly blends
- Spot color - 70 stock ink colors available
- Durable retail-like feel and finish


Select



**Hot Split Retro**

- For 100% cotton and cotton/poly blends
- Softest screen printed transfer
- Spot color - 70 stock ink colors available


Select



**Elasti Prints**

- For heat-sensitive 100% polyester
- Great stretch and rebound
- Spot color - 70 stock ink colors available


Select



**Glitter**

- For 100% cotton, cotton/poly blends, 100% polyester
- 10 stock glitter inks to choose from
- Sparkles and glistens with gloss finish


Select



**Puff**

- For 100% cotton, cotton/poly blends, 100% polyester
- Black and white puff inks, can be used with 70 other stock colors
- Puff ink raises after heat applied


Select



**Pearl Prints**

- For 100% cotton, cotton/poly blends, 100% polyester
- 6 single colors to choose from
- Has a metallic finish


Select



**Glow-In-The-Dark**

- For 100% cotton, cotton/poly blends, 100% polyester
- Single color glow ink
- Milky white in daylight; greenish in dark

Select



**Reflective**

- For 100% cotton, cotton/poly blends, 100% polyester
- Single color metallic silver
- Waterbased ink that reflects direct light

Select



# UPLOADING YOUR GANG SHEET

- Choose your color(s)

The screenshot displays a web-based color selection interface. At the top, there are two dropdown menus: 'Print Method' (set to 'Choose a Print Method') and 'Fabric' (set to 'Select y...'). Below these is a large grid of color swatches, each with a label. The swatches are arranged in 10 rows and 10 columns. The labels include: White, Black, Carolina Blue, Columbia Blue, Denim, Mid Blue, Midnight Blue, Navy Blue, Powder Blue, Royal, Cyan, Robin Egg Blue, Celery, Dark Green, Dolphin, Jade, Kelly Green, Mint Green, Olive, Pistachio, Shark Teal, Jag Green, Turquoise, Avocado, Cement, Charcoal, Grey, Met. Graphite, Met. Silver, Neon Blue, Neon Green, Neon Lime, Neon Orange, Neon Pink, Neon Yellow, Brown (Dark), Burnt Orange, Medium Brown, Orange, Peach, Tenn. Orange, Texas Orange, Lavender, Purple, Violet, Thistle, Bubblegum Pink, Burgundy, Eggplant, Fuchsia, Maroon, Raspberry, Red, Soft Pink, Metallic Rose Gold, Dusty Rose, Rubine Red, Rust, Beige, Cream, Flesh, Khaki, Natural, Tan, Gold, Met. Gold, Old Gold, Vegas Gold, Yellow, and Maize. Below the grid, there is a section for 'Or Enter a Custom Color' with a note that a 'Custom Color Charge will apply'. It includes a 'Pantone C' dropdown menu, a color selection box, and a 'Select' button. A disclaimer states: 'IMPORTANT: Color images on screen are a GENERAL REPRESENTATION of our transfer type colors. All computer screens are different. Order our Apparel Printing Color Selector for actual transfer type colors. Colors are unique to transfer production and may not match Stahls' Lettering Products. Color matches are available for an additional charge.' On the right side of the interface, there is a 'Membership' section with a list of organizations: Advertising Specialty Institute (ASI), Better Business Bureau, Specialty Graphic Imaging Association (SGIA), Promotional Products Association International (PPAI), and Craft Industry Alliance. At the bottom of the interface, there are 'Back' and 'Next' buttons.

# UPLOADING YOUR GANG SHEET

- Specify how your art is set up

Already on a gang sheet, or just one image

## Order With Your Own Custom Artwork

Print Method Choose a Print Method   Fabric Type Select your Fabric   Quantity Enter your Quantity   Product Select a Product   Colors Enter Design Colors   **Art Size Design Width & Height**   Attach Art Upload Your File


Which best describes your uploaded artwork?

Single Image Only (You specify the size you want your file to be printed)


Gang Sheet (Multiple Designs/Images in the file - Art will be printed the same size as your file)

[Need help scaling your art for your order? Try our Image Resizer Tool](#)

### Single Image



### Gang Sheet




Screen printed transfer sheet size is 11.5"x14"

[← Back](#)   Specify Single Image or Gang Sheet   [Next →](#)

# UPLOADING YOUR GANG SHEET

- Your instant quote is shown on screen
- Add your file and add to cart

Choose a Print Method / Select your Fabric / Enter your Quantity / Select a Product / Enter Design Colors / Design Width & Height / Upload Your File

  
Drag and Drop  
or  
Click Here to Upload

**Accepted File Types**  
AI, BMP, CDR, EPS, GIF, JPE, JPEG, JPG, PDF, PNG, PS, PSD, SVG, TIF, TIFF, TXT

**Maximum File Size 512 MB**

**Artwork Description:** (Required - Up to 50 Characters)  
Properly name the artwork so you are able to search for it later in your order history.


**Notes:** (Optional)  
Notes: Tell us anything else we might need to know about your art/quote/order. If you need a color change, let us know the quantities and colors. For example, "I need 10 pieces of black and 5 pieces of white."

**Order Summary**

Print Method: <b>Screen Print</b>
Quantity: <b>50</b>
Product: <b>Goof Proof</b>
Color(s): <b>Royal</b>
Size: <b>11.5"W x 14"H</b>

**Artwork Checklist:**

- Did you convert all text to curves/outlines?
- Are show-through areas at least .04" thick to prevent closure?
- If ordering full color transfers, is the art in CMYK color mode, not RGB? What do these mean?

  
We will convert any RGB images to CMYK for printing, and certain colors will change brightness and hue

← Back

Total Sheets: **50**  
\$2.67 per sheet

Total Images: **50**  
\$2.67 per image

Order Total: **\$133.50**

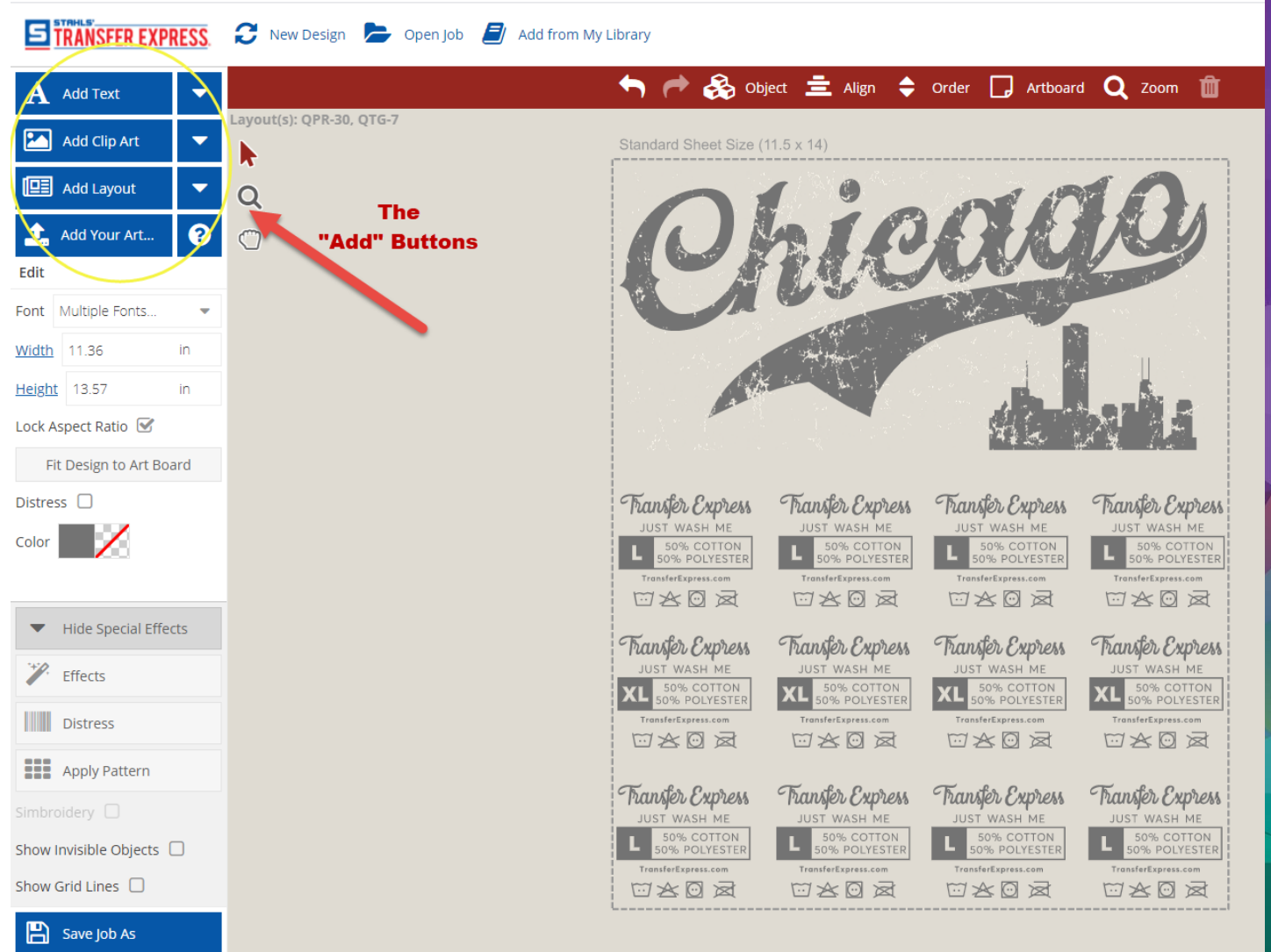
🛒 Add To Cart



# CREATING A GANG SHEET USING EASY VIEW

• Easy View<sup>®</sup>, the online designer can be used to set up your gang sheet

1. Choose any of the “ADD” buttons
2. Position on artboard, size and customize
3. Repeat using any of the Add buttons, size and position until the sheet is filled



# CREATING A GANG SHEET USING EASY VIEW

Add Layout QRN-206

Size to 11"

Move to top of the sheet

The screenshot displays the STAHL'S TRANSFER EXPRESS software interface. At the top, the logo and navigation buttons for 'New Design', 'Open Job', and 'Add from My Library' are visible. The main workspace shows a design layout for a gang sheet, labeled 'Layout(s): QRN-206'. The design is titled 'Standard Sheet Size (11.5 x 14)'. The design itself features a red ice cream bar on the left and the text 'The SMITH Family Reunion' in a mix of red serif and script fonts. The design is enclosed in a dashed green border. On the left side, there is a vertical toolbar with buttons for 'Add Text', 'Add Clip Art', 'Add Layout', and 'Add Your Art...'. Below this is an 'Edit' panel with fields for 'Font' (Multiple Fonts...), 'Width' (11 in), and 'Height' (5.85 in). There are also checkboxes for 'Lock Aspect Ratio' (checked) and 'Fit Design to Art Board'. A 'Color' selector is shown with a red square and a checkerboard pattern. At the bottom of the left panel, there are options for 'Hide Special Effects', 'Effects', 'Distress', 'Apply Pattern', 'Simbroidery', 'Show Invisible Objects', and 'Show Grid Lines'. A 'Save Job As' button is located at the bottom of the left panel. The top right of the interface has a dark red header with icons for 'Object', 'Align', 'Order', 'Artboard', 'Zoom', and a trash icon.

# CREATING A GANG SHEET USING EASY VIEW

Add Layout QCH-110

Size to 7.5

Move to empty space on bottom right of the sheet

The screenshot displays the STAHL'S TRANSFER EXPRESS software interface. At the top, there are navigation buttons: 'New Design', 'Open Job', and 'Add from My Library'. Below this is a toolbar with icons for 'Object', 'Align', 'Order', 'Artboard', 'Zoom', and a trash icon. The main workspace shows a design for a gang sheet on a 'Standard Sheet Size (11.5 x 14)'. The design includes a red popsicle graphic on the left, the text 'The SMITH Family Reunion' in a mix of red and black fonts, and a red megaphone graphic on the right with the text 'CARDINALS', 'GO TEAM!', ''21', and 'CHEERLEADERS'. A left-hand sidebar contains various editing tools: 'Add Text', 'Add Clip Art', 'Add Layout', 'Add Your Art...', 'Edit', 'Font' (set to BAHAMAS), 'Width' (7.5 in), 'Height' (7.61 in), 'Lock Aspect Ratio' (checked), 'Fit Design to Art Board', 'Color' (red), 'Hide Special Effects', 'Effects', 'Distress', 'Apply Pattern', 'Simbroidery', 'Show Invisible Objects', 'Show Grid Lines', and 'Save Job As'.



# CREATING A GANG SHEET USING EASY VIEW

Add Text (Mentor Cardinals)

Size to 7"

Move to empty space, turn sideways

STAHL'S TRANSFER EXPRESS

New Design Open Job Add from My Library

Add Text Add Clip Art Add Layout Add Your Art...

Layout(s): Standard Sheet Size (11.5 x 14)

The SMITH Family Reunion

Mentor Cardinals

CARDINALS

GO TEAM!

'21 CHEERLEADERS

Edit

Edit ... Mentor Cardinals

Font SHADE BLUE

Letter Spacing + -

Width 1.01 in

Heig... 7 in

Lock Aspect Ratio

Hide Special Effects

Effects

Distress

Apply Pattern

Simbroidery

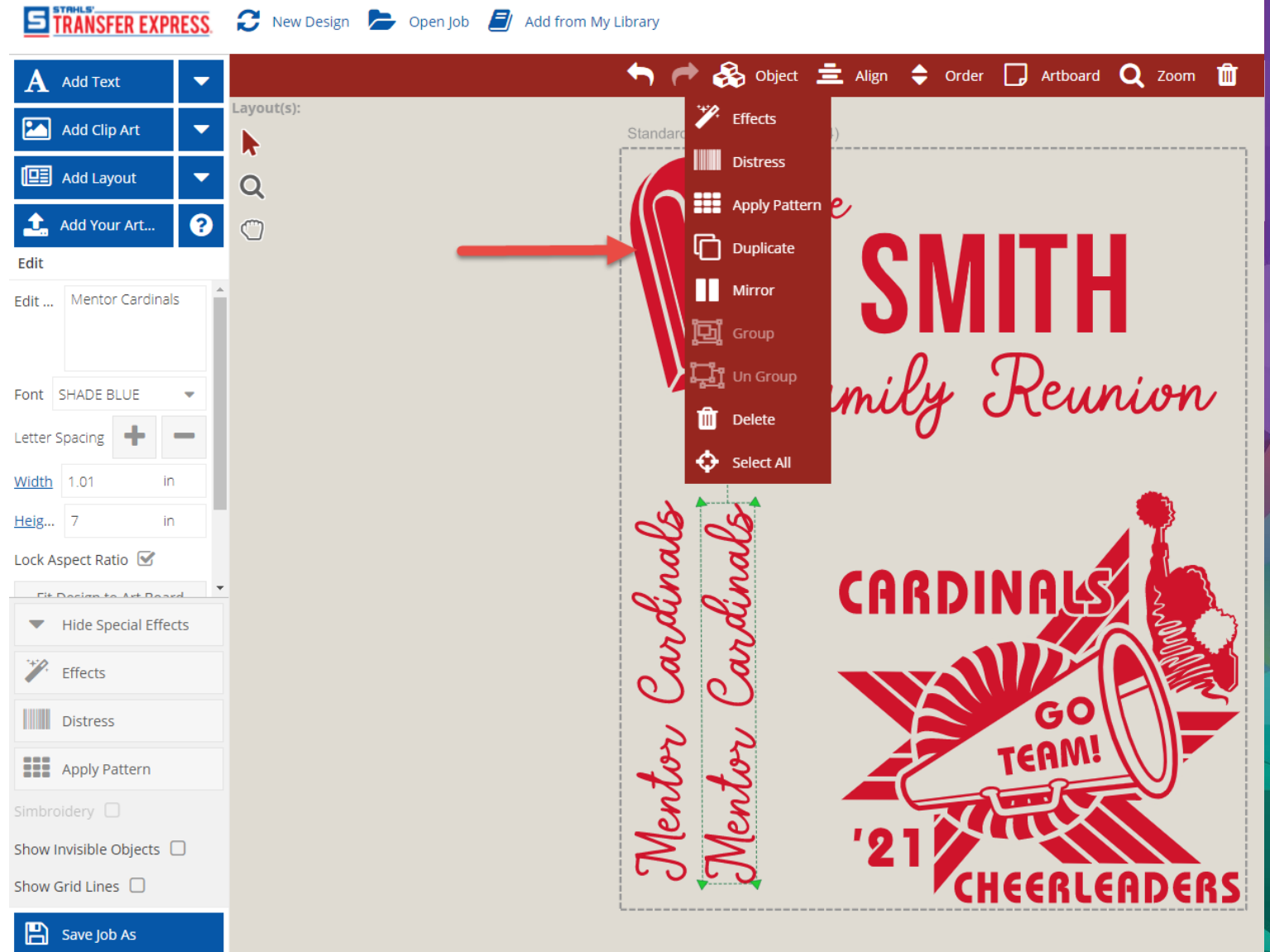
Show Invisible Objects

Show Grid Lines

Save Job As

# CREATING A GANG SHEET USING EASY VIEW

Use the Duplicate button under Object tab to fill in the rest of the sheet



# GANG SHEET HELPFUL HINTS

Try to create just one order

- Price is based on quantity so one larger order will be less than 2 smaller orders

Example 1

6 x \$14.02=\$84.12

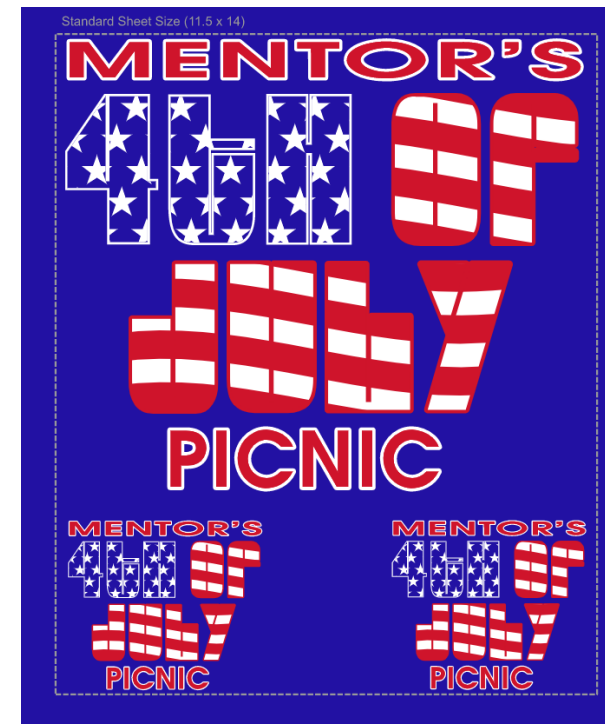
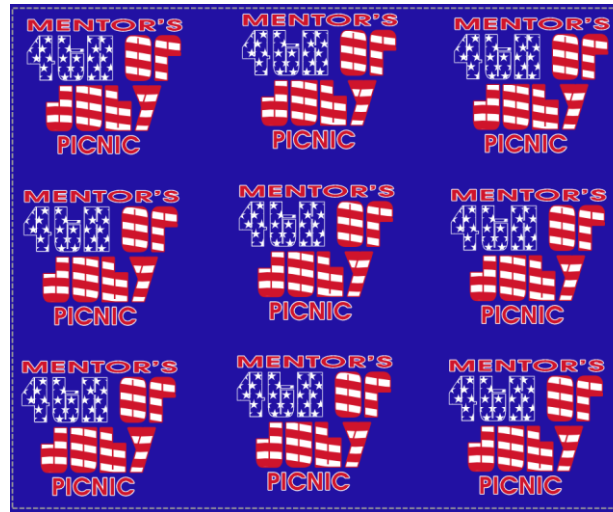
50 x \$3.79=\$189.50

Total \$273.62

Example 2

50 x \$3.79=\$189.60

Save \$84.12 get the same amount!





# GANG SHEET HELPFUL HINTS

Use a color change with screen printed transfers instead of paying for a 2 color gang sheet

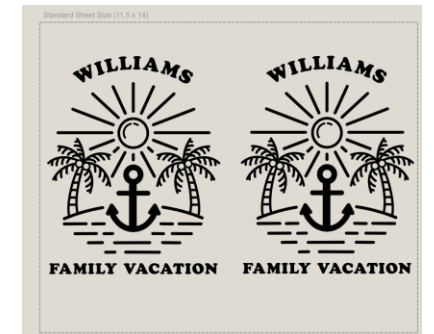
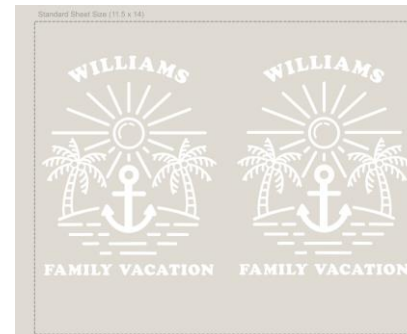
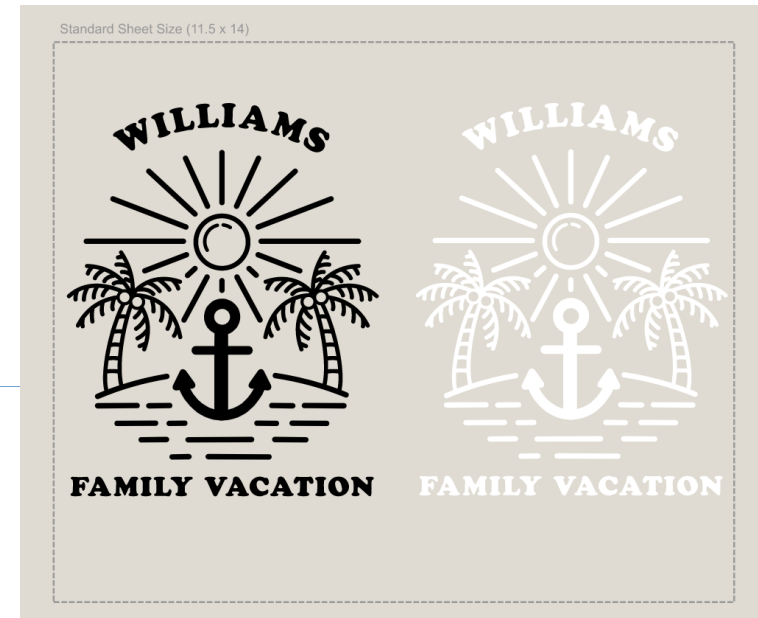
Example 1

50 2 color (black, white) @ \$3.79=\$189.50

Example 2

50 1 color with color change (25 black, 25 white) @ \$2.27 each + \$15 color change=\$128.50

Save \$61!



# GANG SHEET HELPFUL HINTS

Two one color orders is less than one two color order

## Example 1

50 2 color (purple, royal ) @  
\$3.79=\$189.50

## Example 2

Two 25 sheet 1 color orders  
 $25 \times \$3.13 = \$78.25 \times 2 = \$156.60$

Save \$33!



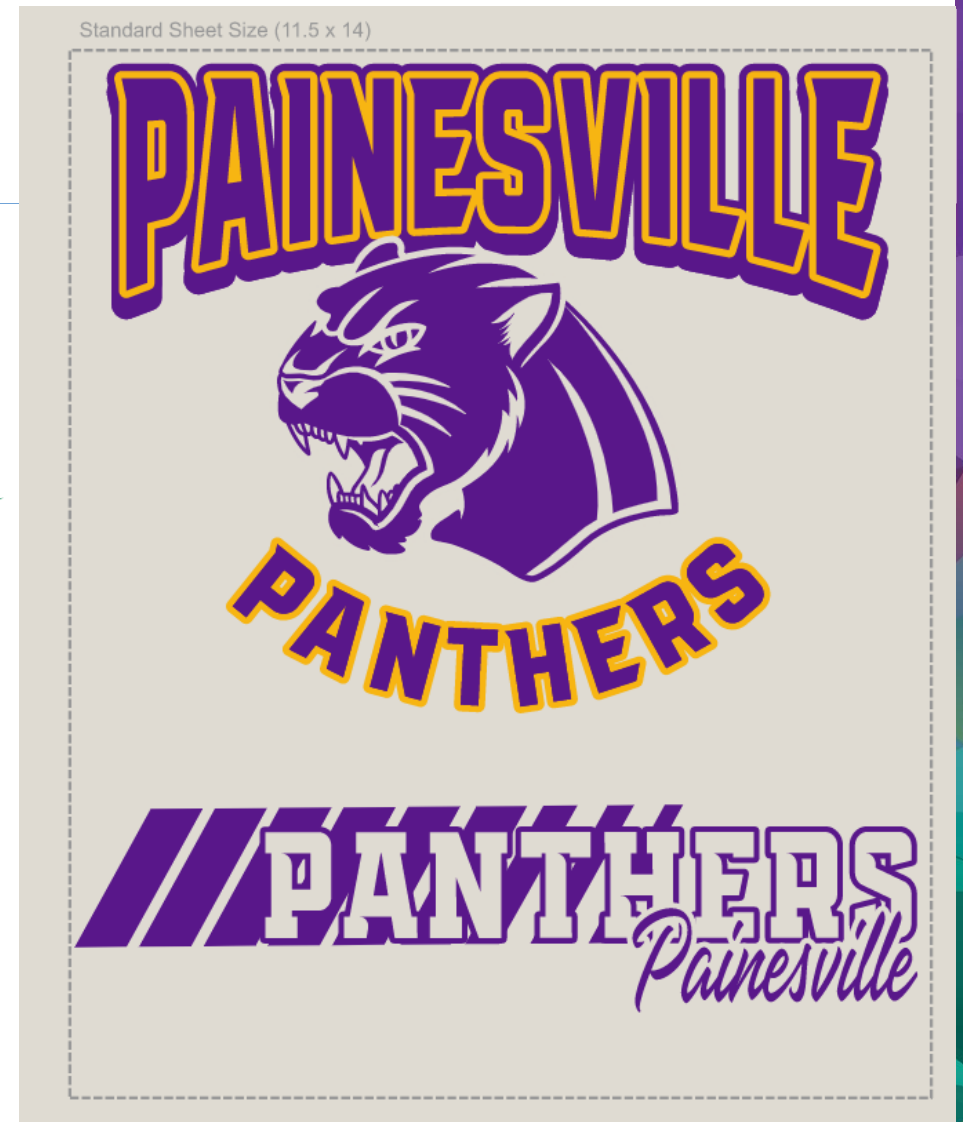
## GANG SHEET HELPFUL HINTS

---

Needing a 2 color with a 1 color  
that has a common color

Go ahead and gang it

No extra cost to add that 1 color  
print to the sheet

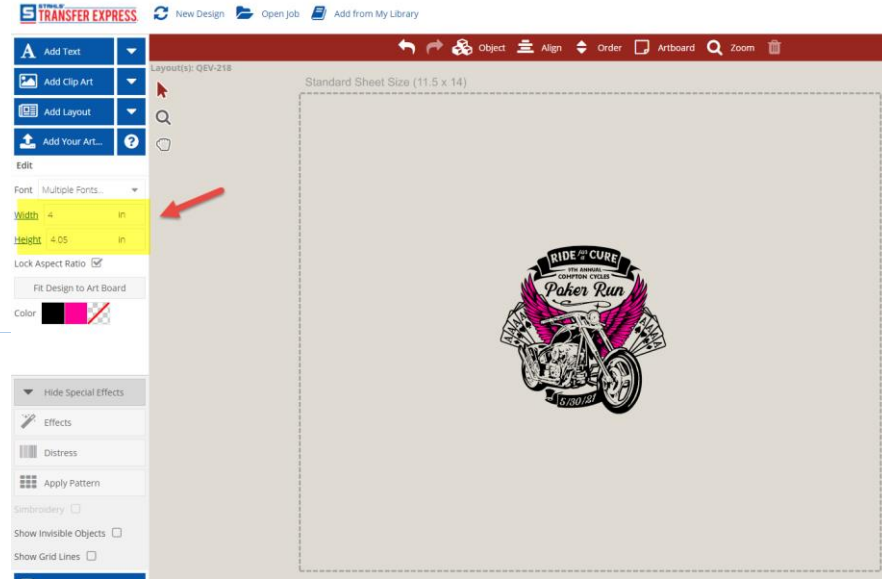


# GANG SHEET HELPFUL HINTS

- If you create one image, our auto gang tool will do the rest
- Create image to size

(example 4 x 4.5)

- Enter total number you need (300)
- Easy View auto gangs 6 per sheet and orders you 50 sheets!





## GANG SHEET HELPFUL HINTS

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- Use leftover space to order a sample for a prospective customer
- Example Cheerleaders bought 10 shirts
- Use the bottom to see if you can sell to the band!

Standard Sheet Size (11.5 x 14)

CHS  
*Cheer*  
Leader

CHAMBERLIN  
CHS  
BAND

## GANG SHEET HELPFUL HINTS

---

- Use leftover space to order a sample for a Facebook Special with your city pride.
- When it sells out it is gone. One customer sells these at \$20 per t-shirt using extra space from something else he sold

Standard Sheet Size (11.5 x 14)

CHS  
*Cheer*  
Leader

*just a*  
**SMALL  
TOWN**  
CHAMBERLIN, AZ *girl*

# THE MONEY SAVING POWER OF A GANG SHEET

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- 20 sheets @ \$3.56/sheet
- Print each uniform for 3 teams for just \$1.18 per player!

Standard Sheet Size (11.5 x 14)

MENTOR YOUTH LEAGUE  
**TIGERS**

MENTOR YOUTH LEAGUE  
**INDIANS**

MENTOR YOUTH LEAGUE  
**BLUE JAYS**

# Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Call us – 1-800-622-2280
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- Watch us on YouTube – [YouTube.com/TransferExpress](http://YouTube.com/TransferExpress)