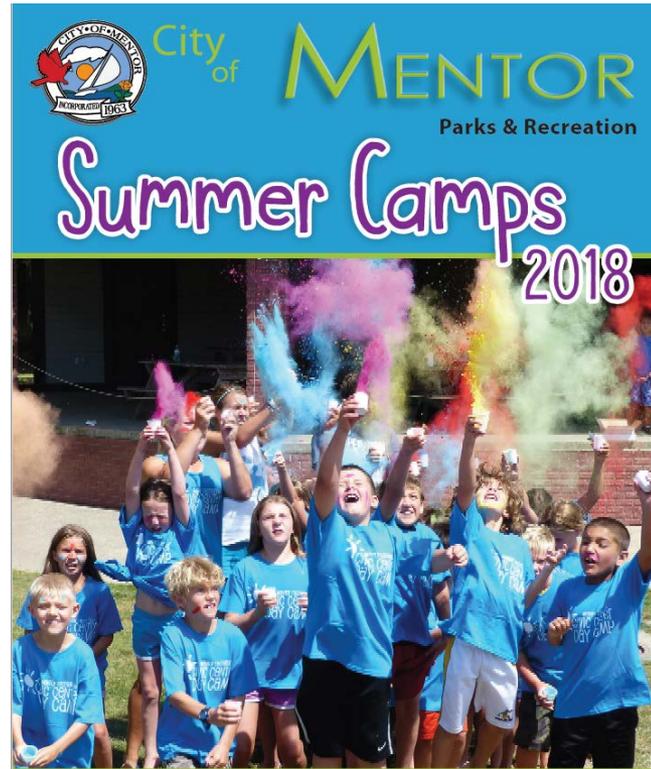


Cornering the Camp Market



Types Of Camps

- Overnight
- Day Camp
- Play Camp
- Nature Camp
- Scout Camp
- Sport Camps
- Theater Camp
- Computer Camp
- Cooking Camp
- Art Camp
- STEM Camp
- Boating Camp
- Band Camp
- Religious Camp (Vacation Bible School)



Overnight Camps-The Camp Store



Overnight Camp-The Art

50 Ready To Customize
Camp Layouts



One Order Prints Many Shirts



One Order Prints Many Shirts



Overnight Camp-What to Offer

Heat Print Stuffed Animals



Tip: Use Extra Prints on Your Page for unique custom items

Overnight Camps-What To Offer

Good Resource 100 items to sell in your camp store
<http://www.summertimepro.com/100-camp-store-items/>

1. [T-Shirts](#)
2. Hoodies
3. [Onesies](#)
4. Sweatpants
5. Flannel Pajama Bottoms
6. Hats/Caps
7. Beanies
8. [Socks](#)
9. Jackets



Overnight Camps-What To Offer

Tip: Don't forget the non-apparel items that you can use the same artwork

- Banners

 - Camp Registration

 - Cabin Names

 - Talent Night

- Stickers

 - Memory Books

 - Water Bottles

 - Mugs

- Window Decals



Sports Camps

- City Run
- Pro Team Ex Indian's
- College and High School



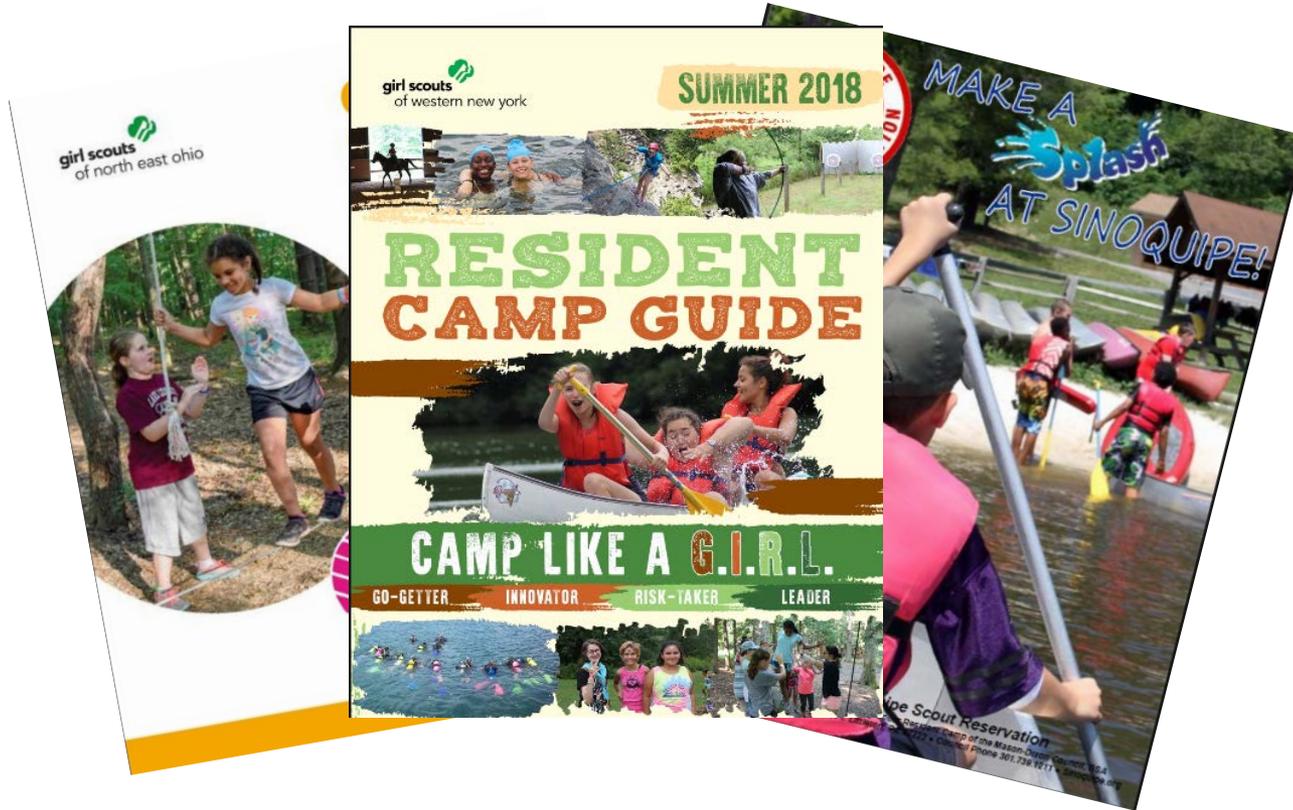
Tip: Go to sports category layouts and customize for the camp

Band Camp

Every high school has a summer band camp and buys t-shirts! Offer to add names and titles



Scout Camp



Typically need to be authorized, license printer

Theater Camp

- T-shirt with Camp Name
- Often culminates with a production use one of the full color transfers!
- Offer to add a cast list



STD ADULT - 11 DATES/CITIES
Clearview High School
Presents
Annie
Annie Stefane Graves
Daddy Warbucks Tom Rundo
Miss Hannigan Sue Wilcosky
Sandy Kiwi
Molly Georganna Schilling
Rooster Mike Romano
Grace Jen Kustron
President Roosevelt Ben Reutter
Tessie Maggie Fuentes

October 15, 2012



Religious Camp/Vacation Bible School



Tip: Find out the theme and show them ideas
Tip: Use color change to give staff a different color shirt

Religious Camp/Vacation Bible School

Make the shirts the craft—print outline, fabric markers do the rest!



Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
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Contact us: Phone: 1-800-622-2280

Fax: 1-800-833-3877

Next Webinar

Custom Printing for Back To School

- July 12
- 2:00 pm EST