



How To Sell and Decorate Caps



Presented By:





All You Need: A Cap Press



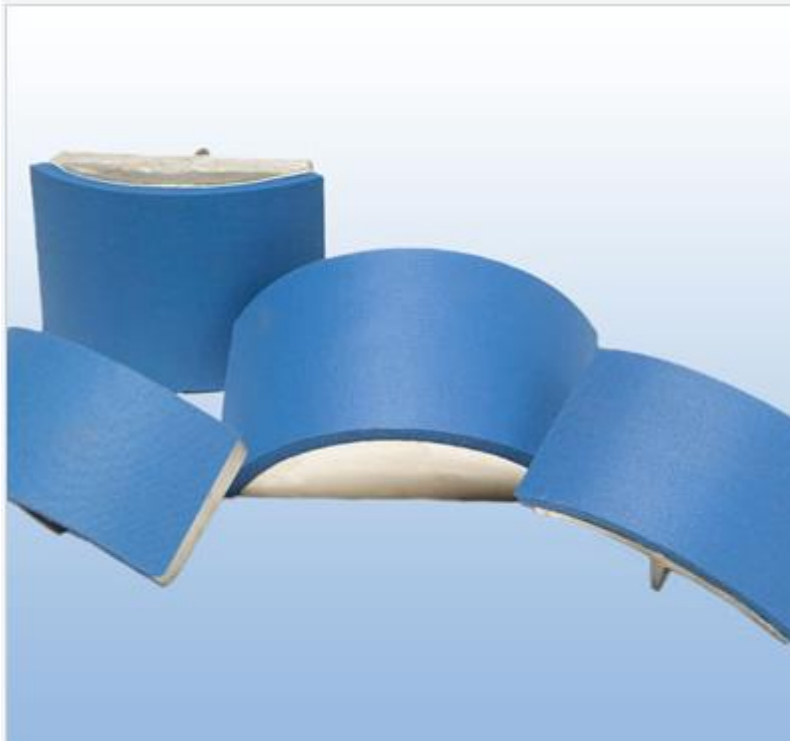
MAXX Cap Press



Hotronix Auto Cap Press



Optional Accessory Interchangeable Platens



- Press comes with 3.5 x 7" platen that will print most caps
- Other Options
 - 2.75 x 6.5 Low Profile
 - 3 x 5.75 Low Crown
 - 4 x 6.5 Full Crown
 - 4 x 8 Oversized



Using A Cap Press



- Put cap on bottom platen
 - Pull inseam away from platen
 - Use clip to pull hat tight
 - Press
-
- Full video at TransferExpress.com in the Help & Education



Where You Can Apply A Print

Front: 2.25" H x 5" W



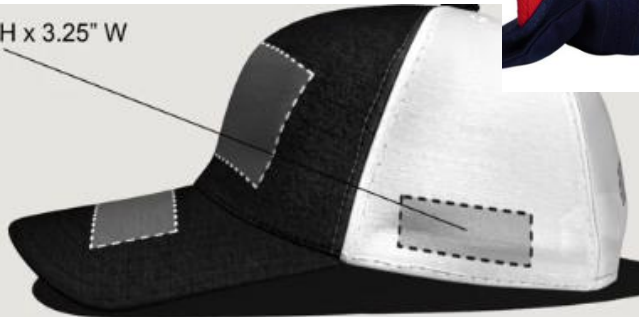
Back: 1" H x 2.75" W



Under the bill



Side: 1" H x 3.25" W



Bill: 2" H x 5.5" W





Cap Terminology

Crown




- The measurement from the bill to the crown of the cap
- Crown size will be listed on cap description
- Determines the size of the print



- 55% polyester, 43% cotton, 2% spandex
- 6-panel, structured, mid-profile
- 3½" crown
- eight-row stitching on bill
- hard buckram backed front panels
- polyester/spandex mesh on side and back
- spandex sweatband retains shape; Silver underbill

Sizes: OS Catalog Page: 510

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Cap Terminology Panels



- 6 panel will have a seam down the front
- 5 panel does not have a front seam
- All of our transfers can be applied to either but the digital transfers will fill the seam better, the seam is visible through the ink



6 Panel Hat with Goof Proof
Screen Printed Transfer



Cap Terminology

Structured/Unstructured



Structured - stiff supportive fabric behind the crown



Unstructured - softer, can be easily folded into a pocket

Unstructured will easily fit the platen, structured may need some adjustment or use of alternative platen to get the tight fit needed for application



Types Of Hats

Unstructured



Decorating Tips

- Low crown - watch height
- Choose rectangular shaped art
- Cotton Twill (all products work)

Easy Prints® Layout QBU-247



Types Of Hats

6 Panel Baseball Cap



Easy Prints® Layout QBA-36

Decorating Tips

- Mid profile (2" height)
- You will see the panel line
- Structured



Types Of Hats

6 Panel Baseball Cap



Easy Prints® Layout QAL-1 in Puff



Easy Prints® Layout QHT-46 in Glitter



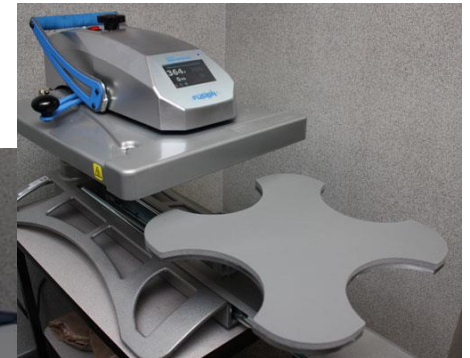
Types Of Hats Trucker



Decorating Tips

- Large canvas
- Easy to apply
- Under brim can be decorated

New Hat Bill Platen
for shirt press





Types Of Hats

Guide Hat



Decorating Tips

- Nylon
- Product needed – CAD-PRINTZ®
Opaque



Types Of Hats

Knit Beanie



Decorating Tips

- Stretches
- Product needed – CAD-PRINTZ®
Opaque
- Test for heat sensitivity, some of the stretch of the cap will lessen with heat



Types Of Hats Visor



Custom Rhinestone Transfer

Decorating Tips

- Low crown
- Very limited space, go rectangular



Types Of Hats

Cadet Cap



Decorating Tips

- Cotton twill, any product
- Limited space, one liners
- Unstructured, easy application

Easy Prints® Layout QAL-1 with ribbon clip art



Types Of Hats

Headband



Decorating Tips

- 90% nylon, 10% spandex
- 2" tall
- CAD-PRINTZ® Opaque product



Ordering Cap Transfers



Add to the bottom of the sheet with your shirt print - essentially FREE print!



Fill a sheet with different cap prints, standard size - 8 fit per sheet, low crown prints will fit more



Conclusion

Go to www.TransferExpress.com/Webinars for a copy of today's webinar slides.

Do you have more questions??

- Email us – info@transferexpress.com
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows

Contact us:

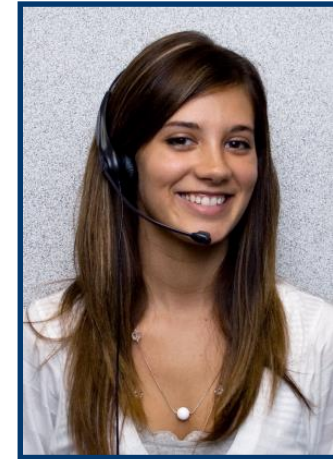
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Thank You for Attending

Next Transfer Express Webinar

- The Screen Print Transfer Advantage
- Thursday, April 9
- 2:00 PM - 3:00 PM

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