

PRINTING MORE THAN T-SHIRTS

S STAHL'S
TRANSFER EXPRESS



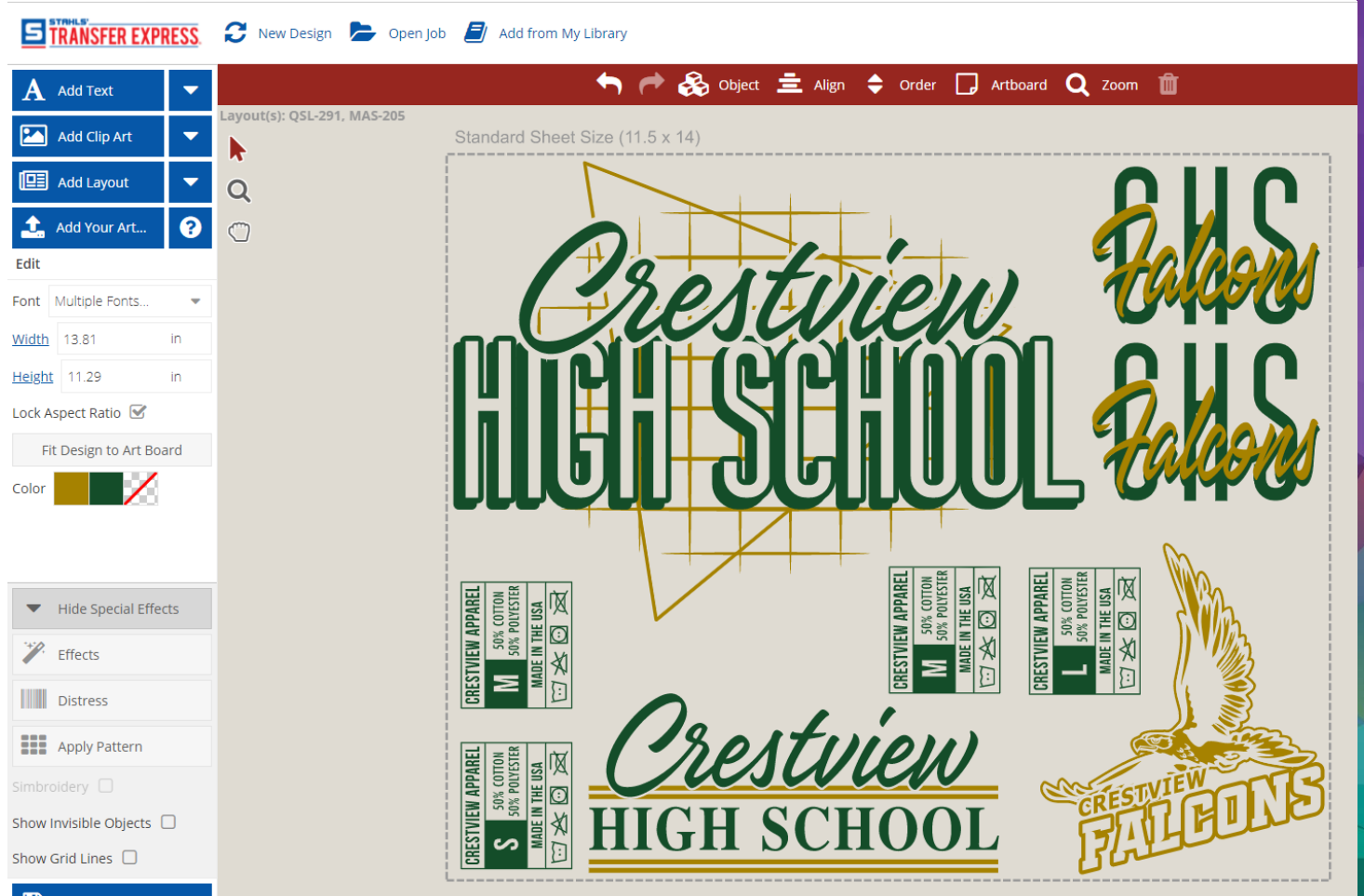
AGENDA

- Why print more than t-shirts
- 5 bags you can heat print
- Printing towels
- Printing can coolers, mouse pads and coasters
- Heat pressing umbrellas
- Home décor
- Stadium seats and beach chairs



WHY MORE THAN T-SHIRTS

- More sales to the same customer
- Broader product line
- Everything shown uses your flat heat press - no special tools
- Same transfer can also be used or another item added to your gang sheet to print these other items



5 TYPE OF BAGS YOU CAN HEAT PRINT

Polypropylene grocery bags

- Heat sensitive
- Use low-temp heat transfer
 - 1-2 colors - Elasti Prints
 - Full color - UltraColor Soft (quantity of 5 or more)
 - Express Prints (quantity of 1-4)



5 TYPES OF BAGS YOU CAN HEAT PRINT

Lunch bags/coolers

- Inside lining needs protected - slip mouse pad behind print area
- Products to use:
 - 1-2 colors - Elasti Prints or Goof Proof
 - Full color - UltraColor Soft (quantity of 5 or more)
 - Cad-Printz Express Prints (quantity of 1-4)



5 TYPE OF BAGS YOU CAN HEAT PRINT

Fanny packs or hip sacks

- Easiest to apply using a cap press
- Mouse pad could also be used on your shirt press
- Products to use:
 - 1-2 colors - Elasti Prints or Goof Proof
 - Full color - UltraColor Soft (5 or more)
 - Cad-Printz Express Prints (1-4)



5 TYPE OF BAGS YOU CAN HEAT PRINT

Cinch sack

- These can be polyester or Nylon—check before ordering your custom transfer
- Mouse pad could also be used
- If polyester, products to use:
 - 1-2 colors - Elasti Prints or Goof Proof
 - Full color - UltraColor Soft (5 or more)
- Express Prints (1-4)
- If nylon, use UltraColor Stretch (20 or more) or Soft Opaque (1-19)



5 TYPE OF BAGS YOU CAN HEAT PRINT

Backpack or briefcase

- Typically polyester
 - Use Goof Proof, Elasti Prints, or even Glitter for 1-2 colors
 - Use UltraColor or Cad-Printz for full color



PRINTING TOWELS

- Towels are cotton so all of our custom transfer products will work
- Types of towels
 - Golf towel
 - Rally towel
 - Beach towel
 - Kitchen towel (tea towel)



CAN COOLERS

- Use the kind that can lay flat
- Both regular can and slim cans available
- All of our custom transfer products work — utilize the gang sheet!
- Use can cooler platen or lay it out on your press



MOUSE PADS

- All of our custom transfer products
- Use the standard foam size or try a die cut mouse pad
- Great thank you gift for your group order coordinator — low cost and use one of the extra transfers!



UMBRELLAS

- Typically nylon so you need to use either UltraColor Stretch or Cad-Printz Soft Opaque
- Open to apply (heat pressers get a pass on the bad luck omen for opening an umbrella inside)



BLANKETS

- Will adhere to all but heat and pressure will press down the “plush”
- Recommended for heat pressing is BP79 Oversized Fleece Sweatshirt Blanket or BP78 Core Fleece Sweatshirt Blanket
- Names and numbers can personalize it!



SPIRIT BLANKETS



APRONS

- All of our products can be used
- Possible customers:
 - Restaurants
 - Festivals
 - Scout troops
 - Grocery stores
 - Mother/Father's Day gifts



ROBES

- Tip - Watch the material tag: 100% polyester satin will give you more printing options
 - Elasti Prints (1 or 2 colors)
 - UltraColor Soft (full color: quantity of 5 or more for full size, 20 or more for smaller prints)
 - Cad-Printz Express for smaller quantities
- Cotton robe - any product can be used



STADIUM SEATS/BEACH CHAIR

- Key is to get the portion you are heat pressing, to lie flat on the press
- Stadium seat carried in our apparel line (BG601)
- Remove stabilizing insert from print area and use mouse pad to create flat surface
- Join us for Toast to Transfers and you can press this with us live. Order the kit at www.TransferExpress.com



HOME DECOR

- Pillows
- Placemats
- Potholders
- Grill gloves



MISCELLANEOUS

- Popsicle holders
- Stuffed animals (made especially for heat printing, stuffing can be removed)
- Doll clothes



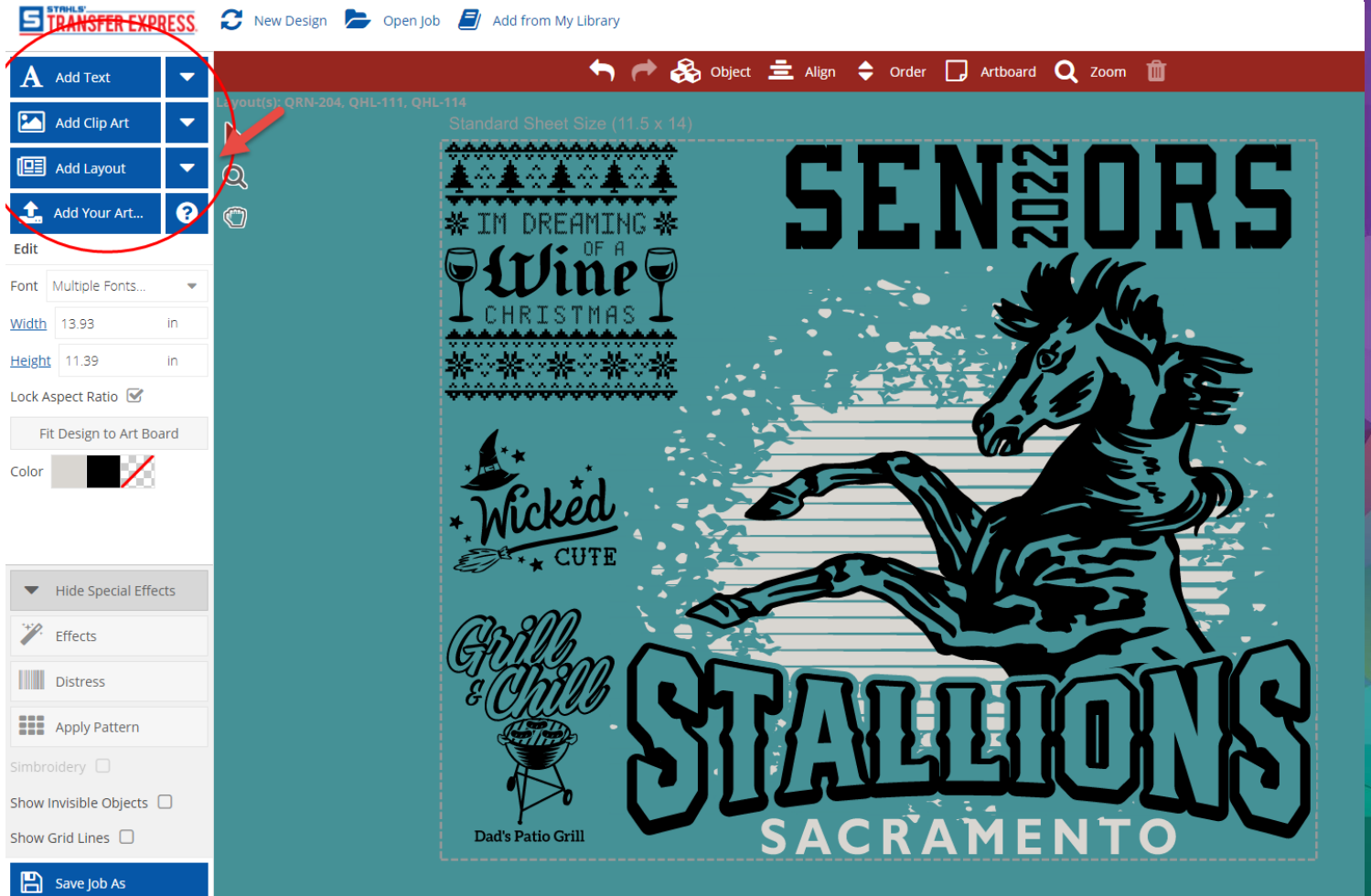
MISCELLANEOUS



SUCCESS=LEARN TO OPTIMIZE YOUR GANG SHEET

THIS GIVES YOU THE EXTRA PRINTS FOR FREE!

- Easy View, the online designer, can be used to set up your gang sheet
1. Choose any of the “ADD” buttons
 2. Position on artboard, size and customize
 3. Repeat using any of the Add buttons, size and position until the sheet is filled



THANK YOU FOR ATTENDING

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us - info@transferexpress.com
- Call us - 1-800-622-2280
- Read and subscribe to our Blog - blog.transferexpress.com
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