



# Saving Print Costs Using Custom Transfer Sheets



Auto Clam Heat Press

QHK-106

Presented By:





# What Is a Custom Transfer Sheet (Gang Sheet)



- Screen printed ink onto a release paper
- Multiple images printed on an 11.25" x 14" paper
- Uses the same color(s) ink
- To use cut apart and apply to multiple apparel items using a heat press



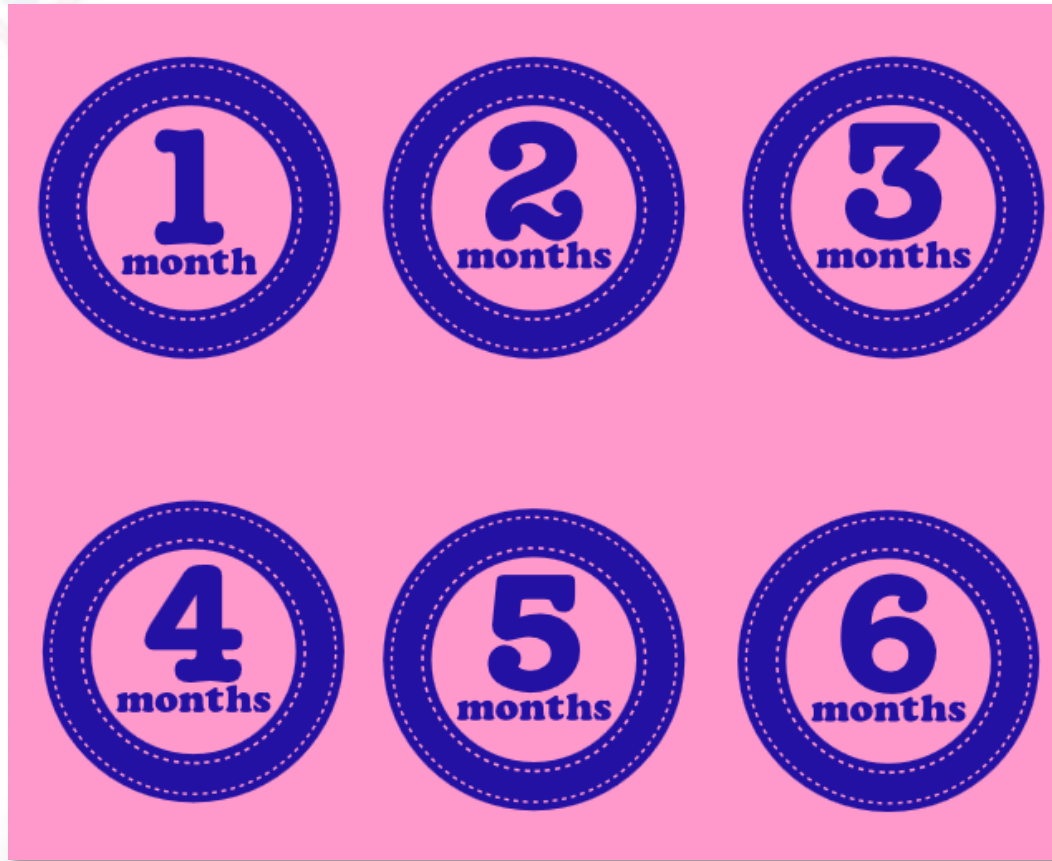
# Gang Sheet Ideas: Full Size/Sleeve



- A second print location can add \$2-4 profit to your shirt
- Tip - use as an edge against the competition, add a sleeve for just \$1 (or whatever price you feel comfortable with! It is all profit!



# Gang Sheet Ideas: 6 Left Chest



- All can be the same print or each one can be different

Clip art x19a-142 with text added



# Gang Sheet Ideas: 8 Cap



- One sheet will print 8 hats from 8 different teams
- All white ink but Tigers will go on an orange cap, Giants on a black cap, Indians on a blue cap etc
- Tip: It is less expensive to combine different prints with the same ink color and do one order, than to create 8 orders with each having all the same print



# Gang Sheet Ideas: 1 Full, 2 Heart or Cap



## Tips

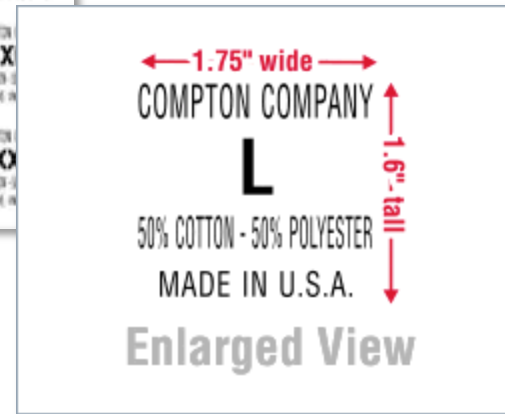
- When they order their full front print, use the space to promote add on items - the additional printing is free. For example, if buying T-shirts, offer shorts, a cap or sweatpants.
- Use the extra print for a hang tag to create a print to promote your business. Apply to pellon and enclose with order.
- Use the extra print to prospect business. Create an idea for a local business and show them what you can do!



# Gang Sheet Ideas: Shirt Tags



QTG-1





# Gang Sheet Ideas: Sponsor Strips







# Gang Sheet Ideas: Sponsor Strips

## FULL SIZE DESIGNS

1 INCH LETTERS  
11 SPONSORS

COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON

QSP-1

1.5 INCH LETTERS  
8 SPONSORS

COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON

QSP-2

2 INCH LETTERS  
6 SPONSORS

COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON

QSP-3

2 INCH HEIGHT  
6 SPONSORS  
SOME TWO LINES

COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS  
COMPTON  
COMPTON  
COMPTON  
COMPTON

QSP-4

2 INCH HEIGHT  
6 SPONSORS  
ALL TWO LINES

COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS  
COMPTON  
HEIGHTS

QSP-5

2.5 INCH LETTERS  
5 SPONSORS

COMPTON  
COMPTON  
COMPTON  
COMPTON  
COMPTON

QSP-6

3 INCH LETTERS  
4 SPONSORS

COMPTON  
COMPTON  
COMPTON  
COMPTON

QSP-7

2 PER SHEET  
SCRIPT and TAIL

*Compton*  
BASEBALL  
*Compton*  
BASEBALL

QSP-8

4 INCH LETTERS  
14 INCHES WIDE

COMPTON  
COMPTON

QSP-9

3 INCH LETTERS  
11 INCH WIDE ARCH

COMPTON  
COMPTON  
COMPTON

QSP-10



# Gang Sheet Ideas: Cut Service

Need us to cut the  
sheet into individual  
items for faster  
application?  
Service is available  
for .10 per image!





# What Will Fit on A Gang Sheet

## GANG SHEET CALCULATOR

### What to do

1. Measure your image as precisely as possible.
2. Enter the width and height of your image.
3. Click the calculate button to see how many times your image will fit on one gang sheet.

All sizes are in inches.

### Calculate Number Up

Size of your art      Width       Height

Maximum image size is 11.25"x14".

### Results - Number of Images on a Gang Sheet

"Up" amount indicates how many images will fit on a gang sheet.

For example, "0 UP" means that an image is too large to fit on a gang sheet; "2 UP" means that two images will fit on a gang sheet.

Screen Printed Transfers

4 UP



- It's really just math, paper is 11.25" x 14"
- Online Sheet Calculator

<http://www.transferexpress.com/gang-sheet-calculator>

Enter size 5 x 5, it will tell you that 4 will fit on a sheet



# What Will Fit on A Gang Sheet

## Gang Sheet Images Chart

How many images will fit on a gang sheet?



Use the chart below to figure how many of your images will fit on a gang sheet. Find the height and width - the intersection on the chart tells you how many will be on each sheet. If between two dimensions, round up to the next highest. Then just let us know how many sheets you will need. For example, if you need 100 - 3" x 3" images, the chart shows we can fit 12 images on a sheet. If you needed 9 sheets, you should order at the price break of 10.  
For more precise measurements use our gang calculator online at [TransferExpress.com](http://www.transferexpress.com).

Inches	1	1.25	1.5	1.75	2	2.25	2.5	2.75	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	10.5	11
1	63	56	52	45	41	36	31	31	28	24	21	20	18	15	15	15	11	11	10	10	10	10	9	9	9
1.25	56	48	47	40	37	32	28	28	24	22	19	18	16	14	14	12	10	10	9	9	9	9	8	8	8
1.5	52	47	35	35	29	28	25	25	21	17	17	14	14	11	11	11	9	8	8	8	8	7	7	7	7
1.75	45	40	35	30	25	25	23	20	20	17	15	14	12	11	10	10	8	7	7	7	7	6	6	6	6
2	41	37	29	25	20	20	19	16	16	14	13	10	10	9	9	8	6	6	6	6	5	5	5	5	5
2.25	36	32	28	25	20	20	19	16	16	13	13	10	10	9	8	8	6	6	6	6	5	5	5	5	5
2.5	31	28	25	23	19	19	12	12	12	11	9	8	8	6	6	6	5	5	5	4	4	4	4	4	4
2.75	31	28	25	20	16	16	12	12	12	11	9	8	8	6	6	6	5	5	5	4	4	4	4	4	4
3	28	24	21	20	16	16	12	12	12	11	9	8	8	6	6	6	5	5	4	4	4	4	4	4	4
3.5	24	22	17	17	14	13	11	11	11	9	6	6	6	5	5	4	3	3	3	3	3	3	3	3	3
4	21	19	17	15																					
4.5	20	18	14	14																					
5	18	16	14	12																					
5.5	15	14	11	11																					
6	15	14	11	10																					
6.5	15	12	11	10																					
7	11	10	9	8																					
7.5	11	10	8	7																					
8	11	9	8	7																					
8.5	10	9	8	7																					
9	10	9	8	7																					
9.5	10	9	7	7																					
10	9	8	7	6																					
10.5	9	8	7	6																					
11	9	8	7	6																					
11.5	7	6	5	5																					
12	7	6	5	5																					
12.5	7	6	5	5																					
13	7	6	5	5																					
13.5	7	6	5	5																					
14	7	6	5	5																					

Inches	1	1.25	1.5	1.75	2	2.25
1	63	56	52	45	41	36
1.25	56	48	47	40	37	32
1.5	52	47	35	35	29	28
1.75	45	40	35	30	25	25
2	41	37	29	25	20	20
2.25	36	32	28	25	20	19

Gang sheet chart Online

<http://www.transferexpress.com/site/pdf/gangchart.pdf>

(Also in Price Guide)

Example: if your image is 2.25" x 2.25" you can fit 20 prints on one sheet



# How To Create A Gang Sheet in Easy View®

To add another layout, just click the Add Layout button, and move it to an open area of the sheet





# How To Create A Gang Sheet: Send Us Your Artwork

Create art file within 11.25" x 14" area and send it ready to go!





# Conclusion

Go to [www.TransferExpress.com/Webinars](http://www.TransferExpress.com/Webinars) for a copy of today's webinar slides.

## *Do you have more questions??*

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows

Contact us:

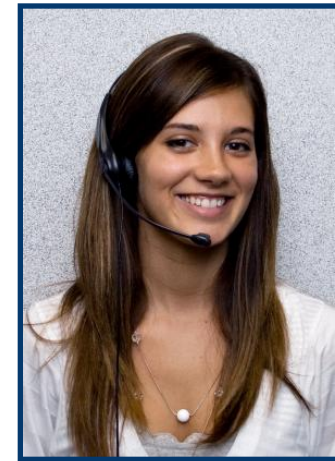
**Phone:** 1-800-622-2280

**Fax:** 1-800-833-3877

**Email:** [info@transferexpress.com](mailto:info@transferexpress.com)

**Web:** [TransferExpress.com](http://TransferExpress.com)

**Our Blog:** <http://blog.transferexpress.com/>





# Thank You for Attending

## Next Transfer Express Webinar

- How to Grow Your T-Shirt Business in 2015
- Thursday January 8
- 2:00 PM - 3:00 PM

What topics would you like to see covered in a Transfer Express webinar?

**Email them to:** [info@transferexpress.com](mailto:info@transferexpress.com)



**STAHL'S**  
**TRANSFER EXPRESS**<sup>®</sup>

[www.TransferExpress.com](http://www.TransferExpress.com)

1-800-622-2280