



STAHL'S

TRANSFER EXPRESS[®]

The Custom Transfer People

**Become Your Own Artist
Create T-Shirt Art in Seconds**



What is Easy View

- Pre-loaded artwork (5000 Layouts and 7000 Clip art, 130 Fonts)
- Easy to use (no art experience needed)
- No subscription fee, free to all active Transfer Express customers

The screenshot displays the Transfer Express Easy View design tool interface. At the top, the logo for STRHLS' TRANSFER EXPRESS is visible, along with navigation options like 'New Design', 'My Library', and 'Transfer Express Apparel'. The main workspace is titled 'Customize Layout' and features a central canvas showing a design for 'CAMP EMPTON' with a '2016' emblem. To the left of the canvas are various editing tools and options, including 'ADD TEXT', 'ADD CLIP ART', 'ADD LAYOUT', and 'ADD YOUR ARTWORK'. Below these are sections for 'Edit All Color', 'Special Effects' (Effects, Distress, Patterns), and checkboxes for 'Show invisible objects' and 'Show grid lines'. On the right side, the 'Order Summary' panel provides configuration options for 'Print Method', 'Transfer Type', 'Fabric', 'Cut Apart', 'Transfer Size', 'Number of Colors', and 'Background Color'. At the bottom right, there are buttons for 'Preview & Share' and 'Review Order and Add To Cart', along with a warning message: 'Quantity must be greater than zero' and 'Choose a fabric type'.



Create Art in 3 steps



Layout QRN-168



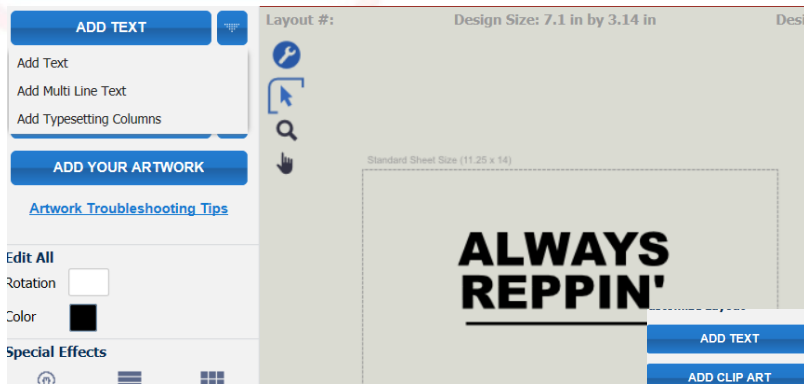
Change Text
and/or clip art



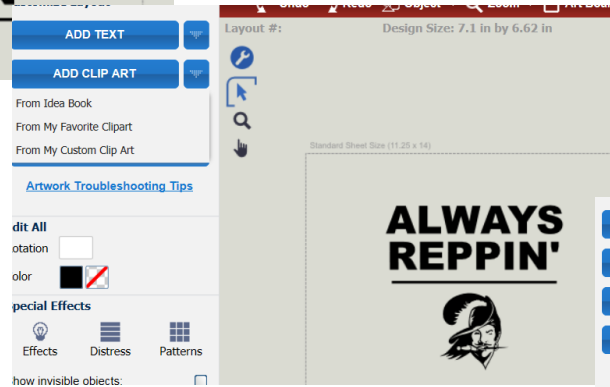
Change ink and shirt color



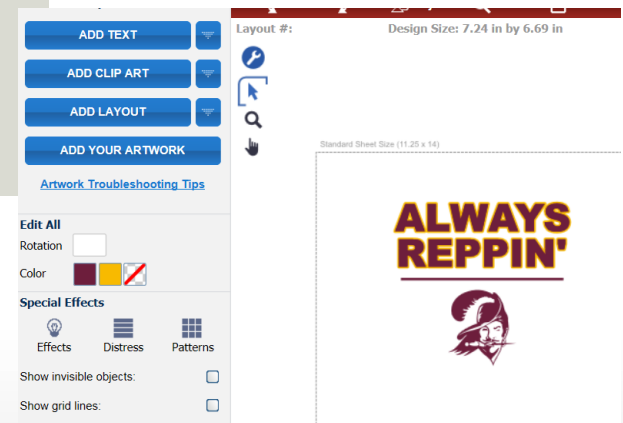
Create Your Own Design From Scratch



Add Text,
Change Font



Add Clip Art
(mascot) and
a line



Add Color!



Work with Your Customer in Customer Mode

STAHLE'S **TRANSFER EXPRESS**
The Custom Transfer People

New Design My Library **Transfer Express Apparel**
Browse Now

LEARN DESIGN MODE MY ACCOUNT 0 CART
1-800-622-2280 Have a question?

Customize Layout

Undo Redo Object Zoom Art Board Delete

Layout #: QWD-7 Design Size: 11.2 in by 6.73 in Design Name: WORD ART1

ADD TEXT
ADD CLIP ART
ADD LAYOUT
ADD YOUR ARTWORK

Artwork Troubleshooting Tips

Edit All
Rotation
Color

Special Effects
Effects Distress Patterns

Show invisible objects:
Show grid lines:

SAVE DESIGN

Order Summary

Print Method: Screen Print
Transfer Type: Goof Proof
Fabric: Select Fabric
Cut Apart: No
Transfer Size: 11.2 W 6.73 H
Number of Colors: 2 (Gold,White)
Background Color: (i.e. Fabric Color)
Image Qty: 50
Color Changes: 0 Edit
Total Image Qty: 50

Order Price
Choose a fabric type

\$2.34 per Image
\$4.68 per Sheet
(25 Sheets)
Total Price: \$117.00

Order Notes

Preview & Share
Review Order and Add To Cart

Dealer Mode
Shows Logo and Your Pricing

New Design My Library

LEARN DESIGN MODE

Customize Layout

Undo Redo Object Zoom Art Board Delete

Layout #: QWD-7 Design Size: 11.2 in by 6.73 in Design Name: WORD ART1

ADD TEXT
ADD CLIP ART
ADD LAYOUT
ADD YOUR ARTWORK

Artwork Troubleshooting Tips

Edit All
Rotation
Color

Special Effects
Effects Distress Patterns

Show invisible objects:
Show grid lines:

SAVE DESIGN

Order Summary

Print Method: Screen Print
Transfer Type: Goof Proof
Fabric: Select Fabric
Cut Apart: No
Transfer Size: 11.2 W 6.73 H
Number of Colors: 2 (Gold,White)
Background Color: (i.e. Fabric Color)
Image Qty: 50
Color Changes: 0 Edit
Total Image Qty: 50

Order Notes

Preview & Share
Review Order and Add To Cart

Customer Mode
Our logo and your pricing is
turned off



New! Add Your Own Artwork



 New Design  My Library



Customize Layout

ADD TEXT

ADD CLIP ART

ADD LAYOUT

 ADD YOUR ARTWORK

[Artwork Troubleshooting Tips](#)



To view / modify an object's properties, please add an object.

Show invisible objects:

Show grid lines:

 Undo  Redo  Object  Zoom  Art Board

Layout #:

Design Size:



Standard Sheet Size (11.25 x 14)



New! Add Your Own Artwork

TRANSFER EXPRESS
The Custom Transfer People

New Design My Library Apparel
Browse Now

LEARN MODE MY ACCOUNT CART
1-800-622-2280 [Have a question?](#)

Customize Layout

Undo Redo Object Zoom Art Board Delete

Layout #: Design Size: 11.05 in by 7.64 in Design Name:

ADD TEXT
ADD CLIP ART
ADD LAYOUT
ADD YOUR ARTWORK

[Artwork Troubleshooting Tips](#)

Edit All
Color

Special Effects
Effects Distress Patterns

Show invisible objects:
Show grid lines:

SAVE DESIGN

Order Summary

Print Method: Digital CAD-PRINTZ
Substrate: Express Prints
Outline: White Outline
Fabric: Select Fabric
Transfer Size: 11.05 W 7.64 H
Number of Colors: 1 (Mid Blue)
Background Color: (i.e. Fabric Color)
Image Qty:

Order Price

Quantity must be greater than zero

Choose a fabric type

The calculated cost and ship days is subject to change based on evaluation of the artwork provided.

N/A per Image
Total Price: N/A

[Order Notes](#)

Preview & Share
Review Order and Add To Cart

Add your own art to a layout (QFB-162)



New! Add Your Own Artwork

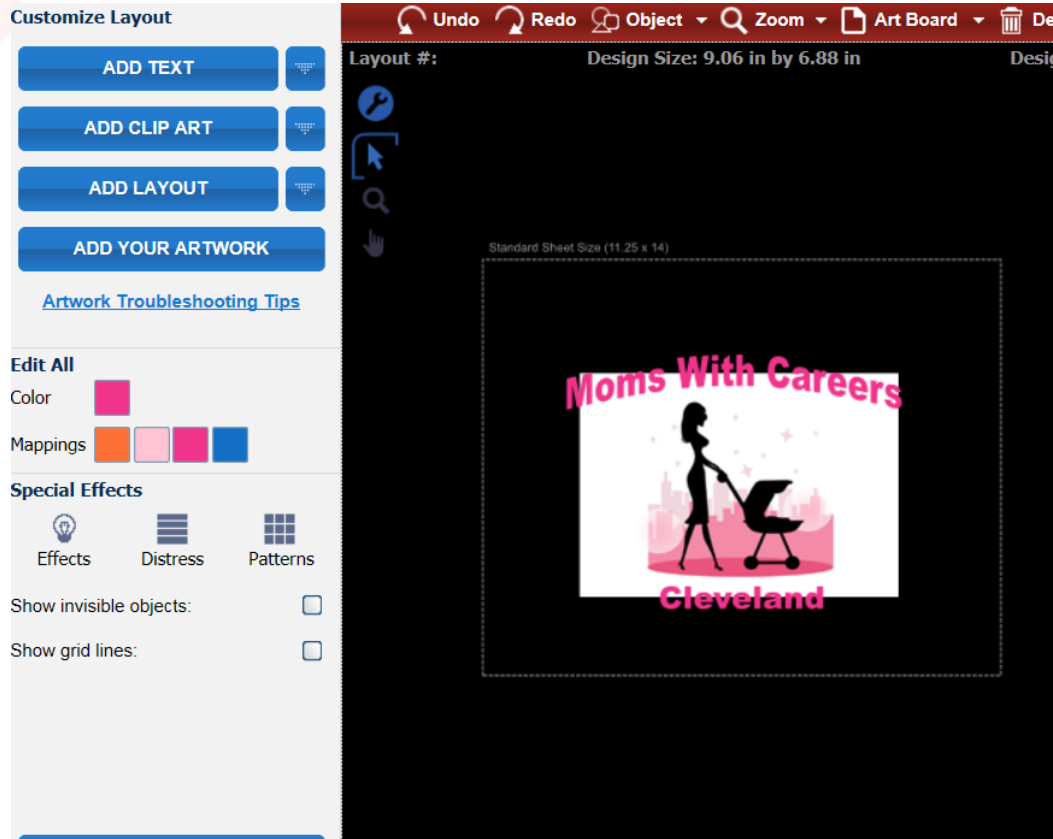


A screenshot of a mobile application interface. At the top, there is a grid of eight color swatches arranged in two columns and four rows. Each swatch is accompanied by a red 'X' icon in a circle, indicating that the color is selected or to be replaced. The colors are: top row (pink, orange), second row (light pink, light orange), third row (magenta, brown), and bottom row (black, blue). Below the color grid is a section titled "Order Notes" with a text input field containing the placeholder text "Enter additional order notes." and a blue "Save and Close" button at the bottom.

Map colors, letting us know which of our ink colors will replace colors shown



New! Add Your Own Artwork



Add text and effects such as an arch



New! Add Your Own Artwork



notes.

[Save and Close](#)

We will remove the background shape for you



Show Your Art On Apparel Choices



- Show options to increase sales
- Use your company name as the watermark



Send Art Via Email



Fri 4/22/2016 3:09 PM

info@TransferExpress.com

Sample Bag

To information@transferexpress.com

Message

Sample.png (176 KB)

What do you think? Are you ready to order?





Share Manually

Choose Design **Base Design**

Watermark Text
Transfer Express

Share via Email **Share Manually**

Filename:
Sample

Download

OR

Print

100%

KEUKENHOF GARDENS

20 16

AMSTERDAM



On Screen Help Just Click “Have A Question?”

sign My Library **Transfer Express Apparel** *New!*

1-800-622-2280 [Have a question?](#) 0 CART

Redo Object Zoom Art Board Delete

77 Design Size: 8.35 in by 9.5 in Design Name: Photo Shoot Occasions 4

Standard Sheet Size (11.25 x 14)

NEWTON BAPTIST CHURCH

Order Summary

Print Method: Screen Print

Transfer Type: Goof Proof

Fabric: 100% Cotton

Cut Apart: No

Transfer Size: 8.35 W 9.5 H

Number of Colors: 2 (Turquoise,White)

Background Color: (i.e. Fabric Color)

Image Qty: 5

Color Changes: 0 [Edit](#)

Total Image Qty: 5

Order Price



Training Videos

Learn At Your Own Pace



Class of 2015 T-shirt Designs & More

🕒 May 7, 2015 👁 759 views



Create Amazing T-shirt Artwork in Seconds

🕒 May 7, 2015 👁 999 views



Save Screen Printing Costs with Custom Printed Sheets

🕒 Dec 15, 2014 👁 3517 views



Easy View T-Shirt Designer

🕒 Jul 3, 2014 👁 9561 views



Creating an Easy View In-Store Kiosk

🕒 Jun 27, 2014 👁 1637 views



Creating Custom Screen Printed Shirt Tags

🕒 May 20, 2014 👁 5900 views



Learn the features of Easy View Designer

🕒 Apr 11, 2014 👁 3008 views



Aligning Images in Easy View Using the Grid

🕒 Apr 2, 2014 👁 692 views



Weekly Art Additions



Stahls' Transfer Express

Published by Stef Pennza [?] · April 12 at 8:33am ·

This week's new clip art and layout features soccer! We will be continuing to add to this category throughout the year, as well.



Stahls' Transfer Express

Published by Stef Pennza [?] · April 5 at 8:23am ·

This week we are featuring a Nautical theme for the new layout and clip art, based on your suggestions. Thank you for the feedback- keep it coming!



Stahls' Transfer Express

Published by Stef Pennza [?] · April 19 at 9:02am ·

Who wants to ride their bicycle? We do! Check out this week's new layout and clip art.



New Soccer Layout and Clip Art

This week's new layout and clip art is a small addition to our soccer category in anticipation of COPA America Centenario! Now available in Easy View.
BLOG.TRANSFEREXPRESS.COM

New Cycling Layout and Clip Art

This week's new Layout and Clip Art features Cycling. Now available for use in Easy View®

BLOG.TRANSFEREXPRESS.COM

New Nautical Layout and Clip Art

This week's new layout and clip art has a nautical theme. Now available for use in Easy View®.

BLOG.TRANSFEREXPRESS.COM

Posted on Facebook each Tuesday



How To Access If You Have Ordered Before

The screenshot shows the Stahls Transfer Express website homepage. At the top left is the logo with the tagline "The Custom Transfer People". To the right is a search bar with "Site" and "Enter Key Words" fields, and a "SEARCH" button. Further right are "LOG IN" (circled in red), "MY ACCOUNT", and "CART" (with a "0" in a circle). Below this is a status bar showing "1 Color Easy Prints*", "Order within: 2 Days 19 Hrs 21 Min", "Ships By: 4/25", and a phone number "800.622.2280".

A horizontal navigation bar contains several menu items: "SEND US YOUR ARTWORK", "START DESIGNING IN EASY VIEW", "HEAT APPLIED TRANSFER TYPES", "APPAREL", "BANNERS, DECALS & MORE", "NAME, NUMBER & STOCK TRANSFERS", "MARKETING KITS, HEAT PRESSES & ACCESSORIES", and "HELP, EDUCATION & VIDEOS".

The main content area features a large banner for "GENERATE SALES FOR GRADUATES FIELD DAY PROM" with a background image of a red t-shirt that says "SALEM Graduates IT'S JUST BEGUN! Class of 2016". To the right of the banner is a "Get Started..." section with three links: "Request Samples >", "Print Your Own T-Shirts >", and "Place My First Order >". Below this is an "Order Custom Transfers" section with three links: "Design in Easy View >", "Browse Our Designs >", and "Send Us Your Artwork >".

At the bottom, there are two promotional boxes. The left one is titled "BEST FREE T-SHIRT DESIGNER IN THE INDUSTRY" and includes the text "Customize Over 5,000 Layouts", "Design custom transfers for T-shirts and more in seconds.", and a "Start Designing >" link. The right one is titled "GET A QUOTE" and includes the text "Screen Printed Transfers - Minimums As Low As 5", "Instant quotes on your custom screen printed transfers.", and a "Calculate Now >" link.

Red arrows point to the "LOG IN" button and the "START DESIGNING" button.

If you are a current customer, login and access from tool bar or promo box



How To Access If You Are New

The screenshot shows the homepage of Stahls' Transfer Express. At the top left is the logo with the tagline "The Custom Transfer People". To the right is a search bar with the text "Enter Key Words" and a "SEARCH" button. Further right are buttons for "LOG IN", "MY ACCOUNT", and a shopping cart icon showing "0 CART". Below these are links for "Plus Orders", "Order within: 2 Days 23 Hrs 19 Min", "Ships By: 4/28", and a phone number "800.622.2280".

The main navigation bar includes categories: "SEND US YOUR ARTWORK", "START DESIGNING IN EASY VIEW", "HEAT APPLIED TRANSFER TYPES", "APPAREL", "BANNERS, DECALS & MORE", "NAME, NUMBER & STOCK TRANSFERS", "MARKETING KITS, HEAT PRESSES & ACCESSORIES", and "HELP, EDUCATION & VIDEOS".

The central banner features a red t-shirt with a graduation design. On the left, it says "GENERATE SALES FOR GRADUATES FIELD DAY PROM". On the right, a "Get Started..." box lists: "Request Samples >", "Print Your Own T-Shirts >", and "Place My First Order >". Below this is an "Order Custom Transfers" section with links for "Design in Easy View >", "Browse Our Designs >", and "Send Us Your Artwork >".

At the bottom, there are three promotional boxes: "BEST FREE T-SHIRT DESIGNER IN THE INDUSTRY" with a "START DESIGNING" button, "GET A QUOTE" for screen printed transfers, and "HEAT PRINTING VIDEOS".

New Customers -
Place any order to open your account and gain access



Getting Started

SEND US
YOUR ARTWORK

START DESIGNING
IN EASY VIEW

HEAT APPLIED
TRANSFER TYPES

APPAREL

BANNERS, DECALS
& MORE

NAME, NUMBER &
STOCK TRANSFERS

MARKETING KITS,
HEAT PRESSES &
ACCESSORIES

H
EDU
& V

EASY PRINTS® MARKETING KIT



Rollover to zoom

Your T-shirt business in a box.

Get all of the tools you need to sell custom printed apparel. This kit is your travel office and show room, full of ideas, samples, and ink colors to show customers what you can do.

Kit Includes:

- Price guide, ink color selector, window cling, application wall chart
- Personalized Easy Prints® Idea Book™ with your company name
- Sample Generic (Black and White) Idea Book™ and a \$10 off coupon
- Also includes 30 display samples and a t-shirt to get started
- Order the kit and get access to customize our 5,000+ layout designs using Easy View®, our online designer.

Return the kit within 30 days for a full refund if the kit does not meet your expectations for any reason.

Price: \$49

Your Personalization:

Marketing Kit \$49.00 ▾

Qty:

Add To Cart

Marketing Kit includes Easy View access



Conclusion

Go to www.TransferExpress.com/Webinars for a copy of today's webinar slides.

Do you have more questions??

- Email us – info@transferexpress.com
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows
- Social Media

Contact us:

Phone: 1-800-622-2280

Fax: 1-800-833-3877

Email: info@transferexpress.com

Web: TransferExpress.com

Our Blog: <http://blog.transferexpress.com/>





Thank You for Attending

Next Transfer Express Webinar

- **Best Sellers for Summer T-Shirt Sales**
- **Thursday, June 9**
- **2:00 PM**

What topics would you like to see covered in a Transfer Express webinar?

Email them to: info@transferexpress.com



www.TransferExpress.com

1-800-622-2280

