

Welcome

Custom Transfers & Baseball – A Winning Combination



Presented by:



STAHL'S
TRANSFER EXPRESS®

The Uniform

- *Typically Cotton, Polyester or a cotton/poly blend*
- *Most popular layout for leagues is the script with tail*
- *Digital or Screen printed transfer can be used depending on quantity needed and number of colors*

STEP

1

Choose It!



Layout: QBA-233

STEP

2

Change It!



STEP

3

Wear It!



Choosing Art

5 Best Selling Baseball Layouts

1. QAL-256
2. QAL-42
3. QBA-116
4. QBA-92
5. QBA-69



QAL-256



QBA-92



QAL-42



QBA-116

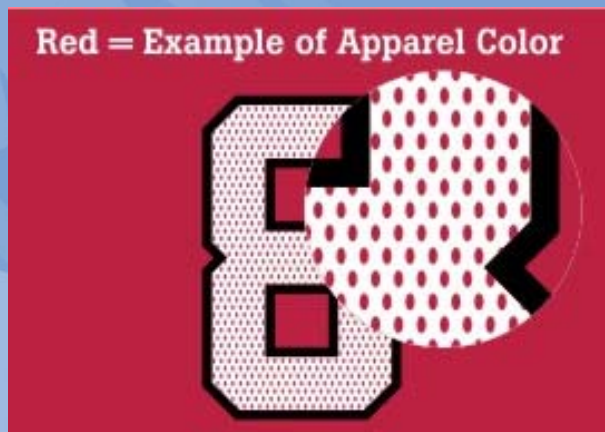


QBA-69



Numbers

- Typically applied to the back
- Youth 6", Adult 8"
- Same screen printed ink and color as the front
- 4" often used on front too, especially with script and tail
- Can be applied at the same time as transfer, name or numbers




Numbers

How to Use Number Calculator

NUMBER CALCULATORS

I Know How Many Letters and Numbers I Need

Place Order 

I Have a List of Names and Numbers

The wizard will calculate how many Number Packs, Hercules Letter Packs, Express Packs, and Number Kits you will need, based on the numbers and names you enter.

Run Calculator 

Number Range

The wizard will calculate how many Number Packs, Express Packs, and Number Kits you will need, based on the number of teams and range of uniform numbers you enter.

Run Calculator 

Digits and Characters

The wizard will calculate how many Number Packs, Hercules Letter Packs, Express Packs, and Number Kits you will need, based on the number of digits and characters you enter.

Run Calculator 



Numbers

SEQUENTIALLY NUMBERED TEAMS CALCULATOR

What to do

Enter the number of teams and the starting and ending player numbers.
Select the style, size, and color for your numbers.
Click Next when you are finished.

Number of teams

Starting Player Number

Ending Player Number

Number Style

Champ (1 color)

Clear

Calculate

Number	Packs of 5 Digits			Express Pack		Number Kits	
	Packs	Used	Extra	Used	Extra	Used	Extra
0	<input type="text" value="1"/>	5		5	10	5	10
1	<input type="text" value="8"/>	40		40	5	40	80
2	<input type="text" value="2"/>	10		10	5	10	20
3	<input type="text" value="2"/>	10		10	5	10	20
4	<input type="text" value="2"/>	10		10	5	10	20
5	<input type="text" value="2"/>	10		10	5	10	20
6/9	<input type="text" value="2"/>	10		10	20	10	20
7	<input type="text" value="1"/>	5		5	10	5	10
8	<input type="text" value="1"/>	5		5	10	5	10
Totals		105	0	105	75	105	210

our number order calculations

21	5 Packs	<input type="text" value="3"/>	Express Packs	<input type="text" value="1"/>	Number Kits
Price \$26.25		Price \$41.25		Price \$67.00	



Names

Pre-spaced or Individual Letters



Pre-Spaced Names

- Available in Straight, Arch, or Vertical
- Available in 1, 2, 2.5 or 3" sizes
- 5 Font Choices
- Can be ordered to fill in Peel & Press
- Can be ordered as numbers when smaller sizes are needed



Baseball Caps

- Use a gang sheet so the prints for the caps will cost you no extra money
- Apply with cap press
- Use simple designs with less detail due to the size
- If using 6 panel, digital transfers will go over seam better





Button Down Jerseys



1. Cut your print into two parts just left of center, so the cut matches the split front on the shirt. Try to avoid cutting through a letter if possible.



2. Keep your jersey fully buttoned and place on the platen of your heat press. Turn pressure up to compensate for the buttons.

3. Pre-Press your jersey.



4. Position the two halves on your jersey, lining up the edge of the transfer to the split. The grid lines will help you line up your two halves.

5. Press.





Button Down Jerseys



6. Remove the release paper from the right side only.



7. Unbutton the jersey.



8. Open the jersey, leaving only the left half on your platen.



9. Press again.



10. Remove the release paper from the left half



Spirit Wear

“Uniforms are a huge part of our sales, but I don’t think the majority.
I believe you have to push the other items”

» Team Insight January 2013



Easy Prints Layout#: QBK-180



Customized!



Leagues



Leagues

Easy Prints® Layouts designed for Sponsors

- Multiple teams can be printed on one sheet to save money, create strips
- Layouts are different based on size of text and style of layout
- Organize list of sponsors by color, size or style and quantity
- Tip: If one sponsor is unique color use Express Names™

2 INCH LETTERS
6 SPONSORS

COMPTON
COMPTON
COMPTON
COMPTON
COMPTON
COMPTON

QSP-3

2 INCH HEIGHT
6 SPONSORS
ALL TWO LINES

COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS

QSP-5

3 INCH LETTERS
4 SPONSORS

COMPTON
COMPTON
COMPTON
COMPTON

QSP-7

2 PER SHEET
SCRIPT and TAIL

Compton
BASEBALL
Compton
BASEBALL

QSP-8

3 INCH LETTERS
11 INCH WIDE ARCH

COMPTON
COMPTON
COMPTON

QSP-10

8 Caps @ Std. Size
4.75" x 2.75"

COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS
COMPTON
HEIGHTS

QSP-11

12 Caps @ 4.75" x 2"

COMPTON
COMPTON
COMPTON
COMPTON
COMPTON
COMPTON

QSP-16



Selling Help

Baseball/Softball

Play Ball!
Custom Baseball Apparel

PICK A DESIGN AND MAKE IT YOUR OWN!

Don't forget Socks & Socks!

Browse Designs

1 Color Easy Prints! Custom Transfers
SHIP SAME DAY!

100% Satisfaction Guarantee

TRANSFER EXPRESS
transferexpress.com

Uniforms are Easy!

Easy Prints

Easy Prints.com

Now Easy Prints.com

CHOOSE IT! CHARGE IT! WEAR IT!

Westwood High School Football Fundraiser



Design #1



Design #2

T-Shirts \$12.00 each & Hoodies \$20.00 each

Colors Available: White ink, Orange ink

Sizes available:

Youth Small, Youth Medium, Youth Large, Adult Small, Adult Medium, Adult Large, Adult XL

Name _____ Homeroom _____

T-Shirts - \$10.00 Each

Quantity _____ Color _____ Size _____ Design# _____

Quantity _____ Color _____ Size _____ Design# _____

Quantity _____ Color _____ Size _____ Design# _____

Hoodies - \$20.00 Each

Quantity _____ Color _____ Size _____ Design# _____

Total Enclosed: _____ Tom's Graphic Tees • Your Phone# Here



Selling Help

- When the uniforms are delivered, create a flyer shown earlier, for each team, to be passed out to parents that offers t-shirts, long sleeve tees and hoodies with the same logo for the kids and their parents
- Advertise that you can do add-ons for each team at the same cost you originally charged. With every transfer order you get an extra, and not all teams will start with 15 kids per team giving you more extras.
- Offer to package each players uniform individually. This will take you time, but typically leagues are run by volunteers who will see this is as a great service. And don't forget to include a flyer in each package advertising you can also do custom printed shirts for family reunions, festivals, company picnics



Add-On Sales

Helmet
Stickers



Window
Decals



Banners



Wall
Graphics



Add-On Sales



Use digital transfers for bat bags and jackets for the team.



Conclusion

- PDF of slides will be on Great Garment Graphics

Do you have more questions??

- Email us – info@transferexpress.com
- Read our Blog
- Watch our videos and previous webinars
- Trade Shows

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Thank You for Attending

Next GGG Webinar

- **CorelDRAW® – Session 2: More Basics**
- Tuesday, February 19, 2013
- 2:00 PM – 3:00 PM
- Sponsor: Imprintables Warehouse

Next Transfer Express GGG Webinar

- **Kick It Up for Soccer with Custom Transfers**
- Thursday, March 7, 2013
- 2:00 PM - 3:00 PM

What topics you would like to see covered in a Transfer Express webinar?

Email them to: info@transferexpress.com



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