

FULL COLOR TRANSFER CHOICES



AGENDA

- Full Color Transfers
- Fabric Matters
- Quantity matters
- CMYK vs RGB
- Create Artwork
- Upload Artwork
- Application Tips



FULL COLOR TRANSFERS

UltraColor Heat Transfers

UltraColor Max
Direct To Film

UltraColor Soft/Stretch
Hybrid Screenprint/Digital transfer

Features:

Lightest weight

CMYK

Clear Outline (Soft/Stretch)

No Outline (Max)

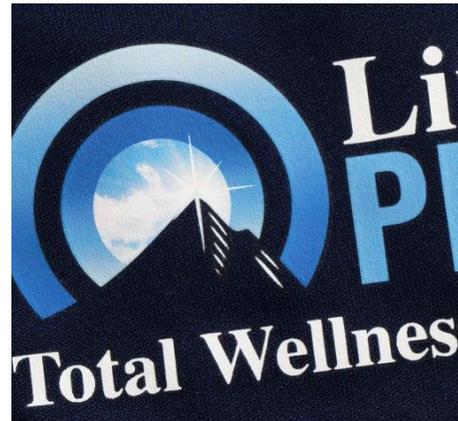
Gang Sheets possible



UltraColor Max



UltraColor Soft



UltraColor Stretch



UltraColor Stretch
With Blocker

FULL COLOR TRANSFERS

CAD-PRINTZ

Printed vinyl

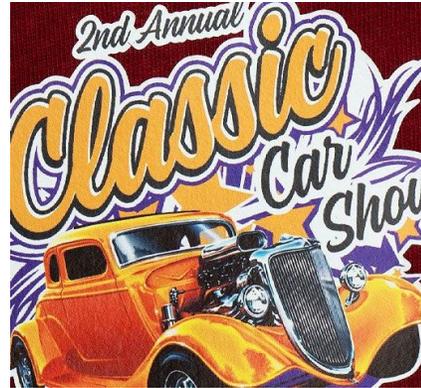
Features:

White Outline

Heavier Feel (good for caps over seams)

CMYK

Sold single images only



CAD-PRINTZ
Express



CAD-PRINTZ
Soft Opaque



CAD-PRINTZ
Sub Block

WHAT TO USE-APPAREL FABRIC

100% cotton
Poly/Cotton Blends
100% Polyester



Any of the full color transfers will work



WHAT TO USE-APPAREL FABRIC

Nylon, Lycra and Spandex



UltraColor Stretch
Or
CAD-PRINTZ Soft Opaque



WHAT TO USE-APPAREL FABRIC

Sublimated Apparel



UltraColor Stretch with Blocker
Or
CAD-PRINTZ Sub Block



WHAT TO USE-QUANTITY

Full Size Print (11 x 9 size)

1-35  UltraColor Max  \$5.94 each

36+  UltraColor Soft  \$5.22 each 36
\$4.02 each 48
\$3.30 each 72
\$2.86 each 96



WHAT TO USE-QUANTITY

Left Chest-all the same (4 x 3)

1-215 → UltraColor Max → \$.72 each

216+ → UltraColor Soft → \$.67 each 216
\$.55 each 288
\$.48 each 432



THE CURVEBALL: MULTI DESIGN SHEETS

Sheet size 11.5 x 18

1-17	→	UltraColor Max	→	\$12.36/sheet \$25 Minimum
18+	→	UltraColor Soft	→	\$10.44 (18) \$ 8.03 (24) \$ 6.59 (36) \$ 5.72 (48)



CMYK VS RGB

- All full color transfers are printed in CMYK
- If you provide RGB we can use the file and convert but your colors may be a shade or two off and we won't know



CREATE OR UPLOAD ART

Start in the online designer
1. Choose Your Print Method

1 Select Print Method



Screen Print

Recommended for 1-2 color printing. Traditional screen printing process.



Full Color

Ideal for artwork with 3+ colors, shading or gradients. Digital based printed process.

2 Select Full Color Product Type



UltraColor Soft (SLM)

For 100% cotton, 100% polyester, cotton/poly blends. CMYK full color spectrum. Thin clear outline



UltraColor MAX

For 100% cotton, 100% polyester, cotton/poly blends, and triblends. CMYK full color spectrum. No outline, lightweight



Express Prints

For 100% cotton, 100% polyester, cotton/poly blends. CMYK full color spectrum. White outline: can be removed in some cases for extra fee.



Soft Opaque

For Lycra, spandex, and nylon. CMYK full color spectrum. White outline: can be removed in some cases for extra fee



UltraColor Stretch

For Lycra, spandex, and nylon. CMYK full color spectrum. Thin clear outline.



Window Decal

Personalize car and truck windows with custom designs or an Easy Prints® layout. Apply to any window. \$25 minimum order.



All Purpose Sticker

Apply to almost any surface. Available in any size (up to 28" on one side). Durable: water and fade-resistant. \$25 minimum order.



Sub-Block

For sublimated 100% polyester. CMYK full color spectrum. White outline: can be removed in some cases for extra fee

CREATE OR UPLOAD ART

Start in the online designer

1. Choose Your Print Method
2. Add Layout (this is QHL-31) or Upload your art

The screenshot displays the STAHL'S TRANSFER EXPRESS online designer interface. The top navigation bar includes 'New', 'Open', 'Add', and 'Save' buttons, along with a 'Classic Online Designer' link. The main workspace shows a design on a dark blue background with the text 'Hanging with my PEEPS' in a yellow, outlined font, and three colorful bunnies (yellow, pink, and blue) below it. The text 'Asa's Angels Easter Breakfast' is written in a cursive font at the bottom. The left sidebar contains various editing tools like 'Edit', 'Add Text', 'Add Clip Art', 'Add Layout', 'Upload', and 'Mock Up'. The bottom of the interface shows a summary table with the following data:

Print Method	Size	Quantity	Price
Full Color	8.22 x 7.54 Design	8	\$29.76
UltraColor MAX			\$3.72 per image
			Ship Date: 3/2/2022

CREATE OR UPLOAD ART

Start in the online designer

1. Choose Your Print Method
2. Add Layout (this is QHL-31) or Upload your art
3. Order single image or build a sheet

The screenshot displays the STAHL'S TRANSFER EXPRESS online designer interface. The design features the text "Hoppy Easter" in a white script font with white bunny ears above and pink paw prints below. To the right, the text "Hanging with my PEEPS" is shown, with "PEEPS" in large, yellow, outlined block letters. Below this text are three Peeps bunnies in yellow, white, and pink. At the bottom right, the text "Ava's Angels Easter Breakfast" is written in a yellow script font. The interface includes a top navigation bar with "Design", "Options", and "Review" tabs. A left sidebar contains various editing tools like "Edit", "Add Text", "Add Clip Art", "Add Layout", "Upload", and "Mock Up". The main workspace shows the design on a dark blue background. At the bottom, there are fields for "Print Method" (Full Color, UltraColor MAX), "Size" (13.6 x 7.54 Design), and "Quantity" (8). The total price is \$49.44, with a unit price of \$6.18 per image and a ship date of 3/2/2022.

CREATE OR UPLOAD ART

Start in the online designer

1. Choose Your Print Method
2. Add Layout (this is QHL-31) or Upload your art
3. Order single image or build a sheet
4. Create Mock-Ups right in the program



CREATE OR UPLOAD ART

Start in the online designer

1. Choose Your Print Method
2. Add Layout (this is QHL-31) or Upload your art
3. Order single image or build a sheet
4. Create Mock-Ups right in the program
5. Add to cart and place your order

The screenshot displays a shopping cart titled "Your shopping cart". It contains one item: "Asa's Angels Easter Breakfast Easter Hoppy PEEPS Hanging with my Color(s): [Yellow, White, Soft Pink / Qty: 8]". The item is priced at \$6.18 per unit, with a quantity of 8, resulting in a total price of \$49.44. Below the item list are buttons for "Remove selected" and "Move selected to saved items". A "SUBTOTAL" of \$49.44 is shown. To the right, a green "Continue to Checkout" button is visible above an "Order Summary" box. The order summary lists "Items" at \$49.44 and "Estimated Shipping" at \$0.00, with a "Subtotal" of \$49.44.

Preview	Product	Type	Unit Price*	Qty	Total Price	Actions
<input type="checkbox"/>	 Asa's Angels Easter Breakfast Easter Hoppy PEEPS Hanging with my Color(s): [Yellow, White, Soft Pink / Qty: 8]	Online Designer	\$6.18	8	\$49.44	 

► SUBTOTAL \$49.44

*Unit Price includes any additional charges and/or discounts.

[Continue to Checkout](#)

Order Summary

Items	\$49.44
Estimated Shipping	\$0.00
Subtotal	\$49.44

APPLICATION TIPS

Each order does come with application instructions that will include

Time
Temperature
Pressure
Peel (Hot or Cold)

UltraColor™ MAX Application Instructions

- For application on cotton, polyester, poly/cotton blends, triblend
- Before applying, check your transfers for spelling, color placement, etc.

1. Set Your Heat Press

If not a Hotronix® heat press, add 10°

Temperature: 290°F

Time: 12-15 Seconds

Pressure: Med/Firm 5-7 (50-70psi)

2. Preheat Your Apparel

- Place apparel on platen and press for 3-5 seconds

3. Position Your Transfer & Press

- Place the transfer image side down on the apparel
- Close machine and press for 12-15 seconds

4. Peel Transfer Carrier Hot

- Open machine and peel off the backing in a smooth, even motion.

Resources:

[TransferExpress.com/videos](https://www.transferexpress.com/videos)

Helping Your Business Grow

Join us each month for a free online class to grow your knowledge & skills in heat printing, custom transfers & your business. [TransferExpress.com/webinars](https://www.transferexpress.com/webinars)

Storage and Shelf Life of Your Transfers

Store your transfers in a cool dry place out of extreme hot or cold temperatures or moisture. Keeping them in a sealed bag will prolong the life of the transfers.

Have a question?

Email us at info@TransferExpress.com

[TransferExpress.com](https://www.transferexpress.com)
1-800-622-2280
info@TransferExpress.com

Monday- Friday
8 am - 6 pm ET

Join our social community for the latest products, services & tips!



STAHL'S
TRANSFER EXPRESS

APPLICATION TIPS

Watch for obstructions

Seams

Pockets

Zipper

Hood

Raise the print area for even pressure.

Use:

Mouse Pad

Print Perfect Pad

Interchangeable Platen



APPLICATION TIPS

Avoid the use of heat blocking cover sheets or upper platen covers



Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <http://blog.transferexpress.com/>
- Watch our videos and previous webinars – <http://www.TransferExpress.com/Webinars>
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- Visit us at Trade Shows
- Connect with Us on Social Media
- Watch us on YouTube

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