



**STAHL'S**  
**TRANSFER EXPRESS**®

The Custom Transfer People

# Top 10 T-Shirt Ideas for Summer





# 10. Patriotic



Layout  
QHL-70

Events To Sell At:

- Parade/Parade participants
  - City Fireworks Displays
  - Festivals
  - Cook-offs
  - Celebrations at entertainment venues
- Ex. Our aquarium hosts Red, White & Brew
- Concerts



# 10. Patriotic



## Types of Apparel

- T-Shirts
- Tank Tops
- Red/White Blue Tie Dye
- Star sleeve raglan



Clip Art  
x15a-122



# 9. Vacation

Potential Sales:

- Group Organizers-senior center, youth trips
- Partner with travel agency
- Target Facebook ads to destination
- Families (create flyer)
- Partner with destination-Cedar Point, King's Island group sales





## 9. Vacation

Create designs using Easy View® for the most popular destinations with easy customization options for the family!



*Personalize with your  
Family or group name...*

*...and the year of the  
vacation!*



# 8. Festivals



## 5:13 Cincy

Jun 2017 Dates Unconfirmed  
Cincinnati, OH



## Dead Grass Festival

Jun 2017 Dates Unconfirmed  
Medina, OH



## Kirtland Kiwanis Strawberry Festi...

Jun 2017 Dates Unconfirmed  
Kirtland, OH



## Bolivar Strawberry Festival

Jun 15-17, 2017  
Bolivar, OH



## Film Festival of Columbus

Jun 15-18, 2017  
Columbus, OH



## St. Christopher's Parish Festival

Jun 16-17, 2017  
Columbus, OH



## Stonewall Columbus Pride

Jun 16-18, 2017  
Columbus, OH



## Duck Creek Log Jam

Jun 16-17, 2017  
Logan, OH



Use the internet to find local festivals



# 8. Festivals



Layout: QAL-45



Layout: QEV-60





# 7. Camps



Types of Camps:

- Sports
- Day Camp
- YMCA
- CYO/Religious affiliation
- Scouts
- Adventure
- Special Needs
- Academic
- Art/Theater
- Music/Band
- Family Camps



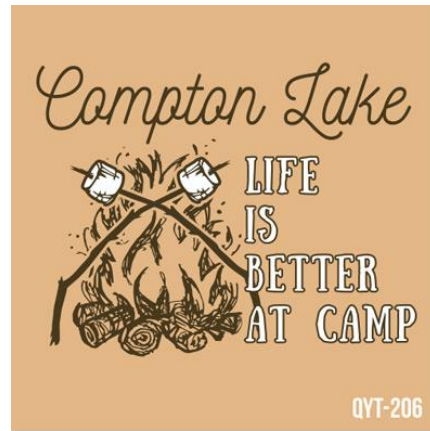
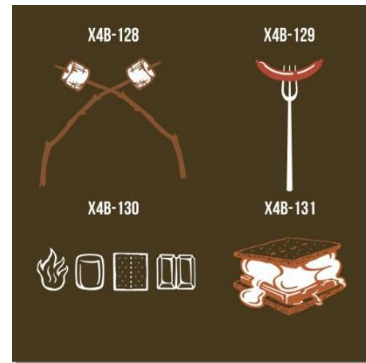


# 7. Camps





# 7. Camps



QYT-206



QRN-176



X16D-135



QBK-227



QYT-217

Recently added new camping clip art and layouts



# 6. Father's Day



QFB-99/ST307





## 5. Vacation Bible School

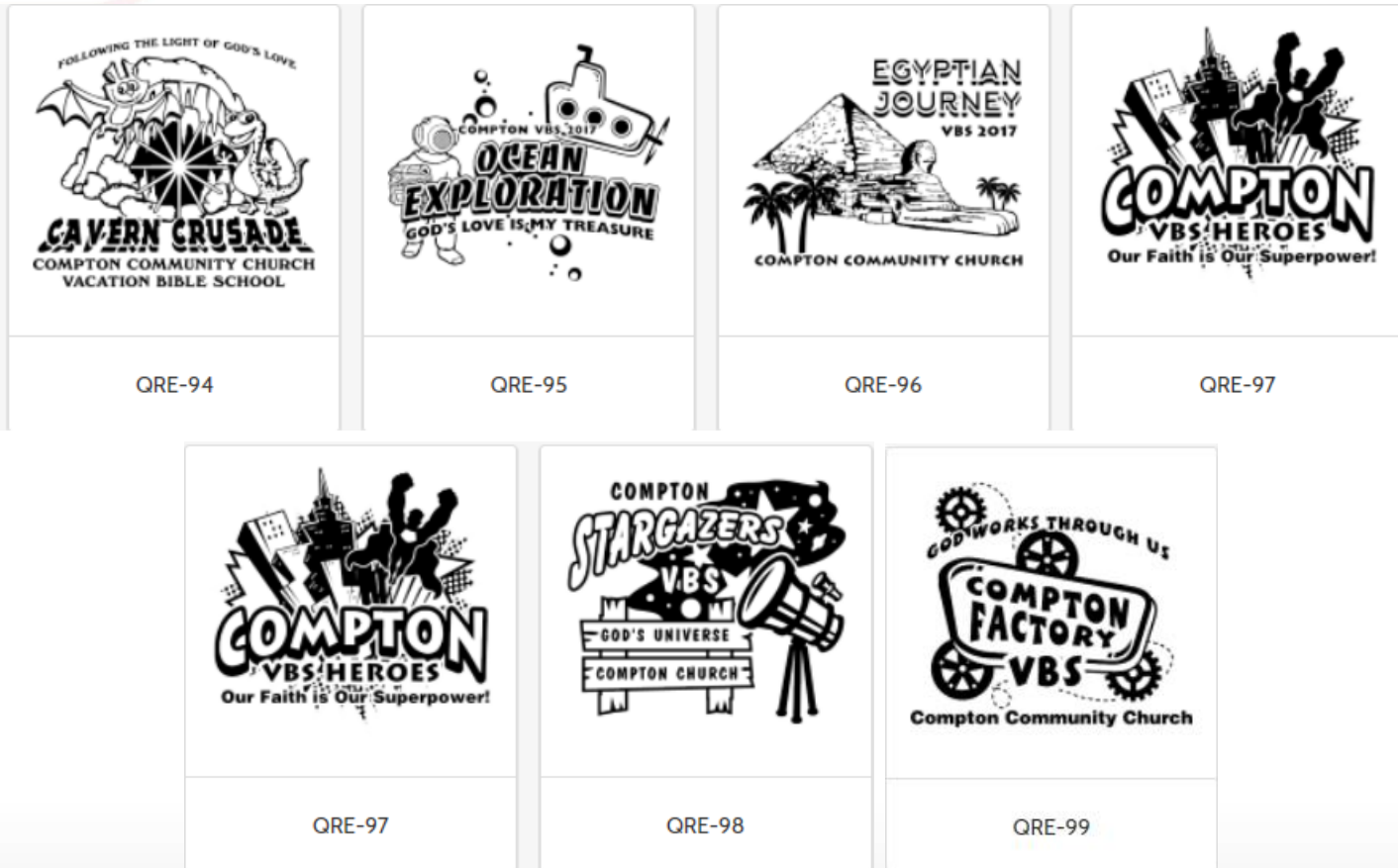


Top VBS Themes:

- Maker Fun Factory
- Passport to Peru
- Mighty Fortress
- Hero Central
- Operation Arctic
- Over the Moat
- Super God
- Camp Out
- Barnyard Roundup
- Cave Quest
- Deep Sea Discovery
- Barnyard
- Submerged



# 5. Vacation Bible School



Register at [www.TransferExpress.com/designer](http://www.TransferExpress.com/designer) and customize for your church



## 4. Sport Tournaments



Interested in learning more about onsite events?

<https://blog.transferexpress.com/your-guide-for-exhibiting-and-selling-t-shirts-at-events/>



# 3. School Orientation





# 2. Fundraisers

## Custom Printing for Fundraisers



Top 3 Layouts for Fundraisers







## 2. Fundraisers

### AIDS

Name: AIDS Walk

Charity: various

Website: <http://www.aidswalk.net>

### Allergy

Name: Walk for Food Allergy – Moving Toward a Cure

Charity: The Food Allergy & Anaphylaxis Network (FAAN)

Website: <http://www.FoodAllergyWalk.org>

### Alzheimer's Disease

Name: Memory Walk

Charity: Alzheimer's Association

Website: <http://www.alz.org/memorywalk/>

### Amyotrophic Lateral Sclerosis (ALS)

Name: Walk For ALS

Charity: ALS Society of Canada

Website: <http://www.walkforals.ca>

Name: Walk to Defeat ALS

Charity: The ALS Association

Website: <http://www.WalkToDefeatALS.org>

### Angelman Syndrome

Name: Angelman Syndrome Foundation National Walk

Charity: Angelman Syndrome Foundation

Website: <http://www.angelman.org/walk/>

### Animal Welfare





# 1. Family Reunions



More information

<https://blog.transferexpress.com/winning-the-family-reunion-t-shirt-sale/>



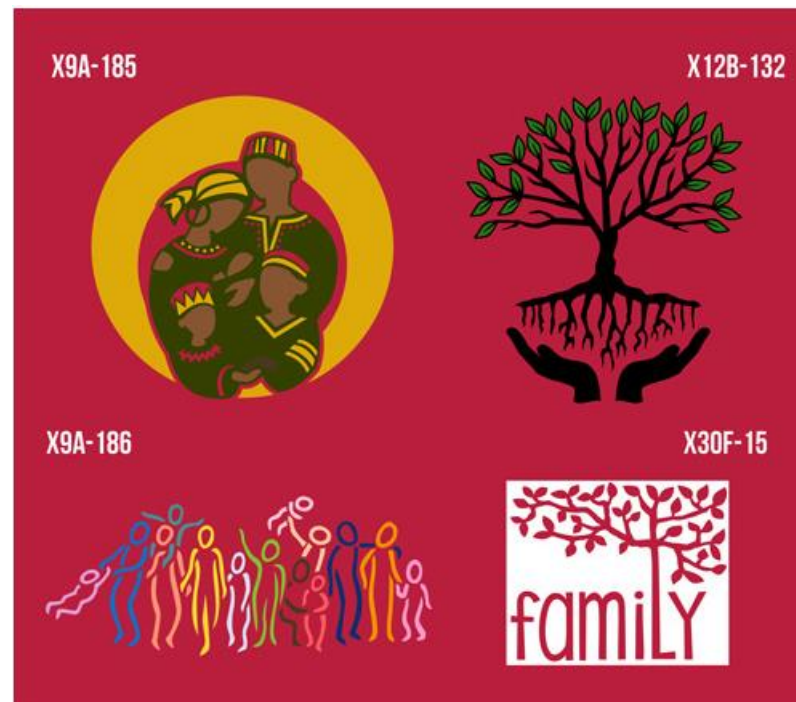
# 1. Family Reunions





# 1. Family Reunions

Best selling reunion layouts:



New art recently added



# Free Designer

## Register at [www.TransferExpress.com](http://www.TransferExpress.com) today!

**TRANSFER EXPRESS**  
The Custom Transfer People

**Transfer Express Apparel**  
Order Apparel & Transfers at the Same Time!

LEARN DESIGN MODE MY ACCOUNT CART

1-800-622-2280 [Have a question?](#)

Customize Layout

- ADD TEXT
- ADD CLIP ART
- ADD LAYOUT
- ADD YOUR ARTWORK

Artwork Troubleshooting Tips

Standard Sheet Size (11.25 x 14)

Compton

Name1 Name2  
Name3 Name4  
Name5 Name6  
Name7 Name8  
Name9 Name10  
Name11 Name12  
Name13 Name14  
Name15 Name16  
Name17

Fred Ethel

Family Reunion 2017  
July 4th, 2017  
Atlanta, GA

Order Summary

Print Method: Screen Print  
Transfer Type: GooF Proof  
Fabric: Select Fabric  
Cut Apart: No  
Transfer Size: 10.27 W 10.93 H  
Number of Colors: 1 (Dark Green)  
Background Color: (I.e. Fabric Color)  
Image Qty:   
Color Changes: 0 [Edit](#)  
Total Image Qty: 0

Order Price

Quantity must be greater than zero

Choose a fabric type

**N/A per Image**  
Total Price: N/A  
Ship Data:

Order Notes

Preview & Share  
Review Order and Add To Cart

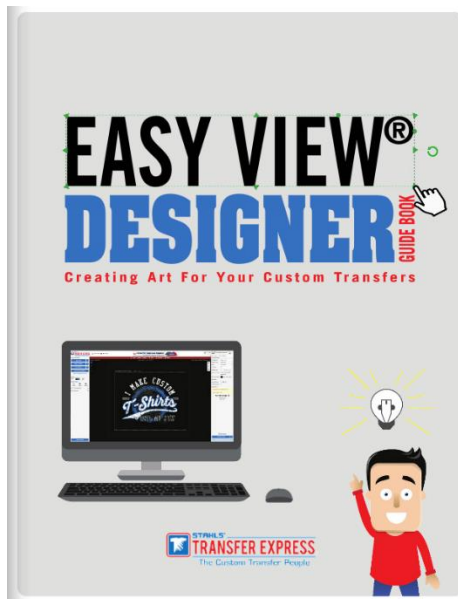
SAVE DESIGN



# Need Help Using Easy View

Free download

<https://transferexpress.com/help/document-slash-chart-library/ebook-library>



## Ink Color Options

1 Change background color to match your fabric under "order summary" in the right column

2 Edit single color in workspace

3 Ungroup Clip Art and make even more color changes

4 Have some fun, add as many colors as you like

6

TransferExpress.com

## Setting Up Design Artboard

1 The Art Board is the thick dotted line that you create your art in. (It represents the 11.25" x 14" sheet you purchase)

2 Change the orientation of the artboard to fit the layout best

3 Change artboard size by category to match different transfer sizes

4 Smaller artboard sizes will automatically become a gang sheet when order is placed

7

TransferExpress.com



# Thank You for Attending

## Next Transfer Express Webinar

- Choosing the Best Transfer Type
- Thursday June 8
- 2:00 PM

What topics would you like to see covered in a Transfer Express webinar?

**Email them to:** [info@transferexpress.com](mailto:info@transferexpress.com)



[www.TransferExpress.com](http://www.TransferExpress.com)

1-800-622-2280

