

# PRINTING INFANT AND TODDLER APPAREL

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**S** STAHL'S  
**TRANSFER EXPRESS**



# AGENDA

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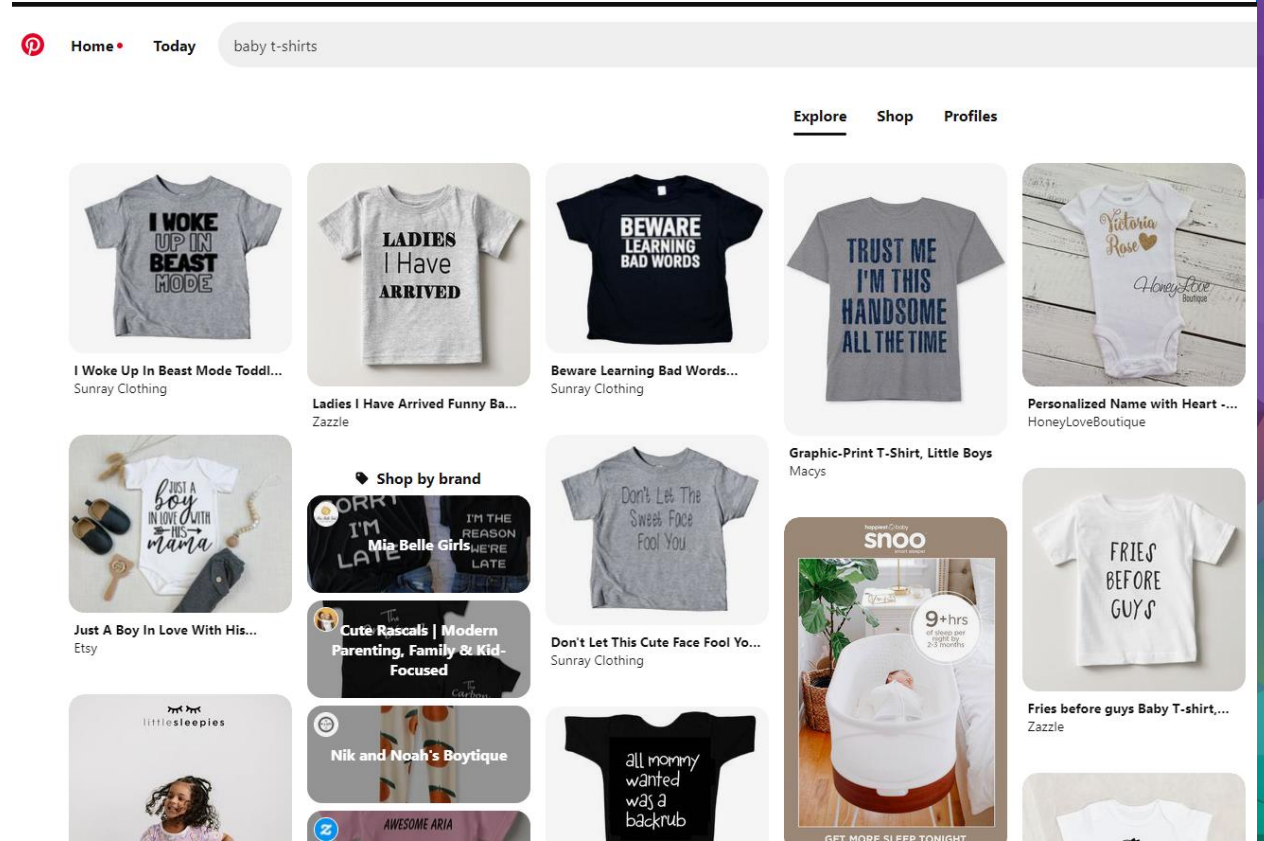
- Creating artwork that sells
- How to size your art
- Using gang sheets to increase profits
- Application tips
- Wholesale suppliers
- CPSIA



# CREATING ARTWORK

## Tips

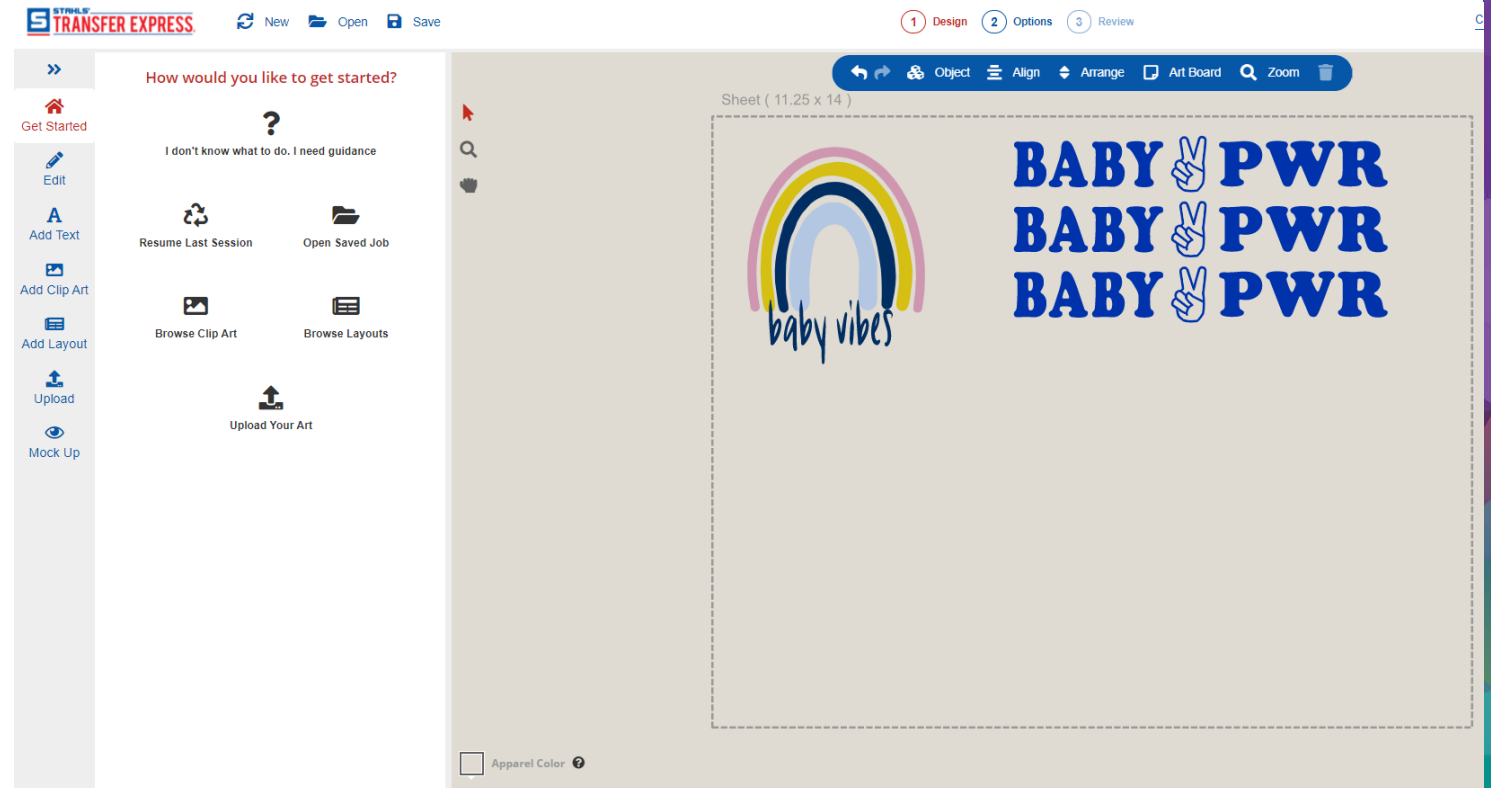
- Use Pinterest for inspiration, then make it your own
- Choose your style - funny, religious, sassy, or cute
- Decide on colors
  - 1 color, white ink can go on any shirt color?
  - Full color?



# CREATING ARTWORK

## Your free designer

- No art experience needed
  - Preloaded
    - 12000 clip art
    - 7500 layouts
  - Add your own art
- Easy to use
- No art talent needed



# USING THE GANG SHEET

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The first year shirts—all 12 months on one shirt

Sell customer the entire year as a bundle



# USING THE GANG SHEET

Dimensions of infant shirts

- Size print to fit on chest
- Sizing allows to easily fit more than one per sheet



AGE	CHEST	LENGTH
<b>NB</b>	7.25"	11.5"
<b>6M</b>	8.75"	12.5"
<b>12M</b>	9.75"	13.5"
<b>18M</b>	10.75"	14.5"
<b>24M</b>	11.75"	15.5"

# USING THE GANG SHEET

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# USING THE GANG SHEET

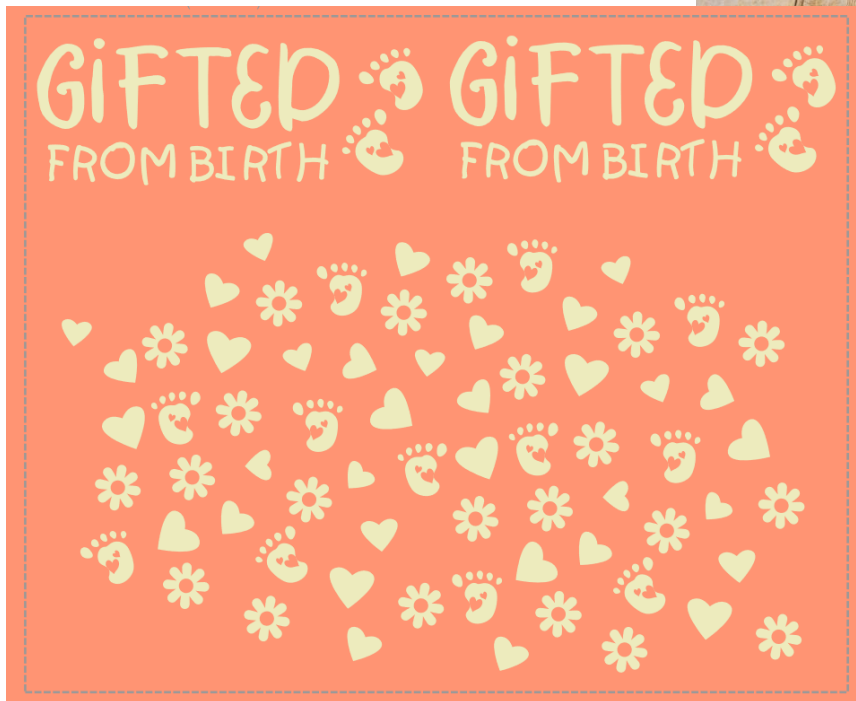
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# USING THE GANG SHEET

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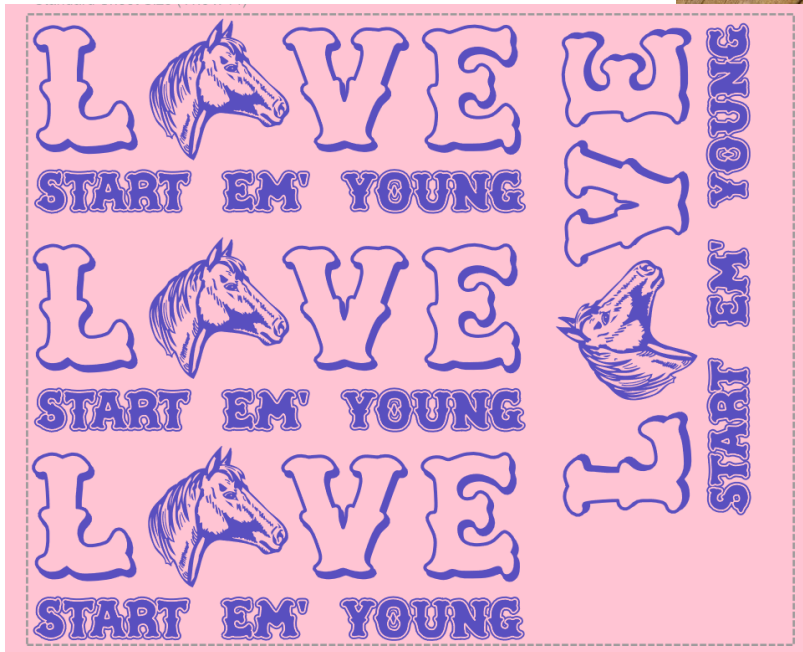
# USING THE GANG SHEET

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# USING THE GANG SHEET

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# USING THE GANG SHEET

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# NEW ULTRACOLOR MAX

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When you can't fill a gang sheet...

- Great for small orders
- No limit to colors
- Square inch pricing
- Easy to apply, hot peel



# APPLICATION TIPS

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- Print area is small with lots of obstructions
  - Seams
  - Snaps (onsies)
- Use a mouse pad cut just slightly bigger than the print and slide it under the print area
- Your most valuable tool costs \$3



# APPLICATION TIPS

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- Choose the right transfer product
  - How many colors
  - Apparel material
  - Quantity needed
- Goof Proof – cotton and poly/cotton, 1-3 colors
- Elasti Prints – polyester, 1-3 colors
- UltraColor – full color solution for polyester, cotton and poly/cotton blends



Let's Find The Right Transfer Type For Your Project!

[Get Started](#)

press Enter ↵

# CPSIA CERTIFICATION

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- What is it?  
Consumer Product Safety Improvement Act
- Assures no harmful content
- Certification is available on all Transfer Express products
- Updated annually





# WHOLESALE SUPPLIERS

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Transfer Express Apparel  
[www.TransferExpress.com](http://www.TransferExpress.com)  
carries Rabbit Skins

Love That Cotton  
[www.lovethatcotton.com](http://www.lovethatcotton.com)

Bayou Blanks  
[www.BayouBlanks.com](http://www.BayouBlanks.com)



# Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – [info@transferexpress.com](mailto:info@transferexpress.com)
- Call us – 1-800-622-2280
- Read and Subscribe to our Blog – [blog.transferexpress.com/](http://blog.transferexpress.com/)
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