

# CUSTOM PRINTING FOR CHRISTMAS

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**S** STAHL'S  
**TRANSFER EXPRESS**



# AGENDA

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- Top 10 Printing Ideas for Shirts and How You Can Create Them
- Creating Art and Saving Costs
- More than T-Shirts and Hoodies - 10 Gift Ideas You Can Heat Print





# 10 SHIRT IDEAS

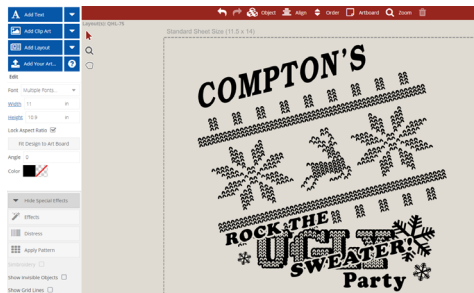
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Long sleeve t-shirts make great family pajama tops

Play on ugly sweater idea

Easy Prints layout  
QHL-75

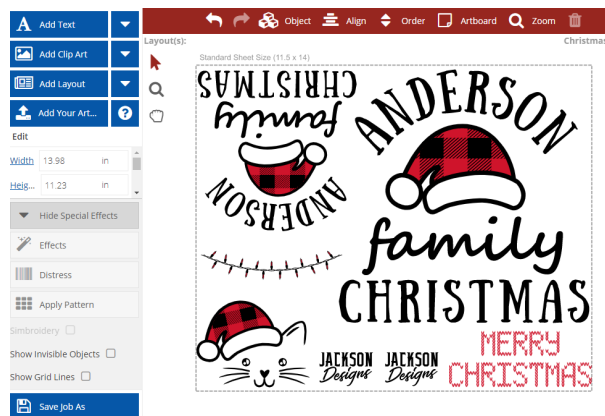
Goof Proof



# 10 SHIRT IDEAS

Raglan t's and a onsie so the entire family matches

Easy Prints layout QHL-115  
2 color Hot Split





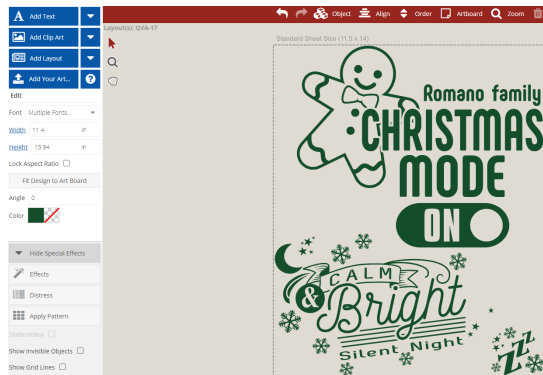
# 10 SHIRT IDEAS

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Matching family shirts

Easy Prints layout QVA-17

Clip Art: Gingerbread Man x4b-185



# 10 SHIRT IDEAS

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Etsy store ready idea for the cat lovers

Clip Art

Cat x2c-191

Font: Candyhouse

Font: Sharpeye





# 10 SHIRT IDEAS

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Full Color UltraColor Soft using patterns!

Clip Art

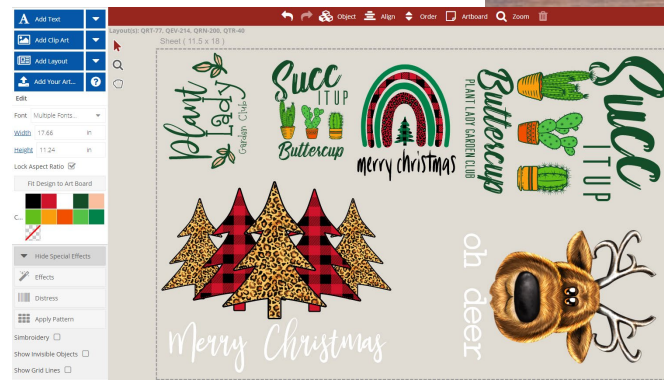
Trees X12B-131

Font: Bambi

Patterns:

W21A-10 Painted Leopard

X21A-47 Buffalo Plaid





# 10 SHIRT IDEAS

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Fun kid's design

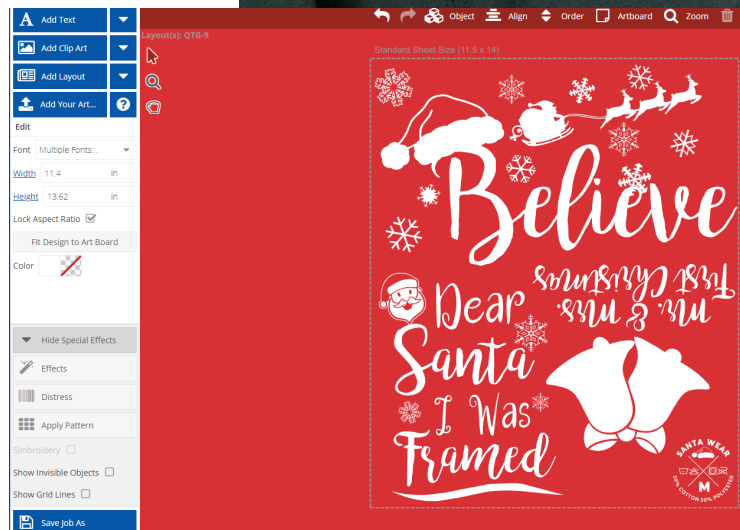
Clip Art

Santa X5A-51

Snowflake X5a-11

Swish x19a-172

Font Christmas Workshop



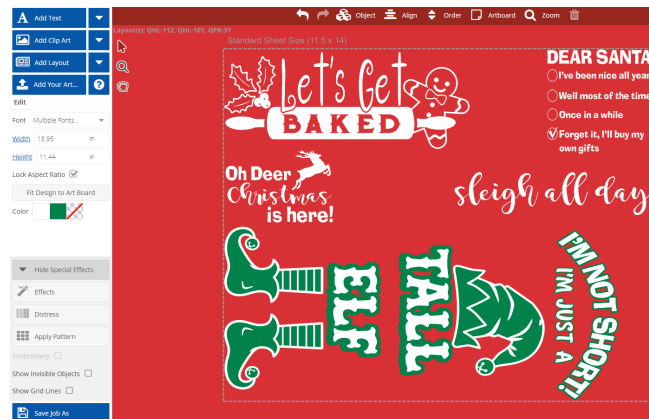


# 10 SHIRT IDEAS

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Humor for the vertically challenged  
2 Color Goof Proof

Easy Prints layout QHL-101  
Elf hat X5a-78  
Elf Boots X5a-79  
Font Mystery Tour  
Font Adelaide



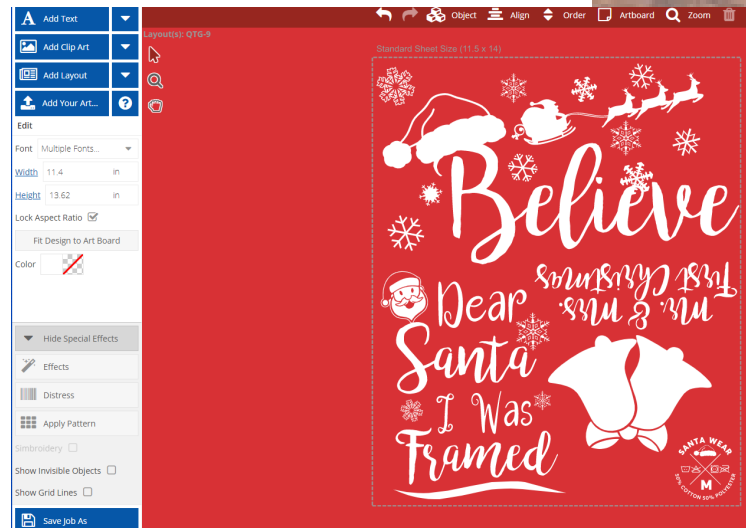
# 10 SHIRT IDEAS

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For the newlyweds

Clip Art

Bells X5A-18  
Font Bromello





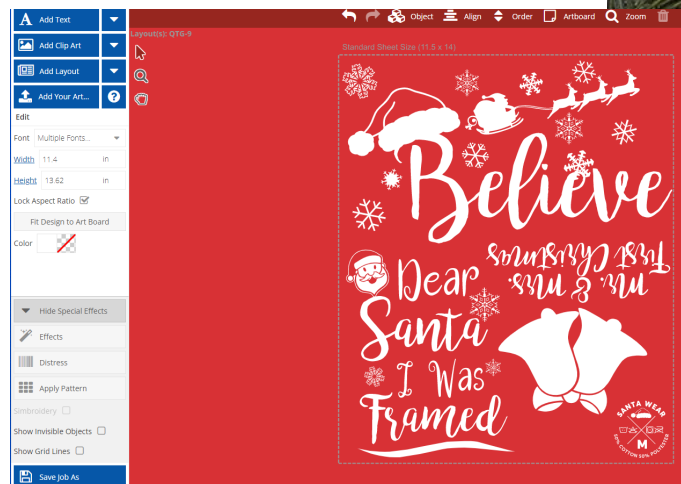
# 10 SHIRT IDEAS

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Sure fire craft show sale

Clip Art

Santa Hat X5a-39  
Snowflakes x17a-873  
Sleigh X5a-42  
Font Bromello





# 10 SHIRT IDEAS

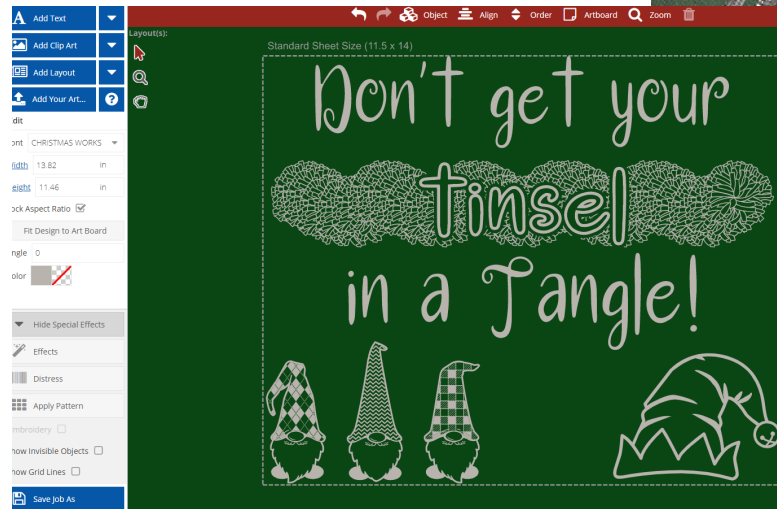
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Bling it out with Foil

Clip Art

Tinsel X15a-87

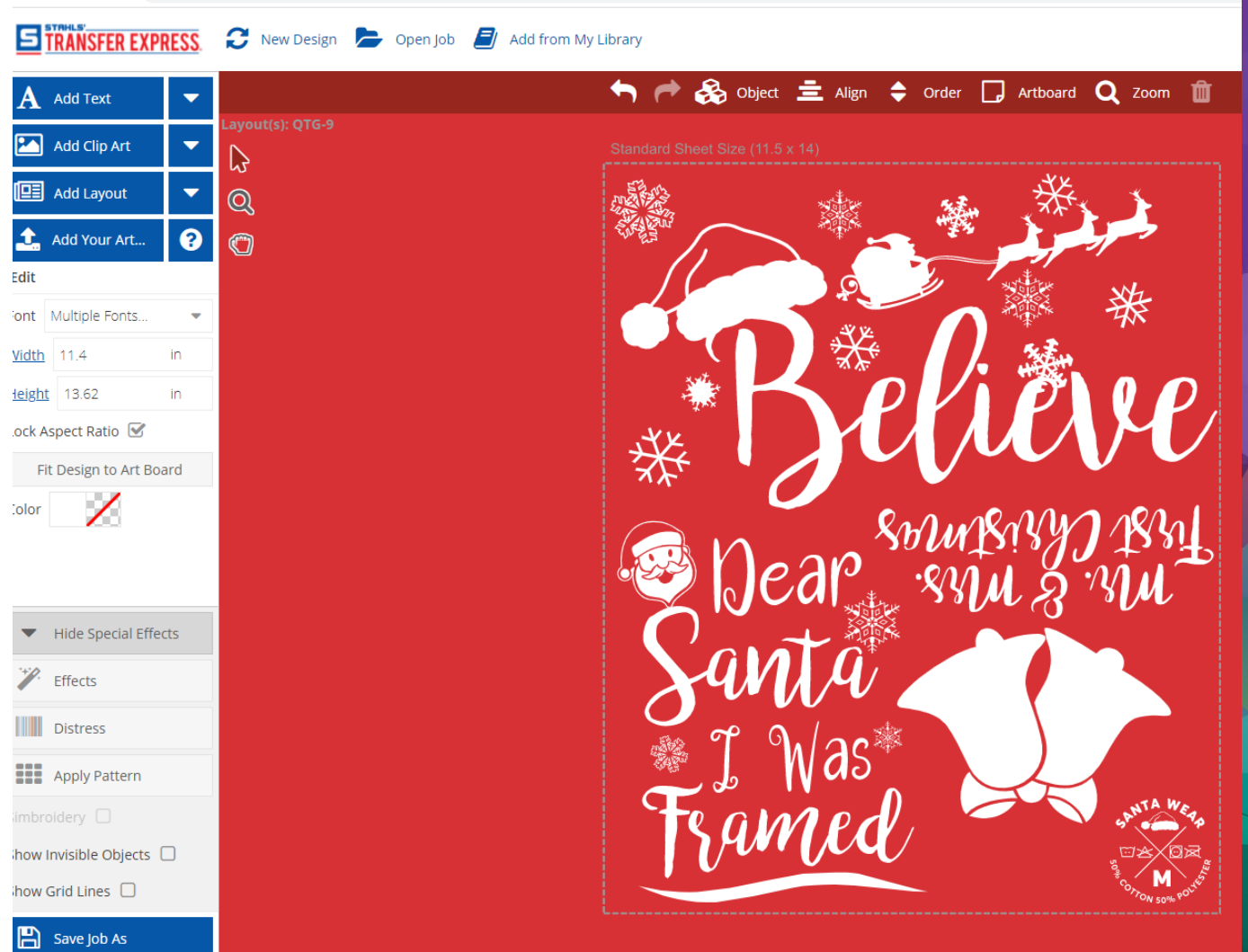
Font Christmas Workshop





# COST SAVING TIPS- GANG IT

- Use Easy View to create your art
- Fill the sheet (this sheet will print 3 items and has a branding tag)
- Same print can go on multiple items/colors for more sales



# COST SAVING TIPS-PRESS ON DEMAND

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- Don't press until you have made the sale





## COST SAVING TIP- OFFER A VARIETY OF ITEMS THAT WORKS WITH THE SAME PRINT



# GIFT IDEAS

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Apron for the bakers in your life

Aprons are cotton and all transfer types will apply





# GIFT IDEAS

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## Wine Bags

Customize the perfect hostess gift  
All printed with Goof Proof

Home sewn bag (with printed  
wooden gift card)

Chef Bottle and burlap bag from  
[AllAboutBlanks.com](http://AllAboutBlanks.com)





# GIFT IDEAS

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## Scarf

We applied puff transfers to take this generic Amazon scarf and make it custom!





# GIFT IDEAS

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Gloves and Slippers

Totes slippers + Goof Proof transfers + shoe platen = custom gift





# GIFT IDEAS

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## Make-Up Bags

Cricut make-up bags available from most craft stores, customized with Goof Proof transfers

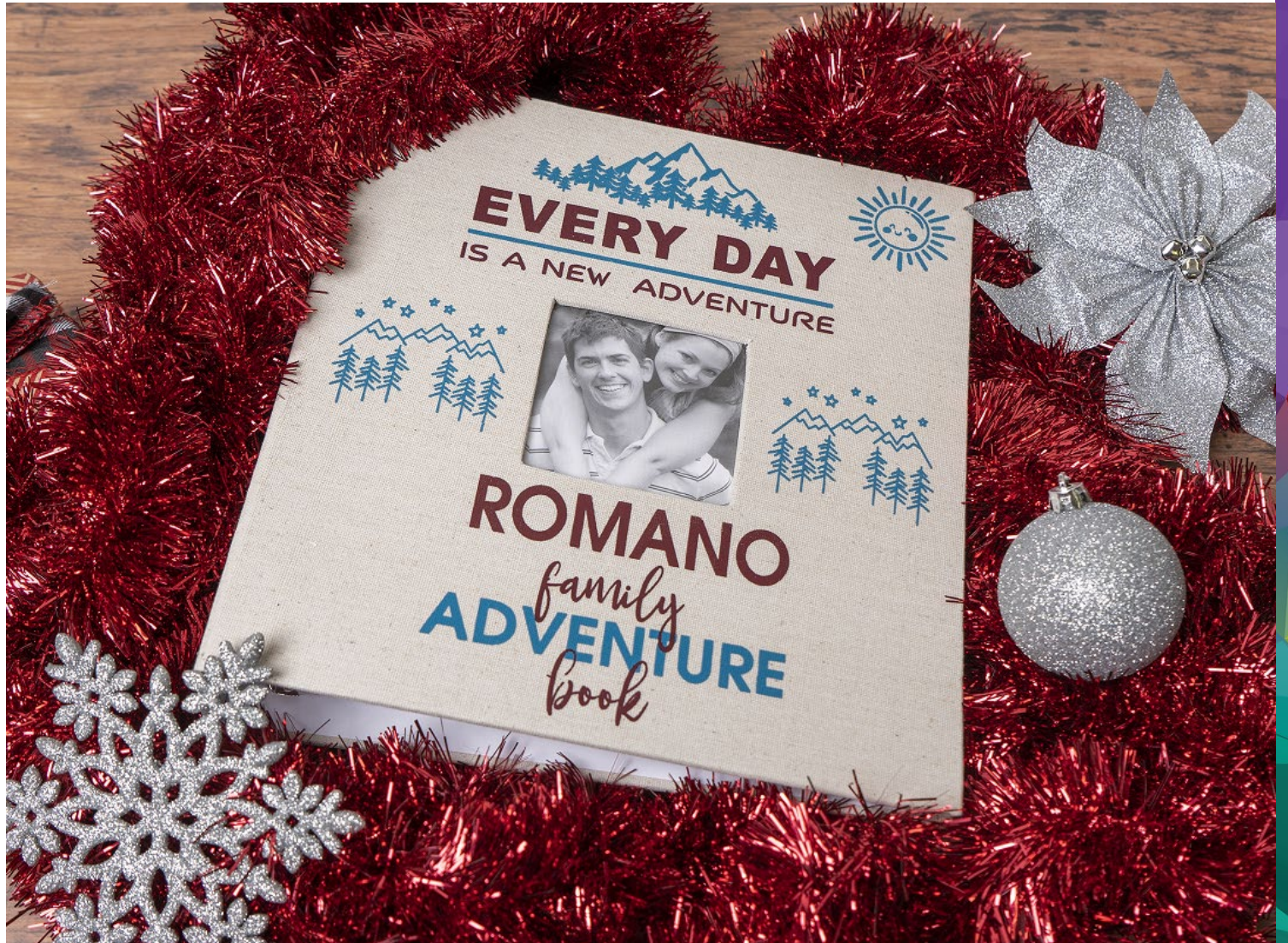




# GIFT IDEAS

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- Photo Album/Scrapbook
- Goof Proof transfers
- Express Name to customize family name





# GIFT IDEAS

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## Gift Bags

We used these same Goof Proof transfers on shirts and blankets at our last Toast to Transfers event where we press the same items live with you.

Use the extra prints and print on fabric bags from Amazon!





# GIFT IDEAS

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Planter Cover



# GIFT IDEAS

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## Fun Masks





# GIFT IDEAS

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## Other ideas

- Oven Mitts
- Potholders
- Kitchen Towels



# SPEAKING OF CHRISTMAS

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12 Days of Transfer Expressmas

Giveaways starting December 1

New Christmas E-Book to be released





# Thank you for attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

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