

SELL MORE CUSTOM APPAREL WITH BUNDLED KITS





Why Offer Bundled Kits?

Niche markets for Bundled kits

Let's Take A Look at 8 Kit Contents

Creating the Art for Your Kits

Choosing the Right Products

Today's Agenda

List of Ideas for Kits

Wedding

Prom Proposal

Bridal Party

Bachelor/Bachelorette Party

Employee Onboarding

Housewarming

Get Well

Child Birthday

Milestone Birthday

New Parent

Sport's Team

New Student

College Acceptance

Mother's Day

Father's Day

Valentine's or Sweetest Day

Breast Cancer Awareness

Autism Awareness

Graduation

Shower (Wedding or Baby)



Let's Take A Look

- Each box contains custom apparel that we carry
- All artwork created in Easy View, your free online design center
- Kits will retail between \$50-\$75, cost was \$25-\$35 giving you a profit of \$25-\$50
- Empty boxes came from Uline 12 x 12 x 4, sell at \$2.39 each, other sizes are available
- Boxes can be printed with ANY of our products
- Tissue came from Dollar Tree





Parent Survival Kit

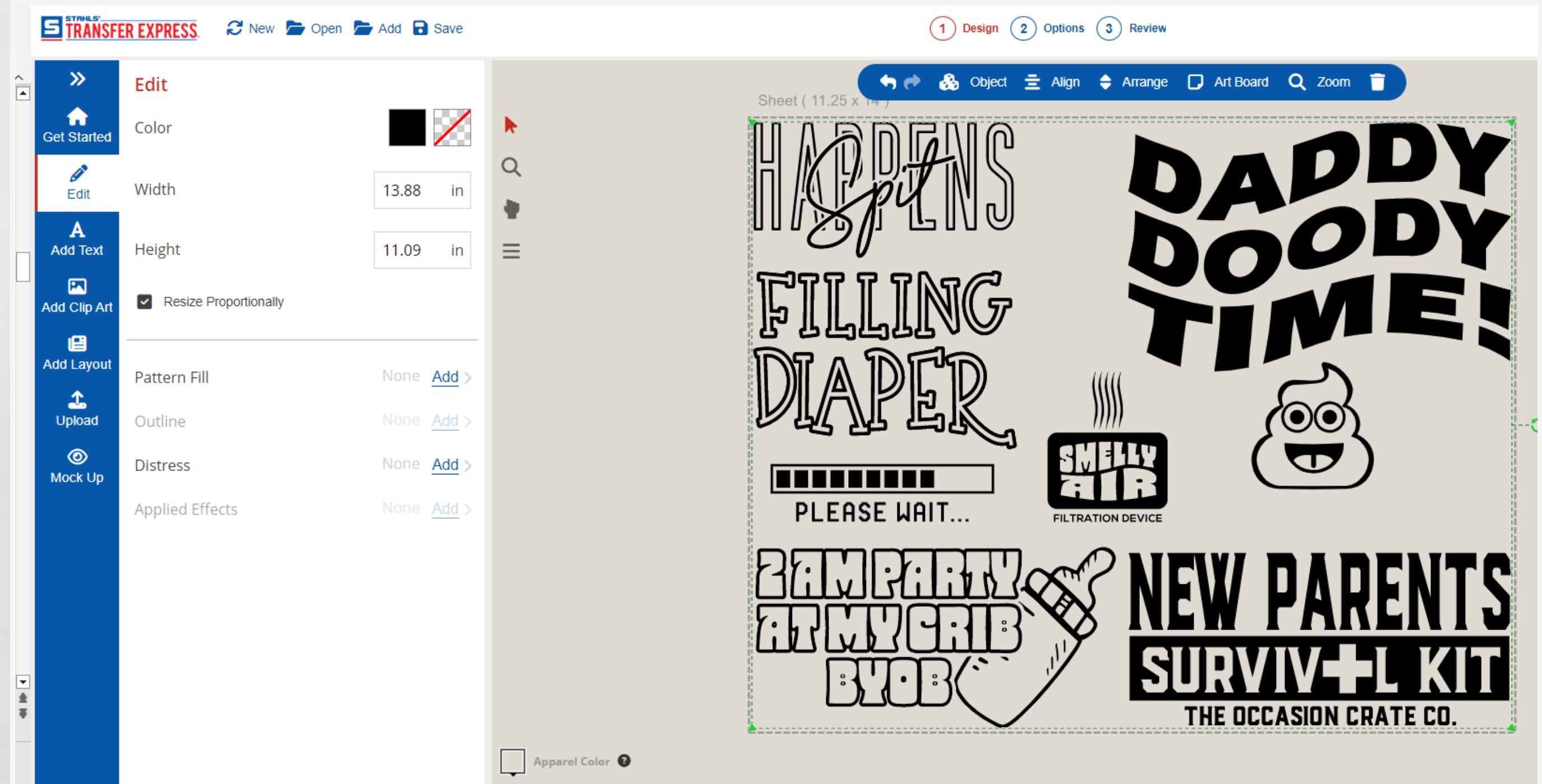
Contents

- Onesie Rabbit Skins RS400
- Apron Port Authority Style A525
- Bib Rabbit Skins Style RS1005
- Receiving Blanket (Amazon)
- Mug (Dollar Tree)
- Mask
- Rubber Gloves
- Goggles
- Ear Plugs
- Pacifier
- Diaper





Parent Survival Kit



Transfer Product Used: Goof Proof screen printed transfers
Layouts used: QAL-648, QCO-119, QBA-355, QAL-650, QPR-61



Mother's Day (Gardening Theme)

Contents

Bucket Hat Port Authority C920

Apron Port Authority A815

Tote Bag

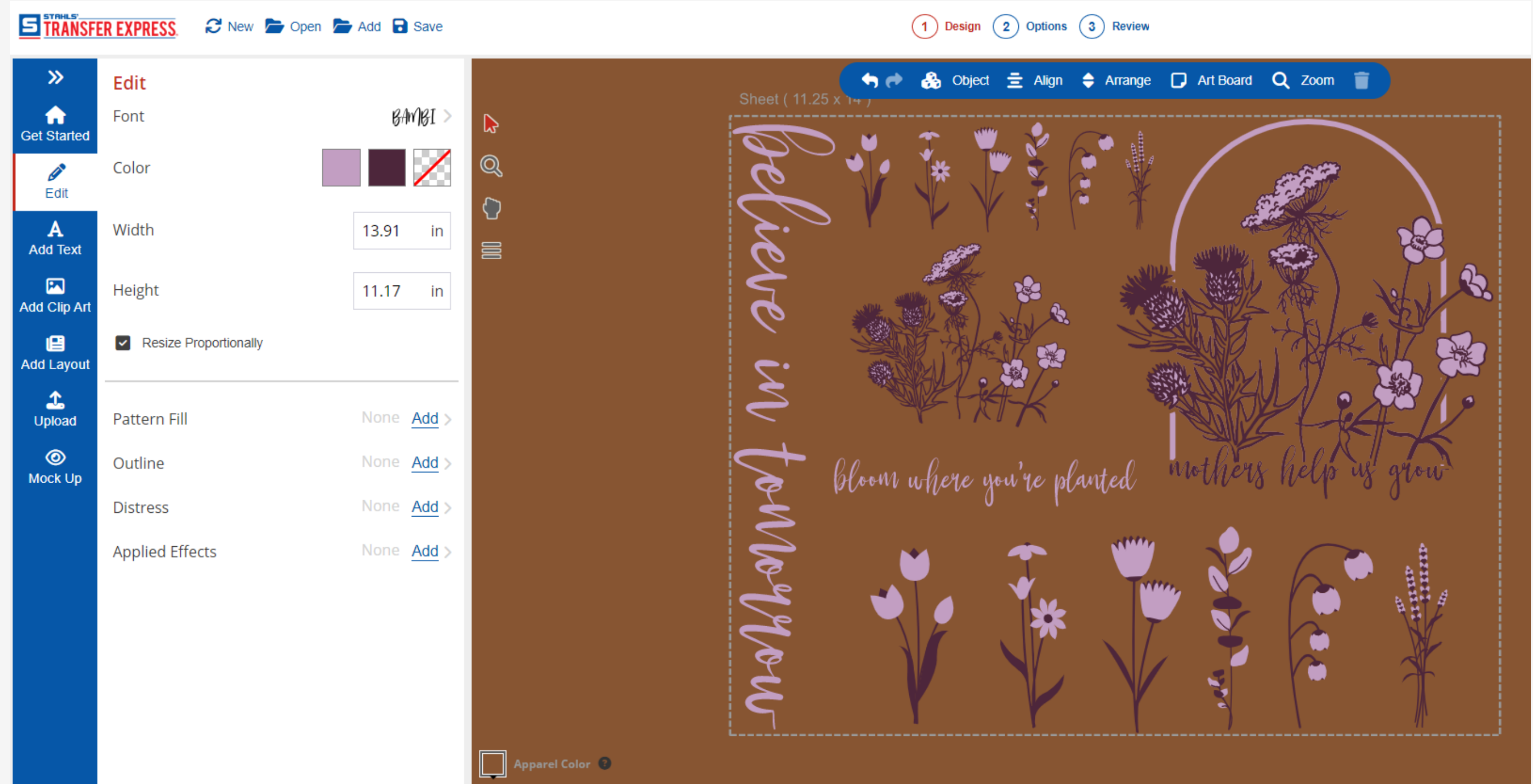
Shovel

Seeds





Mother's Day (Gardening Theme)



Product used: Goof Proof screen printed transfers
Layouts used: QTR-48
Ink Colors: Violet and Eggplant



Get Well Kit

Contents:

Blanket Port & Co BP78

Sweatshirt District DT1304

Socks (Amazon)

Door Hanger (Amazon)





Get Well Kit



Product Used: UltraColor Max DTF Transfers
Clip art Used: X17b-745, x17b-758
Fonts: Artisan and Ball Pen



Gamer Birthday

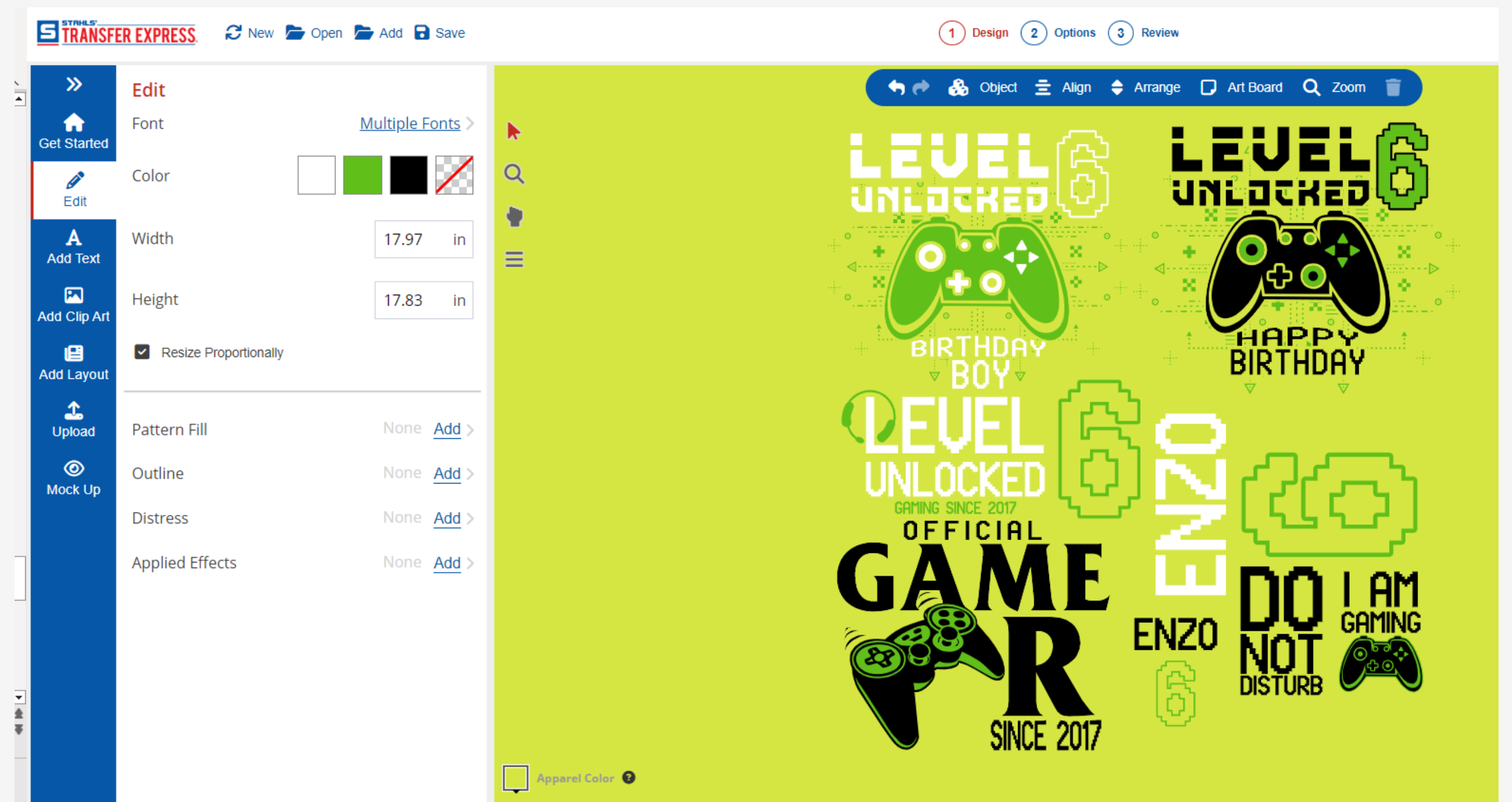
Contents:

- T-Shirt Gildan 8000B
- Water Bottle (Amazon)
- Treat Bag (Amazon)
- Popper (Amazon)
- Socks (Amazon)
- Cinch Sack BG616





Gamer Birthday



Product Used: UltraColor Max
Layouts Used: QMS-14, QVL-134



Hello Neighbor Gift Box

Contents:

Cheese Board

Coasters

Wine and Food

Products Used: UltraColor Max



Father's Day (Outdoorsman)

Contents:

Beanie Spacecraft Lotus SPC9
Sling Pack Port Authority BG1010
Field Journal Notebook (Amazon)
Insulated Mug (Amazon)
Power Bar

Products Used:

All Purpose Sticker
Faux Suede Patch
UltraColor Max



Wedding

Contents:

T-Shirts

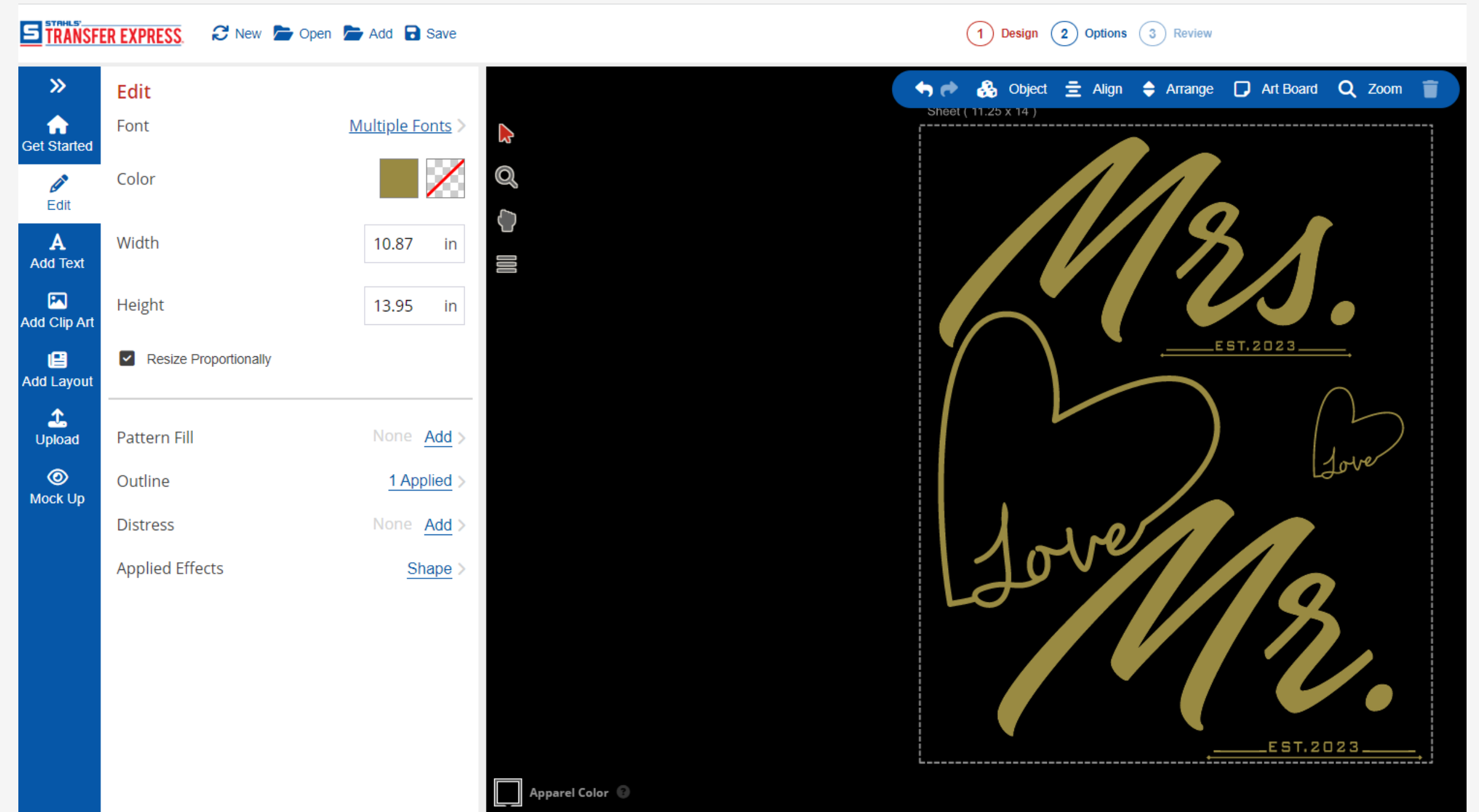
Luggage Tags (Amazon)

Pillow (Amazon)





Wedding



Products Used: Goof Proof, UltraColor Max
 Layouts Used: QPR-14. QTR-22 for shirts and box
 QRT-50 for luggage tags, State clip art and
 pattern fill for pillow



Bridesmaid Box

Contents:

T-Shirt Port & Company LPC61

Full Zip Hoodie District DT6103

Hangover Bag

Liquid IV

Advil

Pepto

Eye Mask

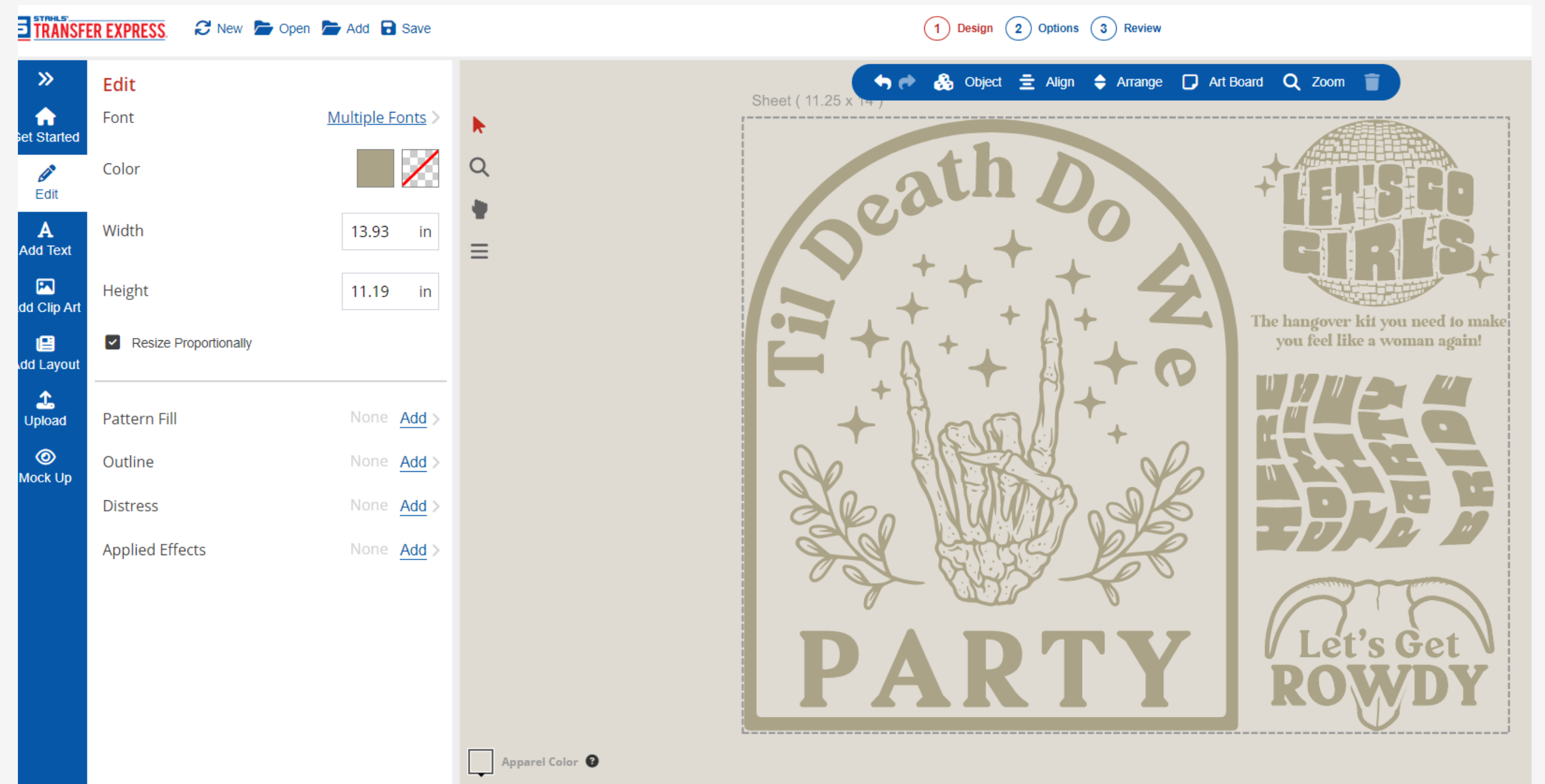
Wipes

Tic Tacs

Can Cooler (Amazon)



Bridesmaid Box



Products Used: UltraColor Max, Goof Proof
Layouts Used: QAL-647, QLO-75,

Creating The Art

Easy View preloaded with thousands of layouts, fonts and clip art

Start with QVL-134

- Change Compton Eagles to OFFICIAL
- Change Volleyball Clip art to Controller X17B-58
- Change Letter to R
- Change to Volleyball to 2017
- Added color (Avocado)
- Sized to fit bag



Easy Prints Layout QVL-134



Personalized Design

The Heat Transfer Guide: WHAT TO USE WHEN

APPAREL QUANTITY
(Based on one full-front design)

6

12

24

36

48

1

CAD-CUT®
Heat Transfer Vinyl
Cotton, Polyester, Tri-blends:
UltraWeed™
Premium Plus™
Nylon:
Gorilla Grip® II



**Screen Printed
Plastisol Transfers**

Cotton, Polyester, & Cotton/Poly Blends:
Goof Proof®
Hot Split Retro®
100% Polyester:
Elasti Prints®

2

3

DIRECT TO FILM TRANSFERS
ULTRACOLOR®
MAX
Cotton, Polyester,
Cotton/Poly Blends,
& Tri-blends

4+

DIGITAL SCREEN
TRANSFERS
**ULTRA
COLOR®**
PRO

Cotton, Polyester,
& Cotton/Poly Blends
Cotton, Polyester,
Cotton/Poly Blends, S
Lycra®, & Woven Nylo
UltraColor® Stretch
UltraColor® Stretch w

Choosing the Right Product

Based on how many you need, size and what it will be applied to

Individual personalization such as luggage tags, pillow, birthday, and monogram you would use UltraColor Max since you need only 1 of each

Need 18 or more like Mr./Mrs. shirts or gardening theme for Mother's Day order Goof Proof for price breaks

THANK YOU.

Any Questions?



Q&A

STAY IN TOUCH

We're here to help you grow your business!

Email

info@transferexpress.com

Call us

1-800-622-2280

Visit us at Trade Shows

Connect on Social Media

Watch us on YouTube

Follow Us

TransferExpress.com

blog.transferexpress.com

TransferExpress.com/Webinars