



CHOOSING YOUR TEAM UNIFORMS



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

What We Will Cover

- Budget
- Printing Needs
- Color
- Size/Fit
- Additional Selling Features
- Each Sports Needs



Budget



STAHLS'
TRANSFER EXPRESS

The Custom Transfer People

Budget

Good



T-Shirt \$3

Better



Wicking
Performance
(1509) Wear \$6

Best



2 Button
Baseball (644)
\$8.50

Budget

Good



T-Shirt \$3

Better



Stripe Tee
(364) \$6.50

Best



Elevate Wicking
Jersey (1796)
\$7.50

How to Print It

Recommended Transfer Types for Athletic Uniforms

Goof Proof (Screen Printed, Plastisol)

- Best Seller
- Easiest to Apply
- Perfect for t-shirts and sweatshirts

Elasti Prints (Screen Printed, Plastisol)

- Stretch
- Use for 100% Polyester Performance Wear

CAD-PRINTZ Opaque (Digital, Printed Vinyl)

- Use when ANY content of Spandex, Lycra or Nylon

How to Print It

Goof Proof

Available in transfers, names and numbers

Applies in just 4 seconds!



How to Print It

Goof Proof

Name Colors

Colors



Tip: Names can be applied at Elasti Prints application for 100% polyester uniforms

How to Print It

Goof Proof

One Color Number Choices



How to Print It

Goof Proof Number Choices



How to Print It

Elasti Print

Available in transfers and numbers, names can be ordered and applied at same temperature



How to Print It

Elasti Prints

Number Colors

Expanded for 2018!

CHAMP PRO 1 & 2 COLOR 0123456789

■ Black	■ Red	▣ Orange/White
□ White	■ Royal Blue	▣ Red/White
■ Columbia Blue	■ Vegas Gold	▣ Royal/White
■ Gold	■ Neon Lime	▣ Vegas/White
■ Grey	▣ Black/White	▣ White/Black
■ Maroon	▣ Gold/White	▣ Red/Black
■ Navy Blue	▣ Grey/White	▣ White/Red
■ Orange	▣ Navy/White	▣ Red/Navy
■ Purple		

Tip: If decorating 100% polyester performance wear, check to see if your number color option is available

How to Print It

CAD-PRINTZ® Opaque

Available in transfers

Numbers are a custom order

Tip 1: If your customer has chosen a uniform with Spandex, Lycra or Nylon content - get colorful - extra colors do not add to the print costs

Tip 2: If your customer wants names avoid all uniforms with any Spandex, Lycra or Nylon



QBK-159

Colors

All uniforms are available in:

White

Black

Red

Royal

Navy



STYLE 1552 STANZA JERSEY

AVAILABLE COLORS

[View colors with names](#)

Selected Color:



More Limited style choices for other colors

Colors

Tip: For teams wanting out of the ordinary colors, suggest white, black or grey uniform and use their unique color as the ink color



Uniform Style
1182

Easy Prints layout
QBA-274

Fit

Terms to Know When Making a Uniform Choice:

- **Compression** – Compression products hug the body
- **Fitted** – Stretch to fit the body, but not to the degrees of compression
- **Semi-Fit** – Flow over the contours of the body
- **Relaxed** – Does not hug the body, these fit loosely

Fit



Sizes



1548/1549



Tip: If working with a youth league, some players may wear adult sizes. Be sure to choose a style available in both adult and youth

Sizes

ADULT

SIZE	XS	S	M	L	XL	2XL	3XL	4XL	5XL
CHEST (Inches)	30-32	34-36	38-40	42-44	46-48	50-52	54-56	58-60	62-64
WAIST (Inches)	24-26	28-30	32-34	36-38	40-42	44-46	48-50	52-54	56-58
HIP (Inches)	29-31	33-35	37-39	41-43	45-47	49-51	53-55	57-59	61-63
CHEST (Centimeters)	76-81	86-91	97-102	107-112	117-122	127-132	137-142	147-152	158-163
WAIST (Centimeters)	61-66	71-76	81-86	91-97	102-107	112-117	122-127	132-137	142-147
HIP (Centimeters)	74-79	84-89	94-99	104-109	114-119	124-130	135-140	145-150	155-160

LADIES

SIZE	XS	S	M	L	XL	2XL	3XL
	0-2	4-6	8-10	12-14	16-18	20-22	24-26
CHEST (Inches)	32-33	34-35	36-38	39-41	42-44	45-47	48-50
WAIST (Inches)	24½-25½	26½-27½	28½-29½	30½-32	33-35	36-38	39-42
HIP (Inches)	34-36	37-38	38-40	42-44	45-47	48-50	50-52
CHEST (Centimeters)	81-84	86-89	91-97	99-104	107-112	114-119	122-127
WAIST (Centimeters)	62-65	67-70	72-75	77-81	84-89	91-97	99-107
HIP (Centimeters)	86-91	94-97	97-102	107-112	114-119	122-127	127-132



STAHL'S
TRANSFER EXPRESS

The Custom Transfer People

Sizes

YOUTH

SIZE	XXS	XS	S	M	L	XL
	3T-4T	4-5	6-8	10-12	14-16	18-20
CHEST (Inches)	21-22	22-23	24-26	28-30	32-34	36-38
WAIST (Inches)	19-20	20-22	22-24	24-26	26-28	28-30
HIP (Inches)	22-23	23-24	25-27	28-30	31-33	34-36
Chest (Centimeters)	53-56	56-58	61-66	71-76	81-86	91-97
WAIST (Centimeters)	48-51	51-56	56-61	61-66	66-71	71-76
HIP (Centimeters)	56-58	58-61	64-69	71-76	79-84	86-91


GIRLS

SIZE	XS	S	M	L
	4-5	6-8	10-12	14-16
CHEST (Inches)	22-24	25-27	28-30	31-33
WAIST (Inches)	22-24	24-25	25-27	28-30
HIP (Inches)	23-24	25-28½	30-32	34-35
CHEST (Centimeters)	56-61	64-69	71-76	79-84
WAIST (Centimeters)	56-61	61-64	64-69	71-76
HIP (Centimeters)	58-61	64-72	76-81	86-89

Additional Features

- **Moisture Management** – this fabric wicks away moisture keeping your body cool and dry
- **True Hue Technology** – designed to prevent dye migration making decorating more efficient
- **Odor Resistant** – repels odors
- **4 way Stretch** – allows for increased mobility

Downloadable Chart

Performance Wear Comparison Chart					 The Custom Transfer People			
Style	Name	Material	Best Print Method	Fit	Moisture Wicking	Tru Hue	Odor Resistant	4-Way Stretch
2790/2791/2792/2793	Attain Wicking Shirt	100% Polyester	Elasti Prints	Relaxed	X	X		
790/791	Wicking T-shirt	100% Polyester	Elasti Prints	Semi-Fit	X			
1790/1791	Ladies Wicking T-Shirt	100% Polyester	Elasti Prints	Relaxed	X			
788/789	Wicking Long Sleeve T-Shirt	100% Polyester	Elasti Prints	Semi-Fit	X			
1788/1789	Ladies Long Sleeve	100% Polyester	Elasti Prints	Relaxed	X			
703/704	Training Tank	100% Polyester	Elasti Prints	Semi-Fit	X			
1705/1706	Ladies Training Tank	100% Polyester	Elasti Prints	Semi-Fit	X			
2606/2607	Hyperform Compression	84% Polyester/16% Spandex	Opaque for solids/AquaTru with Dye Block for Camo	Compression	X		X	X
2604/2605	Hyperform Compression Long Sleeve	84% Polyester/16% Spandex	Opaque for solids/AquaTru with Dye Block for Camo	Compression	X		X	X
2500/2601	Hyperform Compression Short Sleeve	84% Polyester/16% Spandex	Opaque for solids/AquaTru with Dye Block for Camo	Compression	X		X	X

Thank You for Attending

Do you have more questions?

Stay in touch. **We're here to help you grow your business!**

- Email us – info@transferexpress.com
- Read and Subscribe to our Blog - <https://blog.transferexpress.com/>
- Watch our videos and previous webinars – www.TransferExpress.com/Webinars
- Visit our website: www.TransferExpress.com
- Visit us at Trade Shows
- Connect with Us on Social Media

Contact us: Phone: 1-800-622-2280

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Next Webinar

21 Ways We Will Help Grow Your T-Shirt Business in 2018

- January 11, 2018
- 2:00 pm EST