



Why Screen Print When You Can Heat Print?

The Custom Transfer Advantage



Presented By:





What is Screen Printing?

A printing technique that pushes plastisol ink through a mesh





Two Ways to Accomplish

Directly onto apparel or with
screen printed transfers and a heat press





The Screen Print Transfer Advantage Investment



\$16,000.00



\$1,500.00



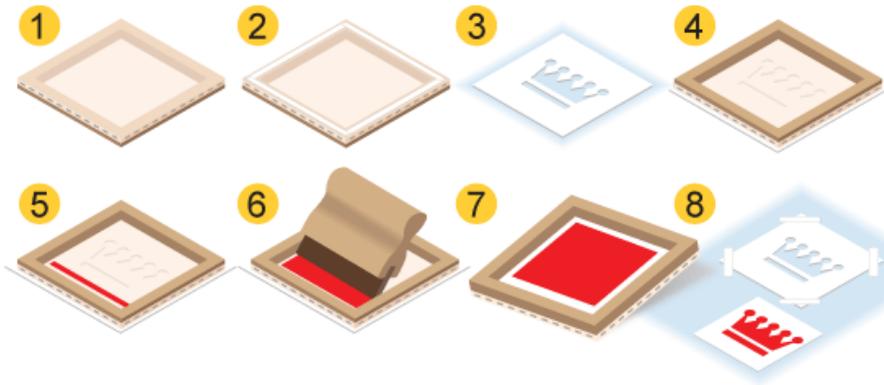
The Screen Print Transfer Advantage Mess



Easy home business, no
mess just plug in press in
your garage, home or store



The Screen Print Transfer Advantage Learning Curve



Coat screens
Burn Screens
Set Up Press
Print
Cure Ink
Clean up



PROPERTY OF
MANCHESTER
LIONS
FOOTBALL CLUB



The Screen Print Transfer Advantage

Multi-Color Printing



No matter how many colors, it is one application.....



The Screen Print Transfer Advantage

Easy Numbering



Each digit, each color, alignment



2 color number done in 4 seconds



The Screen Print Transfer Advantage Price



Prints 3 Full Size Fronts-
cuts printing cost 1/3



Prints 4 items-one full front, shorts,
hat and left chest

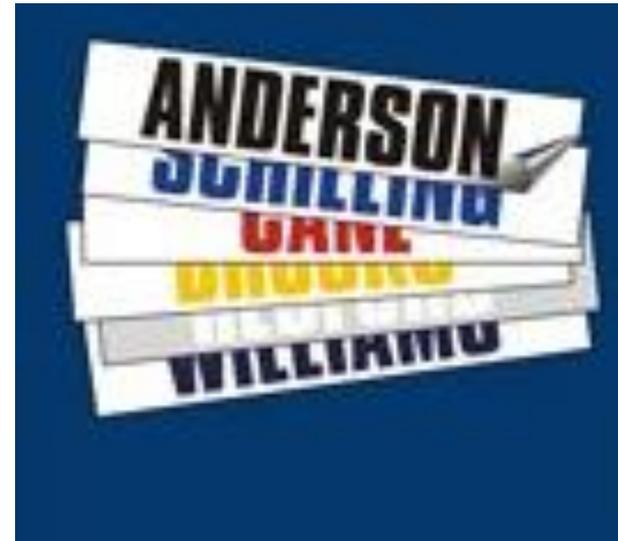
It's all about the sheet....



The Screen Print Transfer Advantage No Weeding



Cut vinyl requires weeding out waste



Ready to Apply!



The Screen Print Transfer Advantage Ink Only Where You Want to See It/Goes on Any Color

- Inkjet printing leaves adhesive film on shirt
- Most only applies to white



OCU-11



QAL-9



QCO-88



The Screen Print Transfer Advantage

Easy Fill-Ins

- Often less expensive to order at price breaks
Example it is less to order 35 than 32, giving you 3 extra for free
- Sheets will give you more extras





The Screen Print Transfer Advantage

Durability



- Independently wash tested through 50 wash/dry cycles with no sign of wear



The Transfer Express Advantage Speed



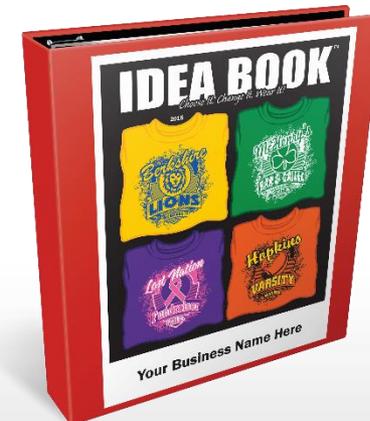
- One color orders ship the same day when ordered by 11 am EST
- Guaranteed Ship Dates
- Free upgraded shipping, 2 day delivery anywhere in the continental U.S. - request Speedy Air!



The Transfer Express Advantage Artwork



- Free Online Designer
- Preloaded with 5000 layouts and 5000 clip art
- Companion printed Idea Book™ available





Conclusion

Go to www.TransferExpress.com/Webinars for a copy of today's webinar slides.

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Thank You for Attending

Next Transfer Express Webinar

- 5 Ways To Grow Your T-Shirt Business
- Thursday May 14
- 2:00 PM - 3:00 PM

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